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THE ADVERTISEMENTS OF
THE SPECTATOR

The SPECTATOR.

Criminibus debent Hortos—

Juv.

Tuesday, May 20. 1712.

AS I was sitting in my Chamber, and thinking on a Subject for my next Spectator, I heard two or three irregular Bounces at my Landlady's Door, and upon the opening of it a loud cheerful Voice enquiring whether the Philosopher was at Home. The Child who went to the Door answered very innocently that he did not Lodge there. I immediately recollected that it was my good Friend Sir ROGER's Voice; and that I had promised him to go with him on the Water to *Spring-Garden*, in case it proved a good Evening. The Knight put me in mind of my Promise from the bottom of the Stair Case, but told me that if I was Speculating he wou'd stay below till I had done. Upon my coming down I found all the Children of the Family got about my old Friend, and my Landlady herself, who is a notable prating Gossip, engaged in a Conference with him, being mightily pleased with his froaking her little Boy upon the Head, and bidding him be a good Child and mind his Book.

We were no sooner come to the *Temple Stairs*, but we were surrounded with a Crowd of Watermen offering us their respective Services. Sir ROGER, after having looked about him very attentively, spied one with a Wooden Leg, and immediately gave him Orders to get his Boat ready. As we were walking towards it, *You must know*, says Sir ROGER, *I never make use of any Body to Row me that has not either lost a Leg or an Arm. I wou'd rather bate him a few Strokes of his Oar, than not Employ an honest Man that has been wounded in the Queen's Service. If I was a Lord, or a Bishop, and kept a Barge, I wou'd not put a Fellow in my Livry that had not a Wooden Leg.*

My old Friend, after having seated himself, and trimmed the Boat with his Coachman, who, being a very sober Man, always serves for Ballast on these Occasions, we made the best of our way for *Fox-hall*. Sir ROGER obliged the Waterman to give us the History of his Right Leg and hearing that he had left it in *Barney Bay*, with many Particulars which passed in that glorious Action, the Knight in the Triumph of

his Heart made several Reflections on the Greatness of the *British* Nation; as, that one *Englishman* could beat three *Frenchmen*; that we could never be in Danger of Popery so long as we took care of our Fleet; that the *Thames* was the noblest River in *Europe*; that *London-bridge* was a greater Piece of Work than any of the Seven Wonders of the World; with many other honest Prejudices that naturally cleave to the Heart of a true *Englishman*.

After some short Pause, the old Knight turning about his Head twice or thrice, to take a Survey of this great Metropolis, bid me observe how thick the City was set with Churches, and that there was scarce a single Steeple on this side *Temple-bar*. *A most Heav'nly Sight!* says Sir ROGER: *There is no Religion at this End of the Town. The Fifty new Churches will very much mend the Prospect; but Church-work is slow, Church-work is slow!*

I do not remember that I have any where mentioned, in Sir ROGER's Character, his Custom of Saluting every Body that passes by him, with a Good-morrow, or a Good-night. This the Old-Man does out of the Overflowings of his Humanity, tho' at the same time it renders him so popular among all his Country Neighbours, that it is thought to have gone a good way in making him once or twice Knight of the Shine. He cannot forbear this Exercise of Benevolence even in Town, when he meets with any one in his Morning or Evening Walk. It broke from him to several Boats that passed by us upon the Water; but to the Knight's great Surprise, as he gave the Good-night to two or three young Fellows a little before our Landing, one of them, instead of returning the Civility, asked us what Queer old Putt we had in the Boat; and whether he was not ashamed to go a Wenching at his Years; with a great deal of the like *Thamers-Ribaldry*. Sir ROGER seemed a little shocked at first, but at length assuming a Face of Magistricacy, told us, *that if he were a Middlesex Justice, he would make such Vagrants know that Her Majesty's Subjects were no more to be abused by Water than by Land*

We

We were now Arrived at *Spring Garden*, which is exquisitely pleasant at this time of Year. When I considered the Fragrance of the Walks and Bowers with the Choirs of Birds that sung upon the Trees, and the loose Tribe of People that walked under their Shades, I could not but look upon the place as a kind of *Mohometan Paradise*. Sir ROGER told me, it put him in mind of a little Coppice by his House in the Country, which his Chaplain used to call an Avary of Nightingales. *You must understand*, says the Knight, *there is nothing in the world that pleases a Man in Love so much as your Nightingale*. Ah, Mr. SPECTATOR! *The merry Moon-light Nights that I have walked by myself, and thought on the Widow by the Maypole of the Nightingales!* He here fetched a deep Sigh, and was falling into a fit of musing, when a Maigue, who came behind him, gave him a gentle Tap upon the Shoulder, and asked him if he would drink a Bottle of Mead with her; but the Knight being startled at so unexpected a Familiarity, and displeased to be interrupted in his Thoughts of the Widow, told her *She was a wanton Baggage*, and bid her go about her Business.

We concluded our Walk with a Glais of *Burton-Ale*, and a slice of Hung Beef. When we had done eating our selves, the Knight called a Waiter to him, and bid him carry the Remainder to a Waterman that had but one Leg. I perceived the Fellow flamed upon him at the Oddness of the Message, and was going to be saucy, upon which I ratified the Knight's Commands with a Peremptory Look.

As we were going out of the Garden, my old Friend thinking himself obliged, as a Member of the *Quorum*, to animadvert upon the Morals of the Place, told the Mistresses of the House, who sat at the Bar, That he should be a better Customer to her Garden, if there were more Nightingales, and fewer Strumpets.

A D V E R T I S E M E N T S.

For the Benefit of Mrs. Knight.

At the Desire of several Persons of Quality.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane, this present Tuesday, the 20th Day of May, will be presented a Play call'd, *Oroonoko*. The Part of Oroonoko by Mr. Booth, The Widow Lack-it by Mrs. Knight And all the other Parts to the best Advantage. To which will be added a Farce call'd the *Walking Statue*, or the *Devil in the Wine Cellar*. With Dancing by Mrs. Sandow. By her Majesty's Command no Persons are to be admitted behind the Scenes. Notes, That the Tickets given out for the Careless Husband, will be taken at this Play.

Never Performed but once.

AT the Queen's Theatre in the Hay-Market, to-morrow being Wednesday the 21st of May, will be presented an English Opera call'd *Calpurnia* and *Talemahassu*. Boxes 8s. Pit 5s. Fifth Gallery 2s. 6d. Upper Gallery 1s. 6d. Boxes upon the Stage half a Guinea, the two Benches in the Pit half a Guinea the Price of the Boxes. To begin exactly at six. By Her Majesty's Command, No Persons are to be admitted behind the Scenes.

This Opera is sold by F. Sanger, at the Middle-Temple Gate in Fleetstreet. Price One Shilling.

For the Benefit of Mr. Morphy.

At Mr. Mayor's at the corner of Hemmings-row next to the Free School in Castle street near the Mule, to-morrow being the 21st Instant, will be performed an extraordinary Comfort of Mule by the best Masters; and in which Mr. Morphy will perform several Entertainments on his Silver string'd Harp, on which he has had the Honour to play before the present Emperor and the King of Portugal. Tickets are to be had at Mr. Morphy's Lodgings at Mr. O'mons in King-street, St. James's; and at St. James's and the Myrta Coffee-house at St. James's the British, and Young Man's at Charing Cross; the Tilt-yard at Whitehall; at Tom's and Willis in Covent Garden, at 3s. each. N. B. Several of the Masters at the Opera doing Mr. Morphy the favour to perform in his Company, it will begin exactly at five, and end in time for Persons of Quality to go there.

This Day is Publish'd,

Miscellaneous Poems and Translations. By several Hands. Printed for Bernard Lintott, at the Cross Keys between the two Temple Gates in Fleetstreet. Where may be had Dr. Tilly's Sermons; and Madam Doctors Homer. Printed on an Elziver Letter, and 26 Copper Plates, done by the best Engravers, from the designs of Coypel.

For Sale by the Candle,

To-morrow being Wednesday the 21st Instant, at Garroway's Coffee-house in Exchange Alley, precisely at 10 o'clock in the Forenoon, (only one Hogshhead in all) of Hogshheads of new French Cherts, viz. Margaux, Oboron, and other of the best Growths, deep Bright, strong and fresh, neat, and not one Hogshhead sold out, imported by Messieurs Tournon and Gunguis, by a Swedish Ship the Crown'd Mary, being the second and last Ship arriv'd from Bourdeaux directly, now lying in a Vault under the House of Sir William Humphrys in Mincing-lane in Fenchurch street. To be seen and tasted this Day from 8 to 1, and from 2 to 6, and to-morrow 'till the time of Sale. Note, The Buyers are desired to appear punctually at the Hour appointed, the Sale being to be completed without adjourning. A Large Brick House, with a Tarras and Back-door into St. James's Park, with good Vault, and all other Offices under Ground, now in the Tenor of the Honourable Robert Bentley Esq; the last House in Queen street, on the Right hand, is to be sold. Inquire at Mr. Snyers, at the Golden Still in Pye Corner near Well-finnfield.

Mr. John Warte, who formerly taught the Court Hand in the Queen's Bench Office in the Inner Temple, now continues To Teach the same in a very exact manner, loses the scholar in three Weeks time shall be fit for Business (his constant Attendance being only desired) at his Chambers three pair of Stairs, over Probationary Barret's Office in the Temple Walks at all Hours of the Day. He also exemplifies Recoveries, &c.

Dropt by a Servant out of a Parcel on Monday the 19th Instant in the Morning, going from Mark-lane to Chick-lane near Smithfield, or from thence to Devonshire-street near Red-Lyon-Squares, or from thence to the New Exchange in the Strand, two pieces of Late about an Inch broad, containing 8 or 9 Yards in a piece; Whoever brings the same to Charles Lillie's, the corner of Beauford Buildings in the Strand, shall receive one Guinea reward.

Loft on Sunday the 11th Instant, in or near St. John's Church in Hackney, two Gold Watch-Cases; if the same are brought to Daniel Delander in Devonreux Court by the Middle Temple Watchmaker, without any Questions to be asked they shall receive 3 Guineas reward for each, or if either of them proportionable. N. B. There is a new Invention by the said Daniel Delander of a Spring, which is very neatly fixed to the inside of the Case, which prevents the Case to be either lost or stolen.

Verderer's Hummums is in Belton-street, at the end of Brownlow-street near Drury-lane; where Persons may privately be Sweeten'd, Batted or Cupped with the same Influxment he himself first Invented, and exceeds all others, and is used no where else but at the said Widow Verderer's, tho' several have and do still endeavour to Counterfeit the same. All Persons who desire to be Cupped at their own Houses, shall be carefully attended by her Partner (a German) Daniel Hahn, who has practis'd it these many Years past, not as it is maliciously reported the House is left off.

A Child of mine, reduced under extrem Sufferings and Dangers, by the violent breeding of his Teeth, Received Immediate help only by Rubbing his Gums with a Remedy I had of Mr. Perronet Surgeon in Dyot street, Bloomsbury, whereupon he cut several Teeth with abundance of Ease and Safety. Where's my Hand, Abraham Pope, in White Lion Court, Fleetstreet, Goldsmith. This Remedy is sold at 2s. 6d. per Vial, by the Author abroad, Mr. Alsely, at the Blue Coat Bay, against the Royal Exchange, Cornhill, by Mr. Watkins, Tobaccocon, against the Market in King street, Westminster, and by Mr. Lillie, Perfumer, at the Corner of Beauford Buildings in the Strand.

LONDON: Printed for Sam. Buckley, at the Dolphin in Little-Britain; and Sold by A. Baldwin in Warwick-Lane; where Advertisements are taken in; as also by Charles Lillie, Perfumer, at the Corner of Beauford-Buildings in the Strand.

The Advertisements OF The SPECTATOR

Being a study of the Literature, History and
Manners of Queen Anne's England as they
are reflected therein, as well as an illustration
of the Origins of the Art of Advertising.

With Appendix of representative Advertisements
now for the first time reprinted, and an Intro-
ductory Note by GEORGE LYMAN KITTREDGE.

By LAWRENCE LEWIS



Boston & New York
HOUGHTON MIFFLIN COMPANY
1 9 0 9

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Published June 1909

IT is my Custom in a Dearth of News to entertain my self with those Collections of Advertisements that appear at the End of all our publick Prints. These I consider as Accounts of News from the little World, in the same Manner that the foregoing Parts of the Paper are from the great. If in one we hear that a Sovereign Prince is fled from his Capital City, in the other we hear of a Tradesman who hath shut up his Shop and run away. If in one we find the Victory of a General, in the other we see the Desertion of a private Soldier. I must confess, I have a certain Weakness in my Temper, that is often very much affected by these little Domestick Occurrences, and have frequently been caught with Tears in my Eyes over a melancholy Advertisement.

But to consider this Subject in its most ridiculous Lights, Advertisements are of great Use to the Vulgar: First of all, as they are Instruments of Ambition. A Man that is by no Means big enough for the *Gazette*, may easily creep into the Advertisements, by which Means we often see an Apothecary in the same Paper of News with a Plenipotentiary, or a Running-Footman with an Ambassador. An Advertisement from *Piccadilly* goes down to Posterity with an article from *Ma-*

drid; and *John Bartlett of Goodman's-Fields* is celebrated in the same Paper with the Emperor of *Germany*. Thus the Fable tells us, That the Wren mounted as high as the Eagle, by getting upon his Back.

A Second Use which this Sort of Writings have been turned to of late Years, has been the Management of Controversy, inasmuch that above half the Advertisements one meets with now-a-Days are purely Polemical. The Inventors of *Strops for Razors* have written against one another this Way for several Years, and that with great Bitterness; as the whole Argument *pro* and *con* in the Case of the *Morning-Gowns* is still carried on after the same Manner. I need not mention the several Proprietors of Dr. *Anderson's* Pills; nor take Notice of the many Satyrical Works of this Nature so frequently published by Dr. *Clark*, who has had the Confidence to advertize upon that learned Knight, my very worthy Friend, Sir *William Read*: But I shall not interpose in their Quarrel; Sir *William* can give him his own in Advertisements, that, in the Judgment of the Impartial, are as well penned as the Doctor's.—ADDISON in *Tatler*, No. 224, “From Tuesday, September 12, to Thursday, September 14, 1710.”

INTRODUCTORY NOTE

THE eighteenth century seems pretty recent to most of us, but in many ways it is almost or quite as remote as the middle ages. It is the modernity of the language that deceives us, perhaps,—though even that is more apparent than real. At any rate, I am inclined to think that a knight in armor would strike one of our contemporaries as a more familiar object than a member of the Macaroni Club, which, as Horace Walpole wrote in 1764, was “composed of all the travelled young men who wear long curls and spying-glasses.” And I am sure that Chaucer would feel more at home than Addison in the London or the Paris or the New York of the present day.

Yet, remote as the life of the eighteenth century really is, there is no difficulty in reconstructing it by study, if we mingle a little imagination with our midnight oil.

Introductory Note

And such study is a pure delight, because it is so easy, and because the temper of the times we are investigating keeps us from getting excited, and makes us feel like butterflies of knowledge.

Minor Antiquities are always interesting. We can get better acquainted with them than with the big things of old, and familiarity does not breed contempt except in people who are more or less contemptible themselves.

For all these reasons — and several others, which it is not worth while to excogitate — I am especially grateful to Mr. Lewis for writing this little book.

What can be more enlightening than a lot of advertisements? The very word suggests the intimate connection which exists between their subject matter and the human nature upon which they were designed to act. An *advertisement* is a *notification*, and we do not notify a man of what he does not care to hear about. Such a collection as our fortunate author has made transports us, his readers, in the twinkling of an eye, into

Introductory Note

the homes and haunts of our ancestors. It brings us into the closest possible contact with their daily life. Literary men may write for posterity ; but the advertiser must trade upon the present. He does not buy his goods for investment. He must turn over his stock rapidly, or face the Bankruptcy Court.

Selden was a very wise and learned man — far too sagacious to be a breaker of proverbs. And he never uttered anything wiser than his little sermon on the adage about straws in the wind : “Tho’ some make slight of *Libels*, yet you may see by them how the wind sits : As take a straw and throw it up into the Air, you shall see by that which way the Wind is, which you shall not do by casting up a Stone. More solid things do not shew the Complexion of the times so well, as Ballads and Libels.” For *libels* read *advertisements*, and you have a motto for this book.

And so I congratulate our author on his luck in turning over the original numbers of the “Spectator,” and on the skill with which

Introductory Note

he has utilized his happy chance. My function is merely to make his bow for him, since he is far too modest to make it for himself.

G. L. KITTREDGE.

C O N T E N T S

INTRODUCTION	I
I. HISTORY, LITERATURE, AND MANNERS	5
II. THE "SPECTATOR" CONSIDERED AS A PERIODICAL	55
III. THE VARIOUS FORMS OF ADVERTISE- MENTS	77
IV. PUBLISHERS' ETHICS IN QUEEN ANNE'S DAY	121
APPENDIX. — <i>Specimen Advertisements out of the "SPECTATOR."</i> ¹	129
Wanted	131
Houses to Let	132
For Sale	
Real Estate	134
Horses	134
Vehicles	135
Miscellaneous Articles	136

¹ The specimen advertisements are arranged in the same order in which they are considered in II, III of the text.

Contents

Auctions	139
Lost or Stolen	145
Watches	145
Snuff-boxes	146
Dogs	147
Lace	148
Jewels	148
Miscellaneous	149
Found or Stopped	150
Rewards Offered	
Criminals	151
Runaways and Deserters	153
Lace, Fabrics, and Clothing	154
Tea, Cocoa, Chocolate, Snuff	158
Wines	160
Publications	
Showing the Manners of the Times	164
Literature (other than Dramas)	167
Dramas	170
Translations	171
Travels, Voyages, and Geography	175
Law Books	180
Reports of Trials	183
Political Publications	185
Religious Publications	197
Treatises	200
Miscellaneous Publications	207

Contents

Instruction	
Boarding-Schools	214
Dancing-Schools	215
Instruction in Languages	216
Miscellaneous Instruction	217
Amusements	
Plays	218
Operas	247
“Consorts”	250
Powell’s Puppet Shows	254
Water-Works at Winstanly’s Water	
Theatre	256
Moving Pictures	258
Miscellaneous Amusements	260
Insurance Associations	262
Lotteries	265
Swindling Schemes	268
Quacks	271
Nostrums	276
Cosmeticks and Other Toilet Articles	288
Personal	294
Miscellaneous	296

THE ADVERTISEMENTS OF *The Spectator*

INTRODUCTION

GRAFFITI, scratched on stucco walls, or scrawled by idlers in red chalk upon pillars in Pompeii, that New-
port of the Flavian Emperors, are said to afford more vivid side glimpses of the intimate, everyday life of the early empire than do the histories of Tacitus. He dealt much with wars, with the conspicuous public acts of Rome's great men, little with that which was equally significant, although, to contemporaries, doubtless trivial, — provincial politics, afternoon amusements at the circus, and the humdrum life of the marketplace and of the atrium. Most of us, furthermore, would probably agree with the frequently quoted statement, attributed to the classical scholar Richard Porson, that a single Athen-

The Advertisements of

ian newspaper would be as valuable as all the commentaries on Aristophanes.

To one who, though not a miser of old books, nor a scholar, is yet reasonably familiar with the essays of Steele and Addison and is interested in the history, life, and letters of Queen Anne's England, the advertisements are the most significant of the distinctive features of a first edition of the "Spectator." As one turns these half sheets,—which, as a correspondent said of the "Tatler," (1) were of "Tobacco Paper" and printed "in Scurvy Letter," but, after two centuries, are now little more faded than many a twenty-year-old file of a modern newspaper,—and as one notes the advertisements printed at the end of contributions from the most renowned wits of the day, many allusions, before obscure or absolutely meaningless, become clear. The advertisements, furthermore, fully explain many casual references in other writings of the time; they contain considerable matter worthy of careful study by historians of literature and politics; they fur-

(1) *Tatler*, No. 160.

The Spectator

nish much valuable material for students of the manners and customs of the so-called "Augustan Age." Moreover, they richly reward even cursory examination by editors and publishers who are interested in the "Spectator," not merely as a collection of essays, but as the most representative periodical of the time. Among the first issued daily, it affords significant evidence of the rapid development of forms of advertisements with which we are familiar, and of relations between the editorial and business departments.

In this little book, I purpose, first, to suggest how much the advertisements tell of the literature, history, and manners of Queen Anne's London; second, to emphasize the fact that the "Spectator" was, not merely a series of essays, as we are prone to think of it now, but a daily periodical, subject to business conditions; third, to show that advertising, within eight years after the establishment of the first successful daily publication, had begun to crystallize into the forms with which we are now familiar; and, finally, to

The Advertisements of

point out, for the comfort of optimists, evidence that the standards of ethics followed by the great proportion of editors to-day are higher than those recognized by the publishers of the most representative publication of Queen Anne's time. In the compass of one small volume, I cannot hope to do more than make a general survey. To special students I leave the pleasant and profitable task of exhausting the various portions of a rich mine of information which, I submit, has heretofore been neglected, except by the most casual seekers after the quaint and curious.

The Spectator

I

HISTORY, LITERATURE, AND MANNERS

IT is doubtful if in any other collection of essays is to be found a more happy and uniform combination of the qualities which appeal to all ages with a surprising "timeliness" in relation to events of the passing hour than in the "Spectator." Yet, because of this timeliness, the writers naturally took much for granted.

When all the town was talking of Powell's puppet show "in the Little Piazza of Covent Garden, with variety of Surprising Scenes and Machines," it was unnecessary for Steele, in No. 14, to explain the pungent satire on the silliness of the age concealed in the letter purporting to have been written by the under sexton of Saint Paul's, who complained that his congregation took the warning of his bell to flock to the Puppet

The Advertisements of

Show. Nor was there any need for explanation of the other letter in the same number in which Powell's "opera" was compared with Nicolini's, to the advantage of Powell's. When read in connection with later advertisements, we get an idea of the extent of Steele's contempt for Italian opera, because it is clear to us, without footnotes explaining the nature of the trivial exhibition, that, with the tolling for vespers, toasts and beaux, as well as "citizens" and their wives, went, not to say prayers, but to hear the "diverting Dialogue between Signior Punchanella and Mademoiselle Sousabella Pignatella, and other Diversions too long to insert here."

All Londoners understood at once what was referred to by the writer of the letter in No. 271, who offered to wait upon Mr. Spectator "in the Dusk of the Evening, with his *Show* upon his Back, which he carried about with him in a Box, as only consisting of a Man, a Woman, and an Horse." This rather fantastic letter is explained in later reprints of the essays by a note which is

The Spectator

not needed by those who see the first edition. These papers, we know, were read, even "in the fens of Lincolnshire or the more distant wilds of Perthshire," (1) by country gentlemen who gathered on Sundays or on post-days for the purpose. Yet even to such of these as had never been in London, it was clear, as it may be to us, from current advertisements, that people of fashion, in order to gratify the insatiable craving for the unusual of any sort which was especially characteristic of the age, were going in crowds "Just over-against the Muse Gate at Charing-cross [to see]. . . these Rarities following, viz. a little Man 3 Foot high, and 32 Years of Age, strait and proportionable every way, . . . his Wife, . . . not 3 Foot high, and 30 years of Age, who diverts the Company by her extraordinary Dancing, . . . Likewise their little Horse, 2 Foot odd Inches high, which performs several wonderful Actions by the word of Com-

(1) See Henry Morley's Introduction (pp. xx and xxi) to his one-volume edition of *The Spectator*, published by George Routledge & Sons as part of the "Standard Library."

The Advertisements of

mand, being so small that it's kept in a Box." (1)

Besides explaining many allusions in the main essays, the advertisements in the "Spectator" make clear passing remarks in such contemporary writings as the "Journal to Stella." In the "Spectator" for November 26 (2) and for December 3, 1711, (3) for example, are advertised the first and third of the six editions of Swift's pamphlet in which the terrible Doctor exposed the true character of Captain-General Marlborough and "The Conduct of the Allies and the late Ministry, in beginning and carrying on the [then] present War." As we might expect from our own experience with those who have been detected and charged with plundering the public, there was a chorus of denials. In his "Journal to Stella" for December 4, 1711, Swift wrote: "They have sold off about half the third edition and answers are coming out." In the next day's "Spectator" was the following advertisement: —

(1) No. 247.

(2) No. 232.

(3) No. 238.

The Spectator

This Day is publish'd,

Remarks on a false, scandalous, and seditious Libel, entituled the Conduct of the Allies and the late Ministry, &c. Printed for A. Baldwin near the Oxford Arms in Warwick-lane. (1)

December 6, Swift wrote: "A sixpenny answer is come out, good for nothing, but guessing me, among others, for the author." In the same day's edition was this notice: —

To Morrow will be Publish'd,

The Allies and the late Ministry defended against France, and the Friends of France, in Answer to a late Pamphlet, Intitled, The Conduct of the Allies: In which Answer will be fully shewn the many Falsities of that Writer in point of Argument, and his gross Misrepresentations of Facts, and that there is no Necessity for an Ill Peace. Printed for A. Baldwin in Warwick-Lane. (2)

January 31, 1712, by which time his authorship of "The Conduct of the Allies" was rather generally known, Swift said to Stella: "A poem is come out to-day inscribed to me, by way of a flirt; for it is a Whiggish poem, and good for nothing. They plagued me with it in the court of requests." In

(1) No. 240.

(2) No. 241.

The Advertisements of

that morning's "Spectator" (1) was the announcement : —

This Day is Published,

When the Cat's away, the Mice may Play. A Fable humbly inscribed to Dr. Swift, pr. 2*d*.

Scores of such examples might be given. Indeed, a most excellent set of clear notes to the "Journal" and to other contemporary writings might be made up solely of extracts from advertisements out of the "Spectator."

Here and there in books on the Queen Anne period, one finds quotations from the advertising sections of newspapers like the "Courant" and the "Postboy," but almost none from those of the "Spectator." Only the extreme rarity of complete collections of the original sheets can explain this failure of writers of literary and political histories to study these advertisements systematically. The "Spectator" first appeared Thursday, March 1, 1711, and was continued daily, except Sundays, until Saturday, December 6, 1712. The 555 numbers issued in this pe-

(1) No. 289.

The Spectator

riod make up the "first series." Addison, without any assistance from Steele, published on Mondays, Wednesdays, and Fridays, between June 18, 1714, and December 20, 1714, the eighty numbers which compose "Volume VIII" or the "second series." Of the first 555 numbers, there are a number of complete files; but files, even incomplete, of the last eighty numbers are more rare. There are comparatively few complete sets of all 635 numbers. Among the best known are that in the Advocates' Library in Edinburgh, one in the private library of Robert Hoe of New York, and the set, once Edmond Malone's, which was acquired in the autumn of 1906 by the Harvard College Library. Even the British Museum lacked eighteen numbers of having a complete collection at the time of the publication of the last catalogue.

Thackeray, while preparing his course of lectures on "English Humourists of the Eighteenth Century," steeped himself so thoroughly in all available material relating to the life and letters of the time of Queen

The Advertisements of

Anne that he was presently able to compass such a splendid literary anachronism as "Henry Esmond." And we know that he possessed nearly two hundred original "Spectators." Yet even in the "delightful paper (1) which pretends to be No. 341 of the 'Spectator' for All Fool's Day, 1712," — although borrowing for Colonel Esmond "not only Steele's voice, but his very trick of speech," Thackeray commits a curious minor blunder, which it is strange that any one familiar with the first edition could have been guilty of. As Austin Dobson has pointed out, (2) "although this pseudo-Spectator is stated to have been printed 'exactly as those famous journals' were printed . . . Mr. Esmond, to his very apposite Latin epigraph, unluckily appended an English translation, — a concession to the country gentlemen from which Addison and Steele deliberately abstained" in the original papers, but which was made in later reprints of the essays.

(1) *Henry Esmond*, Book III, chap. iii.

(2) Introduction to Macmillan Company's (1905) edition of *Henry Esmond*, p. xxviii.

The Spectator

Thackeray apparently is not alone in his inattention to the first edition. John Ashton, who compiled his "Social Life in the Reign of Queen Anne" entirely from original sources, makes but very few references to advertisements in the "Spectator," although he frequently refers to those in less representative periodicals. If students will examine all the original sheets, they will find in the "Spectator" advertisements many interesting book notices, some of which furnish conclusive evidence on such points in literary history as the day of first publication of pieces of literature about which there has been considerable controversy.

The "Spectator" was, above all other periodicals, read carefully by cultivated people; and, consequently, one is not surprised to find among its advertisements very many such notices as the following:—

This Day is publish'd,

AN ESSAY ON CRITICISM. Printed for W. Lewis in Ruffel Street, Covent-Garden; and sold by W. Taylor, at the Ship in Pater Noster-Row; T. Osborn, in Grays-Inn near the Walks; J. Graves, in St. James's-

The Advertisements of

street; and J. Morphew, near Stationers-Hall. Price 1s. (1)

From John Dennis — whom Pope had referred to contemptuously in line 270 of the “Essay” and on whom he later wreaked such terrible vengeance, incidentally immortalizing him in “The Dunciad” — this anonymous first edition provoked what is advertised as follows:—

Just Publish'd,

Reflections Critical and Satyrical, upon a late Rhapsody call'd, An Essay on Criticism. By Mr. Dennis. Printed for B. Lintott, and Sold by A. Baldwin in Warwick-Lane, Mr. Graves in St. James's-street, Mr. Friend in Westminster Hall, Mrs. Bond at Charing-Cross, Mr. Taylor at the Ship in Paternoster-Row, and by Mr. Phillips against the Royal Exchange. Price 6d. (2)

It has been a favorite question for discussion, in what form was first published the story of Alexander Selkirk, or Selcraig. At his own request, Selkirk had been put ashore, in October, 1704, on the island of Juan Fernandez in the South Pacific, where he lived alone for fifty-two months until he was

(1) No. 65, Tuesday, May 15, 1711.

(2) No. 104, Friday, June 29, 1711.

The Spectator

rescued by an English privateering expedition. It will be recalled that the experiences of Selkirk, besides being made the basis for "Robinson Crusoe," which Defoe published in 1719, had been recounted by Steele in "The Englishman" for December 1-3, 1713. His "Life and Adventures" were published by John Howell in 1829. And Cowper made him the subject of the well-known poem beginning, —

I am monarch of all I survey,
My right there is none to dispute.

It has been generally supposed, however, that the first printed narrative of Selkirk's adventures was a little book which was advertised in "Spectator" No. 412, for Monday, June 23, 1712, as follows: —

On Thursday next will be Published,

A Cruising Voyage round the World, first to the South Seas, thence to the East-Indies, and homewards by the Cape of Good Hope. Begun in 1708, and finished in 1711. Containing a Journal of all the remarkable Transactions, particularly of the taking of Puna and Guiaquil, of the Acapulco Ship, and other Prizes. A more particular Account of Alexander Selkirk's living

The Advertisements of

alone four Years and four Months in an Island, than has hitherto been given. Also a brief Discription of several Countries in our Course noted for Trade, especially in the South Sea. Together with a Table of every Days run crofs that great Ocean from California to the Island Guam in the East Indies. Also Maps of all the Coasts of South America for 6000 Miles, taken from the best Spanish Manuscript Draughts. And an Introduction relating to the South Sea Trade. By Capt. Woodes Rogers Commander in chief of the Expedition with the ships Duke and Dutcheſs of Briſtol. Printed for A. Bell and Bernard Lintott, and ſold by Mr. Horn, Mr. Parker, and Mr. Philips by the Exchange, Mr. Mount on Tower-hill, and Mr. Tracey on London-bridge. Price bound 6s. (1)

The former account hinted at in this advertisement was mentioned by Howell, but has not, I believe, been generally recognized as having preceded Rogers's book. Almost three months before the publication of the log by the commander-in-chief, Captain Woodes Rogers, his subordinate, Captain Edward Cooke, who was second captain aboard the *Dutchess*, had printed what, I

(1) See also introduction to *Robinson Crusoe*, and Appendix (pp. 329-340) in vol. III, "Works of Defoe," edited by Dr. G. H. Maynadier (Thomas Y. Crowell & Company, New York, 1903), in which are reprinted Rogers's and Steele's accounts of Selkirk.

The Spectator

venture to say, was the first authoritative account of Selkirk. The notice of this book in "Spectator" No. 337, for March 27, 1712, was as follows:—

This Day is Published,

A Voyage to the South Sea, and round the World, performed in the Ships Duke and Dutchefs of Bristol, in the years 1708, 1709, 1710 and 1711. Containing a Journal of all memorable Transactions during the said Voyage; the Winds, Currents and Variation of the Compass; the taking of the Towns of Puna and Guayaquil, and several Prizes, one of which is a rich Acapulco Ship. A Description of the American Coasts, from Tierra del Fuego in the South, to California in the North. (from the Coasting Pilot, a Spanish Manuscript.) An Historical Account of all those Countries from the best Authors. With a new Map and Description of the mighty River of the Amazons. Wherein an Account is given of Mr. Alexander Selkirk, his Manner of living and taming some wild Beasts during the four Years and four Months he lived upon the uninhabited Island of Juan Fernandes. Illustrated with Cuts and Maps: By Captain Edward Cooke. Printed for B. Lintott and R. Gosling in Fleet-street, A. Bettesworth on London-bridge, and W. Innys in St. Paul's Church-yard. (1)

From the advertisements, it appears that

(1) No. 337, March 27, 1712. "Vol. 2d and last, being a Continuation" of the above was advertised in No. 404 for June 13, 1712.

The Advertisements of

this privateering cruise (1) appealed strongly to the popular imagination, and, at the time, was probably more celebrated than any other naval exploit of Queen Anne's reign except the Vigo expedition. An advertisement, not in the "Spectator," announced that at Elford's Coffee House was "to be seen and read Gratis, the Journal of the famous Voyage of the Duke and Dutchess Privateer of Bristol, that took the rich *Aquíapulca* Ship containing many remarkable Transactions. Also an Account of a Man living alone 4 Years and 4 Months in the Island of John Fernando, which they brought with them." (2)

Public disposition of part of the booty was advertised as follows:—

For SALE by the CANDLE.

On Wednesday the 25th Instant, at the Marine Coffee-house in Birchin-lane in Cornhil, viz. Hair Camlets, Thrown Silk, Sewing Silk, Ribbons, Musk,

(1) Robert C. Leslie wrote an entertaining book about this expedition (viz., *Life Aboard a British Privateer in the time of Queen Anne*. Chapman & Hall, London, 1889), based on Rogers's *Cruising Voyage*.

(2) Quoted in John Ashton's *Social Life in the Reign of Queen Anne* (London, 1882, 2 vols.), vol. 1, chap. xviii, p. 220.

The Spectator

old Iron, Pepper, China Ware, Lace, &c. (being part of the Goods taken in the South Sea by the Duke and Dutcheſs, private Ships of War belonging to Briſtol.) Particular Allotments will be timely printed and affixed on the Royal Exchange. Sam. Proctor, Broker. (1)

So great was the interest in theſe “South Sea Ships” that at leaſt one other “ſale by inch of candle,”—a peculiar method of auction common at the time, (2)—announced previously for the ſame day, was poſtpoſed. (3)

This record of plunder taken from the Spaniards is not all that the advertisements tell of the campaigns carried on under letters of marque, an important minor phase of the War of the Spaniſh Succeſſion which has been neglected by hiſtorians. The French alſo were ſufferers, as a number of notices ſimilar to the following ſhow:—

For Sale by the Candle.

On Wednesday the 9th Inſtant, at 4 a Clock in the Afternoon, at Lloyd’s Coffee-houſe in Lombard-

(1) No. 407, June 17, 1712. For advertisements of the ſale of other parts of the booty, ſee No. 456, Auguſt 13, 1712, and No. 472, September 1, 1712.

(2) Explained in John Aſhton’s *Social Life in the Reign of Queen Anne*, vol. 1, p. 225.

(3) No. 415.

The Advertisements of

street, 26 Puncheons of excellent Bourdeaux and Coniacq Brandy, neat, full Proof, and of a true Flavour; taken from the French by a Guernzey Privateer, and condemn'd Prize in the High Court of Admiralty, newly landed, and to be put up one Cask in a Lot: Lying in a Cellar in Samers-Key Gateway by Billingsgate, and are to be seen and tasted this Day and to Morrow, from 8 to 1, and from 2 till 7, and all Wednesday till the Time of Sale. Catalogues to be had at the Cellar and at the Place of Sale. (1)

Nor did the English commerce escape entirely, as Swift testifies (2) in his "Journal." In the "Spectator" for March 14, 1712, the famous wine merchants "Brooke and Hillier give Notice, that they have now on the Road from Bristol an entire Cargo of the Johns Galley, (consisting of 140 Pipes of new natural Oporto Wines, Red and White) which is the only Ship except one more that has escaped the Enemy this Year, loaden with those sort of Wines," etc. (3)

(1) No. 424, Monday, July 7, 1712.

(2) Swift refers in the *Journal to Stella*, Letter 13 (January 7, 1711), to the "loss of several Virginia ships." He also speaks, in Letter 18 (March 23, 1711), in Letter 19 (March 24, 1711), and in Letter 22 (May 6, 1711), of the capture of two Irish packets.

(3) No. 326. It is interesting to note that in the same *Spectator* was the following: "Just published, Brooke and Hillier. A Satyr. Price 3d. Sold by J. Baker in Pater-noster-row."

The Spectator

Besides these numerous records of irregular warfare, there are many other advertisements interesting because of their bearing upon the history of the time. A large number, naturally, have to do with John Churchill, who, not very long before, had won his dukedom of Marlborough. While Swift was thundering in the "Examiner" against the speculations and intrigues of the victor of Blenheim, Ramillies, Oudenarde, and Malplaquet; and was complaining (1) of the enormous expenditure of public funds on the Captain General's splendid mansion then being built at Woodstock in Oxfordshire, which had already cost the nation £200,000, and "not yet near finished," the following appeared in the "Spectator": (2)

With Her Majesty's Royal Privilege and Licence, there is now Printing an exact Description of the Palace of Blenheim in Oxfordshire, in a large Folio. Illustrated with the Plans, Elevations, Sections and Perspectives, Engraven by the best Hands on Copper Plates; several of which being already finished, are just Published

(1) *Examiner*, No. 16, November 23, 1710.

(2) No. 15, Saturday, March 17 1711.

The Advertisements of

in distinct Sheets by Jacob Tonson at Shakspear's Head over against Catharine-street in the Strand.

Not long before Marlborough's dismissal, which was followed in the autumn of 1712 by his retirement into temporary exile, the two following appeared:—

Just Publish'd,

The D. of M h's Vindication, in Answer to a Pamphlet lately publish'd, call'd (Bouchain, or a Dialogue between the Medley and the Examiner.) Sold by J. Morphew near Stationer's Hall. Price 2*d*. (1)

This Day is publish'd,

Three Articles of the grand Alliance; with the late Preliminaries of Peace, in the year 1709. And an Account of the several Successes gain'd by the Duke of Marlborough since that Time. Price 2*d*. The Interest of Europe, with Respect to Peace and War: Wherein is considered, I. Whether it be safe for the Allies to make a Peace in this Conjecture. II. Upon what conditions a lasting Peace may be expected. III. The Means for obtaining such Conditions. Price 12*d*. Both sold by S. Popping in Pater-noster-row. (2)

(1) No. 180, September 26, 1711. Swift, in *Journal to Stella*, Letter 33 (November 3, 1711), says that this reply to a plea for the Duke was "by a woman," whom he afterwards identifies as Mrs. Manley, author of *The New Atlantis*, who wrote several other political pamphlets under Swift's direction.

(2) No. 194, October 12, 1711.

The Spectator

As was to be expected, however, sycophants awaited the subsequent triumph of the Whigs and return of the Duke before publishing such encomiums as: —

Verſes written to the Duke of Marlborough upon his leaving England. Now firſt Printed, and recommended to Sir Anthony Crabtree, who is beſt able to ſupply what is wanting in them. Printed for R. Burleigh in Amen-Corner. (1)

The ſecond of Swift's great pamphlets that did ſo much to bring about the Peace of Utrecht was announced as follows: —

Next Week will be publiſh'd,

Some Remarks on the Barrier-Treaty between Her Maſteſty and the States General; by the Author of the Conduſt of the Allies. To which are added, The ſaid Barrier-Treaty at length; Part of the Counter Projects; the Sentiments of Prince Eugene and Count Zinzendorf upon the ſaid Treaty; and a Representation of the Engliſh Merchants at Bruges. Printed for John Morphey at Stationer's Hall. (2)

A year after Swift had retired to his Deanery of Saint Patrick's, in Dublin, and five or ſix weeks after the return of the Whigs at the

(1) Vol. VIII, No. 625, November 26, 1714.

(2) No. 304, February 18, 1712.

The Advertisements of

time of the death of Anne and the accession of George, was printed the following notice, which shows the satirical or libelous character of the attacks of partizan pamphleteers:—

This Day is published, (being the last Part) the second Edition of,

A farther Hue and Cry after Dr. Sw - - - t; consisting of some curious Pieces, Published from the Original Manuscripts, by Timothy Brocade of Putney Esq; late Author of the Examiner, viz. I. A Genuine Epistle from M - - - - w P - - - r at Paris, to Dr. Sw - - t at Windfor, some time before the Peace. II. A Letter to Sir Patrick Lawles, late the Pretender's Nuncio. III. An Ode to the Pretender, written by several Hands in Greenwich Park. IV. Earl Mortimer's Fall, a Fragment. All found in the Doctor's Chamber since his Departure. Printed for J. Roberts in Warwick-Lane. Pr. 6d. (1)

The bitterness of the struggle between political parties is further suggested by two advertisements printed close together in one edition: (2)

This Day is Published,

A second Part of the Caveat against the Whigs, in a short Historical View of their Transactions;

(1) Vol. VIII, No. 592, "Fryday," September 10, 1714.

(2) No. 251, December 18, 1711.

The Spectator

wherein are discovered their many Attempts and Contrivances against the Established Government, both in Church and State, since the Restoration of King Charles 2d. With a Preface to both Parts. Sold by J. Morphew near Stationer's-Hall, price 1s. Where is to be had the second Edition of the first Part.

This Day is Publish'd

Tory Partiality detected: or a True State of the Pole and Scrutiny of Broad-street Ward, on the Election of an Alderman in the room of Sir Joseph Wolf deceas'd; Begun Sept. 13 and continu'd by several Necessary and unavoidable Adjournments to the 27th of October following: Before Sir Gilbert Heathcot Kt. late Lord Mayor of the City of London. Printed for J. Baker at the Black-Boy in Pater-noster-Row. Price 3d.

Another notice which enforces the same point was printed almost a year later.

Who Plot best; the Whigs or the Tories. Being a brief Account of all the Plots that have happen'd within these Thirty Years, viz Three Tory Plots. the Popish, the Abdication, the Assassination. Five Whig Plots, the Presbyterian, the Pinns, the Puppets, the Mohocks, the Band-Box. In a Letter to Mr. Ferguson. Printed for A. Baldwin, near the Oxford Arms in Warwick-Lane. Price 4d. (1)

How bitterly religious controversy still raged, is shown by notices of two pamphlets

(1) No. 548, November 28, 1712.

The Advertisements of

from champions of the Church of England — one directed against the Roman Catholics, the other against the “dissenters,” or “non-conforming” Protestants : —

This Day is Published a Neat Elziver
Edition of

Dean Sherlock's Preservative against Popery in two Parts. The first being some plain Directions how to dispute with Romish Priests. The Second shewing how contrary Popery is to the true Ends of the Christian Religion. Both fitted for the Instruction of unlearned Protestants. Printed for D. Brown, J. Walthoe, J. Nicholson, B. Tooke, J. Pemberton and T. Ward. . . . (1)

Just publish'd,

A Sermon Preach'd at Patricxbourne, near Canterbury; proving that Dissenters are impos'd upon by their Teachers, and that they ought to conform to the Church of England, as by Law establish'd. With a Preface to shew their Mistake, about the Act of Exemption, and that they can have no Claim to that Indulgence, without certain Conditions therein mention'd. By J. Bowtell, B. D. Fellow of St. John's College in Cambridge. Printed for R. Knaplock at the Bishop's-Head in St. Paul's Church-yard. Price 3*d*. (2)

The dissenters, however, were not without

(1) Vol. viii, No. 589, September 3, 1714.

(2) No. 6, March 7, 1711.

The Spectator

their own pamphleteer champions, as the following shows:—

The charge of Schism against the Dissenters, Discharg'd; in Reply to a Tract of the Reverend Mr. Norris on this Subject; wherein the Extent of the Toleration-Act is consider'd, and it's prov'd that by Virtue of it, the Dissenters are no longer Offenders against Human Laws by their Separation, and that they are not guilty of Schism by Virtue of any Law of God. By S. Brown, Minister of Portsmouth. Printed for J. Lawrence, at the Angel in the Poultry. (1)

Then here is an echo of one of the famous sermons by Sacheverell, the ill-advised prosecution of whom therefor was turned to such good account by the Tories to help overthrow the Whig government:—

Just publish'd,

Remarks upon a Sermon preach'd by Dr. Henry Sacheverell, at the Assizes held at Derby, August 15, 1709. In a Letter to himself. Sold by A. Baldwin at the Oxford-Arms in Warwick Lane. (2)

An interesting series of advertisements has to do with the death of Queen Anne and

(1) No. 4, March 5, 1711.

(2) No. 42, April 18, 1711.

The Advertisements of

the accession of George I, August 1, 1714. "The Mausoleum, a Poem, sacred to the Memory of her late Majesty Queen Anne, by Mr. Theobald," (1) was so popular as to warrant a second edition. Young, afterwards author of "Night Thoughts," marked the occasion by:—

A Poem on the Late Queen's Death, and His Majesty's Accession to the Throne. Inscribed to Joseph Addison, Esq. Secretary to their Excellencies the Lords Justices. By Edward Young, Fellow of All-Souls College, Oxon. Printed for Jacob Tonson at Shakespear's Head over against Catherine-street in the Strand. (2)

How ludicrously fulsome were some of these productions concerning a monarch—whose character, Green (3) says, "as nearly approached insignificance as it is possible for human character to approach it"; whose temper was that of a "gentleman usher"; whose "one care was to get money for his favourites and himself"; and whose chief

(1) Vol. viii, No. 582, August 18, 1714, and thereafter.

(2) Vol. viii, No. 595, September 17, 1714.

(3) J. R. Green, *A Short History of the English People*, chap. ix, sec. x.

The Spectator

public virtue was that he “frankly accepted the irksome position of a constitutional king”—is shown by “A Poem on the Accession of His Majesty King George, Inscrib’d to his Grace the Duke of Marlborough,” which is entitled “Augustus.” (1)

A suggestion of the amusing ignorance of the people in general concerning the personality of the rather contemptible princeling, who had been sent for overseas in order “to serve the nation’s turn” as figurehead of the government, is furnished by this advertisement:—

This Day is published,

An Account of the Courts of Prussia and Hanover: Sent to a Minister of State in Holland. In which are contain’d the Characters of the Elector of Hanover, now King of England; the Electoral Prince, Duke of Cambridge, and others of that illustrious Family. To which are added, The Ordinances and Statutes of the Royal Academy erected by the King of Prussia at Berlin. And the Declaration of the Elector Palatine in favour of his Protestant Subjects. All three publish’d by Mr. Toland. Sold by J. Roberts in Warwick-Lane, J. Harrison at the Royal-Exchange, A. Dodd without

(1) Vol. VIII, No. 590, September 6, 1714.

[29]

The Advertisements of

Temple-Bar, and J. Graves in St. James's Street. Price in Sheep 2s. in Calf 2s. 6d. (1)

In view of their almost total lack of information concerning the new king, it was no wonder there was considerable curiosity at least to see him,—a feeling which is indicated by two notices:—

Any Person, who has a Mind to see the King make his Publick Entry, may have a Seat at the Sign of the Ham, up one Pair of Stairs over against the New-Exchange in the Strand, where a particular Accomodation will be provided. (2)

The Golden Lion in Cheapfide, by Mercers Chappel, is commodiously fitted with Benches, and is to be Let either entire, Balcony and Dining Room separate, or otherwise in single Places to Gentlemen and Ladies who are minded to see the Royal Entrance of His Majesty. Inquire at the Anchor in Friday-street near Cheapfide. N. B. Here Ladies won't be discommoded with the ill Conveniency of being confin'd to their Places, as they must in publick Stands; nor may they fear the Night's Approach ere the Cavalcade be past. (3)

We are reminded by the following of the almost indecent haste, with which after the

(1) Vol. viii, No. 578, August 9, 1714.

(2) Vol. viii, No. 587, August 30, 1714.

(3) Vol. viii, No. 595, September 17, 1714.

The Spectator

death of Queen Anne, this sorry successor to the great Edwards, Henrys, and Williams formally assumed their regalia : —

This Day is Published,

The Second Edition of an Exact Account of the Form and Ceremony of His Majesty's Coronation, as it was solemnly perform'd in the Collegiate Church at Westminster, on Wednesday the 20th of this Instant October, price 5*d*. Sold by J. Baker in Pater-noster-row. . . . (1)

These advertisements are interesting, moreover, for other reasons than the explanation they afford of oblique allusions in the literature of the time ; they are valuable for more than the light they throw upon obscure details of literary and political history.

When supplemented by the advertisements, the main essays give a much clearer notion of what sort of place was London, early those foggy mornings, when the "Sheets-ful of Thoughts for the Benefit of Contemporaries" were sent by Sam Buckley, the printer, "at the Dolphin in Little Britain," around to "A. Baldwin in War-

(1) Vol. viii, No. 612, October 27, 1714.

The Advertisements of

wick-Lane” and to “Charles Lillie, Perfumer, at the Corner of Beauford-Buildings in the Strand,” where they were sold. From the quaintly worded notices of mercers, snuff-dealers, lotteries, quacks, booksellers — of all who catered to the world of fashion, we can reconstruct many of the details of scenes later in the day, when, lounging in their morning gowns, scholars at the Grecian and wits at Will’s Coffee House tried to “smoak” the author of that morning’s essay.

Then, nearer noon, after a night at the Duchess of Hamilton’s (1) “drum” or Her Grace of Shrewsbury’s (2) “rout,” we can fancy Lady Jane Hyde, (3) Lady Betty Harley, (4) Lady Betty Butler, (5) Miss Forester, (6) or some other of the “top toasts” or other of Her Majesty’s maids of honor, signaling her awakening by three

(1) *Journal to Stella*, Letters 35, 40, 44, 46, 52, 55, 56, 58, 59, 61.

(2) *Ibid.* Letters 27, 31, 38, 44, 52, 56.

(3) *Ibid.* Letter 26.

(4) *Ibid.* Letters 56 and 57.

(5) *Ibid.* Letters 3, 7, 17, 25, 58. Lady Betty Butler was daughter of the Duke of Ormond.

(6) *Journal to Stella*, Letters 27 and 31.

The Spectator

tugs at the bell rope and as many raps with a slipper on the floor. Woe to the little negro — in Turkish costume and with a silver collar, bearing his mistress's name, riveted about his neck — if, with the rolls and the “dishes” of tea or chocolate, he failed to bring, as an indispensable “Part of the Tea Equipage,” (1) that day's “Spectator.” We can imagine milady sipping her Bohea or her “Chocolate made from the best Cracco Nuts,” (2) and her exclamations as she read — under what to her doubtless were the thin disguises of “Sempronia,” “Flavia,” or “Florinda,” of “Cynthio” or “Lionel” — of the follies of some members of the fashionable world. We may see her pouting prettily at “The Exercise of the Fan” (3) or smiling — let us hope blushing a little also — at the letters concerning escapades at Tunbridge (4) of “Rachel Shoestring,” “Sarah Trice,” and “Alice Bluegarter.”

(1) Nos. 10, 246, and 488.

(2) No. 170.

(3) No. 102.

(4) Nos. 492 and 496. See also advertisement in No. 515: “*The Tunbridge-Miscellany*, consisting of Poems, Letters, &c.

The Advertisements of

We may be reasonably certain, moreover, that she did not overlook the advertisements of “fresh and clean Parcels of Silk Gowns”; of “excellent Curiosities for preserving the Face . . . in present Beauty” and other “cosmatichs”; of “great penny-worths” in “Macklyn and Brussels Lace,” in “Hooped Petticoats,” in “extraordinary fine Bohee Tea.” Let us be so rude as to peep over her paper now and see what it is that so especially amuses her. Ah, here it is:—

The higheft Compounded Spirit of Lavender: The most Glorious (if the Expression may be us'd) Enlivening Scent and Flavour that can possibly be: In Vapours, sick Fits, Faintings, &c. finest too, or dropt upon a bit of Loaf-Sugar, and eaten or dissolv'd in Wine, Coffee, Tea, or what Liquor you please, so charms the Spirits, delights the Gust, and gives such Airs to the Countenance, as are not to be imagin'd but by those that have try'd it. The meanest Sort of the thing is admir'd by most Gentlemen and Ladies, but this far more, as by far it exceeds it, to the gaining among all a more than common Esteem. Is sold only (in neat Flint Bottles fit for the Pocket) at 3s. 6d. each, at the Golden-Key in Warton's-Court, near Holborn-Bars. (1)

Panegyrical and Satyrical; Written at the Wells this Summer; With a particular Account of the swinging Ladies.”

(1) No. 486, and in many other numbers.

The Spectator

Addison himself had previously (1) commented upon the “Ciceronian Manner” of this. Although, with him, we cannot fail to “recommend” the “several Flowers in which this Spirit of Lavender is wrapped up (‘if the Expression may be us’d’)”; (2) we cannot but regret the inevitable conclusion that fashionable ladies read and secretly acted upon advertisements similar to the following — inevitable because the frequency with which such notices appeared in the “Spectator” is a sure sign they were “getting results”:—

The famous Bavarian Red Liquor:

Which gives such a delightful blushing Colour to the Cheeks of those that are White or Pale, that it is not to be distinguished from a natural fine Complexion, nor perceived to be artificial by the nearest Friend. Is nothing of Paint, or in the least hurtful, but good in many Cases to be taken inwardly. It renders the Face delightfully handsome and beautiful; is not subject to be rubb’d off like Paint, therefore cannot be discovered by the nearest Friend. It is certainly the best Beautifier in the World. Is sold only at Mr. Payn’s Toyshop, at the Angel and Crown in St. Paul’s Church-yard near Cheapside, at 3s. 6d. a Bottle, with Directions. (3)

(1) *Tatler*, No. 224.

(2) *Tatler*, No. 224.

(3) No. 124, and in many other numbers.

The Advertisements of

By the same reasoning, from the persistent advertising of many remedies for what the writer of a letter (1) in the "Spectator" characterizes as "this fashionable reigning Distemper," we may conclude that the novelists and essayists of the Eighteenth Century were not exaggerating when they afflicted their heroines with frequent attacks of "the Vapours." "A Treatise of the Hypochondriack and Hysterick Passions, vulgarly call'd the *HYP*o in Men and *VAPOURS* in Women" was advertised (2) as well as many nostrums, of which the following is a typical notice:—

The Vapours in Women infallibly Cured in an Instant, so as never to return again, by an admirable Chymical Secret, a few drops of which takes off a Fit in a Moment, dispels Sadness, clears the Head, takes away all Swimming, Giddiness, Dimness of Sight, Flushings in the Face, &c. to a Miracle, and most certainly prevents the Vapours returning again; for by Rooting out the very Cause it perfectly Cures as Hundreds have experienc'd: It also strengthens the Stomach and Bowels, and causes Liveliness and settled Health. Is sold only at Mrs. Osborn's, Toy-shop, at the Rose and Crown under

(1) No. 216.

(2) No. 52.

The Spectator

St. Dunstan's Church in Fleet-street, at 2s. 6d. the Bottle, with directions. (1)

Now, assuming our time is our own to kill in a manner approved for young men about town, let us "take the air" after our call upon milady—a not unprecedented call, by the way. For, on the authority of Addison (2) and other writers, if it was not usual in the age of the "Spectator" for a gentlewoman to see men before she was out of bed, it had been very common but a few years before; and, throughout the eighteenth century, all "ladies of quality," while making their toilet, (3) received friends.

We have made our *congés*, then, and have tiptoed out of doors with the mincing gait affected by gentlemen of quality. Now we begin to work our way slowly through the narrow, foul-smelling streets, rutty and puddly, with only a row of stone

(1) No. 120, and often thereafter.

(2) See essay in No. 45.

(3) See the fourth picture of Hogarth's series, "Marriage à-la-Mode," and numerous references in writers of the "Augustan" and Georgian periods; e. g., *Journal to Stella*, Letter 44.

The Advertisements of

posts to separate pedestrians from the crowd of chairs, coaches, "leather bodied Chariots," drays, — streets resonant with the oaths of chairmen and carters, with the cries of seventy-four or more (1) different kinds of itinerant tradesmen; streets overhung with hundreds of creaking signs representing, "blue Boars, black Swans, and red Lions; not to mention flying Pigs, and Hogs in Armour, with many other Creatures more extraordinary than any in the Desarts of *Africk*." (2) On foot if we will; splashed with mud from the "kennel," yielding the coveted place next the wall to "serving-wenches" and poor gentlewomen with pinned-up petticoats, and disputing for it with apprentices and gorgeous swaggering guardsmen, with beaux in red-heeled shoes, with tradesmen and pickpockets; or in a coach or chair if we would keep our clothes

(1) See advertisement in No. 308 : "A Set of the Cries of London . . . by the famous M. Laroon." See also letter in No. 251 on street cries in London. Swift refers to these cries in the *Journal to Stella*, Letters 22, 54, and 56. See also Thackeray, *The Four Georges*, "George the First."

(2) See essay in No. 28.

The Spectator

immaculate — we go to Saint James's Park to saunter up and down the Mall. Or, maybe, we wish to go to a coffee-house to see if our numbers are among those posted as having drawn prizes in one of the lotteries, or to read the latest newsletter from the Continent. Or, perhaps, we are sufficiently interested in some of the editions of the "Works of Mr. Congreve," of "Mr. John Milton," or of "Mr. Dryden," "printed with a neat Elziver Letter in small Pocket Volumes," to stop at some of the book-sellers, such as "Jacob Tonson at Shakespear's head over-against Catherine-street in the Strand," "Bernard Lintott at the Cross Keys between the two Temple Gates in Fleetstreet," "J. Morphew near Stationer's Hall," "Owen Lloyd near the Church in the Temple," "T. Osborn in Grays-Inn near the Walks," or "W. Taylor at the Ship in Pater-Noster Row." Or we may wish to attend a sale of what is advertised as "An extraordinary Collection of Original Paintings by the most eminent Masters, viz. Raphael, Titiano, Correggio, Guido Reni . . .

The Advertisements of

Vandyke," (1) or an auction of the personal effects of some late gentleman "by Order of his Executioners" (2) — for these sales, held usually between the hours of nine and one, are largely attended even by those who have no intention of buying. Or we may go to buy a pair of silk stockings, or a Steinkirk, or, at any rate, to ogle the pretty shop-girls in the "New Exchange." (3) Here, doubtless, Swift bought for "Mrs." Johnson and Mrs. Dingley the contents of that famous box, speculations upon the miscarriage of which occupied so much space in his "Journal" of letters. Sometime between two and four, we go to dinner, at a friend's house, at Pontack's (4) or at some "ordinary," where we eat and drink heavily for an hour or more.

(1) Nos. 378 and 67 and Budgell's "Postscript" in No. 67 concerning this sale. See also Swift's *Journal to Stella*, Letter 61 (March 6, 1713), for comments on a similar sale.

(2) See advertisement in *Spectator*, No. 409.

(3) No. 304: "The Petition of the New Exchange concerning the Acts of Buying and Selling, and particularly valuing Goods by the Complexion of the Seller, will be considered on another occasion."

(4) For references to "Pontack's" see *Journal to Stella*, Letters 28, 31, 35, 59, 62, etc.

The Spectator

The early evening we may dawdle away at a coffee-house, “settling the Characters of my Lord Rochester and Boileau,” (1) “finishing the Merits of several Dramatick Writers,” or “making an End of the Nature of True Sublime.” Or we may attend “A Course of Experiments in order to demonstrate the Laws of the Gravitations of Fluids,” and the working of other physical forces, by “Mr. Fra. Hauksbee, Sen. F. R. S.,” (2) or “A compleat Course of Chimistry, consisting of above 100 Operations — at the Laboratory of M. Edw. Bright, Chymist.” (3)

If the season and weather are propitious, we may prefer, in the late afternoon or early evening, to put on a coat, like Dr. Swift’s, of “light camlet, faced with red velvet and silver buttons,” and go riding in Hyde Park or a few miles into the country. In “the Ring,” or between fields and hedgerows, we shall probably see at least one of the more ener-

(1) The quotation is from Steele’s burlesque advertisement in No. 87, in which he satirizes the discussions of the would-be critics of the coffee-houses.

(2) No. 275 and elsewhere.

(3) No. 256.

The Advertisements of

getic of the reigning “toasts” dressed “like a man” (1) in “an Equestrian Habit” perhaps of “Blue Camlet, well laced with Silver, being a Coat, Wastecoat, Petticoat, Hatt and Feather.” (2) If the rogue knows us, she will, perhaps, as she rides by, “fly in the Face of Justice, pull off her Hat . . . with the Mein and Air of a young Officer, saying at the same Time, ‘your Servant Mr. ——.’” (3)

If our tastes run in that direction we may, on the other hand, go at five or six o’clock to “Punch’s Theatre,” (4) already mentioned, or to continuous performances of what were called “moving Pictures,” (5)

(1) See Swift’s references to this fashion in *Journal to Stella*, Letters 27 and 42. Hughes in a letter in *Spectator*, No. 104, and Addison in the essay in No. 435, severely criticise the fashion. Steele referred to it in the burlesque advertisement in *Spectator*, No. 485.

(2) See advertisement in *Spectator*, No. 79, offering for sale a “Compleat Riding Suit for a Lady.”

(3) See Steele’s advertisement in *Spectator*, No. 485, in which, burlesquing the language of offers of rewards for the apprehension of criminals, he asks for the capture of a fair offender of this sort.

(4) No. 302; letters in Nos. 14 and 372; also *Journal to Stella*, Letter 11 (December 13, 1710).

(5) References to these so-called “moving pictures” are

The Spectator

such as “Mr. Penkethman’s Wonderful Invention, call’d the Pantheon : Or, the Temple of the Heathen-gods, the Work of several Years and great Expence . . . the Figures [of] which are above 100, and move their Heads, Legs, Arms, and Fingers, so exactly to what they perform . . . that it justly deserves to be esteem’d the greatest Wonder of the Age.” (1) Or we may marvel at “The Lest Man and Hors in the World” already mentioned (2); or at “An Entertainment by Mr. Clinch of Barnet, who imitates the Flute, Double Curtel, the Organ with 3 Voices, the Horn, Huntsman, and Pack of Hounds, the Sham-Doctor, the Old Woman, the Drunken-Man, the Bells: All Instruments are performed by his natural Voice.” (3) “At the Duke of Marlborough’s Head in Fleet-street, in the great Room, is to be seen the famous Posture-Master of Europe, who . . . extends his Body into all deform’d Shapes; makes his Hip and Shoulder Bones meet to-
made in *Tatler*, No. 129, and in *Spectator*, No. 31, also in *Journal to Stella*, Letter 62 (March 27, 1713).

(1) Advertisement No. 43, and reference in Essay No. 31.

(2) No. 247.

(3) No. 533.

The Advertisements of

gether; . . . stands upon one Leg, and extends the other in a perpendicular Line half a Yard above his Head. . . . Likewise a Child of about 9 Years of Age, that shews such Postures as never was seen perform'd by one of his Age. Also the famous English Artist, who . . . takes an empty Bag, which after being turn'd, trod, and stamp't on, produces some Hundreds of Eggs, and at last a living Hen," (1) and other marvels "too tedious to mention."

Or we may attend "The famous Water-Theatre of the late ingenious Mr. Winstanly," which is "at the lower End of Pickadilly, and is known by the Wind-mill on the Top of it." Here are "the greatest Curiosities in Water-works, the like was never perform'd by any . . . with several new Additions, as three Stages, Sea Gods and Goddesses, Nymphs, Mermaids and Satires, all of them playing of Water as suitable, and some Fire mingling with the Water, and Sea Triumphs round the Barrel that plays so many Liquors; all which is taken away after

(1) No. 246.

[44]

The Spectator

it hath perform'd its Part, and the Barrel is broken in Pieces before the Spectators." (1)

If it is a warm season, we may follow Sir Roger de Coverley's example (2) and, embarking at the Temple Stairs, with the old sailor who lost a leg at La Hogue, or with some other of the Thames boatmen, go to Spring Garden (afterwards called Vauxhall), where, amidst the "Walks and Bowers with . . . Choirs of Birds that sing upon the Trees and the loose Tribe of People that walk under their Shades" (2) we may spend the evening.

If we are fond of music, we shall have several opportunities, during the season between December and May, to attend "Consorts," of which the following is a typical notice:—

For the Entertainment of his Highness
Prince Eugene of Savoy, at Stationer's-
Hall,

On Monday next, being the 21st Instant, will
be performed a Confort of Vocal and Instrumental Mu-

(1) No. 96. See also reference in letter in *Spectator*, No. 168.

(2) See essay in No. 383, for Tuesday, May 20, 1712.

The Advertisements of

sick to begin at 6 a Clock. Tickets are to be had at Charles Lillie's, a Perfumer, at the Corner of Beauford Buildings in the Strand, and at Mr. Manship's, at the Temple Tavern in Fleetstreet, at 5s. each. No Person to be admitted without Tickets. N. B. The Tickets delivered for the 18th. Instant at the Golden Balls in Hart-street will be taken for the Entertainment. (1)

Then there are frequent performances at the Queen's Theatre, built in 1704 especially to provide a place for the performance of the Italian Opera, just coming into vogue. Here is the announcement of a performance in which Nicolini, the most famous tenor of Queen Anne's day, sang the leading part:—

At the Queen's Theatre in the Hay-Market, to Morrow being Wednesday, the 11th Day of June, Signior Chevaleri Nicolini Grimaldi will take his leave of England, in the last Italian Opera call'd Hercules. Boxes 8s. Pit. 5s. First Gallery 2s. 6d. Upper Gallery 1s. 6d. Boxes upon the Stage half a Guinea. To begin exactly at Seven. By Her Majesty's Command, no Persons are to be admitted behind the Scenes. (2)

(1) No. 279, for January 19, 1712.

(2) No. 401, for Tuesday, June 10, 1712. See advertisement of another of these "leavetaking" performances in *Spectator*, No. 405, for June 14, 1712. It will be recalled that Mr. Spectator had satirized, in Nos. 13, 14, 18, 22, 29, 31,

The Spectator

Whatever we do on other evenings, we shall certainly spend one at the famous theatre which, in spite of rivals of all sorts, remains the principal place of amusement. Here are typical notices:—

At the Desire of several Ladies of Quality.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Tuesday, the 15th Day of January, will be presented the last Reviv'd Play call'd, *The Tempest*; or *The Inchanted Island*. As it was altered from Shakespear by Sir Will. D'avenant, and the late Mr. Dryden, Poets Laureat. With new Scenes, Machines, and all the Original Decorations proper to the Play. By her Majesty's Command no Persons are to be admitted behind the Scenes. (1)

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Tuesday, the 18th Day of December, will be presented a Comedy call'd, *The Tender Husband* and 314, and in a burlesque advertisement in No. 14, Italian opera in general, and especially the absurd feat, performed by Nicolini in the rôle of Hydaspes, of strangling the player lion. Yet, at the time of these "farewell" performances, Addison in No. 405, for June 14, 1712, took occasion to make amends by complimenting handsomely this Nicolini—who gave a *series* of leavetaking performances.

(1) No. 275, for January 15, 1712.

The Advertisements of

or the Accomplish'd Fools. For the Entertainment of the New Toasts, and several Ladies of Quality. The part of Bidby by Mrs. Oldfield, Sir Harry Gubbin by Mr. Bullock, Mr. Tipkin by Mr. Norris, Mr. Clerimont by Mr. Mills, Capt. Clerimont by Mr. Wilks, Humphrey Gubbin by Mr. Penkethman, Mr. Pounce by Mr. Pack, Mrs. Clerimont by Mrs. Bradshaw, the Aunt by Mrs. Powell. To which (at the Desire of several Persons of Quality) will be added, a Farce of one Act only, call'd The Country Wake. The Part of Hob by Mr. Dogget, Sir Thomas Testy by Mr. Bullock, Friendly by Mr. Pack, Flora by Mrs. Santlow. (1)

At the Desire of several Ladies of Quality.
For the Benefit of Mr. Johnson.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane this present Thursday, will be presented a Comedy, called, The Funeral; or Grief A-la-mode. Written by Captain Steele. The part of Lord Brumpton to be perform'd by Mr. Keene, Lord Hardy by Mr. Cibber, Mr. Campley by Mr. Wilks, Mr. Trusty by Mr. Mills, Mr. Sable by Mr. Johnson, Puzzle by Mr. Estcourt, Trim by Mr. Penkethman, Lady Brumpton by Mrs. Rogers, Lady Harriot by Mrs. Oldfield, Lady Sharlot by Mrs. Porter, Madam de Pingle by Mrs. Bicknell, Fardingle by Mr. Norris, Kate Match-lock by Mr. Bullock. And to Morrow will be presented a Comedy call'd, The Careless Husband, for the Benefit of Mrs. Bicknell.

(1) No. 251, for December 18, 1711.

The Spectator

This Play is fold by Jacob Tonfon at Shakespear's Head over-against Catherine street in the Strand. (1)

From six or seven until ten or thereabouts —making our seats in the pit, in a box under the first gallery, or on the stage, merely points of departure—we move about the play-house. When Mrs. Oldfield or Mr. Wilks is before us, perhaps we give attention: but, if we follow the highest fashion, we spend more time taking snuff with great periwigs and stars; in ridiculing the actors and the “poet”; in confounding as “clumsy awkward fellows” the box-keepers, and the candle snuffer who busies himself with the lights; and in buying fruit, and exchanging risqué witticisms with the pert, pretty, orange girls. From these we go directly to the carefully painted, powdered, and patched young ladies of quality, who reply to our studiously impudent or ardent speeches with languishing glances, and with such irrelevant questions as whether we do not think Miss B —— is a “dowd” or has a “squint”; whether we do not agree that the “Sayl-

(1) No. 49, for April 26, 1711.

The Advertisements of

or's Jig" and the "Dance of Four Scaramouches," (1) sometimes introduced between the acts, are more entertaining than "those dull speeches of Colley Cibber"; or whether, on the whole, we do not prefer Mrs. Santlow, the dancer, to Mrs. Oldfield.

We wait, perhaps, until some beauty allows us the honor of handing her to the door and into her scarlet-lined chair. Otherwise, whether the performance be over or not, we go about ten o'clock to "Tom's or Will's coffee-houses, near adjoining, where there is 'Picket' playing, and the best of Conversation till Midnight." (2) Or we may be invited to some of the great houses in Soho Square to play at basset or ombre. Or we may join a party of sad young dogs whose wanderings, after the theatre, are suggested by an advertisement:—

Loft on Thursday last the 3d Instant, or left in a Hackney Coach that took up Company at Drury-Lane Play-House and fet them down at the three Tuns in Shandois-street, and from thence to Leaden hall-

(1) See advertisement in No. 392.

(2) John Macky's *Journey through England* (written 1714, published 1722).

The Spectator

street, from thence to Park-street St. James's, a green emerald Ring, enclosed with 8 Diamonds and 14 Sparks round the Hoop, and engraved in the Inside an H, crowned with an Earl's Coronet. If the said Coachman, or any other Person, will bring it to Mr. Charles Lillie's the Corner of Beaufort Buildings, they shall receive 2 Guineas Reward; or if offered to be sold or pawned you are desired to stop it, and the Reward abovesaid shall be paid. (1)

Then there is the notorious masquerade, which was resorted to not only by ladies and gentlemen of quality, but also by those of the purlieu of Covent-Garden. We have all read Mr. Spectator's satirical papers (2) on this, and his burlesque advertisement of the "eminent Italian Chirurgeon arriv'd from the Carnival at Venice," who holds forth "within two Doors of the Masquerade," and who "draws Teeth without pulling off your Mask." (3) But, if we have not been laughed into shame, we may attend what is thus advertised:—

At the Request of several Foreigners lately arrived, The Masquerade in Old Spring Garden, Char-

(1) No. 268, for Monday, January 7, 1712.

(2) Nos. 8 and 14.

(3) No. 22.

The Advertisements of

ing Cross, will be this present Tuesday, being the First Day of May. Note, That upon this Occasion a Gentleman is pleased to give for the Diversion of the Masquers, an Entertainment of Musick, both Vocal and Instrumental, by some of the best Masters in London: This Entertainment will begin exactly at Ten a Clock. Tickets may be had at Mr. Thurmonds's in King's Court, Ruffel-street, Covent-Garden, and at the House in Spring Garden; price Half a Guinea. No person whatsoever to be admitted Unmask'd or Arm'd." (1)

Probably sometime between "twelve a clock" and dawn, in a coach or chair if we are prudent and have not lost all our money "at play," or at least with a servant or link-boy, whose flambeau makes our way through the dim, wretched streets a little less difficult and dangerous, we go to our lodgings, thinking ourselves fortunate indeed if we escape muddy clothes or barked shins (2) and the scarcely less nearly omnipresent dangers from highwaymen and Mohocks.

An interesting city is this we see, more clearly aided by these advertisements, — an interesting and, in some aspects, a picturesque age; yet different in character of detail from

(1) No. 53.

(2) *Journal to Stella*, Letter 18 (March 13, 1711).

The Spectator

that drawn for us in pretty "Eighteenth Century Vignettes" and in recent expurgated historical novels. Indeed, the London of Queen Anne, as shown by present-day idealizers, has for us much the same illusion as persons in the stage box at Drury Lane doubtless had for a country boy in the upper gallery. We cannot at this distance detect, in the soft candlelight, the dirt under the fine lady's powder and patches, the snuff on her upper lip, or the rouge smeared from eyes to chin. We do not even surmise that she "squints." We cannot hear her vapid or even profane remarks, delivered with what seems such a charming, high-bred smile to the gentleman who looks so grand, so distinguished, in his great powdered periwig, his neckcloth of Mechlin lace, and his coat glittering with embroidery and stars. We cannot note that his Steinkirk is "snuff begrimed," that his gold embroidery is slightly frayed, that his hands are not as clean as they should be, that his eyes are dulled by dissipation, that he reeks with wine. We do not know he paid for his stars perhaps by the

The Advertisements of

sale of places in Church and State, by treachery to friends, by cruelty, by betrayals of public trust. We do not guess that physically, mentally, and morally he is corrupt. So, if only to make us more content with our own age, which, for all its faults, is on the average ever so much a better one in which to live, it is well occasionally to see this place and yonder people near at hand, in the merciless sunlight of contemporary evidence.

The Spectator

II

THE SPECTATOR CONSIDERED AS A PERIODICAL

BECAUSE we know it so much better as a series of essays, we are prone to forget that the "Spectator" was primarily a periodical, and subject to business conditions. In order to be continued, it must make money for its publishers. For a time at least, the "Spectator" probably was as successful in a business as in a literary way.

At first three thousand copies were printed daily. (1) Although we may certainly question Mr. T. S. Perry's assertion that this "rapidly grew to 20,000 and sometimes to 30,000," (2) it is possible that especially popular numbers required editions approximating these rather extravagant figures. Although it is not even likely that the "Spec-

(1) See essay in No. 10, for March 12, 1711.

(2) T. S. Perry, *English Literature in the Eighteenth Century*. No authorities are given for this statement.

The Advertisements of

tator" ever had a regular "daily circulation of not less than 14,000 copies," (1) Macaulay's statement that it "had risen to near four thousand when the stamp tax was imposed," (2) seems reasonable. The proportion of readers to each copy of a periodical was undoubtedly greater then than now. Indeed, when we consider the manner in which each of these "half-sheets" — printed in two columns on both sides — was passed about at coffee-houses and among groups of friends in London, in provincial towns, in various other parts of Great Britain and Ireland, and even among officers of the armies in Flanders, (3) it is easy to credit Mr. Spec-

(1) The Earl of Carnarvon, "The First of March, 1711," in *National Review*, vol. 1, p. 40, at p. 44. See also George A. Aitken's *Life of Richard Steele*, vol. 1, p. 320, note 1.

(2) Macaulay, *Essay on Addison*.

(3) Note, in Swift's letters, references to the *Spectator* and to the *Tatler* as periodicals which Stella and her friends in Ireland were likely to see more or less regularly. See also advertisement in the *Spectator*, No. 223, for November 15, 1711: "The Spectator Inspected, or a Letter to the Spectator from an Officer of the Army in Flanders, touching the use of French Terms, in Relations from the Army: Occasioned by the Spectator of the 8th of September 1711. Written by the Author of the Spy upon the Spectator."

The Spectator

tator's boast (1) that the average copy was read by a score of "Disciples." On this basis, we may estimate that, by the summer of 1712, the number of readers of the "Spectator" had grown to approximately eighty thousand, which probably included nearly all the witty, the wealthy, and the fashionable, and many of the well-to-do, in England, Scotland, and Ireland.

Nor were those who catered to these classes slow to appreciate the peculiar advantages of the "Spectator" as a means for calling attention to what they had for sale. The change in the character of the advertisements; their steady increase in number and variety during sixteen months and until the imposition of the newspaper taxes; and their steady decline thereafter, are, from a publisher's standpoint, among the most striking features of a collection of the original sheets.

Shrewd and rather learned Sam. Buckley, a former bookseller, who was editing and printing the "Courant" and the "Monthly

(1) See essay in No. 10, for March 12, 1711.

The Advertisements of

Register," was the printer of the "Spectator." It was he, doubtless, who, merely to make a showing, filled the space after Steele's introductory essay in No. 1 with eight advertisements. None of these look like paid notices, and all are of books which, perhaps, Buckley or his friends had printed, and, it is safe to surmise, were selling slowly. Here is the list of titles: —

"Anthropologia Nova; or A New System of Anatomy"; "Political Arithmattick; or, a Discourse concerning the Extent and Value of Lands, People, Buildings . . . to every Country in general"; "Perspective Made Easie: Or, The Art of Representing all manner of Objects as they appear to the Eye"; "The Compleat Geographer"; "An Essay towards the Probable Solution of this Question, Where those Birds do probably make their Recess and Abode, which are absent from our Climate at some certain Times and Seasons of the Year"; "The Original and Institution of Civil Government Discuss'd"; "The Works of the Right Reverend and Learned Ezekiel Hopkins,

The Spectator

late Lord Bishop of London-Derry in Ireland . . . containing, I. The Vanity of the World," etc.; "A Collection of Debates, Reports, Orders and Resolutions of the House of Commons."

We can fancy the wits at the coffee-houses yawning, and milady in Soho Square, after her first dish of chocolate, dozing off again over the dull notices of duller books and sermons.

As the circulation of the "Spectator" increased among "the quality," the example of the booksellers was followed, first by the mercers and haberdashers, then by the dealers in snuffs and wines and teas, by quacks and sellers of cosmetics and nostrums for every human ill, and, finally, by the managers of places of amusement. The "fine silk Gowns" and "hooped Petticoats" crowded in beside sermons on "The Vanity of the World"; "Cargoes of Wines" were "laid down hard by" "an Exposition of the Church Catechism" by some "Right Reverend Father in God"; offers of rewards for the recovery of the lost dogs, watches, and snuff

The Advertisements of

boxes of London appeared beside speculations on the lost tribes of Israel. Here are extracts from the dozen advertisements printed in No. 444 for Wednesday, July 30, 1712, when the "Spectator" was at the high tide of business success:—

"Not acted these Ten Years. By Her Majesty's Company of Comedians. At the Theatre-Royal in Drury-Lane, . . . will be reviv'd a Comedy call'd, 'The Guardian'; "Florinda, the Letter, you was desirous to know, was received"; "Is continued to be sold, the remaining Part of Twenty Hogsheads of neat French Brandy"; "Notwithstanding the Insinuations of some, that Richard Standfast, Bookseller, would not attend the Gentlemen and Ladies this Summer at Tunbridge-Wells . . . These is therefore to give Notice, that his Shop is now opened," etc.; "A House to be Lett in Bosvill-Court . . ."; "Notice is hereby given, That several Books and Papers writ by Sir Humphry Mackworth relating to the Mine-Adventure . . . have been lately publish'd," etc.; "Dutch Alliances: Or, a plain Proof

The Spectator

of their Observance of Treaties," etc.; "Whereas one William Cowpland has, by several Advertisements, pretended himself to be the only Person that knows how to make the English Barrell'd White Soap: To prevent the Publick therefore from being imposed on by such groundless Pretences, this is to give Notice," etc.; "The most acute and violent Tooth-ach, instantly Cured by a liquid Remedy, prepar'd without Mercury . . ." etc.; "The most incomparable Composition in the World of Necklaces for Children's Teeth, which for causing them to cut and breed free and easy, without the least manner of Pain, it has not its equal in the Universe"; "An Infallible Cure for the Stone and Gravel . . ."; "The most Noble Volatile Smelling-Bottle in the World," etc.

Nearly every one of these was an excellent target for the wits at Will's, who prided themselves upon their ability to shoot, off-hand but unerringly, a mot at anything under the sun. Poor "Florinda" — poor Mr. Standfast and Mr. Cowpland: doubtless by noon that Wednesday they bristled with

The Advertisements of

“shafts of ridicule”!(1) Every one of these advertisements, moreover, looks as if it had been paid for. Now that Mr. Spectator had so many and so varied advertising patrons, he was no longer, even in the dull summer season, obliged, in order to make a showing, to fill his advertising columns with unremunerative notices of the most tiresome of honest Sam Buckley’s books.

On August 1, 1712, however, certain portions of an Act of Parliament(2) went into effect. Among these were provisions for a tax on each printed half-sheet of “one Half-penny Sterling,” and, on “every Advertisement to be contained in . . . any . . . printed Paper . . . made publick weekly, or oftener, [a tax] . . . of twelve Pence Sterling.” Accordingly, beginning with the edition for Saturday, August 2, 1712 (No. 447), (3) each

(1) That the advertisements were favorite targets for witticisms, we know from *Tatler*, No. 224, for September 12-14, 1710; from *Spectator*, No. 547, for November 27, 1712; and from the burlesque advertisements — all following essays by Steele — printed in the *Spectator*; e. g., Nos. 14, 22, 87, 187, 272, 485.

(2) Act of June 10, 1712 (10 Annæ, c. 19, ci.)

(3) We know, by implication from a statement in Johnson’s

The Spectator

copy of the "Spectator" has upon it, in ink now at least the color of old rose, a well-cut half-penny stamp, which is so artistic in design and often so clear in impression that we cannot but agree with Swift: "Methinks it is worth a half-penny, the stamping it." (1)

From Swift's exulting tone in referring to the passing of "Grub Street," and from a number of former remarks in the "Journal," (2) it is indeed clear that the purpose

Addison (see footnote 2, page 64 *infra*), that the *Spectators* were usually printed the day before or early in the evening before they were to be circulated. This will account for the fact that the edition for August 1, 1712, was not on stamped paper, because it was printed doubtless on July 31, the day before the Act went into effect.

(1) *Journal to Stella*, Letter 51 (August 7, 1712): "Do you know that Grub Street is dead and gone last week? No more ghosts or murders now for love or money. I plied it pretty close the last fortnight, and published at least seven penny papers of my own, besides some of other people's: but now every single half-sheet pays a half-penny to the Queen. The *Observer* is fallen; the *Medleys* are jumbled together with the *Flying Post*; the *Examiner* is deadly sick; the *Spectator* keeps up, and doubles its price; I know not how long it will hold. Have you seen the red stamp the papers are marked with? Methinks it is worth a half-penny, the stamping it."

(2) *Journal to Stella*: Letter No. 39 (January 17, 1712); Letter No. 42, (February 26, 1712); Letter No. 50 (July 19, 1712).

The Advertisements of

of the Tory government in these particular provisions of the revenue act was not so much to raise money to pay for the costly war in Flanders as to curb the power of the press. "The 'Spectator' keeps up, and doubles its price," Swift wrote; but added ominously, "I know not how long it will hold." (1) In spite of Addison's debonair announcement of a purpose to continue, in spite of subsequent boasts of large circulation and popularity — often signs of decay in a periodical — the advertisements show that these "taxes on knowledge" accomplished their purpose by killing, not only hordes of Grub Street publications, but also the "Spectator." (2)

(1) See footnote 1, page 63.

(2) That the Tory government had looked with disfavor on the *Spectator* is suggested by Swift's statement, in Letter 49 of the *Journal to Stella* (July 1, 1712): "Steele has been mighty impertinent of late in his *Spectators*." Austin Dobson says, "What these impertinences were is now obscure." There is no question, however, that one of them was No. 384, for May 21, 1712, which Steele prefaced, not with the usual Latin or Greek verses, but with a quotation from the *Post-Boy* of the day before. After referring unfavorably to the quotation from the *Post-Boy*, and adding, "I think every Man in England concerned to support the Succession" of the House of Hanover, Steele

The Spectator

Macaulay remarked, in his plausible, off-hand fashion: "It was probably felt that the shortfaced gentleman and his club had been long enough before the town." (1) Later

quotes, in full and with approval, the preface to a then recently published collection of sermons by Dr. William Fleetwood, Lord Bishop of Asaph. In this preface, Dr. Fleetwood had indirectly commended the conduct of the allies and of Marlborough, which the Tory government was doing everything possible to bring into disrepute, and otherwise expressed such strong Whiggish sentiments that the House of Commons had condemned the book. Steele, however, gave the preface very wide circulation by this editorial ruse, and by not printing until midnight so that the government might have no opportunity to suppress the edition. (See Dr. Johnson's life of Addison, and footnote in London edition of 1820, vol. x, p. 84, of Johnson's Works, printed for G. Walker *et al.*, edited by Arthur Murphy, Esq.) Austin Dobson (in the same place where his other remark occurs, *i. e.*, *Richard Steele*, in the "English Worthies" series — published by Longmans, Green & Co., London, 1888 — at p. 144) says: "Why the *Spectator* was brought to an end in the face of the 'Partiality of the Town' is difficult to understand, and is nowhere very satisfactorily explained." To one who examines the original sheets and notes the falling off in advertising, it is clear the *Spectator* was given up because it had ceased to be a profitable business venture.

(1) This statement of Macaulay in the *Essay on Addison*, implying that people were tiring of the "shortfaced gentleman," seems to have some basis in a remark, made over a year before the discontinuance of the *Spectator*, in Letter 33 (November 2, 1711) of the *Journal to Stella*: "The *Spectators* are likewise printing in a larger and a smaller volume, so I believe they are

The Advertisements of

he implies that Addison was anxious to be free of his share of responsibility for keeping Mr. Spectator in good society, in order to have the opportunity of introducing "Cato" at the theatre. But, unlike gentlemen of the highest quality, who, like Swift, thought it beneath their dignity to accept money from the booksellers, Addison and Steele were then living largely by the sale and by the incidental returns from their writings. Furthermore, even such an excellent critic as Pope—who later wrote the prologue—advised Addison to print, but not to run the risk of probable failure by attempting to put "Cato" on the stage. Both Whigs and Tories, however, professing to find in the pompous tragedy much that supported their own policies, crowded the performances. Although Addison asked for nothing from the management of the theatre, by this play he made secure his position, going to leave them off, and indeed people grow weary of them, though they are often prettily written." But the advertising, which may be relied upon as an accurate index to the prosperity and popularity of the publication, continued to increase in volume and variety until the imposition of the taxes.

The Spectator

litical fortune with the Whigs. It is scarcely too much to assert that, although "Cato" ran a month at Drury Lane, its success was due rather to political conditions of the moment than to real dramatic merits. Posterity, whatever be its verdict in regard to "Cato" as literature, has certainly sustained Pope in his opinion that it is not an "acting play." It is not probable, then, that the cool and calculating Addison would have given up an interest in a certainty for what was at best an uncertainty, or for a chance in the lottery of politics. Had the "Spectator" continued, after the stamp and advertisement taxes went into effect, to be as successful a business venture as it had been before, it is likely Addison would have continued to help Steele in keeping "the short-faced gentleman and his club" much longer "before the town."

Even those who have seen that the discontinuance of the "Spectator," December 6, 1712, was "due to the act of Parliament," have not made it clear just how this came about. They have focussed their attention

The Advertisements of

on the stamp tax; and, apparently, have scarcely noticed what struck the hardest blow.

Then as now, advertisements and not subscriptions or sales of single copies, furnished the greater part of the revenue of a periodical. As early as 1668, Mr. (afterwards Sir) Roger L'Estrange had commenced the publication of the "Mercury, or Advertisements Concerning Trade." For a time, a thousand copies of each edition of "The City Mercury," founded in 1672, were circulated gratuitously for the sake of the greater amount of money the publisher, Thomas Howkins, was thereby enabled to get from the paid notices. (1) From March 1, 1711, to August 1, 1712, the number of advertisements in the "Spectator" had grown steadily from month to month, with only the normal falling off during the summer, when people of means left London for the country or for the Continent. The new taxes cut in two directions. The requirement that each copy

(1) Henry Sampson, *History of Advertising*, p. 78 (London, 1874).

The Spectator

should bear a half-penny stamp, causing the doubling of the price of the "Spectator" to two pence, reduced somewhat the number of subscribers (1), so that the periodical became less valuable as an advertising medium. The tax of a shilling on each notice — whether it was of two or of twenty lines, whether of a poor dancing master or of a rich wine merchant — was even more prompt in making any publication not subsidized by the government unprofitable.

This desired result was, indeed, almost immediate. In the edition for July 31, 1712, the number of advertisements was ten as against five the same day the year before. On August 2, 1712, the number dropped to

(1) In No. 555, the last number of the "first series," Steele said: "The Tax on each half Sheet has brought into the Stamp-Office one Week with another above 20%. arising from this single paper, notwithstanding it at first reduced it to less than half the number that was usually Printed before this Tax was laid." If we are to understand that by "one Week with another" Steele meant "on the average each week," it is a simple matter of arithmetic that the average circulation, after the Stamp Tax was imposed, dwindled from three thousand to four thousand daily (if we accept Macaulay's estimate), to only something over ninety-six hundred per week or something over sixteen hundred a day.

The Advertisements of

two as against three in 1711. In each of the ten editions immediately preceding August 2, 1712, the average number of advertisements was eight and seven tenths, as against an average of six in the corresponding editions for 1711. The average number in the ten editions immediately following the imposition of the tax was three and one half as against four and one fifth for the same days the previous year. Well might Swift and the other friends of the government chuckle; for, as week followed week, it became more and more evident that the end of the "Spectator" was near. September 9, 1712, there were no advertisements—a deficiency that had not occurred since the second number. Even in the seventeen Saturday editions between January 5 and May 3, 1712, in which Addison's criticisms of "Paradise Lost" had been printed, and in several of which, to provide additional space, the length of the type page had been increased, the size of type reduced, and the bulk of advertising carried over to the Monday editions, there had never been less than

The Spectator

one or two paid notices. During October and November, business doubtless revived, as usual, after the summer dulness. Yet the average number of advertisements printed each day for these months of 1712 was only five and four fifths and six and three tenths as compared with nine and nine and one half in 1711. In the six editions of December, 1712, just before the suspension of publication, the average number of advertisements was five and one third as compared with ten and one sixth during December, 1711.

Nor do these figures alone tell the whole story. For a time, immediately after the act went into effect, the average length of advertisements seems to have increased slightly—as if those who were taxed, the same for a short notice as for a long one, were disposed, even at an increased charge for space, to get the worth of the shillings paid the Queen. Although the advertising columns of this first series did not lose entirely their representative character, and although the notices of books, of the theatres, of charlatan doctors and of their reme-

The Advertisements of

dies fell off very little, the number of tradesmen's notices, and the like of what are now known as "classified ads," diminished perceptibly.

Of Addison's revival in 1714, Macaulay said in his extreme fashion: "The eighth volume of the 'Spectator' contains, perhaps, the finest essays . . . in the English language." Whether or not we agree, we cannot overlook the evidence that this second series had not, as a periodical, the success the first had enjoyed, even after the imposition of the taxes.

Although issued but three times a week, instead of daily, and for six months only, these eighty numbers show that Addison frequently took refuge, as Steele had never done, in deep margins, wide spaces between paragraphs, and other expedients of editors at their wits' end to find enough suitable matter.

Macaulay, judging only by the literary qualities of their contributions, speaks of the superiority of "Addison without Steele" to "Steele without Addison." He tells "how entirely" the "Tatler" and the first series

The Spectator

of the "Spectator" "owed their immense success" to the genius of Addison. The fact remains, however, that Steele was the editor of both; Addison the most brilliant of the contributors. (1) To Steele fell the heavy burden of seeing to it that each number came out on time; of providing for all sorts of vexatious emergencies: to Addison the pleasant task of the favored contributor, whose writings were always welcomed, but never relentlessly demanded at a certain immutable hour. Addison, during the life of the first series, doubtless wrote at his leisure, or when he felt like writing; Steele carried constantly a responsibility the irksomeness of which no one who has not edited a daily can appreciate. We can imagine Steele coming late from the "Devil" tavern and find-

(1) This was entirely clear to contemporaries, and probably remained so until the "great special pleader" took his brief for Addison against Steele. See *Journal to Stella*, Letter 18 (March 16, 1711), Letter 19 (March 24, 1711), Letter 21 (April 28, 1711), Letter 49 (July 1, 1712). Steele's well-known statement is almost pathetic: "I fared like a distressed Prince who calls in a powerful Neighbour to his Aid; I was undone by my Auxiliary; when I had once called him in, I could not subsist without Dependence on him."

The Advertisements of

ing at Sam Buckley's, not the promised manuscript, but a polite note from some contributor regretting he must have another day for revision of his "paper." We can fancy poor Dick, while the printer waited, dashing off something which, in spite of its spontaneity, of its "frankness and geniality," of its warm-hearted generosity and sympathy for human weakness and frailty, Macaulay criticises unmercifully for not being, in all respects, up to the standard of Addison's cold, carefully polished essays. Yet, in the face of all difficulties and discouragements, Steele issued the "Tatler" three times a week for twenty and one half months, and then the "Spectator" every day, except Sundays, for twenty-one months more. He made possible the publication of Addison's essays. He secured and retained as contributors some of the most brilliant writers of the time, — not the least difficult part of an editor's duty, — and he never resorted to mere printer's expedients to "fill up space." In this light, the half contemptible "poor Dick" of Macaulay and Thack-

The Spectator

eray is seen to have been in fact a man who commanded considerable respect, and who, for all his roistering, was of wide resource and strong will. Certainly Steele may be said to have been one of the greatest of English editors of periodicals; the same can scarcely be said of Addison.

As a business project, furthermore, Addison's revival does not seem to have approached the success of the original series. The greater scarcity of these last eighty numbers would seem to indicate a smaller circulation: for, if we accept Macaulay's judgment that the essays in Volume VIII are superior as literary productions, it would seem that such copies as were circulated would have been more carefully preserved. The smaller number and less varied character of the advertisements would seem, also, to indicate that, as an advertising medium, the second series was considered less valuable than the first, even after the taxes were imposed. The average number of paid notices was only two and four fifths for each edition, and of these a large proportion

The Advertisements of

were of quacks, of nostrums, of cosmetics, of dull books. With some noteworthy exceptions, the advertisements in the second series do not have the representative diversity characteristic of those in the first series or in any modern periodical that is "a business success." Whether Buckley and Tonson, or Steele and Addison, were the business managers, it is clear that Steele's first series of the "Spectator," even after the imposition of the taxes, was from a publisher's standpoint more successful than Addison's revival.

The Spectator

III

THE VARIOUS FORMS OF ADVERTISEMENTS

ALTHOUGH far from the first English publication containing advertisements, (1) and not even the first

(1) As has been pointed out by William Stead, Jr., in his *Art of Advertising*, William Caxton printed a "publisher's notice" in one of his books long before periodicals were evolved. On May 23, 1622, Nicholas Bourne and Thomas Archer, London booksellers, published *The Weekeley Newes from Italy, Germanie, &c.*, the first periodical newspaper printed in England. "No advertisements appeared in its pages, nor in those of any of its numerous imitators. Publishers' announcements there were, but these cannot be strictly considered as Press advertisements" in the now accepted sense. For instance, in the third issue, dated August 23, 1622, of a paper entitled *The Certain Newes of the Present Week*, the announcement was made that former issues were still on sale. The earliest advertisement, in an English periodical, of something other than the periodical itself seems to have been published, April, 1647, in No. 13 of *Perfect Occurrences of Every Daie journall in Parliament, and other Moderate Intelligence*. It ran as follows: "A Book applauded by the Clergy of England, called *The Divine Right of Church Government*, Collected by sundry eminent Ministers in the Citie of London; Corrected and augmented in many places,

The Advertisements of

issued daily, (1) and although not a newspaper in the strict sense, but more of a critical and satirical review or magazine, the "Spectator" affords significant evidence of the development of advertising and the attitude of publishers toward advertisers.

Even so early, the notices were beginning to crystallize into the various forms with which we are now familiar in daily and, to a lesser extent, in weekly and monthly periodicals. There were the thoroughly reputable — "classified," as we now call them, and "miscellaneous ads," as well as notices of dry goods and notions, of foods and wines and snuffs, of publications and courses of instruction. There were also advertisements of what was questionable or quite disreputable with a brief Reply to certain *Queries* against the Ministry of England; Is printed and published for Joseph Hunscoat and George Calvert, and are to be sold at the Stationers' Hall, and at the Golden Fleece in the Old Change." See article on "Advertisement," by H. R. Haxton, in *The New Volumes of the Encyclopædia Britannica*. (London, 1902.)

(1) The first English periodical issued daily was a London newspaper called *The Postboy*, which first appeared in 1695 on four consecutive days, but thereafter only three times a week. Sam Buckley's *Courant* — established March 11, 1703 — was the first successful daily in the English-speaking world.

The Spectator

table in character—of associations professedly for various sorts of insurance, of schemes for doubling one's money in a few months, of quacks and of various kinds of proprietary preparations, as well as a number of examples of the recently notorious "personals." It may be worth while to glance at each of these classes.

Except in the rare instances where a few words, or an entire notice, are set in Italics (1), all advertisements were uniform in style. The first line—and, in the case of some book and theatrical notices, a preliminary line or two also—was printed in the same size as the main essays; the remainder of the notice in slightly smaller type. With two exceptions, (2) no illustrations or devices of any kind were printed in the "Spectator." Except for the notices of Drury

(1) Each of the burlesque advertisements also was set in Italics and was preceded by a separate heading "Advertisement"; e. g., Nos. 14, 22, 87, 187, 272, 485.

(2) The same cut of a coat of arms was printed in an advertisement of "Holman's Ink" in No. 330, which is repeated from time to time, and in a notice in No. 377 of a "May Feast," which the same Holman was about to give for "promoters and sellers" of his ink.

The Advertisements of

Lane and the Queen's Theatre in the Haymarket, which nearly always were placed immediately after the word "ADVERTISEMENTS" heading the column, apparently no attempt was made at arrangement or classification.

For convenience' sake, however, I have referred to such small notices as "Wanted," "To Let," "Lost," and "Found" by their present technical name, "classified ads." Just as these are now regarded by experts on advertising as almost infallible indexes to the circulation and general business success of a modern daily, so we have seen that they appear to have fluctuated with the business prosperity of the "Spectator." Although longer and more quaint in wording, practically all the forms of these "classified ads" found in present-day newspapers appeared in Steele's daily.

Here are examples of "Help Wanted":—

A sober Coachman who understands his Buſi-
neſs and can be well recommended, may hear of a Place
at the Ball Inn in Holborn. (1)

(1) No. 219.

[80]

The Spectator

If any English Gentleman who has already Travelled, and is qualified by Learning and Languages to be Governor to a young Gentleman, and willing to go Abroad with him on good Terms, let him give Notice thereof to Mr. Biggs at the Old Turn Stile Coffee-house in High-Holborn, in order to treat thereupon. (1)

Here of “Positions Wanted”:—

If any Person has Occasion for a well-accomplish'd young Gentleman either for a Clerk, or Book-keeper for a Merchant, or any other Person, enquire at the Canister in Tuttle-street, next Door to Tuttle-street-Court in Westminster. (2)

A Frenchman who speaks English and Latin, and can give a very good Account of himself, is willing to serve as a Valet de Chambre. Inquire at the Chandler's Shop over against the Apothecary's, the lower End of St. Alban's-street near the Pall Mall. (3)

Here, however, is a “Want Ad” such as we do not see nowadays:—

Any Gentleman that has a Place for Life, whereof he is willing to dispose, about the Value of 1000*l.* or 1200*l.* may hear of a Chapman enquiring at John's Coffee-house in Milk-street, or the Printer of this Paper. N. B. The Person that would purchase was bred to the Law. (4)

The following would now go in the column headed “Wanted — Real Estate”:—

(1) No. 347.

(3) No. 312.

(2) No. 443.

(4) Vol. VIII, No. 582.

The Advertisements of

If such Person as would Lett a House in the Country, no further than about 7 Miles from London in a good Road, and good Air, 4 Rooms on a Floor with proper Conveniencies; and some Acres of Land for Graeing to it, will leave a Discription of it at Ned's Coffee-house near the Bank for Mr. Norris, if liked, he will hear of a Customer. (1)

Nowadays these four would go in the "To Let" column:—

About 12 little miles from London in the Road to St. Albans, near a Market Town, the whole, or part of a Gentleman's Seat, pleasantly situated upon an Ascent and delightful Prospect, in an excellent Air, with the Gardens, Orchards and several hundred Wall and other Fruit Trees, of the choicest and best in England, Kitchen Gardens, Fishponds well stored, Green Walks one above another, Summer Houses, Coach Houses; large Stables, Stage Coaches fitting down at the Door to and from London every Day, and every thing as convenient as can be desired, is to be Lett at Lady Day next on reasonable Terms, with or without 50 Acres of Land. Enquire of Mr. Crouch, Bookseller, at the Bell in the Poultry, and you may know further. It is so delightful and convenient, that whoever once lives in it will hardly leave it. (2)

Heyden in Essex, near Walden and Royston, the Seat of Sir Peter Soame, Bart. Deceased, situate on a gentle Hill, with a very large and pleasant Prospect,

(1) No. 386.

(2) No. 319.

The Spectator

fair Gardens, Canals, Fish-Ponds, Dove Coate, and all forts of Offices without Door, Woods of large Timber, and where is all Game in great plenty, even to the Bustard and Pheasant, is to be Lett furnished or unfurnished for 16 Years. Enquire at Mr. Chuts in Bartlystreet, Piccadilly, or at Mr. Cooper's at the Blue Boar in Holborn. (1)

Just as these two give an idea of the character of country seats, the following give details of houses of the real "Queen Anne" style, one in the suburbs and one in a very fashionable part of London. It is noteworthy, moreover, that part of the heading with which we are now familiar was supplied: —

To be Let, a very handfom new built Brick House in Hoxton near London, 3 Rooms on a Floor, besides Kitchin, Pantry, Brewhouse, with 2 Coppers and a Cestern, all the Rooms well Wainfscotted, Marble Hearths, and Chimney-pieces, all the Windows Sash'd, Japan Locks and Keys to the Doors, the House flat at the Top, with Rails and Bannifters, an handsom Court Yard, and all other things suitable for a Gentlemans Family. Inquire of Henry Ford Carpenter, in Juenstreet near Aldersgate-street, or Nathaniel Meade Esq; at his Chambers in Brick Court, Middle Temple. (2)

(1) No. 313.

(2) No. 499.

The Advertisements of

TO BE LETT

Newburg House in St. James's Park, next Door but one to my Lady Oxford's, having two Balls at the Gate, and Iron Rails before the Door, six Rooms on a Floor besides Closets, with new fine Furniture. Enquire at the House aforesaid. (1)

Another series of advertisements would now be classified under "For Sale." Here is a house in the same quarter of the town where we made our morning call:—

TO BE SOLD,

A House in Soho-Square, four Rooms of a Floor, with Closets, Coach-house, Stables, Laindry. The Gentleman who has the disposal of it may be heard of at Mr. Lillie's the Corner of Beaufort Buildings. (2)

And here is a country estate:—

An Estate of about three hundred Pounds per Annum, lying in the West Riding of the County of York to be sold. Enquire of Mr. William Walker at his Chambers in the Inner-Temple-Lane. (3)

Then there was "A Parcel of Manuscript Sermons of a learned and Eminent Divine, deceased, (never out of the Executors Hands,) to be disposed of"; (4) and "The next Pre-

(1) No. 207.

(3) No. 204.

(2) No. 163.

(4) No. 259.

The Spectator

sentation of two Rectories, the one 200*l.* per Ann, the other 100*l.* per Ann. situate in the better part of Dorsetshire . . . to be Sold . . . the present Incumbants . . . upwards of 60.” (1) “A Compleat Riding Suit for a Lady” (2) is also offered to be sold; and horses of all sorts, “some of which are very fit for Officers”; (3) and vehicles of several kinds, such as: “A new Sedan Chair, never us’d but twice, Lin’d with the finest Scarlet Cloth, and very Handsomly set off”; (4) “A very good Leather Body Charriot fit for Travelling, with a new set of Wheels, and a blue Cloth Lining, and good pair of Harness”; (5) “A Fashionable new Coach, and a four Wheeled Chaise”; (6) and “a very good Earl’s Coach, with the Harness of six Horses, all as good as new, to be sold a very great Pennyworth: To be seen at the Dolphin in Dean street near Soho-Square.” (7)

(1) No. 395.

(2) No. 79.

(3) Nos. 172, 226, 382, 529.

(4) No. 219.

(5) No. 392.

(6) No. 81.

(7) No. 241.

The Advertisements of

There are numerous advertisements of auctions. "At the Cabinet on Ludgate-hill still remains to be sold off, at very low Rates, the following Goods of Mr. Tho. Pistor lately deceas'd, all to be dispos'd of by Lady-day next"; (1) "The Household Goods and Lining belonging to John Kellond Esq, Deceased, [are] to be sold by Auction"; (2) "The Agents for the Captors give Notice, That they will put up to Sale . . . the Cargo of the Ship Staden of Stockholm, lying at Portsmouth, condemned as Prize by the Right Honourable the Lords of Appeals"; (3) "On Friday next, . . . at 9 a Clock in the Forenoon . . . the entire Cargo of the Prize St. Ann, taken by a Guernzey Privateer" will be "For Sale by the Candle"; (4) and "A curious Collection of Italian Paintings (by Giacomo and Leandro Bassan, Schiavone, Tintoret, Spagnolet, Nicola, and Gaspar Poussin; Claude

(1) No. 18. For other notices of auctions see pages 18, 19, 39, 40, above.

(2) No. 409.

(3) No. 544.

(4) No. 114.

The Spectator

Lorain, Salvator Rosa, Fran. Bolognese, Mola, the Borgognon, Luca Jordano, Bourdon, and the Maltese; as also by Reubens and Vandyck, the Velvet Brueghel, Holben, Brouwer, Berchem, Schalken, Teniers, &c.) lately brought from beyond Sea: Will be sold by Auction.” (1)

“Found” or “Stopped” advertisements are few.

Whereas a Cane was some time since left at Steel’s Coffee-house in Bread-street by a Person unknown. The Owner describing it, and paying the Charge of this Advertisement may have it again. (2)

Stopt on Friday the 8th Instant, six Diamonds set in Silver, supposed to be part of a Rose for the Neck, offer’d to be disposed of by a Foot Boy in a blew Waste-Coat, about seventeen or eighteen years of Age. Whoever describes the Marks, and pays the Charges to John Payne at the Black-spread Eagle in Ludgate Street, may have them again. (3)

By far the largest number of any one sort of “classified ads” are, however, those concerning articles “Lost” or “Stolen.”

(1) No. 64, for Monday, May 14, 1711, and Budgell’s “Postscript” in No. 67 referring to this advertisement.

(2) No. 338.

(3) No. 93.

The Advertisements of

Watches and the gold watch cases which were then made separate from the works, were most frequently sought. Here is an offer of reward for a lost article, in the usual form, which ends with an ingenious advertisement of a tradesman, which was perhaps the sole purpose of the entire notice: —

Loft from a Lady's Side going out of Trinity Chappel the 25h of November, a Gold Cafe of a repeating Watch chaced and peerc'd on the fides, with a Cypher, J. A. chaf'd on the Bottom. If the Person, who found it, will bring it to Daniel Delander, Watch-maker in Devereux Court, shall have five Guineas reward and no Questions ask'd. N. B. There is a new Invention by the said D. Delander of a Spring, which is very neatly fixed to the Outfide, and will prevent the Cafes being loft or stoln. This Spring is to be fixed to all manner of Watch Cases. (1)

Many and all sorts of snuff boxes seem to have been lost. The following are typical: —

Whereas a Tortoisshell Snuff Box studded with Gold, with a Rimm round the Lid, and a Joynt of the same, was loft in or about the House of Lords, on Friday the 7th Instant, Whoever will bring the same to Mr. Wright Goldsmith at the Golden Cup over-against

(1) No. 239.

[88]

The Spectator

Tom's Coffee-house, in Ruffel street Covent Garden, shall immediately receive 2 Guineas Reward and no Questions Ask'd. (1)

Suppos'd to be drop'd on Sunday the 23d Instant in St. James's Park, a Silver oval Snuff-box, the upper Lid gilt; with the Picture of a Flora on the Inside, and a Coat of Arms on the Bottom of It, viz., a Lion rampant ingrail'd and 3 Dolphins double, with a Lion passant upon a Ducal Cap for the Crest, and a Motto underneath, viz Tout gour Prest. Whoever will bring it to Mr. Eliot at St. James's Coffee-house, or to Mrs. Fenwike at the British Coffee-house over-against Suffolk-street, shall have half a Guinea Reward and no Questions ask'd; if offer'd to be pawn'd or sold pray stop it, and give Notice to either of the above-mentioned Places, and you shall have the same Reward. (2)

Dogs, (3) pieces of lace, (4) pocket books, (5) jewels and precious stones (6) — all seem to have frequently become separated from their owners. The following is the offer of the largest reward made in the "Spectator" for the return of a lost article: —

(1) No. 245.

(2) No. 180.

(3) Nos. 41, 180, and other numbers.

(4) Nos. 216, 271, and other numbers.

(5) No. 251 and other numbers.

(6) Nos. 140, 414, and other numbers.

The Advertisements of

Loft (which is supposed to be dropt upon the Road betwixt London and Richmond about two Months ago, in a small Deal Box, wrapt up in Cotton) a pair of single Stone Foffet Diamond Ear-Rings, and single Stone Drapps to them, the top Stone round and spread, about 4 or 5 Grains apeice. If offered to be Sold, Pawned or Valu'd, stop them and the Party, and give Notice to Mr. James Seamer, Goldsmith in Fleetstreet, and you shall have 10 Guineas Reward. If already bought, your Mony again with Content. (1)

It is easier to guess his condition at the time, than to understand how, under any circumstances short of utter stupefaction, a gentleman could lose what is thus advertised for : —

Loft or stolen in or near Covent-Garden a new plain Silver Sword, with a dropt Hilt polish'd, the Workman's Mark W. L. on the Pummel, with a Coningmark Blade and Scabbard, with a Silver guilt Handle small Wier, and Single Wier Buttons. Whoever gives Notice of it, so as it may be had again, to Mr. Tipping Sword Cutler in Exchange-Alley near Birchin-Lane, shall have a Guinea Reward and no Questions ask'd ; and if already bought, their Money again with Content. (2)

These numerous "losses" suggest pick-pockets. The number of dishonest servants,

(1) No. 140.

(2) No. 292.

The Spectator

highwaymen, and burglars is indicated by the rewards for the capture of such criminals. The following is the most liberal offer of the kind: —

Charles Guill, a Guernsey Man, speaks French well, aged about 35 or 40 Years, a Tall Lean Rawbon'd Broad-shoulder'd Man, of a Pale Lean Visage, and very thin Jaw'd, somewhat of a frowning downlook'd Countenance, inclined to stooping in his Walk; somewhat hesitating in his Speech, wearing a grey Cloth Suit, with silver frosted Buttons, and a light tyed up Wig, formerly used the Sea, since lived with Mr. Snell the Writing-Master, and since that, for these 2 Years, has belonged to the Bank of England, from whose Service he withdrew himself on Saturday last the 3d Instant, with several Exchequer-Bills and Bank-Notes. Whoever shall apprehend him, so as he may be secured, shall thereupon receive from Mr. Thomas Madockes, Cashier of the Bank of England, the Sum of One hundred Pounds. (1)

Other advertisements are for the apprehension of deserting soldiers and apprentices. Here is an offer of a reward for the detection of a different sort of offender, who, it is certainly to be hoped, was properly punished, even though all the others escaped: —

(1) No. 370.

[91]

The Advertisements of

Whereas an Advertisement was on the 29th of September put up on Mr. Goodlad's back Garden-door at Mile-End (concerning a Lady who lodges in the said House :) This is to give Notice, that whoever shall discover to the said Mr. Goodlad (at his House aforesaid, or at the Hare in Fen-Church Street) the Person who put up the said Advertisement, shall receive two Guineas Reward. (1)

As in modern dailies advertisements of dry goods stores occupy a large proportion of space, so in the "Spectator" did the notices of mercers and of dealers in laces. Indeed, one of the features of the advertising section was "the whole Argument *pro* and *con* in the Case of the 'Morning-Gowns,' " which, as Addison remarked (2) and the following show, was carried on for "several Years, and that with great Bitterness": —

The Number of Silk Gowns that are weekly sold at Mrs. Rogers's in Exchange-Ally (though not much above a Month since she has undertaken it) makes it very evident that her Gowns are very cheap as well as the nicest Fancies; for she doth not heap a great deal of Rubbish together, but chooses the most proper Silks

(1) No. 499.

(2) See Addison's paper on Advertisements in *Tatler*, No. 224.

The Spectator

and fuitable Linings : And for the future will keep such Choice, that all Persons of Quality and others may be furnish'd with Variety of Fancies and all Sizes. Note, There will be a Parcel of new Venetian Gowns made up, to be seen next Wednesday. (1)

Gown Warehouse, at Baker's Coffee-house in Exchange-Alley. Gowns for Men and Women are still continued to be sold by the same Person who first took the Warehouse, (and is not Removed as is falsely and maliciously publish'd in the News-Papers) Where fresh Parcels of choice Gowns of all sorts are daily made up, brought in, and expos'd to Sale. No Warehouse in London have half the quantity, value, nor variety of Gowns; neither can they pretend to Sell at so low Rates. These are to certify that Henry Brigh (who doth affirm that he was the first that sold Gowns in Baker's Coffee-house) was only a few Weeks Journeyman in the said Warehouse, and never Master; as Mrs. Baker and her servants will justify. (2)

Gowns of all Sorts newly made up, and suitably lined, to be Sold at the Hood and Scarf over against Will's Coffee-house in Cornhill; there are brocaded Gowns of 6 Guineas to Thread Sattins of 37s. price. Ladies may be furnished with Sattin and Persian Quilted Coats of the best Work, and hoop'd Petticoats, made by the D. of Montague's Mantua Maker, which if the Ladies will try, they will never buy the Preposterous things that are made about Town. The lowest Price is set on each. (3)

(1) No. 10.

(2) No. 132.

(3) No. 137.

The Advertisements of

Although smoking was not uncommon, possibly "The Counterblast to Tobacco" by James I had had the effect of making it unfashionable. At any rate, there were no advertisements of smoking tobacco in the "Spectator"; although tobacco in the form of "Plain Spanish Snuff, Right and Fine, in Tin Pots, at 5*s.* per Pound; Fine Brazil Snuff at 3*s.* an Ounce, 40*s.* per Pound; also fresh Lisbon Snuff and other Snuffs" (1) was extensively advertised. There are also notices of "Chocolate made of the best Cracco and Martineco Nuts, an equal Quantity of each, 2*s.* 6*d.* per Pound"; (2) of "a Parcel of extraordinary fine Bohee Tea to be sold at 26*s.* per pound"; (3) of "Green Tea 10*s.* a Pound, equal in goodness with most Green Tea sold at 13 or 14*s.* a Pound"; (4) and of all kinds of wines and spirits at extremely low prices.

Notices of publishers, the first form to develop, occupied a greater amount of space

(1) No. 10, and other notices.

(2) No. 170, and other notices.

(3) No. 28.

(4) No. 257.

The Spectator

in the “Spectator” than any other class of advertisements. This was essentially the age of controversy by pamphlets, scores of which were announced. (1) Dull books, and treatises on every subject known to the time—booksellers’ catalogues and almanacs; works on the law and on religion and on morals; translations, the latest play,—successful for the moment at Drury Lane but now forgotten,—and contributions to literature that we cannot forget,—all were advertised. In addition to those already quoted above, two only need be reproduced here:—

The Works of Mr. Francis Beaumont and Mr. John Fletcher, in 7 Volls. 8vo. adorn’d with Cutts. Plutarch’s Lives in 5 Volls. translated by several hands. Seneca’s Morals translated by Sir Roger l’Estrange. The Satyr of Decimus Junius Juvenalis, &c. translated into English Verse by Mr. Dryden and several other eminent Hands. The Works of Mr. Congreve in 3 Volls. consisting of his Plays and Poems. Poems on several Occasions written by Mr. Prior. Paradise lost, a Poem, in 12 Books, by Mr. John Milton. The Christian Hero, written by Mr. Steele. N. B. The three last are printed with a neat Elziver Letter in small Pocket Volumes: All printed

(1) A few of the notices of pamphlets on political subjects have been referred to above, pages 22–27.

The Advertisements of

for Jacob Tonson at Shakespear's head over-against Catherine-street in the Strand. (1)

Advertisement to the Subscribers for Mr. Pope's Homer.

Whereas it was proposed that the First Volume of this Translation should be published by the beginning of May next, This is to give Notice, that the Undertaker intends it shall be delivered Two Months sooner than the Time promised. Whoever therefore is willing to subscribe for the said Book, is desired to cause the first Subscription (which is two Guineas) to be paid to Mr. B. Lintott at the Cross Keys between the Temple Gates in Fleet-street, and to receive from him Receipts for the same before the End of January next; at which Time the Subscription will be shut up. All Persons may be assured that no Books will be printed in the same large Volume, with the same Ornaments of Graving, or upon Royal Paper, except just the Number that shall be then subscribed for. (2)

(1) No. 173.

(2) Vol. viii, No. 631, for Friday, Dec. 10, 1714. It is noteworthy that in No. 403 for June 12, 1712, is an announcement of "The third Vol. of the Iliad of Homer, with Notes by Madam Dacier, done from the French by Mr. Brome of St. John's Colledge in Cambridge, and by him compared with the Greek." This is doubtless the Broome who "swept the way" for Pope. It is known that Broome, before his work with Pope, was associated with an earlier translation of the Iliad into prose. Doubtless this is it.

The Spectator

Besides the lectures and demonstrations of experiments in physics and chemistry already referred to, other forms of instruction are announced : “ Every Wednesday, at half an Hour after Six in the Evening, at the Blue Coat Coffee-house . . . the French Tongue is taught Gratis publickly, by a French Gentleman; who teaches the said Language, Greek, Latin, and English to Gentlemen, Ladies and others, at their Habitations or elsewhere.” (1) Notice was also given “ to all Promoters of the Holy Worship, and to all Lovers of the Italian Tongue, that . . . in Oxendon Chapel . . . near the Hay Market [in which was the Queen’s Theatre where the Italian opera was produced] there [would] be Divine Service in the Italian Tongue . . . every Sunday . . . with an Italian Sermon preached by Mr. Casotti, Italian Minister” who was also prepared to give instruction “ in the same Language.” (2) “ Mr. Fert Dancing-Master . . . [who] likewise . . . plays very well on the violin” was prepared to teach either at “ his School in

(1) No. 240.

(2) No. 235.

The Advertisements of

Compton street Soho, over against St. Ann's Church Back-door" or "at the George in Finch-lane Threadneedle-street, near the Royal-Exchange" or "abroad"; (1) "Mr. John Warter, who formerly taught the Court Hand in the Queen's Bench Office in the Inner Temple, now continues to Teach the same in a very exact manner, so as the Scholar in three Weeks time shall be fit for Business." (2) Notice was also given that "At Woodford in Essex, upon Epping-Forest, is kept a Boarding-School for young Gentlewomen"; (3) and that "Near the Windmill in Hampstead is a good Boarding-School; where young Gentlewomen may be boarded, and taught English, French, Dancing, Musick, and all sorts of Needle-work." (4)

Advertisements of amusements of various sorts—a very large class—have already been spoken of. Although in Addison's second series there were no theatrical notices, in the first series, beginning with No.

(1) No. 52.

(2) No. 377.

(3) No. 473.

(4) No. 28.

The Spectator

40, for April 16, 1711, every performance at Drury Lane, and apparently every one at the Queen's Theatre in the Haymarket also, was announced in the "Spectator." (1) It was doubtless Steele's influence at the "Theatre Royal," of which he was later patentee, that secured these. Indeed, in No. 490 for Monday, September 22, 1712, is the following: "N. B. Advertisements for Plays will (for the future) be inserted only in the Spectator, and not in the Daily-Courant as usual." Students of the stage may find in these advertisements, besides much other interesting incidental information, full casts of a large proportion of the plays presented at London's leading theatre during the twenty months from the middle of April, 1711, to the 1st of December, 1712.

Miscellaneous advertisements were numerous. "Signior Nicola Dorigny (lately arrived from Rome)" made "Proposals for

(1) Some of the performances at Drury Lane announced in these advertisements are not included even in John Genest's ten-volume compilation, *Some Account of the English Stage from the Restoration in 1660 to 1830*. (Bath, 1832.)

The Advertisements of

Graving and Printing the Gallery of Raphael at Hampton-court"; (1) a maker of "all Sorts of Repeating Jewel Watches (and others)" announced the removal of his shop; (2) and

EDWARD EVANS at the 4 Coffins over-against Summerfet-House in the Strand, having disposed of all his old Stock of Goods to the NEW COMPANY at the lower-end of the Hay-Market, hath bought in a new Stock; where any Person of Quality or others may be furnished with all Things necessary for Funerals and fet Mourning, as usual, TWO SHILLINGS in the POUND cheaper then by any other. (3)

Inventors and patentees advertised "a new sort of Lights, consisting of one entire Globular Glass, which will cast a true, clear, strong and uniform Light, without glaring or any dark Shadow . . . Useful in Halls, Stair-Cases and any . . . Publick Places"; (4) and "certain Steel Springs . . . for the Ease of Persons Riding in Chaises, &c." (5); as well as

Four new Sorts of curious Perspective-Glaffes, convenient to take a View of others, though for a great

(1) No. 205.

(3) No. 186.

(2) Vol. VIII, No. 603.

(4) No. 91.

(5) No. 99.

[100]

The Spectator

while or very often, yet modestly, without any impertinent Staring; no other Persons being able to discover who is look'd at, even if they had got these new Glasses; for one may thereby look towards his right or left Hand, when others suppose him to look forwards; or he may look forwards or backwards, when they suppose him to look towards his right or left Hand. These Perspective-Glasses are commodious and short, like ordinary Opera-Glasses, and make things to appear clearer, nearer and bigger, though they be twice or thrice as far distant, than the naked Eye, (of short-sighted People as well as of them that have a good Sight) requires, to see very distinctly. Proposals at large for their Sale by Subscription may be had at Mr. Dillon's, next Door to the White-Hart in Long-Acre. (1)

“A Committee of the Commissioners, for Building 50 New Churches,” to which Sir Roger de Coverley referred, (2) gave notice in No. 549 for Saturday, November 29, 1712, that they were to “Meet every Monday, at 4 a Clock in the Afternoon, at their Chambers No. 6 in Searles Court, in Lincoln's Inn; Where all Persons that have any thing to Offer relating to that Affair, may apply to them.” The following show

(1) No. 102.

(2) See essay in No. 383 for Tuesday, May 20, 1712.

The Advertisements of

further the variety of these miscellaneous notices, and afford little glimpses of everyday life: —

In George-street in York Buildings in the Strand, the third House on the Right Hand, Number 3 being over the Door, may be had Money lent upon Plate and Jewels, at reasonable Rates. (1)

A Coach and six able Horses will be at the one Bell in the Strand to Morrow being Tuesday the 10th of this Instant June, bound for Exon, Plymouth, or Falmouth, where all Persons shall be kindly used. (2)

Whereas it hath been maliciously reported, that Mr. Benj. Ferrers, Face Painter, who is Deaf and Dumb, hath left off Painting; this is to inform the Publick, that he doth still continue his Profession of Painting, and that the said Report is villanous and false. N. B. He lives in Duke street, York Buildings. (3)

Whereas about 44 Years ago there was one Mr. — Cook a Merchant in the City of London, if he is now living, he is desired (or if dead, his Executor) to come to Mr. Timothy Goodwin Bookseller in Fleet-Street, who will inform him of a certain Matter for his Advantage. (4)

Steele and Addison evidently were favored, as editors of country weeklies are still, with

(1) No. 365.

(2) No. 400.

(3) No. 251.

(4) No. 530.

The Spectator

other than literary contributions from their admirers, for in No. 156, for Wednesday, August 29, 1711, was the following “Advertisement”:—

Mr. SPECTATOR gives his most humble Service to Mr. R. M. of Chippenham in Wilts, and hath received the Patridges.

On the line between the reputable and disreputable, were the associations for insurance—some of them mere swindling schemes—of which this is a typical notice:—

The Office of Assurance upon the Lives of Persons healthful between the Ages of Ten and five and fifty Years, by Claims of 5*s.* 3*s.* and 2*s.* and by Monthly and Quarterly Dividends, at the Mitre in St. James’s Market, having met with all Suitable Encouragement, from such Persons who have heard thereof, and in its Nature tending wholly to the benefit of the Publick; the Proprietors (who are Men of Credit and Substance) give Notice, that Attendance is duly given at the Mitre above-said, to receive all such Entries which shall be approved of, according to the Constitution of the said Society. 3000*l.* Security is already given by the Treasurer, and Proposals at the Office Gratis. (1)

Of the same doubtful character were the

(1) No. 97.

[103]

The Advertisements of

numerous projects; (1) of which the following concern one of the most reputable, at least in original conception, and yet the most notorious: —

This Day is publish'd,

††† A View of the Coast, Countries, and Islands within the Limits of the South-Sea Company, Containing an Account of the Discoveries, Settlements, Progress, and present State: Together with the Bays, Ports, Harbours, Rivers, &c. The various Winds and Soundings; the Product, People, Manufactures, Trade and Riches of the several Places, from the River Aranoca to Terra del Fuego, and from thence through the South-Sea to the farthest Bounds of the late Act of Parliament. To which is added an Account of the former Projects in England for a Settlement, and the Accomplishment of the last in the establishing the New Company; with some useful Observations on the several Voyages that have been hitherto publish'd. The whole collected from the best Authors, as well Manuscripts as printed. A List of the Commissioner's Names; with a general Map, and particular Draughts of the most im-

(1) It was not unfitting, in this period of gambling and of the blowing of the "South Sea Bubble," that "Her Majesty's Company of Comedians" should announce for October 22, 1711, "a Comedy call'd the Volunteers, or the Stock-Jobbers. Written by the ingenious Mr. Shadwell, late Poet Laureat." See advertisement in *Spectator*, No. 202, for Monday, October 22, 1711.

The Spectator

portant Places. By Herman Moll, Geographer. Price bound in Sheep 3*s.* 6*d.* in Calf 4*s.* Printed for John Morphew near Stationer's Hall. (1)

The Subscribers of 1000*l.* or upwards, to the South-Sea Company, are desir'd to meet at the Swan Tavern in Cornhill on Thursday the 13th Instant at 4 in the Afternoon. (2)

Here is one of several notices of a company scarcely less notorious, although it proved more profitable to its stockholders:—

The Governour and Company of Adventurers of England trading into Hudfon's-Bay give Notice, That they having divided the Sum of 1977*l.* 12*s.* 6*d.* pursuant to their Proposals for enlarging Marriage Portions amongst such who were married before the 24th of June last; and that the second Dividend on Marriages will be made the 1st of January next unto such who shall be married before the 23d of December next, pursuant to the said Proposal. They also give further Notice, That a Dividend will be made on the 6th of October next, pursuant to their Proposal, for enabling Apprentices to set up their Trades, unto such whose Contract or Indenture expire on or before the 26th of this Instant September. Note, That if the Proof of each Claim be not made and lodged in the Office 10 Days or more before

(1) Advertisement in *Spectator*, No. 130, for Monday, July 30, 1711.

(2) No. 168, for Wednesday, September 12, 1711.

The Advertisements of

the said Dividend, or if the quarterly Money due on the 25th of March and 24th of June last be not paid on or before the 24th of this instant September, the Person or Persons so neglecting will be then absolutely excluded. (1)

Notices of the government lotteries, and, after the accession of George I, of the “Dutch Lottery” also, were scattered through the advertising section. Coffee-houses announced (2) that lists of winning numbers were “to be seen constantly every Half Hour, or sooner” during the drawings, or that “all Persons concern’d . . . may have the Numbers of their Tickets Register’d” so that “Immediate Notice” might be “sent them whether Blank or Prize, either in Town or Country, by the next Post, at 6*d.* per Ticket.” There were also numerous notices of private lotteries, or raffles, for such things as “a Parcel of rich Jewels.” (3)

From these the step was short to out and out swindles, some very like some schemes

(1) No. 164, for Friday, September 7, 1711.

(2) Nos. 132, 181, 184, 498, etc.

(3) No. 88.

The Spectator

advertised nowadays. There were “Books for the Sale of Gloves”; (1) and “Books for the Sale of Numbers, which have met with very good Success and Encouragement; proposing Cent. per Cent. Advantage in a Return of no longer Time than 4 Weeks for the first hundred Numbers, and none will stay longer than 6 Weeks from the Time of their Entrance before they receive the proposed Advantage”; (2) and “Books for improving small Sums of Money.” (3) Here is an advertisement which suggests how the swindle was worked:—

By the Original Company of generous Contributors for settling a Fund for improving Money and relieving the Poor, at the Golden-Lyon and 7 Stars in Denmark-Court over-againſt Beauford-Buildings in the Strand, this Notice is given, That many of the Subſcribers being in Arrear great ſums of Money, to the diſabling the Manager for making of Payments to others as they become due: And the Manager having reſerved to himſelf (as appears by the 11th Article of the ſaid Propoſals dated Febr. 7, 1712) the liberty of adding, altering, or amending any part of the Propoſals

(1) No. 331.

(2) No. 322.

(3) Nos. 316, 338, 341, and elsewhere.

The Advertisements of

which may be found at any time prejudicial to the said Company of Contributors; he cannot pay (without prejudice to the said Company) any Money due from this Day being the 9th of May, till those People that are in Arrear pay their Arrears off, of which fresh Notice shall be given; and that in Case those Arrears are not paid in 20 Days after this Notice, not only those Persons will lose all the Money they have already paid, as by the Articles, but also other Subscribers will fall short of their Profit. This has given an Umbrage to some People to think amiss of the said Company, who have endeavoured to discourage the new Books just opened to great advantages, (Proposals of which may be had Gratis at the Place aforesaid) yet they go on very successfully, so that there are great Subscriptions, and by the People of the best Rank, as may be seen by the said Books. (1)

As early as 1710, an act (2) had been passed for the suppression of these swindling schemes; but, for some reason, it had proved ineffectual. Finally, Parliament enacted (3) that whoever, after June 24, 1712, should “erect, set up, or keep any Office or Place, for making Insurances on Marriages, Births,

(1) No. 376, for Monday, May 12, 1712.

(2) 9 Annæ, c. 6, §§ lvi, lvii, lviii. See *The Statutes at Large*, vol. iv, pp. 413-414 (London, MDCCLXXXVI).

(3) 10 Annæ c. 26, §§ cix, cx. See *The Statutes at Large*, vol. iv, pp. 572-573.

The Spectator

Christnings, or Service, . . . or any other Office or Place, under the Denominations of Sales of Gloves, of Fans, of Cards, of Numbers, of the Queen's Picture, for the Improvement of Small Sums of Money [etc.] shall forfeit, for every such Offence," the sum of £500. The printing or publication of advertisements of such schemes was made punishable by a fine of £100 for each offence. The following, printed only four days after the Act went into effect, hints at a kind of promptness, energy, and efficiency in prosecution which might well be followed by American attorneys-general of to-day : —

Whereas the Propofal called the Multiplication-Table is under an Information from the Attorney-General, in Humble Submiffion and Duty to Her Majesty the faid Undertaking is laid down, and Attendance is this Day given at the laft House on the left Hand in Ship-yard in Bartholomew-Lane in order to repay fuch Sums as have been paid into the faid Table without Deduction. (1)

(1) No. 417, for Saturday, June 28, 1712. This "Multiplication Table" was Steele's own scheme. After the essay, by Addison, in the original paper, No. 413, for Tuesday,

The Advertisements of

Nor were these notices of swindling schemes the only ones Mr. Spectator printed of which he might well have been ashamed. Notices of quacks and their nostrums evidently furnished a very considerable proportion of the revenue of the "Spectator."

The most noted charlatan of the age was Sir William Read, who was actually knighted by Queen Anne for an operation performed upon her eyes. Here is one of his notices:—

June 24, 1712, was printed a letter signed by Steele calling special attention to the "Multiplication Table." This letter was not reprinted in the first collected edition of the essays, but has been included in several subsequent editions, notably that by George A. Aitken (Longmans, Green & Co., London and New York, 1898). G. Gregory Smith also reprints the letter in a note (vol. vi, p. 290) in his edition (J. M. Dent & Co., London, 1898, and a reprint in four volumes in "Everyman's Library"). After quoting the advertisement of the "Multiplication Table," Mr. Aitken says: "An Act against illicit lotteries came into operation on June 24, the very day on which Steele's letter appeared in the *Spectator*. Swift, writing on July 1, says [to Stella], 'Steele was arrested the other day for making a lottery directly against an Act of Parliament. He is now under prosecution, but they think it will be dropped out of pity.' Probably this story of an arrest was based on a false report; Steele wrote to his wife on June 28 that all was safe and well."

The Spectator

Sir William Read, principal Oculist, having been lately sent for to attend several Patients in Norfolk and Suffolk, is, at their Request, for the Publick Good, obliged to publish the Success he met with in the following Cures perform'd by him there, viz. the Lady Yollop, aged 70, Couch'd of a Cataract, and restor'd to Sight; Mr. Carter, an Attorney, aged 75, restor'd to perfect Sight; Capt. Medhurst in Suffolk, aged 60, recovered to his Sight; Mr. Burlingham near Norwich at 64, brought to perfect Sight; Mrs. Catherine and Mrs. Alice Nufon were both brought to Sight in an Instant, one being 17, and the other 23 Years old, tho' born blind with Cataracts; Col. Crofts at Badly Hall, Suffolk, Couch'd and restor'd to good Sight of both Eyes at 70 Years old. N. B. Sir William Read being now in Town, is to be advis'd with at his House in Durham-yard in the Strand, London. (1)

There were also surgeons who were “to be advis'd with” and who “cutt” for “the Stone, Gravel, and all Distempers incident to human Bodies”; (2) “an experienced Oper-

(1) No. 502. See also advertisement in No. 21. Swift referred to Read in the *Journal to Stella*, Letter 20, for April 11, 1711: “Henley would fain engage me to go with Steele and Rowe, etc., to an invitation at Sir William Read's. Surely you have heard of him. He has been a mountebank, and is the Queen's oculist; he makes admirable punch, and treats you in gold vessels.”

(2) No. 352.

The Advertisements of

ator, . . . who cures the Pains of the Head, and that inveterate Pain of the Tooth-Ach, without drawing them, by bleeding in the Mouth three or four Ounces at a Time, as there is Occasion"; (1) as well as a number whose notices are of such character that they cannot be reprinted here. The following is typical of the still more extravagant:

Doctör Cairns, Graduate, challenges all the graduate Doctörs in Great Britain to discourse with him of the Nature of Metals, of their Medicinal Virtues, and of the Universal Medicine; and until he finds one fitter for the Title, he declares himself Professor of occult Philosophy and Alchimy; and every Thursday at 4 a Clock, in his Chamber, he will make a Discourse of the greatest Secrets in Nature: Therefore he invites, and expects, the most learned Audience in the Kingdom; and promises a Discourse not only suitable to their Titles, and his, but also to the highest Attainments of humane Understanding. Doctör Cairns lives the next Door but one to the Riding-house in Berwick-street, near Marlborough-street. Each Man pays Half a Crown. (2)

Advertisements of quack remedies were even more numerous. Besides other sure specifics for the "vapours," there were the "Famous Drops for Hypocondriack Mel-

(1) No. 202.

(2) Vol. viii, No. 603.

The Spectator

ancolly” guaranteed to “attenuate all viscous tenacious Humours (which . . . confuse the Mind, and cause the deepest Melancholly, with direful Views and black Reflections) comforting the Brain and Nerves, composing the hurried Thoughts, and introducing bright lively Ideas and pleasant Briskness, instead of dismal Apprehensions and dark Incumbrance of the Soul, setting the Intellectuals at Liberty to act with Courage, Serenity and steady Cheerfulness, and causing a visible diffusive Joy to reign in the Room of uneasy Doubts, Fears, &c.” (1) Here is a testimonial from a grateful father:—


This is to certify, That my Child being almost reduced to the very Grave from the extream Agony he underwent by its violent Breeding of Teeth, was thro’ God’s Goodness restored to perfect Ease and Safety, upon the use of that truly Noble Medicine, prepared for those Cafes, by Mr. Perronet Surgeon in Dyot-street near Bloomsbury. Witness my Hand, S. Warburton, Raiformaker in Grays-Inn-Passage by Red Lyon-Square. This Medicine is sold at 2s. 6d. the Vial, by the Author aforesaid, Mr. Alcraft at the Blew-Coat Boy against the Royal Exchange, Cornhil, and by Mr. Watkins Tobacconist against the Market, in King-street Westminster. (2)

(1) No. 54.

(2) No. 141.

The Advertisements of

The following contains one of those bits of exciting fiction with which nowadays “patent medicine” advertisements are often enlivened : —

R. Stoughton, Apothecary, in Southwak, having some Time since, by Order of a Merchant, sent 50 Dozen of his Cordial Elixir to Sweden, has lately receiv'd Advice, that Numbers of People finding it a great Preserver of Health, drink it every Morning : And further to assure it is so, hath a Certificate from thence, That (to the Person's best Knowledge and Observation) not one who took it hath had the Disease ; and many are of Opinion it hath been of great Use in stopping the Progress of it. He hath also a Certificate from on board a Ship at Jamaica, That after 6 or 7 of the Men died in 24 Hours of a malignant Distemper, the Captain himself (fearing he should lose all his Men) gave the rest, who were seiz'd, plentifully of this Elixir (which for many Years he took with him) and by God's Blessing on it saved every Man after. He is not only willing, but desirous this may be publish'd for the Good of others. Few now will go to Sea or travel without it. The Certificates themselves any Gentleman may see if they please.  Another large Box is just now ordered again for Sweden. (1)

Not only did Mr. Spectator publish these advertisements of quacks and nostrums, but

(1) No. 130.

[114]

The Spectator

he was inconsistent. No. 444, for Wednesday, July 30, 1712, calls these “quack Doctors” “Imposters and Murderers,” (1) and No. 572 (Volume VIII) renews the attack. Yet, both before and after each of these, were advertisements in which charlatans made the most extravagant claims, and others in which evidently inefficacious or even harmful nostrums were recommended for “every distemper

(1) In No. 444 Steele wrote among other things: “It gives me much Despair in the Design of reforming the World by my Speculations, when I find there always arise, from one Generation to another, successive Cheats and Bubbles, as naturally as Beasts of Prey, and those which are to be their Food. There is hardly a Man in the World, one would think, so ignorant, as not to know that the ordinary quack Doctors, who publish their great Abilities in little brown Billets, distributed to all who pass by, are to a Man Imposters and Murderers; yet such is the Credulity of the Vulgar, and the Impudence of these Professors, that the Affair still goes on, and new Promises of, what was never done before are made every Day. What aggravates the Jest is, that even this Promise has been made as long as the Memory of Man can trace it, and yet nothing performed, and yet still prevails.” etc. It might be urged that Steele was attacking here, not the quacks who advertised in his periodical, but those who did not, or that he was merely engaging in that warfare against handbill advertisements which newspaper publishers have carried on down to the present. In that case, his inconsistency would be all the more glaring, because of the implied endorsement of the arrant frauds which filled his advertising columns.

The Advertisements of

incident to human bodies." In No. 472, furthermore, are puffs for Sir William Read and Dr. Grant, both men of little education, who practiced the methods common among such "specialists" to-day. Indeed, if the "Spectator" were being published to-day, it would afford a conspicuous target for those who recently have performed a public service by attacking periodicals which—in their attitude toward advertisements of swindling schemes, of dangerous quacks and of their cure-alls, show a marked variance between editorial protestations and business policy.

Although what are now commonly called "beauty doctors," and their proprietary preparations, impose upon the amusing vanity of the well-to-do rather than upon the misery of the poor and ignorant, because of the extravagance of their claims, one naturally classifies them with the half-criminal quacks, and their nostrums. Here is the notice of one of the comparatively harmless class:—

The Gentlewoman who liv'd 20 Years in Raquet-Court, and 7 Years in Crane-Court, Fleet-street, and has served most of the Quality in England,

The Spectator

Scotland and Ireland, also the East and West Indies, with the most excellent Curiosities for preserving the Face, Hands and Teeth, in present Beauty ; for colouring red or grey Hair to a lovely brown or black, a Cosmatick that certainly takes away the Spots and Marks remaining after the Small-Pox, with many other rare Secrets in Physick, is now removed to her own House the upper End of Wine-Office-Court in Gough Square next Door to the Sun-dial on the Left hand, where you may be furnished with all things as formerly, and all prepared with her own Hand. She is to be spoken with every Day from 9 to 12, and from 2 till 8 at Night. . . . (1)

The following are examples of the advertisements of “Cosmeticks” :—

The famous Italian Water, for Dying Red and Grey Hairs of the Head and Eye-Brows into a lasting Brown or Black ; at 1, 2 ; or 4s. the Bottle, with printed Directions for the Use of it. To be had at Mrs. Hannam’s Toy-Shop, at the Sign of the Three Angels near the Half-Moon Tavern in Cheapside. (2)

A most incomparable PASTE for the Hands, far exceeding any thing ever yet in Print : It makes them delicately white, flecke and plump ; fortifies them against the scorching Heat of the Fire or Sun, and Sharpness of the Wind. A Hand cannot be so spoil’d but the Use of it will recover them. Sold only at Mr. Allcraft’s, Toy-

(1) No. 344.

(2) Vol. viii, No. 634.

The Advertisements of

shop, over-against the Royal-Exchange, at 1s. 6d. a Pot, with Directions: Where is sold the excellent German Powder for the Scurvy in the Gums and Teeth, which by only scouring them every Morning, whitens and fastens the Teeth to a Miracle, at 1s. a Seale. (1)

An Excellent Secret to take away Warts; being a Noble Mineral Tincture, which safely and without trouble takes away the largest and most ugly Warts from the Hands, or other parts of the Body, so as never to return again, rendring the Places on which they grew, as smooth and fair as if no such Excrecence had ever been. It's a stupendous Medicine, and takes away Warts very soon, and with the greatest safety, certainty and ease imaginable. Is sold only at Mr. Allcraft's, a Toy-shop, at the Blue-Coat-Boy against the Royal-Exchange, Cornhill, at 2s. 6d. a Bottle, (containing enough to take away 50 Warts) with directions. (2)

If published at the present time, the "Spectator" would probably be liable to a heavy fine or to exclusion from the United States mails, if not because of the wording and character of many of the notices, certainly because of such "personal advertisements" as, two or three years ago, brought one of the large New York dailies to grief. Here are two of this class which probably

(1) No. 48.

(2) No. 162.

The Spectator

related to an innocent, although clandestine, love affair: —

Florinda, Directions were sent, as you order'd them, and the Person is much concern'd at their Miscarriage, not knowing the Reason thereof; but assures you 'tis not what you suggest, and doubts not but you will suddenly hear of them by the Way you first propos'd. (1)

Florinda, the Letter, you was desirous to know, was received. (2)

Here are three of rather more doubtful character: —

A Person in a white Cloth Suit, laced with Silver, who handed two Ladies out of the Box in the Gallery of the Play-house in Drury-lane, on Wednesday last, is desired to come this Day, without fail, to the Abby Church in Westminster, betwixt 3 and 4 in the Afternoon. (3)

A Letter dated the 11th of this Instant March directed to one in London, is come to Hand, in which the Writer of it desired that Notice might be given of the Receipt of it in the Spectator; and therefore it is here inserted, as also that the Person who wrote it will be received, if he shall repair to the Dwelling-House where it was directed. (4)

(1) No. 437, for Tuesday, July 22, 1712.

(2) No. 444, for Wednesday, July 30, 1712.

(3) No. 297.

(4) No. 325.

The Advertisements of

If the Gentleman that sent a Letter to Alderfgate Coffe-house on Friday the 2d Instant, will come to the Person it was directed to, 't will be taken very kindly. (1)

Did the following lead to a liaison after the masquerade, or to a duel by torch-light in St. James' Park?

Whereas a Letter dated Friday Noon, signed A. B. directed to a Gentleman in the City, desiring a Place of Meeting; the Person desired will meet the said A. B. at the Bell Tavern in King-street, Westminster, at 2 a Clock this present Monday. Enquire for No. 2. (2)

From this rapid survey of the various forms of advertisements in the "Spectator," we see that they covered practically the same subject matter as do those in our modern journals and magazines.

(1) No. 376.

(2) No. 94. For other similar advertisements, see *Spectator*, Nos. 191, 277, and 560 (vol. viii).

The Spectator

IV

PUBLISHERS' ETHICS IN QUEEN ANNE'S DAY

TO those who suffer from the unpleasant delusion that editors and publishers of some few modern newspapers and magazines have a lower standard of ethics than did their predecessors, the evidence in the original sheets of the relations between the business and editorial departments of the "Spectator" should be comforting.

Here was a periodical which boasted its purpose was to help "reform the World," (1) to "set up the Immoral Man as the Object of Derision," and to form "a new Weapon against Vice and Irreligion." (2) Yet, as we have already seen, almost side by side with essays on honesty and "square dealing" were advertisements of the most brazen and cruel

(1) No. 444.

(2) No. 445.

The Advertisements of

swindling schemes; beside appeals for clean thoughts and continence were notices of prurient books, of such a place of common assignation as the notorious masquerade, and "personals" that probably had to do with duels or liaisons. While the "editorial department" was inveighing against charlatan doctors who rode in gilt coaches and dined from gold plate, (1) the "business department" was printing scores of their advertisements, and was accepting large sums of the money such "imposters" extorted from those they "tortured" and "murdered." We cannot but see that consciousness of a higher responsibility which most editors now feel for matter, not only in the "editorial" and "news," but also in the "advertising" columns, is something peculiar to a better age than that of Queen Anne.

Unlike editors of the highest class publications to-day, Mr. Spectator, furthermore, did not consider it beneath him to introduce into his "speculations" puffs for his advertisers. Some of these were frank, and did

(1) *Supra*, p. 115, note 1.

The Spectator

credit to his generosity; as when, in order to promote benefits for deserving players at Drury Lane, he filled considerable space with praises of "the Romp," the "girlish" Mrs. Bicknell, (1) and of Mrs. Porter, who was "on her Recovery from a severe Feaver"; (2) or when, in somewhat less open manner, he devoted all of one paper (3) and part of another (4) to extolling the Cartoons of Raphael at Hampden Court, engravings of which, as advertised, (5) Signior Nicola Dorrigny of Rome was preparing to publish by subscription. Although it would not be done to-day, there was nothing particularly blameworthy in the following prefatory note to Number 554: "I am obliged for the following Essay . . . to the Ingenious Author (6) of a Poem just Published, Entitled An Ode

(1) Advertisement and essay in No. 370, for Monday, May 5, 1712.

(2) Advertisement and letter from "a Prude" in *Spectator*, No. 364, for Monday, April 28, 1712.

(3) No. 226.

(4) No. 244.

(5) No. 205.

(6) The poem referred to, by J. Hughes, was being advertised in the *Spectator* at the time.

The Advertisements of

to the Creator of the World, occasioned by the Fragments of Orpheus." Although we should all rejoice that Addison, for whatever reason, wrote his series of seventeen critiques on "Paradise Lost," a present-day writer of "exposures" would find much to support an inference that they were printed with the ulterior motive of promoting the sale of Tonsen's edition of Milton's epic, in which the public had taken but languid interest. To a modern writer of "exposures," it would doubtless seem at least suspicious that so long as the Italian operas were not paying for space in the "Spectator," the essayists found difficulty in expressing their contempt for these performances; (1) but, when Nicolini advertised his "farewells," Addison wrote of the Italian singer a most complimentary notice, almost grotesquely inconsistent with the former lampoons. It is hard to see how men of the cultivated taste of Steele and Addison could have found in Powell's trivial puppet show (2) sufficient merit to warrant the com-

(1) *Supra*, p. 46, note 2.

(2) *Supra*, p. 42, note 4.

The Spectator

mentary references to it, unless we admit their judgment was distorted by the fact that Powell was a very good customer of the space they had to sell. "Charles Lillie, Perfumer, at the Corner of Beauford-Buildings in the Strand" was certainly given more attention in the essays (1) than he deserved in any other way than by acting in Westminster as agent for the "Spectator" and by inserting a considerable number of paid notices of his own. Only the most obscure "country weekly" would nowadays print such a fulsome letter concerning a rich advertiser as did Steele in No. 362 of the great wine merchants Brooke and Hellier. Whatever may be said, however, of any of the other editorial references to advertisers, the absurd praises of the quacks Read and Grant in No. 472 are not only inconsistent with the essays, but are absolutely inexcusable. If we reason as do our present-day investigators of business

(1) See Lillie's letter in No. 16, and puff in No. 358 for him and for a print published by him, of "a large Pavement of rich Mosaick Work of the Ancient Romans" discovered "by an Husbandman at Stimsfield near Woodstock in Oxfordshire," advertised in No. 351 and afterwards.

The Advertisements of

methods, it is plain the editorial was woefully subservient to the business department of the "Spectator."

When examined in this perhaps hypercritical fashion, the most representative and "highly moral daily" of two centuries ago is found to be considerably below the standards of ethics recognized by publishers of to-day.

We have seen that advertisements in the "Spectator" throw many side-lights on English history, literature, and manners early in the eighteenth century. They show, also, that the most representative daily periodical of two centuries ago was subject to much the same business exigencies as are newspapers and magazines of the present. For the early numbers, the publishers seem to have been unable to secure any advertisements except those of books, and, consequently, doubtless lost money for a time. As the circulation grew among people of wealth and fashion, the number and diversity of the paid notices increased proportionately, so that, for at least

The Spectator

a year, the "Spectator" probably paid well. Then, as a result of heavy taxes imposed by a hostile government on each copy and each advertisement, the circulation decreased, and, more serious still, the advertising also, in consequence of which the "Spectator" became a less profitable, if not a losing, business venture. Steele presently suspended publication of his daily, not out of mere whim, not merely because Addison, his chief contributor, wished to devote himself to other work, but because the "Spectator" was no longer making money. Nevertheless, it is clear that however incapable Steele was as manager of his private affairs, and however inferior he may have been as a finished writer, he proved himself a more efficient managing editor of the first series than did Addison of the second. Although the "Spectator" appeared only eight years after the establishment of the first successful English daily, we have seen that it included nearly all the forms of paid notices with which we are familiar. Although none of these advertisements were set in "display" type, and only two were "adorned with cuts," they were

The Spectator

numerous and varied. Besides those for reputable purposes, there were some for such questionable, perhaps even disreputable ends, that they would probably render the "Spectator," if it were being published nowadays, liable to criminal prosecution or to exclusion from the United States mails. The evidence, moreover, of occasional subservience of the editorial to the business department of the "Spectator" shows further that the ethical standard of editors and publishers of representative periodicals is higher in America to-day than it was in England during the reign of Queen Anne.



APPENDIX



APPENDIX

SPECIMEN ADVERTISEMENTS OUT OF THE SPECTATOR

WANTED

A sober Coachman who understands his Business and can be well recommended, may hear of a Place at the Ball Inn in Holborn.

No. 219. Saturday, November 10, 1711.

If any English Gentleman who has already Travelled, and is qualified by Learning and Languages to be Governor to a young Gentleman, and willing to go Abroad with him on good Terms, let him give Notice thereof to Mr. Biggs at the Old Turn Stile Coffee-house, in High-Holborn, in order to treat thereupon.

No. 347. Tuesday, April 8, 1712.

Any Gentlewoman or two that would be boarded at a creditable Place in Westminster, at a reasonable rate, may enquire at Mr. Lee's a Fishmonger, at the Sign of the Dolphin near Hungerford Market in the Strand.

No. 427. Thursday, July 10, 1712.

Enquiry is made for a little House, Stable, Out-Houses, Garden, &c. with about a hundred Acres, or more, of Enclosure lying to it; any where within a

Specimen Advertisements

Days Journey of London; pretty near a good Market, and in a Healthful Air. Any who has such a Tenement to let for 3 Years, to be entered upon between this and Christmas, is desired to send an Account of the Rent and other Particulars; directed to Mr. Delroe, to be left at the Temple Coffee-house by St. Dunstan's church, in Fleet street.

No. 554. Friday, December 5, 1712.

HOUSES TO LET

At Sutton in Surrey, on the Edge of Bansted-Downes, is to be Lett a very commodious House of 5 Rooms on a Floor, with a good Garden well planted with Fruit-Trees, a Stable and Brewhouse, &c. Inquire in Sutton, at the furthest House but one on the Right Hand going to the Downes; or at the Printer's of this Paper.

No. 10. Monday, March 12, 1711.

A large House, with a Dove-house, Stables, and all other Conveniences; a very fine Garden, with a Wilderness, Green-house, and fine Greens; a large Canal running almost round it supplied from a Trout River: Being the Seat of the late Mr. Garth at Mourden in Surry, 7 miles from London. To be lett by Lease. Enquire at Mr. Stones in great St. Hellens.

N^o. 14. Friday, March 16, 1711.

A large pleasant House at Peckham to be Lett, (or the Lease of 13 Years to be sold) with a Coach-house, Stables, Out-Offices, large Gardens, and Court-yard walled in, well planted and adorn'd with Statues and Greens, and well water'd, with 10 Acres of Pasture adjoining,

Out of the Spectator

in a fine Air, seated on a Gravel. Enquire of Mr. Warner a Goldsmith without Temple-bar or at the Red Cow at Peckham.

No. 22. Monday, March 26, 1711.

In Dean-street Soho is a very good House to be Lett, with a very good Garden, at Midsummer or Michaelmas; with Coach-house and Stables, or without. Inquire at Robin's Coffee-house near St. Anne's Church.

No. 92. Friday, June 15, 1711.

A House and Shop, fitted up with Counter and Shelves proper for a Milliner, or any other Trade, at 16l. a Year; it is convenient for Lodgers, enclos'd with Shutters to Lock up, and a Door to the Garden to go backward: It stands well for any Trade. Also another House proper for a private Family, or a Gentleman of the Custom-house, Victualling, or Navy-Office, situate in Goodman's-Fields, at 11l. per Ann. Also another House in the Country, about Two Miles off, in a good Air, and about 5l. per Ann. Inquire at John's Coffee-house in Sweeting's-Alley, near the Exchange.

No. 372. Wednesday, May 7, 1712.

To be Let,

In Devonshire Square near Bishop's-Gate, a very good Brick-House of 3 Rooms on a Floor, with a good Hall, very good light and dark Closets, Convenient Offices below Stairs, a good Yard, Vault and Cellar for private Use, and a very good Ware-House and Cellar for Merchandize, the whole House well Sashed and Wainscotted. Enquire at the House being the fourth

Specimen Advertisements

Door on the Right-Hand from the Entrance into the Square, the Front fresh Painted.

No. 536. Friday, November 14, 1712.

REAL ESTATE

To be Sold, the Manors of Southcave and Flaxfleet in Southcave, in the East-Riding of York, amounting to upwards of 400l. per Annum. Enquire of Mr. John Greenwood, Attorney in Wood-street London, or Mr. Fran. Langley in York.

No. 355. Thursday, April 17, 1712.

A Large Brick House, with a Terrass and Back-door into St. James's Park, with good Vaults, and all other Offices under Ground, now in the Tenor of the Honourable Robert Benson, Esq; the last House in Queen-street, on the Right Hand, is to be sold. Inquire at Mr. Sayues, at the Golden Still in Pye Corner near West-smithfield.

No. 383. Tuesday, May 20, 1712.

HORSES FOR SALE

TO BE SOLD

A fine Gelding that has all his Paces, 14 Hands high and 7 Years old, at the Swan and Portcullis in Lambeth Parish.

No. 172. Monday, September 17, 1711.

At the Griffin in Long-lane is a Stable of very fine fresh Horses to be sold, some of which are very fit for Officers.

No. 226. Monday, November 19, 1711.

Out of the Spectator

At the Rose in Knight's-Bridge, Stands a very fine strong Stone Horse newly come to Town. To be Sold.

No. 382. Monday, May 19, 1712.

A Gelding fit for a Portmantle, as also a Saddle Mare to be Sold. Inquire at Warwick Stables by Gray's-Inn.

No. 529. Thursday, November 6, 1712.

VEHICLES FOR SALE

A Fashionable new Coach, and a four Wheeled Chaise, to be Sold a great Pennyworth together or asunder, at the Queen's Arms Inn in Crutched-Friars.

No. 81. Saturday, June 2, 1711.

A new Sedan Chair, never us'd but twice, Lin'd with the finest Scarlet Cloth, and very Handsomly set off, To be Sold a Pennyworth. Enquire of Mr. Mofs an Apothecary, in Catherine street Covent Garden.

No. 219. Saturday, November 10, 1711.

There is a very good Earl's Coach, with the Harness of six Horses, all as good as new, to be sold a very great Pennyworth: To be seen at the Dolphin in Dean street near Soho-Square.

No. 241. Thursday, December 6, 1711.

A Genteel Chariot fit for Town or Country, to be sold, very little the worse for wear, with a Pair of new Wheels, all very fashionable and neat Work, now standing at the Horse and Trumpet in Crouch-Fryars near Aldgate.

No. 370. Monday, May 5, 1712.

Specimen Advertisements

A Glafs Chariot, light and fit for Travelling, in good repair, is to be fold at a reasonable Price. Inquire at Searfs Coffee-houfe in Lincoln's Inn, or at England's Tavern by Cupitts Garden where it ftands.

No. 370. Monday, May 5, 1712.

A very good Leather Body Charriot fit for Travelling, with a new fet of Wheels, and a blue Cloth Lining, and good pair of Harnefs. To be fold a Pennyworth. Inquire at Mr. Jacob's a Coach-maker in Camamel ftreet.

No. 392. Friday, May 30, 1712.

MISCELLANEOUS ARTICLES

At the Cabinet on Ludgate-hill ftill remains to be fold off, at very low Rates, the following Goods of Mr. Tho. Piftor, lately deceas'd, being all to be dispos'd of by Lady day next, viz. 3 fine japan'd Cabinets and 1 Walnut, 1 Walnut Scrutore and 1 India, 1 Wainfcot Desk and Book-cafe on Drawers, 1 japan'd Tortoise-ftell Desk and 1 black, 1 black Plate-cafe and 3 fine Prince-wood ftiong Boxes, 1 fine inlaid Copper fram'd large Glafs Table and Stands, 1 right India japan'd Glafs Table and Stands, 1 white japan'd Glafs and Table, 1 neat Pair of Peer Glaffes, 1 very fine Glaff fram'd Peer Glaff and feveral other Glaffes, 3 Chimney and some japan'd Swing-Glaffes and Suits of Boxes, one Walnut fram'd large Glafs Corner Cupboard, 2 red Tea-Tables, fome Wall-ftands and Scrowles, and feveral Walnut, black, and japan'd Chamber-Tables, &c.

No. 18. Wednesday, March 21, 1711.

[136]

Out of the Spectator

To be disposed of, at a very reasonable Rate, a Compleat Riding Suit for a Lady, of Blue Camlet, well laced with Silver, being a Coat, Wastecoat, Petticoat, Hatt and Feather, never worn but twice; to be seen at Mr. Harford's at the Acorn in York-street, Covent-garden.

No. 79. Thursday, May 31, 1711.

To be disposed of a most Excellent Harpsicord, made by the famous Sig. Gieronimo Senti, at Pefare in Italy; having two Extraordinary fine Keys of Ivory, several Stops and Alterations: Besides the two Principals, and one Octave, or the Spinnet, which may be plaid separately, or together, imitating exactly the Theorba, and most Curiously the Archi-Lute, worth any Body's hearing; in such a manner Preserv'd as if made this Day. To be seen and tryed every Day, in St. James's Street over-against the Pump, next to the Swan, at the Green Door.

No. 101. Tuesday, June 26, 1711.

This Day and every Day this Week continues the Sale of the Collection of most of the valuable Law-Books, several large Paper, and many with written References by a good Hand, and Manuscripts; also most of the Works of an Eminent English Author, which with many more not in the printed Catalogues, (written Catalogues whereof are at the Place of Sale,) will begin to be sold by Retail very Reasonable, (the fair way of the Price being put in each Book) at the Coffee house going into Palsgrave head Court without Temple-Bar, on Monday the 22d Instant, at nine in the Morning,

Specimen Advertisements

and continue till 5 in the Evening, that and every Day that Week. N. B. Also several Hundred more, Folio's at 1s 6d. 4to's at 6d. and 4d. 8vo's, &c. at 6d. 4d. 3d. and 2d. each, with many choice Pamphlets very Cheap. Catalogues are to be had at Mr. Stroke's at the Golden Key near Charing-Crofs, Mr. Mear's at the Lamb without Temple-Bar, Mr. Strahan's at the Golden Ball in Cornhill, and at the Place of Sale.

No. 205. Thursday, October 25, 1711.

At Captain Parker's Warehouse, in Merchant-Taylor's-Hall in Threadneedle-street, near the Royal-Exchange, are exposed to Sale, a Parcel of Turkey Carpets, just arrived by the Fleet from Turkey, viz. Twelve fine Moschet Carpets proper for Ladies Chambers or Dressing-Rooms, and Ninety two Pike Carpets, some fit to cover Drawing-Rooms and Chambers, others of a smaller Size to put under Beds and Tables, in Dining-Rooms and Parlors, or by the Chimneys to fit on; being more commodious than Mats or painted Sale-Cloth, as well as cheaper, by reason they will last 20 Years, and every time they are washed or scoured look as well as new. Every Carpet is sold apart, with the Number, Length, Breadth, and Price noted on each Carpet. To be seen at the forementioned Place every Day, from 9 till 4 a Clock, till all are sold.

No. 236. Friday, November 30, 1711.

A Parcel of Manuscript Sermons of a learned and Eminent Divine, deceased, (never out of the Executors Hands,) to be disposed of. Enquire at Mr. L'Hunts at

Out of the Spectator

the Blew Perriwig upon the paved Stones in St. Martins Lane near Charing Crofs.

No. 259. Thursday, December 27, 1711.

At the Maft-Makers Yard, the late Jofeph Wray's deceafed, on Wapping-Wall near King James's Stairs, is a confiderable Parcel of Mafts, &c. very good, to be difpofed of either Wholefale or Retale, a good Pennyworth: Likewife the Yard is to be Lett, with a convenient Houfe near the fame, at reafonable Terms.

No. 388. Monday, May 26, 1712.

The next Presentation of two Rectories, the one 200l. per Ann, the other 100l. per Ann. fitude in the better part of Dorfetfhire, are to be Sold, the prefent Incumbants are upwards of 60. Enquire of Mr. Small Surgeon, in Villars-ftreet, York Buildings.

No. 395. Tuesday, June 3, 1712.

AUCTIONS

A curious Collection of Italian Paintings (by Giocomo and Leandro Baffan, Schiavone, Tintoret, Spagnolet, Nicola and Gaspar Pouffin, Claude Lorain, Salvator Rofa, Fran. Bolognefe, Mola, the Borgognon, Luca Jordano, Bourdon, and the Maltefe; as alfo by Rubens and Vandyck, the Velvet Brueghel, Holben, Brouwer, Berchem, Schalken, Teniers, &c) lately brought from beyond Sea, will be Sold by Auction on Friday the 18th Infant, at the three Chairs, the corner Houfe of the Little Piazza, Covent Garden, where Catalogues may be had, and the Pictures view'd 'till the time of Sale.

No. 67. Thursday, May 17, 1711.

Specimen Advertisements

For Sale by the Candle

On Friday next, the 13th Instant, at Lloyd's Coffee-house in Lombard street, at 9 a Clock in the Forenoon (only 1 Cask in a Lot) the entire Cargo of the Prize St. Ann, taken by a Guernzey Privateer; consisting of between 80 and 90 Hogsheads of new Cahorse Wine and other new French Clarets, and 4 Hhds of new Prize French White-Wine, of the best Growths, and of this last Vintage: Now landing at Buttolph-Wharf between London-bridge and Billingsgate. The said new Clarets to be seen and tasted in Cellars or Warehouses to Day and to Morrow, from 6 a Clock to 1, and from 2 to 7. (Note, The Buyers are desired to appear punctually at the Hour appointed, viz 9 a clock in the Forenoon next Friday.) To be sold by Tho. Tomkins, Broker, in Seething-lane in Tower-street.

No. 114. Wednesday, July 11, 1711.

The Right Honourable the late Lord Brooks's Household-Goods, in, and belonging to his Lordship's House in Twickenham near Brentford, in the County of Middlesex; consisting of fine Beds and Bedding, Indian Cabinets, Looking-Glasses, Marble Tables, Chairs, Tapistery Hangings, fine old China-Ware, Linnen, Pictures, Pewter, Bras, and all sorts of Kitchin-Ware, will be sold by Auction at the said House on Monday the 3d of September next. The Goods, &c. to be seen to Morrow, and Saturday before the Sale. The Sale to begin at Ten in the Morning, and to continue till all are sold.

No. 157. Thursday, August 30, 1711.

[140]

Out of the Spectator

To be Sold by Auction this Day at a House the corner of Duke-street in Great-Ruffel-Street, Bloomsbury, over-against Montague house, all sorts of Household Goods, several fine large Peer and Chimney Glasses and Sconces, a very fine right India Cabinet, some Plate, Gold Watches, fine large Pieces of China, and small India and Turkey, and Vigo Carpets, and other curious things, one Persian Carpet with Gold and Silver Grounds, 2 Cases of Bottles of right Burgamot; a parcel of very fine curious Paintings of the best Masters; 2 very fine large Pieces done at Rome. The Goods to be seen this Morning before the Sale, which begins at 10 a Clock, being the Goods of a Gentleman lately Deceased. N. B. Catalogues could not be got ready, which occasioned the Sale to be put off as above.

No. 301. Thursday, February 14, 1712.

On Thursday the 27th of this Instant March, will be Sold by Auction, the Household Goods of Godfrey Woodward, Esq; himself and Lady being lately Deceased; with some Country Goods of his. To be seen this Day and to Morrow, at his Dwelling House in Red-Lion-street, next Door to the Golden Lamp near Ormond street. A fresh Cloth Bed, and other Beds and Bedding, Peer Glasses, and Chimney Glasses, with Cabinets, and Scrutores, with Nine fine Red Morocco leather Chairs, and a Dressing Chair, and Pictures and some China and Japan. Note, The Sale to begin exactly at One a Clock. Note, The House with Coach-House and Stables is to be Lett; and an Organ made by the Fam'd Mr. Smith, proper for a Chappel or small

Specimen Advertisements

Church, and a fresh Coach, with a Chariot and Chaise, and a pair of Horses to be Sold. Catalogues to be had at the said House.

No. 335. Tuesday, March 25, 1712.

On Tuesday next will begin to be Sold by Auction in the inner Walk of Exeter Exchange in the Strand, a small but curious parcel of Spanish, Italian and French Books, being part of the Library of Sir William Temple, Bart. with several Clafficks Printed by Old Elzevir, & cum Notis Variorum. Also a choice Collection of Original Prints, consisting of the Roman Statues and other Antiquities. Catalogues may be had gratis at the Place of Sale, of W. Taylor at the Ship in Pater-noster row, J. Round in Exchange-alley Cornhill, J. Harding at the Post house in St. Martin's-lane and C. King in Westminster-hall. N. B. Historia de las Indias Occidentales per Hezzera, Mad. 1601. is in three Vols. compleat, tho' the Catalogue mentions but two Vols.

No. 367. Thursday, May 1, 1712.

On Thursday the 5th of June next, will be expos'd to Sale by Inch of Candle, a Parcel of the best Batavia Arrack, Bohea and Green Tea, China Plates, &c. by the Oley Frigate. Papers of the Sale will be deliver'd at the Out Ropers Office, and will be shewn from Monday the 2d of June, till the Day of Sale.

No. 382. Monday, May 19, 1712.

The Household Goods and Lining belonging to John Kellond Esq, Deceased, to be Sold by Auction, at his House in Bond-street, St. James's, on Thursday the

Out of the Spectator

26th of this Instant June, by Order of his Executioners, the Goods to be seen on Monday, Tuesday and Wednesday before the Sale.

No. 409. Thursday, June 19, 1712.

On Wednesday the 3d of September 1712. will be expos'd to Sale at the Marine Coffee-house in Burchin Lane, Corn hill, London, the several Goods following, being part of the Goods taken in the South-Seas by the Duke and Dutcheſs, private Ships of War belonging to Bristol, and their Prize the Bachelor, viz. Musk, Pepper, White and Brown Callicoes of several Sorts, Dimities, Diapers, Gurraes, Humhums, Sannots, Long-Cloth, Tanjebſ, Coffaes, and other Muſlins: And at the ſame Sale will be likewise ſold the remaining Part of the European and other Goods brought home on Board the ſaid Ships, conſiſting of ſeveral Sorts of Goods, viz. Sifters and other Threads, wrought Incles, Thread-Lace of divers Sorts, Sewing-Silk, and other Haberdashery-Wares, Bees-Wax, Steel, Iron, and ſeveral Drugs, &c. of which particular Alotments will be timely diſpers'd, and affix'd on the Royal Exchange. Samuel Proctor, Broker.

No. 456. Wednesday, August 13, 1712.

To be Sold by AUCTION

On Wednesday the 22d Instant, the Houſhold-Goods of Charles Dives, Eſq; at his Houſe at Hammerſmith, adjoining to the Water-ſide, conſiſting of rich Damask and fine Cloth Beds, Window Curtains, Tapeſtry Hangings, Peer-Glaſſes, Chimney-Glaſſes, India Screens, with an India Cheſt, and fine Cabinet, fine blue and white

Specimen Advertisements

China, and other fine China, a large Marble Beaufet with a Marble Cistern and a Marble slab Table, all sorts of Kitchin Goods, large Coppers, Brewing Vessels, with several other Goods and Pictures. The House and Gardens to be sold. The Goods, &c. to be seen on Friday, Saturday, Monday and Tuesday before the Sale; Catalogues to be had at the House gratis. The Sale to begin at 10 a clock in the Morning precisely.

No. 510. Wednesday, October 15, 1712.

The Agents for the Captors give Notice, That they will put up to Sale, on Thursday the 3d of December, 1712, at the Marine Coffee-house in Birchin-lane, at 3 a Clock, the remaining Part of the Cargo of the Ship Staden of Stockholm, lying at Portsmouth, condemned as Prize by the Right Honourable the Lords of Appeals, consisting of 410 Bags of Spanish Wooll, 21 Casks Cochineel; 29 Skins, &c. 8 Casks Silvester, 9 Chests Indigo, 410 Barrels Raisins, 6 Pipes Pickle-Lemons, 2 Bales Spanish Cordevants, and several Pots and Casks of damaged Olives. The Samples of the said Woolls, Cochineel, Indigos, &c. are to be seen at Sam. Proctor's, Broker, in St. Martins-lane Cannon-street, where Catalogues may be had, and at the said Marine Coffee-house. Sam. Proctor, Broker.

No. 544. Monday, November 24, 1712.

To be sold by Auction.

An extraordinary Collection of Pictures, with a monthly Clock and Spinnet, at Mr. Copeland's House in Manchester-Court in Channel-Row near New Palace

Out of the Spectator

Yard, Westminster, on Wednesday next the 23d Instant, beginning exactly at 11 a Clock Forenoon. The Pictures, &c. to be view'd this Day, to Morrow, and until the Hour of Sale. Catalogues to be had this Day at Mr. Cooper's at the Three Pidgeons in Half Moon Street in the Strand, and at the Place of Sale. Note, This is no artificial Sale, neither will any indirect Practices be committed. The House being then to be quit-
ted, and to be lett.

Vol. viii, No. 557. From Friday, June 18, to Monday, June 21, 1714.

LOST OR STOLEN

Watches

Loft or Mislaide, a Gold Watch, with a Shagreen-Cafe, whereupon is a Cypher intermingled Letters S D M, and the Plate Enammell'd with Adonis and Venus, with a Cupid who points the Hour with the Arrow, and has several Motions. Whoever brings the same to Mr. Charles Chales, a Banker, at the Vine in Lombard-street, shall have 3 Guineas Reward, and no Questions ask'd.

No. 115. Thursday, July 12, 1711.

Loft on Sunday the 25th Instant, between the Mall in St. James's Park, and the Spring Garden Gate, a large out-side Cafe of a Gold Watch, somewhat bruised about the Spring, and in the inside a piece of red Gold-beaters Paper; whoever brings it to Charles Lillies at the corner of Beaufort Buildings in the Strand, shall receive two Guineas reward, and have no Questions asked.

No. 391. Thursday, May 29, 1712.

Specimen Advertisements

Loft yesterday, by a Lady in a Velvet Furbelow Scarf, a Watch the outward Case Gold, the inner Bath Mettle, the Chain of the same, a Silver Key. Whoever brings it to Michael Howel at the Griffin in Sheerlane, Temple-Bar, shall have a Guinea Reward.

No. 33. Saturday, April 7, 1711.

Snuff-boxes

Loft on Wednesday the 4th Instant, about Noon, between Hampstead and Highgate, a Rich Gold Chaff Scollop-shell Snuff Box, supposed to be dropt about Cane Wood or between Hampstead and London. Whoever hath taken it up, and shall send it or bring it, either to Mr. White's Chocolate House in St. James's Street, or to Mr. Adam's Goldsmith at the Black horse in the Strand, shall Receive six Guineas Reward; or if offered to be pawned or sold you are desired to stop it, and to send notice of it to either of the above-said Places, and you shall receive the same Reward.

No. 109. Thursday, July 5, 1711.

Left in a Hackney-Coach October 15th, by a Gentlewoman, a Tortoise shell Snuff-box inlaid with Silver and Mother of Pearl, two twisted Dolphins engrav'd on it: The Gentlewoman was taken up next Door to the Hummums in Charles Street Covent Garden. If the Person that found it will bring it to the place where she took Coach, shall have Ten Shillings Reward.

No. 519. Saturday, October 25, 1712.

Loft last Monday the 4th Instant, betwixt St. Paul's Church and the New Exchange, a Silver Snuff-Box,

Out of the Spectator

with a Picture on the Outside of the Lid, being a naked Woman, and a Man in a Red Coat hugging her. Whoever brings it to Mr. Button's Coffee-house in Ruffel-street near Covent-Garden, shall have Half a Guinea Reward, and no Questions ask'd.

Vol. VIII, No. 603. Wednesday, October 6, 1714.

Loft betwixt Hampstead and London, or left at the lower Flask in Hampsted, an Ivory Snuff-Box with a silver Rim and Hinge, a naked Venus leaning on a Fountain, with a blue Vail, and a naked Cupid holding a Rose in his Hand over the Middle of the Vail painted on the inner Side of the Lid. Whoever brings it to Young Man's Coffee-house Charing-Cross, shall have Half a Guinea Reward, and no Questions ask'd: And if offer'd to be pawn'd or sold you are desired to stop it, and on Notice given shall receive the Reward aforesaid.

No. 68. Friday, May 18, 1711.

Dogs

A brown and white Italian Greyhound Dog, with a white snip upon his Nose, and his two hinder Feet white, Loft in Lincolns-Inn Fields, or between that and Bloomsbury Square, on Wednesday the 11th Instant at Night; whoever brings him to the George Inn in Holborn shall receive 10s. reward.

No. 41. Tuesday, April 17, 1711.

Loft on Wednesday about 12 a Clock at Noon from the Groom-Porter's House in Scotland-yard at Whitehall, a little Mouse-colour Greyhound Bitch with a white Tip on her Tail, some White under her Throat, and

Specimen Advertisements

her Ears standing upright. Whoever shall bring her to the Groom-Porter's aforesaid shall have 10 Shillings Reward.

No. 180. Wednesday, September 26, 1711.

Lace

Loft on Thursday last between King-street, Covent Garden, and old Round-Court or from thence to Salisbury-Street in the Strand, about four Yards and a Quarter of wash'd loop'd Lace, without Basket-work, Pinner broad. Whoever brings it to Mr. Charles Lillie, a Perfumer, the Corner of Beauford-Buildings in the Strand, shall have 20s. Reward; or if sold or pawned their Money again and no Questions ask'd.

No. 216. Wednesday, November 7, 1711.

A Parcel with four Pieces of Macklyn Lace in a blue Paper, was left in a Hackney Coach coming from Leicesterfields to Mrs. Cowley's at the Golden Wheat-sheaf in Southampton street near Covent-Garden; Whoever brings the said parcel to Mrs. Cowley's aforesaid, shall receive a Reward of 5 Guineas, and proportionable for any part.

No. 271. Thursday, January 10, 1712.

Jewels

Loft or Dropt, in or near Mr. Edward Smith's House, at Iver near Uxbridge, some time last Week, a Necklace of 2 Rows of Oriental Pearls, about Sixty or Seventy Pearls in each Row, the Pearls are of a midling Size and very even. If offered to be sold or pawn'd, pray stop it and the Party, and give Notice to Mr. James

Out of the Spectator

Puckle, a Notary Publick in Popes head Alley in Cornhill, so as it may be had again, and you shall have 5 Guineas for your Trouble; or if the Person that has it will bring or send it to the same place he shall have the same Reward, and no Questions ask'd.

No. 414. Wednesday, June 25, 1712.

Miscellaneous

Whereas a Violin was left in a Hackney-Coach that took up a Fare at the Stage Gate of the Hay-Market on Saturday the 8th Instant at Night, and set them down in Boffwell-Court near Lincoln's-Inn. Whoever will bring it to Mr. Pepusch's House in Boffwell Court shall receive 20s. or if the Coachman will bring Word where it is, sold or pawn'd, he shall be rewarded for his Pains.

No. 248. Friday, December 14, 1711.

Lost a Pocket Book, wherein, among other Notes, is a Blank Ticket in the 1500000 Lottery for the Year 1711. No. 85 m 786. If offer'd to be Sold, pray give Notice at Braxton's Coffee-house in Henrietta-street near Covent Garden, and if recover'd, the Bearer shall receive half a Guinea reward without any further enquiry. All payments are stopt.

No. 251. Tuesday, December 18, 1711.

Whereas a Letter-Cafe was lost on Thursday the 10th Instant, near Charing-Croff, Goode Square, or Stretten-Street, some time that Afternoon, wherein was five Exchequer Bills, Numb. 24805, 25584, 29780, 30816, each for 25l. and 19191, or 21059, or one of the two

Specimen Advertisements

laft Numbers for a Bill of 50l. and alfo one Note under the Hand of Mr. Cambell for 15l. payable at Demand, with feveral other Notes and Receipts, on Accompt of David Lance. Whoever fhall bring the faid Letter-Cafe with the faid Bills and Receipts to Mr. Pyne at his Coffee-houfe at Scotland-yard Gate, fhall receive of him 10 Guineas Reward, Payment of every one of them being flopt.

No. 274. Monday, January 14, 1712.

Loft Yefterday the 15th Infant, between 11 and 12 a Clock, between the Banqueting houfe and Whitehall Gate, the following Tickets in the Lottery 1711. viz. No. 41222, 41223, 41224, 41226, 41227, 41229, 41230. Which if brought to Mr. Tho. Shettleworth at Jonathan's Coffee-houfe in Change Ally, fhall have 10s. Reward. They are of no Ufe but to the Owner, a Stop being put to the Payment of them.

No. 380. Friday, May 16, 1712.

Stole laft Night from Charles Lillie's Shop at the Corner of Beauford-Buildings in the Strand, a Copper Jar, which holds about 10 Gallons, with about 5 Gallons of Orange Flower-water in it. If fuch Jar, either with or without the Water, be offer'd to Sale, you are defired to stop it, and give Notice to Mr. Lillie, who on recovery of it, promifes half a Guinea reward.

No. 293. Tuesday, February 5, 1712.

FOUND OR STOPPED

Whereas a Cane was fome time fince left at Steel's Coffee-houfe in Bread-ftreet by a Perfon unknown. The

Out of the Spectator

Owner describing it, and paying the Charge of this Advertisement, may have it again.

No. 338. Friday, March 28, 1712.

Whereas about 18 Months ago there was a parcel of Gloves left at the Right Honourable the Earl of Stairs's in Arlington-street; if any Person name the Quantities and Colours, paying the Charges, may enquire of Mr. Breeman Upholsterer next Door to the One Tun Tavern in the Strand, and they may have them again.

No. 395. Tuesday, June 3, 1712.

Stopped a Silver Spoon, supposed to be stolen. The Person that owns the same, describing the Marks, and paying the Charges of this Advertisement, may have it again of Mr. Delander Watchmaker, at the Dial without Temple-bar.

No. 545. Tuesday, November 25, 1712.

CRIMINALS

Whereas the House of John Smith, Esq; of Beaufort Buildings in the Strand, was broke open on Friday Morning the 2d of this Instant November, between the Hours of 3 and 4 of the Clock, and one of his Servants Shot by a Person concerned in the said Burglary; these are to give Notice, that whoever shall apprehend or discover one or more of the said Burglars, so that he or they may be brought to Justice for the same, shall receive, upon the Conviction of any of the said Burglars, over and above the 40l. allowed by Act of Parliament, the Sum of 50l. to be paid by the said John Smith, Esq. N. B. By the Act of the fifth of Queen Ann, any Person concerned in the breaking open Houses, who shall discover

Specimen Advertisements

two or more of his Accomplices, upon their Conviction is Intituled to the Reward of 40*l.* given by that Act, and to his Pardon.

No. 213. Saturday, November 3, 1711.

Whereas on Saturday May 10, 1712. about Eleven of the Clock at Night, between Columpton and Bradnich in Devon, Robert Bathe, the Bath Carrier, was robbed, and had a Portmanteau Trunk broke open, and the following things taken out, a Gold repeating Watch, the Case finely Engraved, and pierced with a Gold Chain and Gold Hook ; a Triangular Cornish Diamond, with a Coat of Arms cut on one side, a Cheveron between 3 Partridges, another Coat on the same side, a Cheveron and a Label with 3 Points, a third Coat a Mule Passant set in a Gold Frame ; a Silver Knife, Fork and Spoon, a small Silver Porringer, a small Silver Cup in the shape of a Boat with a foot, a Ruby Ring of six Diamonds, a Turkey Ring of two Diamonds, two Necklaces of Pearl, one of three, the other of four rows, a Gold Thimble, a Gold wrought Purse, a pair of green Stone Ear rings, a Cornelian Ring, a gilt Twitzer Case, with a little Border, a Turkey Handkerchief Scarlet, Gold and Silver, 8 Cambrick Handkerchiefs, 3 markt E. G. 5 markt A. G. one blue and Silver wrought Handkerchief, 3 Cambrick ones markt with P. If any one will discover the aforefaid Goods, so as they may be had again, to Mr. Twining at his Coffee-house in Devreux Court without Temple-bar, Mr. Philip Bishop Bookseller in Exeter, or Mr. Yorbury in Bath, shall receive 10 Guineas reward, or proportionately for any part.

No. 381. Saturday, May 17, 1712.

Out of the Spectator

Leave Barlow, Servant to Captain Josiah Clifton of great Yarmouth, went away from his said Master on the 18th of this Instant, with a considerable Sum of Money, and a dark brown Mare about 13 hands and a half high, the Hair chaffed off of her Sides, and a Scar on her off Shoulder before. He is about 45 Years of Age, of a middle Stature, pretty Fat, full Faced, of a swarthy Complexion, and Pox-Broken, wears a dark brown Wigg, and a grey Coat let out on the Sides. He was seen coming to London, and 'tis thought is designed for Ireland. Whoever secures him and give Notice to Mr. Charles Lovell, at No. 5. in Bur-street, by the Hermitage near the Tower, or to his Master aforesaid, shall have 5l. Reward and reasonable Charges.

No. 388. Monday, May 26, 1712.

RUNAWAYS AND DESERTERS

Deserted the 27th Instant from Captain Boffington, of Sir Robert Rich's Regiment, John Fitz Patrick, aged 25 years, five foot six Inches high, lusty and large lim'd, fresh Complexion, short curl'd Hair of a dark brown colour, clothed in a dark double-breasted Frize Coat, lined with blue, and a light coloured Cloth Wastecoat and Britches, he is suppos'd to be gone to Holly-head, in order to embark for Ireland, he being a Native of that Country: Whoever secures him and gives notice to the said Captain at Young-Man's Coffee-house at Charing Cross, shall have two Guineas Reward, or if he will return in ten Days he shall be pardoned.

No. 25. Thursday, March 29, 1711.

Specimen Advertisements

An Apprentice left his Bufinefs Monday-Noon, and wrote a Letter to his Master dated 16 October; if he'll return he fhall find all fitting Encouragement from his Father and Mother.

No. 198. Wednesday, October 17, 1711.

Went from his Master, July 31. a Boy about 15 Years old, in a Drab Coat with Loops, dark Cinnamon Drugget Waistcoat, Serge-denim Breeches near the fame Colour, light gray Hofs, pale Complexion, black Hair, and fpeaks French; fupposed to be with two Accomplices a little bigger than himfelf, one of 'em in a White Coat, the other a dark Cinnamon, and crooked Knees, (as it was advertifed in the Courant and Evening Post the 5th Instant); but now fupposed to have a third, in a new Cinnamon Coloured Suit, and well drefsed, fomething taller than the reft. Whoever fecures this Boy aforefaid, and either brings him, or gives Notice of him, to Mr. William Haskell in Bazinghall-ftreet, fhall be very well rewarded; or, if he will return to his faid Mafter, he fhall be kindly received.

Vol. VIII, No. 577. Friday, August 6, 1714.

LACE, FABRICS, AND CLOTHING

There being a fresh and clean Parcel of Silk Gowns lately laid in at Mrs. Attaway's in Devereaux Court, in the Passage from the Temple to Effex-buildings; this is

Out of the Spectator

to inform all Gentlemen and Ladies, that they may be furnished at a cheaper Rate than ordinary; the Silks being bought up of Persons that have left off Trade, and the Price set upon each Gown, whereby any Person may be satisfied that they have them worth their Money. Note, There are Calamancoe Gowns lin'd with Sattinets and Poplins, large Size at 30s. midling at 28s. apiece.

No. 18. Wednesday, March 21, 1711.

Whereas it hath been reported that Carew Reynell, Mercer, at the Black-a-Moors Head in Bedford Street Covent Garden, intended to leave of his Trade, this is therefore to satisfy all Persons whom it may concern, that the said Report is utterly false and groundless, and that the said Carew Reynell hath no such intention, but continues at the aforefaid Shop together with his Partners, Triftram Huddleston, Isaac Spiltimber and Samuel Wrexham, the said Triftram Huddleston and Samuel Wrexham being removed from the Wheat-Sheaf in Bedford Street to the Black-a-Moors Head, viz. where there is the greatest variety of new Silks of all kinds and sorts, from the highest to the lowest price, to be sold at reasonable rates.

No. 37. Thursday, April 12, 1711.

To be Sold, at a lower Rate than ordinary, at the Queen's Head joining to the Church Gate in Bedfordstreet, Covent-Garden, all sorts of Druggets, Hair and Worsted Camlets, Sagathies, Duroys, Shagreens, Shalloons, Durants, Padua Serges, Shags, Serge de Nîfms, Calamancoes, and all other Goods fit for Mens Apparel. The Persons who now keep the Shop designing to leave

Specimen Advertisements

off the Trade; and the House and Shop to be let at Michaelmas next.

No. 68. Friday, May 18, 1711.

All Sorts of Sattin and Perfian Quilted Cooats, also Canvaſs Hooped Petticoats, made by the D. of Montague's Mantua-maker. To be Sold at the Gown ſhop at the Sign of the Hood and Scarf over-againſt Wills Coffee-houſe in Cornhill, where Gentlemen and Ladies may be fitted with great Variety of the Nicest Silk Gowns of All Prices, and at very low rates.

No. 165. Saturday, September 8, 1711.

Jane Watkins and Sarah Reeves, that makes all Sorts of Petticoats, Stays, Jumps, boned Waſtcoats, Canvas Coats, and the new-faſhioned quilted Petticoats ready made, are removed from Drury lane to the Golden Spire in Lyle-ftreet, Leiceſter-Fields.

No. 192. Wednesday, October 10, 1711.

At the Lace-Chamber on Ludgate-Hill, kept by Mary Parſons, is a great Quantity of Flander's Lace, lately come over, to be ſold off at great Pennyworths by Wholeſale or Retail. She bought them there her ſelf.

No. 200. Friday, October 19, 1711.

At the Indian Man in Ruſſel-Street in Covent-Garden, up one pair of Stairs, is to be Sold at Reasonable Rates all ſorts of fine Macklin and Bruſſels Lace, fine ſhort Aprons, Scarfes, rich Handkerchiefs, &c.

No. 249. Saturday, December 15, 1711.

Whereas John Prince, John Sadler, and William Jodrell, Mercers, at the Black Lyon in Kingſtreet Covent

Out of the Spectator

Garden, have resolv'd to leave off the Mercers Trade, These are to give Notice, That at the said Shop are to be sold at very low Prices, all Sorts of the newest Fashion Gold and Silver Silks, and Attlaffes, Flowered and plain Velvets, Silk Brocades, flowered and plain Sattins, Damasks, Watered Tabbies, Farendines and Mohairs, Shagreens, Sarfnetts, Perfians, Silk Night Gowns, Thread Sattins, Poplins, Norwich Crape, Silk and other Druggets, Hair and Worsted Camblets, Hair Shags and Shaloons.

No. 411. Saturday, June 21, 1712.

At the Lace-Chamber on Ludgate-Hill, kept by Mary Parsons, is lately come over great Quantities of Flanders Lace, as Brussels Lace, and Macklins, and whole Lace Heads, with great Variety of the newest Fashion Patterns. She buying them in Flanders her self, will Sell great Pennyworths.

No. 501. Saturday, October 4, 1712.

At the old Warehouse, is just now made up a fresh Parcel of Morning-Gowns for Men and Women of Brocades, rich Damasks, Sattens, Callicoes and Stuffs, with very suitable Linings; and will be sold much cheaper than the Shops can afford, the Goods being bought of People that broke. Several pretend to sell under the same Notion, but the greatest Choice and best Pennyworths is at the golden Sugar-Loaf right against the Horse at Charing-Cross, with the newest sort of Canvis and Quilted Petticoats.

No. 510. Wednesday, October 15, 1712.

At the Star and two Rows of Silk in St. Martins le Grand, the first Silk Shop on the right Hand going down

Specimen Advertisements

St. Martins from Newgate-street, is sold all Sorts of the best black Silks, white Sarcenets, and Perfions, likewise colour'd Mantuas and colour'd Perfions, either by whole-sale or retale, very great Pennyworths, and furbelow'd Scarfs and Aprons ready made. Note, The Shop is a new Shop just opened.


No. 514. Monday, October 20, 1712.

A large Parcel of fine Muslins, to be sold by the single Piece, at Merchant Taylors Hall in Thread-needle-street. Attendance will be given from nine in the Morning till six in the Evening, till all are sold. Note, they will be sold very cheap.

Vol. VIII, No. 585. Wednesday, August 25, 1714.

TEA,
COCOA,
CHOCOLATE,
SNUFF

Plain Spanish Snuff

Right and Fine, in Tin Pots, at 5s. per Pound. Fine Brazil Snuff at 3s. an Ounce, 40s. per Pound; also fresh Lisbon Snuff and other Snuffs. To be sold by Mr. Francis Zouch, in Thames-street, at the corner of Garlick-Hill, near Queen-hith, by Wholesale or Retail.  NOTE, Garlick-hill is at the bottom of Bow-lane, Cheapside.

No. 10. Monday, March 12, 1711.

There is a Parcel of extraordinary fine Bohee Tea to be sold at 26s. per Pound, at the Sign of the Barber's

[158]

Out of the Spectator

Pole next Door to the Braſier's Shop in Southampton Street in the Strand. N.B. The ſame is to be ſold from 10 to 12 in the Morning, and from 2 to 4 in the Afternoon.

No. 28. Monday, April 2, 1711.

The Duty on Cocoa Nuts being made double what it was by the laſt Parliament, Cocoa Nutts are conſiderably advanced, Mr. Fary gives Notice that he ſhall ſell Chocolate at his uſual Rates, 'till September next, viz. Chocolate made of the beſt Craco Nutts 3s. a pound, Craco and Martinico 2s. 6d. Chocolate with Sugar 2od. and fine green Tea, tho' far exceeding any Tea of the two laſt Sales, for the common Price. Sold at the Bell in Grace-Church-ſtreet near Grace-Church, Druggiſts.

No. 129. Saturday, July 28, 1711.

Chocolate made of the beſt Cracco and Martineco Nuts, an equal Quantity of each, 2s. 6d. per Pound ; all Cracco Nut 3s. per Pound. Sold by Rob. Fary Druggiſt in Grace church-ſtreet ; where Chocolate-Makers may be furniſh'd with all ſorts of Coaco Nuts.

No. 170. Friday, September 14, 1711.

Green Tea 10s. a Pound, equal in goodneſs with moſt Green Tea ſold at 13 or 14s. a Pound, Chocolate made of Cracco Nuts only 3s. a Pound, Chocolate made of Cracco and Martineco 2s. 6d. a Pound. To a quantity good Allowance. Sold by Robert Fary, Druggiſt in Grace-church-ſtreet ; where Cracco and Martineco Cocoa Nutts may be had, no place cheaper, and the choiceſt Green Tea in England.

No. 257. December 25, 1711.

Specimen Advertisements

WINES

Wines to be fold by Retail.

To Morrow next, the 4th Instant, will be fold excellent Red and White Port; and Red and White Lisbon, being neat Wines as they come from the Grape, of the best Growth in Portugal. To be fold by the Importer in a Vault in Brabant Court in Philpot-Lane, viz. Red and White Port at 5s. per Gallon, or 14l per Hhd. Red and White Lisbon at 5s. 6d. per Gallon, or 16l. per Hhd. Attendance will be given every Day.

No. 186. Wednesday, October 3, 1711.

At the Green Man and Still in Grace-Church-Street, for the Accommodation of Gentlemen in Town and Country, is fold a rare Composition with which at a Minute's Notice may be made a Bowl of the clearest and best Punch as can be drank, only by adding to it the like Quantity of Spring-Water: This Composition is of the best French Brandy, Battava-Arrack, Juice of the finest Lemons, best double refined Loaf-Sugar, of each an equal proportion, to answer the like Quantity of Spring-Water: This is only to save Gentlemen trouble in preparing it. It may be drank in kind: It is a noble Cordial, and will never decay, but be the better for keeping. Price but 3s. a Quart.

No. 242. Friday, December 7, 1711.

This is to give Notice, That Mr. Eftcourt has chosen and laid in to the Bumper Tavern in James's-street, Covent Garden, (which will be opened on Tuesday the first of January with the best Accommodation) neat nat-

Out of the Spectator

ural Wines, fresh and in Perfection ; being bought of Brooke and Hellier, by whom the said Tavern will from Time to Time be supplied with the best Growths that shall be imported ; to be sold by Wholesale as well as retail with the utmost Fidelity by his old Servant trusty Anthony, who has so often adorned both the Theatres in England and Ireland ; and as he is a Person altogether unknowing in the Wine Trade, it cannot be doubted but that he will deliver the Wine in the same natural Purity that he receives it from the said Merchants : And on these Assurances he hopes that all his Friends and Acquaintance will become his Customers, desiring a Continuance of their Favours no longer than they shall find themselves well served. Note, The best Growths of France will also constantly be sold at the abovesaid Tavern.

No. 260. Friday, December 28, 1711.

Brooke and Hillier give Notice, that they have now on the Road from Bristol an entire Cargo of the Johns Galley, (consisting of 140 Pipes of new natural Oporto Wines ; Red and White) which is the only Ship except one more that has escaped the Enemy this Year, loaden with those sort of Wines ; which however shall be sold in all their Taverns and Cellars at the same Prices as formerly, viz. at 18d. per Quart, or 17l. per Hhd. without Doors, and 20d. per Quart within Doors.

No. 326. Friday, March 14, 1712.

Brooke and Hellier having effectually discovered and prevented the Abuses in the Portugal Wine-Trade, by retaling the Wines of their own importstion, and being desirous to do the same in the Florence Wine-Trade ;

Specimen Advertisements

in which, the corrupt Practices affect the Wines before Importation as well as afterwards, hereby give Notice, That they have settled a Correspondence with one of the principal Proprietors of the best Chianti Vineyards, in order to be constantly supplied with true Florence Wine of the best Quality ; as a Specimen whereof, they have just landed a Cargo of the said Wines, without any of the usual Mixtures so commonly practised at Leghorne ; and which causes much more Wine to come hither under the Name of Florence, than is the natural Product of the Place. The above said Wine is sold at all their Taverns and Cellars, at 2s. 6d. per Quart, 9s. per single Gallon, and after the Rate of 8s. per Gallon for no less Quantity than 30 Gallons.

Note, Their New-Ports just landed, being the only New-Ports in Merchants Hands, and above one Half of all that is in London, will begin to be sold, at the old Prices, the 12th Instant, at all their Taverns and Cellars ; but their natural Rota Tent is sold only under St. James's Market-house at 3s. 6d. per Quart, without any Abatement for a larger Quantity.

No. 346. Monday, April 7, 1712.

This is to give Notice, That Brooke and Hellier have not all the New-Port Wines this Year, nor above one half, the Vintners having bought 130 Pipes of Mr. Thomas Barlow and others, and which are all natural, and shall remain Genuine, on which all Gentlemen and others may depend. Note, Altho' Brooke and Hellier have asserted in several Papers, that they had 140 Pipes of New-Oporto Wines coming from Bristol, it now ap-

Out of the Spectator

pears, since their landing, that they have only 133 Pipes
1 Hhd. of the said Wines, which shews plainly how little
what they say is to be credited.

No. 346. Monday, April 7, 1712.

Noble CANARY

In a Vault under Lewis's Coffee-house, over-against
Cecil-street in the Strand, is now to be sold a choice
Parcel of Canary that is perfectly fine and fit for Bottling,
at 7s. 6d. per Gallon, or 2s. per Quart.

No. 546. Wednesday, November 26, 1712.

John Hellier, Merchant, (formerly in Partnership with
Tho. Brooke) continues to sell neat Wines of his own
Importation in their natural Purity, as formerly, in a
Vault under St. James's Market; Red and White Port
Wines, at 1s. 6d. per Quart; Canary, 2s. per Quart;
White Anadia, at 20d. per Quart, or 6s. 6d. per Gal-
lon; Mountain, Carcavalla, and Rhenish Wines, at 2s.
per Quart, or 7s. 6d. per Gallon; French Wine, at 2s.
3d. per Quart, and the best Sorts at 2s. 6d. and 3s. per
Quart, or 3s. and 3s. 6d. per Flask; best Malmsey Mo-
dera, at 2s. 6d. per Quart; and new Chianti Florence
in Cask, at 2s. per Quart, or 7s. per Gallon, and in
Chests, at 4l. each or 2s. 3d. per Flask, of 40 Flasks
to the Chest. N. B. To prevent any Impositions of
any Kind by Gentlemens Servants mistaking the Vault,
(which hath sometimes happened) printed Receipts will
be given for Money received there. Note, there is good
Accommodation for Drinking there. Said neat Wines are
also sold at Oakley's Coffee-house in Newgate-Market.

Vol. VIII, No. 584. Monday, August 23, 1714.

Specimen Advertisements

PUBLICATIONS

SHOWING THE MANNERS OF THE TIMES

This Day is Publish'd,

The Rates of Hackney-Coaches and Chairs, Settled (pursuant to Act of Parliament) by the Commissioners authorized and appointed for Licencing and Regulating Hackney-Coaches and Chairs: And Printed by their Order, by Sam. Buckley for Edward Castle, and Sold by A. Baldwin in Warwick-Lane. Price 2d.

No. 183. Saturday, September 29, 1711.

This Day is Publish'd,

A Vindication of the Reverend Mr. William Richardson, from the Aspersions cast upon him by Ellenor Kirk, a common Prostitute, and in two Libels intituled, The Goat in Sheeps Cloathing, and the Preaching Weathercock. In which Vindication the many Wrongs that have been done to Mr. Richardson are fairly Detected, and his Accusers are most justly censur'd, In a Letter to Dr. Calamy a Dissenting Minister. To which is added a Relation of the great Honours that was lately done to Mr. Richardson at Oxford and Cambridge, Where (at the Request of the Vice Chancellour,) he Preach'd a most excellent Sermon to that University. To be Sold by J. Baker, in Pater-Noster Row. Price 6d.

No. 488. Friday, September 19, 1712.

This Day is publish'd,

The Farthingale reviv'd, or More Work for a Cooper: A Panegyrick on the late, but most admirable Invention

Out of the Spectator

of the Hoop-Petticoat. Written at the Bath. Sileat Miracula Memphis. Sold by J. Baker in Pater-noster-Row. Where may be had the History of Addressees, Part II, particularly of such as have been presented since the Impeachment of Dr. Sacheverel.

No. 118. Monday, July 16, 1711.

This Day is Published,

The Court and City Vagaries, being some late (and real) Intreagues of several Gentlemen and Ladies. Written by one of the fair Sex, price 6d. Sold by J. Baker in Pater-noster-row; where may be had the Impartial View of the two late Parliaments, and the last Session, with the Irregularities of the Convocation from their Original to this time, &c.

No. 255. Saturday, December 22, 1711.

Lately publish'd,

Court and City Vagaries, being some late Intrigues of several Gentlemen and Ladies. Pr. 6d. An Exposition of that difficult Phrase, A good Peace. Pr. 6d. An Essay on the South Sea Trade. Pr. 6d. The Ballance of Europe. Pr. 6d. Eleven Opinions about Mr. H——y. Pr. 1s. Æsop at the October Club. Pr. 6d. High-Church Aphorisms. Pr. 6d. The Conference; or Gregg's Ghost. Pr. 6d. All sold by J. Baker in Pater-Noster Row.

No. 274. Monday, January 14, 1712.

A Set of the Cries of London, consisting of 74 Prints, taken off from so many Copper Plates curiously engraved, each drawn after the Life. By the famous M. Laroon.

Specimen Advertisements

Printed and fold by Henry Overton, at the White Horfe without Newgate. Price 10s.

No. 308. Friday, February 22, 1712.

This Day is Publish'd the following Books. viz.

I. The Tunbridge-Miscellany, confifting of Poems, Letters, &c. Panegyrical and Satyrical; Written at the Wells this Summer: With a particular Account of the fwinging Ladies. Pr. 6d. II. Paftora, or, The Coy Shepherdess; on English Opera, as it was several times perform'd by his Grace the Duke of Richmond's Servants at Tunbridge Wells this Summer. Written by A. Afton, Comedian. Price 6d. III. The Life of Mr. John Locke, written by an intimate Friend. Price 1s. IV. Monf. de Clerk's Life. Pr. 1s. 6d. V. The Life of Dr. Walter Curll, Bp. of Winchester; Lord Almoner to K. Charles I. Pr. 1s. VI. The Carpenter of Oxford, or, The Miller's Tale, from Chaucer, Price 1s. All fold by E. Curll at the Dial and Bible againft St. Dunfton's Church in Fleet-ftreet.

No. 515. Tuesday, October 21, 1712.

This Day is Published,

The Works of Mr. Nathaniel Lee, collected in Two Vol. Price 14s. The Works of Mr. Wycherly, collected into One Vol. Price 6s. The Lovers Secretary, or, The Adventures of Lindamira, a Lady of Quality, giving an Account of her Amours and Intreagues from Fifteen Years to Fifty. Pr. 2s. 6d. Incognita, or, Love and Duty reconcil'd, a Novel, by Mr. Congreve Price 1s. 6d. Cocker's Decimal Arithmetick, the Fourth Edit corrected. Pr. 3s. 6d. Printed for Richard Wellington at the Dol-

Out of the Spectator

phin and Crown in St. Paul's Church-yard, where is sold
all Sorts of Plays. No. 516. Wednesday, October 22, 1712.

This Day is Published in a neat Pocket-Volume,
printed with Elzevir Letter and a beautiful
Frontispiece, the Third Edition, with large
Additions, of several Original Poems, of

New Miscellany Poems, with Five Love-Letters from
a Nun to a Cavalier, done in Verfe, Price 1s. 6d. A
Catalogue of all the Plays ever yet printed in the Eng-
lish Tongue, with the Author's Name against each Play
alphabetically; digested, and continued down to this
Time, Price 6d. She wou'd and she wou'd not, or, The
kind Impostor, by Mr. Cibber, Price 12d. All Printed
for W. Mears at the Lamb without Temple-Barr: Of
whom may be had Variety of good Plays very cheap.

Vol. viii, No. 563. Monday, July 5, 1714.

On Saturday next will be published

A Book, (formerly so often mentioned in the Spect-
ator) intituled, The Ladies Library. Written by a Lady.
Published by Mr. Steele. Consisting of general Rules for
Conduct in all the Circumstances of the Life of Women.
Printed for Jacob Tonson, at Shakespear's Head, over-
against Catherine-street in the Strand.

Vol. viii, No. 603. Wednesday, October 6, 1714.

LITERATURE

(OTHER THAN DRAMAS)

This day is Publish'd, and Printed very Correctly
with a neat Elzever Letter for the Pocket; Poems on

Specimen Advertisements

several Occasions, written by Mr. Prior. Printed for Jacob Tonson at Shakespear's Head over-against Catharine-street in the Strand.

No. 105. Saturday, June 30, 1711.

An Essay concerning Humane Understanding: In 4 Books. Written by John Locke, Gent. The 6th Edition with large Additions, in 2 Vol. Printed for A. and J. Churchill at the Black Swan in Pater-noster-row.

No. 16. Monday, March 19, 1711.

Just Published, and Printed very Correctly, with neat Elzever Letter, in 12mo. for the Pocket,

Paradise Lost, a Poem in twelve Books, written by Mr. John Milton. The Ninth Edition, adorn'd with Sculptures. Printed for Jacob Tonson at Shakespear's Head over against Catherine Street in the Strand.

No. 29. Tuesday, April 3, 1711.

This Day is publish'd,

An ESSAY on CRITICISM. Printed for W. Lewis in Ruffel street, Covent Garden; and Sold by W. Taylor, at the Ship in Pater-Noster-Row; T. Osborn, in Grays-Inn near the Walks; J. Graves, in St. James's-street; and J. Morphew, near Stationers-Hall. Price 1s.

No. 65. Tuesday, May 15, 1711.

Lately Published,

An ESSAY upon CRITICISM.

Si quid novisti rectius istis, Candidus imperti; si non, his utere mecum. Horat.

Printed for W. Lewis in Ruffel street, Covent Garden; and sold by J. Morphew near Stationer's-Hall.

No. 263. Tuesday, January 1, 1712.

[168]

Out of the Spectator

Just Publish'd,

* * Nereides; or, Sea Eclogues: Inscib'd to Mr. Congreve. Printed for E. Sanger at the Post-house at the Middle-Temple-Gate in Fleet-street: Where may be had the Life of Mr. Tho. Betterten, the late Eminent Tragedian; and the Works of Monsieur Boileau: Made English from the Paris Edition. To which is prefix'd his Life, written to Joseph Addison, Esq; and some Account of the Translation: By N. Row, Esq; Adorn'd with Cuts.

No. 336. Wednesday, March 26, 1712.

Just Publish'd,

The Christian Hero, or no Principles but those of Religion sufficient to make a Great Man. Written by Mr. Steel. The 6th Edition. 12mo. The Works of Mr. Thomas Otway, containing his Plays, Poems and Love Letters, in 2 Vols. 12mo. Both Printed on a neat Elzevir Letter, for J. Tonson at Shakespear's Head over-against Catherine Street in the Strand.

No. 517. Thursday, October 23, 1712.

This Day is Published, the Second Edition of

The Shepherd's Week in Six Pastorals, by Mr. Gay; to which is added, an alphabetical Catalogue of Names, Plants, Flowers, Fruits, Birds, Beasts, Insects, and other material Things mentioned by this Author. Sold by W. Taylor at the Ship in Pater-noster-Row, price 1s. Where may be had, the Seventh Edition of Dr. Garth's Dispensary, with several Descriptions and Episodes never before Printed, also a Cut to each Canto, price 1s. 6d. A Key

Specimen Advertisements

to the Dispensary, containing explanatory Notes for the better Understanding of the Author, price 6d.

Vol. VIII, No. 579. Wednesday, August 11, 1714.

The First and Second Volumes of the Spectator in 8vo are now ready to be delivered to the Subscribers, by J. Tonson at Shakespear's Head over-against Catherine-street in the Strand.

No. 269. Tuesday, January 8, 1712.

Just Publish'd,

A very neat Pocket Edition of the 3d and 4th Volumes of the Spectator in 12°. To which is added a compleat Index to the whole 4 Volumes. Printed for S. Buckley at the Dolphin in Little Britain, and J. Tonson at Shakespear's Head over-against Catherine-street in the Strand.

No. 537. Saturday, November 15, 1712.

Just Published,

A neat Pocket Edition of the 3d and 4th Vols. of Spectators, with an Index to the whole 4 Vols. Tatlers in 4 Vols. The Funeral, Tender Husband and Lying Lovers, Comedies written by Mr. Steele, Prior's Poems, Milton's Paradise Lost, Hudibras, and the Christian Hero, by Mr. Steele, the last Edition. Printed, and Sold by Owen Lloyd near the Church in the Temple. N. B. All are printed with an Elzever Letter, and in a small Pocket Volume.

No. 541. Thursday, November 20, 1712.

DRAMAS

The last new Comedy, call'd, The Wife's Relief; or, the Husband's Cure. By Mr. Charles Johnson. Printed

[170]

Out of the Spectator

for Jacob Tonson at Shakespears Head over against Katherine-street in the Strand.

No. 274. Monday, January 14, 1712.

Just Published, the 2d Edition of,

The Distrest Mother. A Tragedy. As it is acted at the Theatre Royal in Drury Lane by Her Majesty's Servants. Written by Mr. Philips. Printed for S. Buckley at the Dolphin in Little-Britain, and J. Tonson at Shakespear's Head against Catherine-street in the Strand.

No 388. Monday, May 26, 1712.

Just Published, neatly Printed with an Elziver Letter and Cuts,

Abra-Mule; or, Love and Empire, a Tragedy, price 1s. Also, She wou'd and She wou'd not; or, the Kind Impostor, A Comedy, by Mr. Cibber, price 1s. Printed for W. Mears at the Lamb, and J. Brown at the Black Swan without Temple-Bar, and J. Woodward at the Inner-Temple Gate. Where may be had, Cosmography in 4 Books, containing the Chorography and History of the whole World, and all the Principal Kingdoms, Provinces, Seas, and the Isles thereof, by P. Heylin D.D. Improved with an Historical Continuation to the present Times, by E. Bohun, Esq; with a large and more accurate Index than was in any of the former Editions, and 5 new Mapps.

Vol. VIII, No. 587. Monday, August 30, 1714.

TRANSLATIONS

Æsop Naturaliz'd: Being a Collection of Fables from Æsop, Locman, &c. The 3d Edition with the Addi-

[171]

Specimen Advertisements

tion of above 50 new Fables, 8vo. Printed for D. Midwinter at the three Crowns in St. Paul's Church-yard.

No. 22. Monday, March 26, 1711.

Le Diable Boiteux, or the Devil upon two Sticks, translated from the last Edition at Paris, with several Additions. The Second Edition Corrected. Printed for Jacob Tonson at Shakespear's Head over-against Catharine-street in the Strand. No. 119. Tuesday, July 17, 1711.

Fontenelle's Dialogues of the Dead, in Three Parts. I. Dialogues of the Ancients; II. The Ancients with the Moderns; III. The Moderns. Translated from the French by Mr. John Hughes. With a Reply to some Remarks in a Critique, call'd the Judgment of Pluto, &c. and two original Dialogues. Printed for Jacob Tonson at Shakespear's Head against Catherine-street in the Strand.

No. 160. Monday, September 3, 1711.

A new Edition of HORACE, by the Reverend Dr. BENTLEY. in 2 Vol. Quarto, of the finest and largest Paper, the whole impression the same, will be published on Tuesday the 22d Instant, at Mr. Mortlock's in St. Paul's Church-yard, and Mr. Bateman's in Pater-Noster Row. Price, as set by Mr. Vice-Chancellor at Cambridge, One Pound in Quires.

No. 278. Friday, January 18, 1712.

Adverteifment.

To prevent the Abuse of the Press and the Encrease of insipid Authors, there are now published the Works of that wise Critick Dionysius Longinus; or, *A Treatise con-*

[172]

Out of the Spectator

cerning the Sovereign Perfection of Writing: Faithfully translated from the Greek by Mr. Welsted. Printed for Sam. Briscoe, and sold by John Graves next White's Chocolate-house in St. James's-street, and Own Lloyd near the Church in the Temple.

No. 372. Wednesday, May 7, 1712.

On Thursday will be Published,

Cornelius Nepos; or, The Lives of Illustrious Men: Translated from the Latin by Mr. Broome of St. John's College in Cambridge, and printed finely on a Dutch Elziver Letter, for Bernard Lintott between the two Temple-Gates, by whom in a few Days will be published, A new Translation of Quintus Curtius into English; also, An Abridgment of Du Pin's Ecclesiastical History, translated from the French Edition printed at Paris.

No. 474. Wednesday, September 3, 1712.

Proposals for printing the Memoirs of Philip de Comines: Containing the History of Louis X and Charles VIII of France, and of Charles the Bold, Duke of Burgundy; to which Princes he was Secretary: As also the History of Edward IV and Henry VII of England; including that of Europe for almost Half the 15th Century: With several original Treaties, Contracts, Wills, Notes, and Observations; and lastly, the secret History of Louis XI, out of a Book called The scandalous Chronicle; and the Life of the Author prefixed to the Whole, with Notes upon it by the famous Sleidan. Faithfully translated from the late Edition of Monsieur Godefroy, Historiographer Royal of France. To which will be added Remarks on all the Occurrences relating

Specimen Advertisements

to England. By Mrs. Uvedale. Is now in the Press, and almost finished, in order to deliver to the Subscribers at Michaelmas next. All Gentlemen that are willing to encourage so excellent a Work, are desired to send in their Subscriptions by the 18th of this Month, after which Time no Subscriptions will be taken. Proposals may be had, and Subscriptions taken in, by J. Phillips, at the black Bull over-against the Royal Exchange in Cornhill. The whole Work consist of 75 Sheets, in 2 Vol. 8vo at 10s. in Quires, 5s. down, and 5s. on Delivery. Those that subscribe for 6, shall have a 7th gratis. There will be but a small Number left, and will be kept punctually afterwards at 12s. 6d in Sheets. At the same Place may be seen 1 Vol of this Work printed.

No. 474. Wednesday, September 3, 1712.

This Day is published, in a neat Pocket Volume,

The Thousand and One Days Persian Tales. Translated from the French by Mr. Philips. Printed for Jacob Tonson at Shakespear's-Head against Catherine-street in the Strand: Where may be had, Pastorals, and Distrest Mother, written by the same Author.

Vol. VIII, No. 564. Wednesday, July 7, 1714.

There is now in the Press, and in a very short Time will be Published,

The remaining Part of the Thousand, and one Days Persian Tales. Translated from the French by Mr. Philips, Author of the Pastorals and Distrest Mother. Printed for J. Tonson, at Shakespear's Head against Catherine Street in the Strand.

Vol. VIII, No. 568. Friday, July 16, 1714.

[174]

Out of the Spectator

On Saturday next will be Published,

Persian Tales, Vol. 2. Translated from the French by Mr. Philips, Author of the Pastorals and Distrest Mother. Printed for Jacob Tonson at Shakespear's-Head over-against Catherine-street in the Strand. Where may be had the first Vol.

N. B. To prevent Gentlemen's being mistaken, who have already bought the first Vol. this is to inform them, that the Edition of the Persian and Turkish Tales, which is this Day Published in two Vols. is not translated by the Same Hand, but by an Unknown Hand.

Vol. VIII, No. 582. Wednesday, August 18, 1714.

This Day is Published,

The 2d Vol. of Mr. Philips's Translation of the Thousand and One Days Persian Tale. Printed for Jacob Tonson at Shakespear's Head against Catherine-street in the Strand. N. B. The 3d Vol. which compleats the whole, is in the Press, and will be published in a very short time.

Vol. VIII, No. 585. Wednesday, August 25, 1714.

TRAVELS, VOYAGES, AND GEOGRAPHY

The Ingenious and Diverting Letters of the Lady's . . . Travels into Spain: Describing the Devotions, Nunneries, Humour, Customs, Laws, Militia, Trade, Diet, and Recreations of that People. The 7th Edition

[175]

Specimen Advertisements

with Additions. Printed for S. Crouch, at the Corner of Pope's-head-Alley in Cornhill.

No. 30. Wednesday, April 4, 1711.

Letters to a Nobleman, from a Gentleman travelling through Holland, Flanders and France : With a Description of most of the Towns lately recovered from the French in Flonders; as also of the Courts of Versailles and St. Germaines. Printed for D. Midwinter at the 3 Crowns in St. Paul's Church-yard.

No. 112. Monday, July 9, 1711.

A new and accurate Description of the Coast of Guinea, divided into the Gold, Slave, and the Ivory Coasts: Containing a Geographical, Political and Natural History of all the Kingdoms and Countries therein; with a particular Account of all the Settlements upon that Coast: With a Map and several Cutts. Printed for D. Midwinter at the three Crowns in St. Paul's Church-yard.

No. 98. Friday, June 22, 1711.

Just Publish'd,

An Account of the first Voyages and Discoveries made by the Spaniards in America, with their unparallel'd Cruelty on the Indians, in destroying above 40 Millions of People. Written by Bartholomew de las Casas, Bishop of Chiapa, a Spaniard, who was Eye-witness of their Cruelties; and translated by Mr. Stennett. Illustrated with Cutts, Price 3s. 6d. The History of Flanders, from its first Establishment as a Sovereignty, to the Death of the last King of Spain. With a general Survey and exact Map of the Country, done by Mr. Moll, which Exhibits

Out of the Spectator

the Seat of War in those Parts. Price 4s. Both sold by J. Darby in Bartholomew-Close.

No. 143. Tuesday, August 14, 1711.

On Thursday will be publish'd,

An Essay on the Trade to the South Seas, with an Enquiry into three great Articles of that Trade: 1st. How far it is practicable, and may be carried on; 2d. How far it is impracticable, and not to be carried on; 3dly, What Relation the Trade to the South Seas and the rest of the publick Funds and Stocks have to one and another. By the Author of the Review. Price 6d. Sold by J. Baker in Pater-noster Row; where may be the Eleven Opinions about Mr. H...ly. Price 1s.

No. 162. Wednesday, September 5, 1711.

Just Publish'd,

An Account of the Trade in India: Containing Rules for good Government in Trade, Price Courants, and Tables; With Descriptions of Fort St. George, Acheen, Malacca, Condore, Canton, Anjungo, Muskar, Gombroon, Surat, Goa, Carwar, Telichery, Panola, Calicut, the Cape of Good-Hope, and St. Helena; their Inhabitants, Customs, Religion, Government, Animals, Fruits, &c. To which is added, An Account of the Management of the Dutch in their Affairs in India. By Charles Lockyer. Printed for the Author, and sold by Samuel Crouch, at the Corner of Pope's-Head-Alley in Cornhill.

No. 218. Friday, November 9, 1711.

A New Voyage round the World; describing the Isthmus of America, the Bay of Campeachy, &c. The Streights of Magellan, the Passage by Terra del Fuego,

Specimen Advertisements

the South-Sea Coast of Chili, Peru, Mexico, and Callifornia. The Ladrones, the Philipine and East-India Islands, &c. A Description of Tunquin in the East-Indies, of the Trade-Winds, Breezes, Storms, Seasons of the Year, Tides, Currents of the Torrid Zone throughout the World. As also a Voyage to New-Holland, wherein are described several Parts of that Continent, and of the Adjacent Islands, &c. A Description of the Coast of New-Guinea, their Soil, Rivers, Harbours, Plants, Fruits, Animals, and Inhabitants, their Customs, Religion, Government, Trade, &c. Illustrated with several Mapps and Draughts. In 4 Vol. By Capt. Wm. Dampier. Printed for James Knapton at the Crown in St. Paul's Church-yard.

No. 100. Monday, June 25, 1711.

This Day is Published,

A Voyage to the South Sea, and round the World, performed in the Ships Duke and Dutcheſs of Briſtol, in the years 1708, 1709, 1710 and 1711. Containing a Journal of all memorable Tranſactions during the ſaid Voyage; the Winds, Currents and Variation of the Compaſs; the taking of the Towns of Puna and Guayaquil, and ſeveral Prizes, one of which is a rich Acapulco Ship. A Deſcription of the American Coaſts, from Tierra del Fuego in the South, to California in the North. (from the Coaſting Pilot, a Spaniſh Manuſcript.) An Hiſtorical Account of all thoſe Countries from the beſt Authors. With a new Map and Deſcription of the mighty River of the Amazons. Wherein an Account is given of Mr. Alexander Selkirk, his Manner of living and taming ſome wild Beaſts during the four Years and four Months he

[178]

Out of the Spectator

lived upon the uninhabited Island of Juan Fernandes. Illustrated with Cuts and Maps: By Captain Edward Cooke. Printed for B. Lintott and R. Gosling in Fleet-street, A. Bettefworth on London-bridge, and W. Innys in St. Paul's Church-yard.

No. 337. Thursday, March 27, 1712.

To Morrow will be publish'd,

A Voyage to the South Sea and round the World, perform'd in the Year 1708, 1709, 1710, and 1711, by the Ships Duke and Dutchess of Bristol; being a Continuation of the Voyage from Californio, through India, and North about into England. The Description of all the American Coasts along the South Sea, with above 300 Bearings of the Land, the principal Harbours, and 3 large Charts, all taken from the Spanish original Draughts never before printed; with a Table of the Latitudes and Longitudes of all Places from California to the Streights of Magellan: To which is prefix'd an Introduction; wherein, besides other material Particulars, is an Account of the Cargoe of the Acapulco Prize, of the Commodities the West Indies are furnish'd with by Way of Trade from the several Parts of Europe, and what Returns come from thence. Vol. 2d and last; by Capt. Edw. Cooke. Printed for B. Lintot and R. Gosling in Fleet-street, A. Bettefworth on London Bridge, and W. Innys in St. Paul's Church-yard; of whom may be had the 1st Vol.

No. 404. Friday, June 13, 1712.

On Thursday will be Published,

A Cruising Voyage round the World, first to the South

[179]

Specimen Advertisements

Seas, thence to the East-Indies, and homewards by the Cape of Good Hope. Begun in 1708, and finished in 1711. Containing a Journal of all the remarkable Transactions, particularly of the taking of Puna and Guiaquil, of the Acapulco Ship and other Prizes. A more particular Account of Alexander Selkirk's living alone four Years and four Months in an Island, than has hitherto been given. Also a brief Description of several Countries in one Course noted for Trade, especially in the South Sea. Together with a Table of every Days run cross that great Ocean from California to the Island Guam in the East Indies. Also Maps of all the Coasts of South America for 6000 Miles, taken from the best Spanish Manuscript Draughts. And an Introduction relating to the South Sea Trade. By Capt. Woodes Rogers Commander in chief of the Expedition with the Ships Duke and Dutchess of Bristol. Printed for A. Bell and Bernard Lintott, and sold by Mr. Horn, Mr. Parker, and Mr. Philips by the Exchange, Mr. Mount on Tower-hill, and Mr. Tracey on London-bridge. Price bound 6s.

No. 412. Monday, June 23, 1712.

LAW BOOKS

On Saturday will be Publish'd,

The Compleat Court-keeper or Land Steward's Assistant, containing an exact Account of the Nature and Practice of keeping Courts Leet, Courts Barons, and Courts of Survey, with the charge to the Juries, and the Forms of Entering those Courts in the Minute Books, and in the Court Rolls, with great variety of Present-

Out of the Spectator

ments, Amerciaments, Eftreets, Copies of Court Roll for Life, and in Fee, Grants, Surrenders, Admittances, Lyncences, Forfeitures, and all other Proceedings of that Nature. To which are annex'd, feveral Precedents of Survey of Manors, Stewards Accounts, Fees, &c. The whole being the compleateft Method of Court-keeping yet extant. Printed for Bernard Lintott between the two Temple Gates ; and Thomas Ward, in the Inner Temple Lane. Price 6s. No. 457. Thursday, August 14, 1712.

The Clerk's Tutor in Chancery giving time Directions by Authentick Precedents, how to draw Affidavits, Petitions, Interlocutory Orders, Reports before Mafters, Bills, Answers, Pleas or Demurrers, and Appeals in Parliament. Also a new Collection of Special Writs from the Dockets, fign'd by the prefent Lord Keeper of the Great Seal ; with fuch Procefs, Proceedings, and other Inftuments relating to Practice, as are now in ufe in that High and Honourable Court. To which is prefix'd an Introduction, with many excellent Cafes lately Adjudg'd, illuftrating the Practice of that Court, and feveral Orders made for the regulating the fame. The 3d Edition with large Additions. Printed for George and Henry Mortlock, at the Phœnix in St. Paul's Church-yard.

No. 98. Friday, June 22, 1711.

This Day is Publish'd,

An Abridgment of the Firft Part of my Ld. Coke's Inftitutes ; with fome Additions explaining many of the difficult Cafes, and fhewing in what Points the Law has been altered by late Refolutions and Acts of Parliament.

[181]

Specimen Advertisements

In large 12mo. To be sold by John Walthoe in the Middle-Temple Cloysters. Price 4s.

No. 123. Saturday, July 21, 1711.

Just Publish'd,

The Infant's Lawyer: Or, the Law (Ancient and Modern) relating to Infants. Setting forth their Privileges; their several Ages for divers Purposes; Guardians and Prochein amy, as to Suits and Defences by them; Actions brought by and against them, with the manner of Declarations and Pleadings; Fines and Recoveries, and other Matters of Record suffered or acknowledged by them, how reverfable; Conveyances and Specialties, how bound by them or not; Contracts, Promises, &c. Also treating of Infant-Executors, Administrator durante minori Ætate; Actions and Suits brought by them and against them, with the manner of Declaring and Pleading. Likewise, of Devises by and to Infants, Apprentices, Custom of London, and Pleadings, Orphans, Tryals of Infancy, Portions and Legacies, and Resolutions and Decrees at Common Law and Chancery concerning the same. With an Appendix, of the Forms of Declarations and Pleading concerning Infants. The Second Edition: With many Additions of late adjudged Cases in Common Law and Chancery; and the Explication of all the late Statutes relating to Infants. Printed for St-John Baker, at Thavies-Inn-Gate in Holborn.

No. 430. Monday, July 14, 1712.

This Day is Publish'd,

The Second Volume of the Accomplish'd Conveyancer, containing great Variety of Precedents of special Grants,

[182]

Out of the Spectator

Assignments, Mortgages and all sorts of Securities, &c. under the following Heads, viz. Special Gifts, Grants, Common Lease and Release, Assignments of Bonds, Statutes, Judgments, &c. And also of Leases for years and for Lives, Assignments to attend the Fee, and to attend Mortgages. Mortgages of Personal Estates, and also of Leases, and Lands for Years, Life, and in Fee, Assignments of such Mortgages, Collateral Securities against Incumbrances Defeasances, Declarations of Trust, Revocations and new Declarations, Appointments, Renunciations, Disclaimers Surrenders, Releases of Equity of Redemption, Bills in Chancery, to foreclose the Equity on Mortgages, &c. By Giles Jacob Gent. Printed for Bernard Lintott, between the Temple Gates. Where the First Volume may be had.

Vol. VIII, No. 618. Wednesday, November 10, 1714.

REPORTS OF TRIALS

Just publish'd from an original Manuscript,

The Case of Insufficiency discuss'd: Being the Proceedings at large touching the Divorce between the Lady Frances Howard, and Robert Earl of Effex, upon a Bill of Complaint exhibited by the Countess against the Earl, after 8 Years Marriage, for Impotency, as it was heard before a Court of Delegates authoriz'd under the King's Broad Seal, Anno 1613; with the Arguments on both Sides; also that learned Speech of Dr. Geo. Abbot, Archbishop of Canterbury, against the Countess, and the King's Answer thereunto. Sold by J. Morphew near Stationer's Hall, and E. Curll at the Dial and Bible

Specimen Advertisements

againſt St. Dunſtan's Church in Fleetſtreet; Price 1s. Where may be had the Satyr of Petronius Arbiter, adorn'd with 30 curious Cuts pleaſantly repreſenting the laſcivious Intrigues of Nero's Court. Printed on an Elzevir Letter in a neat Pocket Volume. Price 2s. or 2s. 6d.

No. 192. Wednesday, October 10, 1711.

Juſt Publiſhed, the 2d Edition of,

The Tryal and Proceedings at large againſt Jane Wenham of Walkerne in Hertfordſhire, for Sorcery and Witchcraft, at the Aſſizes at Hertford, before Mr. Juſtice Powell; where ſhe was found guilty, and received Sentence of Death for the ſame March 4, 1711-12. Alſo the neat Pocket Edition of Petronius Arbiter, on an Elzevir Letter, adorned with Cuts. Price 2s. or 2s. 6d. Both printed for E. Curll at the Dial and Bible againſt St. Dunſtan's-Church, Fleet-ſtreet.

No. 340. Monday, March 31, 1712.

This Day is Publiſh'd,

A full Confutation of Witchcraft. More particularly of the Depoſitions againſt Jane Wenham lately Condemn'd for a Witch at Hertford, in which the Modern Notions of Witches are Overthrown, and the ill Conſequences of ſuch Doctrines are expoſ'd. In a Letter from a Phyſician in Hertfordſhire to his Friend in London. Price 6d. Sold by J. Baker in Pater-Noſter-Row; where may be had the Impoſſibility of Witchcraft by another Author. Price 6d.

No. 368. Friday, May 2, 1712.

With the Approbation of the Honourable Mr. Juſtice Powell, The Hertfordſhire Witchcraft Detected, being

Out of the Spectator

on Examination of a Book, intituled, a Full and Impartial Account of the Discovery of Sorcery and Witchcraft practis'd by Jane Wenham of Walkerne upon the Bodies of Anne Thorne, Anne Street, &c. Wherein the whole Proceedings are fet in a true Light. Printed for John Pemberton at the Golden-Buck againſt St. Dunſtan's Church, Fleet-ſtreet. Price 1s.

No. 432. Wednesday, July 16, 1712.

POLITICAL PUBLICATIONS

Juſt Publiſh'd,

The Compariſon: Or, Accounts on Both Sides fairly ſtated; in a View of the Management of the War in Spain, under the reſpective Commands of the Earls of Peterborough and Gallway. Occaſion'd by ſome late Enquiries in the Houſe of Peers, With their Lordſhips Proceedings thereupon. Printed by J. Murphew near Stationer's-Hall. Price 6d. Where may be had Kennet's Sermon in Engliſh, with Remarks. Price 4d. and an Answer to his Gentleman-like Treatment of the Tranſlator. Price 3d.

No. 8. Friday, March 9, 1711.

This Day is Publiſh'd,

A Poem to the Right Honourable Mr. Harley, wounded by Guiſcard. Printed for Jacob Tonſon at Shakeſpear's Head over-againſt Catherine ſtreet in the Strand.

No. 35. Tuesday, April 10, 1711.

This Day is Publiſh'd,

A true Narrative of what paſs'd at the Examination of the Marquis de Guiſcard, at the Cockpit, the 8th of

Specimen Advertisements

March, 1711 : His stabbing Mr. Harley, and other Precedent ; and subsequent Facts relating to the Life of the said Guiscard. Printed for John Morphew near Stationer's-Hall, Price 6d.

No. 40. Monday, April 16, 1711.

Just Publish'd,

A full Answer to the Depositions, and to all other the Pretences and Arguments whatsoever, concerning the Birth of the Pretended Prince of Wales : The Intrigue thereof detected. The whole Design being set forth, with the Way and Manner of doing it. Whereunto is annexed, a Map or Survey, engraven on Copper, of St. James's Palace and the Convent there ; describing the Place wherein it is suppos'd the true Mother was delivered ; with the particular Doors and Passages thro' which the Child was convey'd to the Queen's Bed-Chamber. Sold by S. Popping at the Raven in Pater-noster-row. Price 6d.

No. 42. Wednesday, April 18, 1711.

This Day is publish'd,

The secret History of the October Club : From its Original to this time. By a Member. Printed in the Year, 1711, and sold by John Baker at the Black Boy in Pater-Noster-Row. Price 1s.

No. 45. Saturday, April 21, 1711.

Just Publish'd,

The Reasons which induc'd Her Majesty to create the Right Honourable Robert Harley, Esq ; a Peer of Great Britain ; in which is inserted the Preamble to his Patent in Latin and English, the Latin written by the Reverend

Out of the Spectator

Dr. Freind. - - - The Account at large of Mr. Thornhill's Tryal, indicted for the Murder of Sir Cholmlely Deering, Bart. Price 2d. Both printed for E. Curll at the Dial and Bible, and R. Gosling at the Mitre in Fleetstreet, and sold by J. Morphew near Stationer's-Hall.

No. 82. Monday, June 4, 1711

Just Publish'd,

Opinion and Matter of Fact; or a feasonable Caution to the present Convocation. Price 6d. A Letter of Congratulation to the reverend Mr. Daniel Burgefs, upon Occasion of the late villainous Attempt of Affassination upon the Right Honourable Mr. Harley. Price 2d. Both printed for A. Baldwin near the Oxford Arms in Warwick lane.

No. 98. Friday, June 22, 1711.

Just Publish'd,

The Scotch Medal decipher'd, and the new Hereditary-Right Men display'd: Or, some Remarks on the late Proceedings of the Faculty of Advocates at Edinburgh, upon receiving the Pretender's Medal. With the said Proceedings prefix'd. Sold by S. Popping in Pater-noster-Row: Where may be had, Reflections on Dr. Sacheverel's Speech at the Bar of the House of Lords, Paragraph by Paragraph: In which the Charge of the Commons against him is made good, by Extracts out of most of his Books. To which are added several Declarations, Letters, &c. written at the Revolution, which are now recommended to all such as seem to have forgot there ever was such a Time.

No. 143. Tuesday, August 14, 1711.

[187]

Specimen Advertisements

To Morrow will be Published,

The Conduct of the Allies and the late Ministry, in beginning and carrying on the present War. Printed for John Morhpew near Stationer's-Hall.

No. 232. Monday, November 26, 1711.

This Day is Published, the third Edition of

The Conduct of the Allies and the late Ministry, in beginning and carrying on the present War. Printed for John Morhpew near Stationer's-Hall.

No. 238. Monday, December 3, 1711.

This Day is publish'd,

Remarks on a false, scandalous, and seditious Libel, entituled the Conduct of the Allies and the late Ministry, &c. Printed for A. Baldwin near the Oxford Arms in Warwick-lane.

No. 240. Wednesday, December 5, 1711.

To Morrow will be Publish'd,

The Allies and the late Ministry defended against France, and the Friends of France, in Answer to a late Pamphlet, Intituled, the Conduct of the Allies: In which Answer will be fully shewn the many Falsities of that Writer in point of Argument, and his gross Misrepresentations of Facts, and that there is no Necessity for an Ill Peace. Printed for A. Baldwin in Warwick-Lane.

No. 241. Thursday, December 6, 1711.

Letters and Negotiations of the Count D'Estrades Ambassador from Lewis the Fourteenth to the States

Out of the Spectator

General of the United Provinces of the Low Countries: From the Year 1663 to the Year 1669. Consisting chiefly of Original Letters and Instructions from the French King and his Ministers, to the said Count: with his Answers. Wherein are several secret Transactions between the Courts of England and France during that time. Translated by Several Hands. In Three Volumes. Printed for D. Brown, J. Tonson, A. and J. Churchill, J. Knapton, R. Knaplock, G. Strahan, E. Sanger, and J. Pemberton.

No. 259. Thursday, December 27, 1711.

Just Published,

The Charge of God to Joshua: In a Sermon preached before his Grace the Duke of Marlborough, at Avenle Sec, Sept. 9, 1711. Being the Day of Thanksgiving for passing the Lines and taking Bouchain. The 2d Edition. By Francis Hare D. D. Chaplain General of her Majesty's Forces in the Low Countries. Printed for J. Baker in Pater-Noster-Row. Price 2d.

No. 261. Saturday, December 29, 1711.

This Day is Published,

On a Broad Sheet, curiously engraven on Copper, The March of the Chevalier de St. George: or an Account of the Mock Procession of burning the Pope and the Pretender, intended to be performed on the 17th of November 1711. being the Anniverfary of Queen Elizabeth of glorious Memory. Sold by J. Baker in Pater-noster-row. Price 6d.

No. 273. Saturday, January 12, 1712.

[189]

Specimen Advertisements

This Day is Published,

When the Cat's away, the Mice may play. A Fable humbly inscribed to Dr. Swift, pr. 2d. Our Ancestors as Wise as We: Or, Ancient Precedents for Modern Facts, pr. 6d. Cymbalum Mundi, or Satyrical Dialogues upon several Subjects, by Bonaventure des Perriers, Valet de Chambre to Margaret de Valois, Queen of Navarre. Translated into English, pr. 1s. All Printed for A. Baldwin in Warwick-lane. Where may be had a Vindication of the Duke of Marlborough.

No. 289. Thursday, January 31, 1712.

This Day is Published,

Arguments relating to a Restraint upon the Prefs, fully and fairly handled, in a Letter to a Benchet from a young Gentleman of the Temple, with Proposals humbly offered to the Consideration of both Houses of Parliament. Printed for R. and J. Bonwicke at the Red Lion in St. Paul's Church-yard.

No. 289. Thursday, January 31, 1712.

Just Published, the 2d Edition of,

John Bull in his Senses: Being the Second Part of Law is a Bottomless Pit. Printed from a Manuscript found in the Cabinet of the famous Sir Humphrey Poleworth. Printed for J. Morphew near Stationer's-Hall. Price 3d. Where may be had the First Part of, Law is a Bottomless Pit; exemplified in the Case of the Lord Strutt, John Bull, Nicholas Frog, and Lewis Baboon; who spent all they had in a Law-Suit.

No. 336. Wednesday, March 26, 1712.

[190]

Out of the Spectator

The Breach of Publick Faith Exemplify'd: Or, the Contract of Marriage between Louis XIV. of France, and the most Serene Infanta of Spain, eldest Daughter of the Catholick King: Concluded the 7th of Nov. 1659. Together with the French King's Power to Cardinal Mazarine, to treat of the said Marriage. His Ratification of the said Treaty. His Mandate to the Parliament of Paris, to enregister his Contract of Marriage. The Extract of the Records of Parliament. And the solemn Oath taken by that Prince for the Observation of the said Contract. Printed for A. Baldwin near the Oxford-Arms in Warwick-Lane. Price 3d.

No. 388. Monday, May 26, 1712.

Just Published, A Second Edition of,

Four Sermons: I. On the Death of Queen Mary, 1694. II. On the Death of the Duke of Gloucester 1700. III. On the Death of King William 1701. IV. On the Queen's Accession to the Throne in 1703. With a large Preface. By William Lord Bishop of St. Asaph. Printed for Charles Harper at the Flower-de-luce over against St. Dunstan's Church in Fleetstreet.

No. 393. Saturday, May 31, 1712.

This Day is Published,

Prince Eugene not the Man you took him for; Or, a Merry Tale of a Modern Hero, Pr. 6d. Abel Roper's Annals, containing the secret and open Advances towards a Peace; with proper Reflections and Animadversions on the Refractoriness of some of the Allies, Pr. 1s. The History of the Proceedings of the Mandarins and Pro-

Specimen Advertisements

atins of the Britomartian Empire at their laſt General Diet, &c. Pr. 1s. The Hiſtory of Prince Mirabel, in 3 Parts: A Juſtification of the Dutch, &c. Pr. 6d. A Search after Dutch Honeſty, Pr. 6d. Sold by J. Baker in Pater-Noſter-Row, and B. Berington near Eſſex ſtreet-End.

No. 471. Saturday, Auguſt 30, 1712.

This Day is Publiſh'd,

The French King Vindicated, being a full Anſwer to all the Reflections caſt upon him, during the Courſe of his long and Glorious Reign. Sold by J. Baker, at the Black Boy in Pater-noſter Row. pr. 1s.

No. 517. Thursday, October 23, 1712.

This Day is Published,

A Poem to his Excellency the Lord Privy-Seal, on the Proſpect of PEACE. By Mr. Tickell. Printed for J. Tonſon at Shakeſpear's-Head, over againſt Catherine-ſtreet in the Strand.

No. 521. Tuesday, October 28, 1712.

This Day is Publiſh'd,

The Lord Mohun's Vindication: Printed for A. Dodd, at the Peacock without Temple-Bar. Price 2d.

No. 553. Thursday, December 4, 1712.

This Day is Published,

The French Faith, repreſented in the Preſent State of Dunkirk. A Letter to the Examiner, in Defence of Mr. S - - - le. Printed and Sold by Ferd. Burleigh in Amen-Corner. 1714. Price 6d.

Vol. viii, No. 562. Friday, July 2, 1714.

Out of the Spectator

This Day is Published,

A Vindication of the Earl of Nottingham from the vile Imputations and malicious Slanders which have been cast upon him in some late Pamphlets. Printed for J. Roberts near the Oxford-Arms in Warwick-Lane. Price One Shilling.

Vol. VIII, No. 562. Friday, July 2, 1714.

Yesterday was Published,

Memoirs concerning the Affairs of Scotland, from Queen Anne's Accession to the Throne, to the Commencement of the Union of Scotland and England, in May, 1707. With an Account of the Origine and Progress of the designed invasion from France, in March, 1708, and some short Reflections on the antient State of Scotland. To which is prefix'd an Introduction, shewing the Reasons of publishing the said Memoirs at this Juncture. Sold by J. Baker, at the Black-Boy in Pater-noster-Row; and by the Booksellers of London and Westminster.

Vol. VIII, No. 586. Friday, August 27, 1714.

Just Published,

A Poem, entituled, A Letter from Mr. Jacob Bickerstaff, Nephew to Isaac Bickerstaff Esq; occasioned by the Death of Queen Anne, to a Gentleman in Holland. Printed for S. Popping, at the Black Raven in Pater-noster-Row; and sold by the Booksellers of London and Westminster. Price 3d.

Vol. VIII, No. 586. Friday, August 27, 1714.

Specimen Advertisements

This Day is Published,

An Epistle to the Right Honourable Charles Lord Halifax, one of the Lords Justices appointed by his Majesty. Written by Mr. Philips. Printed for Jacob Tonson at Shakespear's Head over-against Catherine-street in the Strand.

Vol. VIII, No. 589. Friday, September 3, 1714.

Yesterday was Published,

The 5th Ode of the 4th Book of Horace imitated, and inscribed to the King. Printed for W. Hinchliffe at Dryden's Head under the Royal Exchange, price 3d.

Vol. VIII, No. 589. Friday, September 3, 1714.

To Morrow will be Published,

Augustus : A Poem on the Accession of His Majesty King George, Inscrib'd to his Grace the Duke of Marlborough. By P. Turner, of Trinity Colledge, Cambridge. Sold by Ferd. Burleigh, in Amen-Corner. Pr. 6d.

Vol. VIII, No. 590. Monday, September 6, 1714.

This Day is Publish'd,

A Letter shewing how to reconcile the Churches of England and Rome, by introducing the Pretender; Found among the Papers of an Irish Popish Priest, who was apprehended upon the late Proclamation to disarm Papists, &c. in Ireland. And in a few Days will be Published a Collection of several Passages out of the Examiners, Post-Boys, and Pamphlets that Relate to the House

Out of the Spectator

of Hanover. Both Sold by J. Roberts in Warwick Lane, where may be had a Hue and Cry, &c.

Vol. VIII, No. 594. Wednesday, September 15, 1714.

Last Monday was Published,

A Poem on the Arrival of the King. Presented to His Majesty and His Royal Highness the Prince at Greenwich. By W. Wilkins. Sold by J. Morphew near Stationers-hall. Pr. 6d.

Vol. VIII, No. 597. Wednesday, September 22, 1714.

In a few Days will be publish'd,

An Ode: Humbly inscrib'd to the King. Occasion'd by His Majesty's most auspicious Succession and Arrival: Written in the Stanza and Measure of Spencer. By Mr. Croxall. Printed for Ferd. Burleigh in Amen-Corner.

Vol. VIII, No. 597. Wednesday, September 22, 1714.

This Day will be published, in Latin and English,

Oratio in Serenissimi Regis Georgii adventum apud villam Virrictem, tradita a Josepho Browne, L.L. M.D. Or, An Oration upon the happy Arrival of the King, delivered to him at Greenwich. Printed for D. Brown, W. Mears, and J. Brown, and sold by J. Roberts in Warwick-lane. Price 6d.

Vol. VIII, No. 598. Fryday, September 24, 1714.

This Day is published,

The Prologue at the opening of the Theatre Royal in Drury lane the Day after His Majesty's publick Entry; spoken by Mr. Wilks. Printed for Jacob Tonson at

Specimen Advertisements

Shakespear's Head against Catherine-street in the Strand.
Price 2d. Vol. VIII, No. 598. Fryday, September 24, 1714.

This Day is Publish'd,

A Letter to Mr. Addison, on the King's Accession to the Throne. By Mr. Eusden. Printed for Jacob Tonson at Shakespear's Head over-against Catherine-street in the Strand. Vol. VIII, No. 606. Wednesday, October 13, 1714.

This Day is published,

Mr. Steele's Apology for himself and his Writings; occasioned by his Expulsion from the House of Commons. *Fabula quanta fui?* Hor. London: Printed; and sold by R. Burleigh, in Amen-Corner.

Vol. VIII, No. 610. Fryday, October 22, 1714.

This Day is Published,

The Good Man's Refuge in Distress, and the Right Way to secure and perpetuate the Blessings of our present Establishment. Delivered in two Sermons at the Savoy, the former August 8, 1714, on Occasion of the Death of Queen Anne; the latter October 3 following, on the happy Arrival of King George. By Richard Synges of the Savoy. Published at the Request of several of the Auditors, and in hope to remove some Prejudices which some others have too hastily taken up against them. Printed for J. Tonson at Shakespear's Head over-against Catherine street in the Strand. Price Four Pence.

Vol. VIII, No. 613. Friday, October 29, 1714.

Out of the Spectator

Just Published,

The Law of Elections; being an Abstract of all the Statutes now in Force relating to the Election of Members to serve in the House of Commons. In three Sections, viz. The Duties of the Electors, the Elected and the Officers Returning. The Second Edition Continued to the End of the last Sessions of Parliament. Printed for J. Tonson at Shakespear's Head over-against Catharine-street in the Strand.

Vol. VIII, No. 617. Monday, November 8, 1714.

RELIGIOUS PUBLICATIONS (CONTROVERSIAL AND OTHERWISE)

Just Publish'd,

The Impiety and Folly of resisting lawful Governours by Force or Arms, demonstrated in a Sermon Preach'd on January 30th last, by Luke Milbourne a Presbyter of the Church of England. Price 6d. Likewise three Sermons Preach'd at Stocton in the County of Salop by Alexander Scot, M. A. Publish'd to Vindicate them from the Misrepresentations they have met with. Price 6d. Printed for G. Sawbridge in Little-Britain, and Sold by J. Morphew near Stationer's Hall.

No. 6. Wednesday. March 7, 1711.

The History of Resistance, as practis'd by the Church of England: In which 't is prov'd, from most Authentick Records, That in every Reign since the Reformation of Religion, the said Church hath Aided and Assisted, Justified and Approv'd of, such Subjects as have Defended

Specimen Advertisements

themselves against the Oppressions of their Tyrannical, tho' Natural Princes. By John Wethers, Entred according to Act of Parliament. Printed for J. Robinson in St. Paul's Church-yard, and Sold by A. Baldwin near the Oxford-Arms in Warwick-lane. Price 3d.

No. 9. Saturday, March 10, 1711.

An Exposition of the Church Catechism; for the Use of the Diocese of Sarum. By the Right Reverend Father in God Gilbert Lord Bishop of Sarum. Printed for John Churchill at the black Swan in Pater-noster row.

No. 16. Monday, March 19, 1711.

Just publish'd

A Sermon Preach'd at Patricxbourne, near Canterbury; proving that Dissenters are impos'd upon by their Teachers, and that they ought to conform to the Church of England, as by Law establish'd. With a Preface to shew their Mistake, about the Act of Exemption, and that they can have no Claim to that Indulgence, without certain Conditions therein mention'd. By J. Bowtell, B.D. Fellow of St. John's College in Cambridge. Printed for R. Knaplock at the Bishop's Head in St. Paul's Church yard. Price 3d.

No. 18. Wednesday, March 21, 1711.

Just publish'd,

Remarks upon a Sermon preach'd by Dr. Henry Sacheverell, at the Assizes held at Derby, August 15, 1709. In a Letter to himself. Sold by A. Baldwin at the Oxford-Arms in Warwick Lane.

No. 42. Wednesday, April 18, 1711.

Out of the Spectator

This Day is Publish'd,

The Doctrine of Original Sin, as it was always held in the Catholick Church, and particularly in the Church of England, Asserted and Vindicated from the Exceptions and Cavils of the Reverend Dr. Daniel Whitby. By Jonath. Edwards, D.D. and Principal of Jesus College in Oxon. Oxford, Printed at the Theatre for Henry Clements, and are to be Sold by Henry Clements Book-seller at the Half Moon in St. Paul's Church Yard.

No. 165. Saturday, September 8, 1711.

Contemplations Moral and Divine: By Sir Matthew Hale, Knight, late Lord Chief Justice of England, 8vo. Sermons on several Occasions: By Geo. Stanhope, D.D. and Dean of Canterbury. Both printed for D. Midwinter at the 3 Crowns in St. Paul's Church-yard.

No. 212. Friday, November 2, 1711.

This Day is Published,

Penitential Meditations of a Soul touched with Remorse for having a long time recited the Lord's Prayer without due Attention and Reflection; written in French, and Translated by W. S. Corrected by Joseph Trapp, A.M. Fellow of Wadham College in Oxford, and Poetical Professor in the said University. The Second Edition. Printed for Bernard Lintott, and Sold by John Harding on the Paved Stones in St. Martin's-lane; Joshua Lintott in New street by St. Martins-lane, and John Morphew near Stationer's Hall. Where may be had his *Prelectiones Poeticae*, and Madam Dacier's Homer, English, with Cuts.

No. 293. Tuesday, February 5, 1712.

[199]

Specimen Advertisements

Just Published,

A Review of the Lutheran Principles, shewing how they differ from the Church of England, and that Baron Puffendorf's Essay for Uniting Protestants was not designed to procure a Union between the Lutherans and the Church of England, as is insinuated in the Title to the late Edition of that Book. In a Letter to a Friend. By Tho. Brett L.L.D. Rector of Betteshanger in Kent. Printed for Henry Clements at the Half-Moon in St. Paul's Church-Yard.

Vol. VIII, No. 609. Wednesday, October 20, 1714.

Just Published,

A Letter to the Author of the History of the Lutheran Church, from a Country School-Boy. "Out of the Mouth of very Babes and Sucklings hast thou ordained Strength, because of thine Enemies; that thou mightest still the Enemy and the Avenger Psal. 8 ver. 2. Printed for John Morphew near Stationer's Hall.

Vol. VIII, No. 620. Monday, November 15, 1714.

TREATISES

Just Publish'd,

M. Ozanam's Introduction to the Mathematicks; or, His Algebra: Wherein the Rudiments of that most useful Science are made plain to a mean Capacity. Done out of French. Printed for R. Sare at Gray's-Inn-Gate in Holborn.

No. 10. Monday, March 12, 1711.

[200]

Out of the Spectator

Just publish'd,

The Art of English Poetry, containing, I. Rules for making Verfes, — II. A Collection of the moſt natural, agreeable, and ſublime Thoughts, viz. Alluſions, Similes, Deſcriptions and Characters of Perſons and Things that are to be found in the beſt English Poets. III. A Dictionary of Rhymes. By Edward Byſſhe, Gent. The Fourth Edition, 8vo. Printed for Sam. Buckley, at the Dolphin in Little-Britain, and Sold by the Bookſellers.

No. 12. Wednesday, March 14, 1711.

Just publish'd the 2d Edition of,

The Original and Inſtitution of Civil Government Diſcuſ'd, viz. I. An Examination of the Patriarchal Scheme of Government. II. A Defence of Mr. Hooker's Judgment, &c. againſt the Objections of ſeveral late Writers. To which is added, A large Answer to Dr. F. Atterbury's Charge of Rebellion: In which the Subſtance of his late Latin Sermon is produced, and fully Exam-in'd. By Benj. Hoodly, M.A. Rector of St. Peter's poor. The 2d Edition. Printed for J. Knapton at the Crown in St. Paul's Church-yard: Where may be had Mr. Hoadly's Meaſures of Submiſſion the 3d Edition, and his Defence of Epifcopal Ordination, in 8vo.

No. 17. Tuesday, March 20, 1711.

Just Publish'd,

Mr. J. Gadbury's Aſtrological Seaman; directing Merchants, Mariners, Captains of Ships, Gunners, &c. How, by God's Bleſſing, they may eſcape divers Dangers which commonly happen in the Ocean: With a Diary of the

Specimen Advertisements

Weather for 21 Years, and his Observations thereon ; being a Book of general Use as well as Curiosity. Price bound 3s. 6d. Printed for G. Sawbridge in Little-Britain ; Where may be had Sir W. Read's Treatise of the Eyes, very proper for Families. Price bound 2s. 6d.

No. 26. Friday, March 30, 1711.

Just publish'd,

A Treatise of the Hypochondriack and Hysterick Passions, vulgarly call'd the HYPO in Men and VAPOURS in Women ; in which the Symptoms, Causes and Cure of those Diseases are set forth after a Method entirely new. The whole interspers'd with instructive Discourses on the real Art of Physick it self, and entertaining Remarks on the Modern Practice of PHYSICIANS and APOTHECARIES : Very useful to all that have the Misfortune to stand in need of either. In 3 Dialogues. By B. De Mandeville, M.D. Printed and sold by D. Leach in Elliot's Court in the Little Old-Baily, W. Taylor at the Ship in Pater-noster-row, J. Woodward in Scalding-Alley, Stocks Market, and A. Bettefworth on London-Bridge. Price bound in Calf 3s. 6d.

No. 52. Monday, April 30, 1711.

Medicinal Experiments : Or, a Collection of Choice and Safe Remedies for the most Part Simple, and easily prepared : Very useful in Families, and fitted for the Service of Country People. By the Honourable R. Boyle, Esq ; late Fellow of the Royal Society. In Three Parts. Containing above 500 Choice Receipts. The Fifth Edi-

Out of the Spectator

tion Corrected. Printed for W. Innys, at the Prince's Arms in St. Paul's Church-yard.

No. 188. Friday, October 5, 1711.

A Course of Chirurgical Operations, demonstrated in the Royal Garden at Paris; by Monsieur Dionis, chief Chirurgeon to the late Dauphiness, and to the present Dutches of Burgundy. Translated from the Paris Edition. Printed for Jacob Tonson at Shakespear's Head against Catherine-street in the Strand.

No. 188. Friday, October 5, 1711.

To Morrow will be published,

The English Grammar: Or, An Essay on the Art of Grammar: Applied to and exemplified in the English Tongue. By Michael Maittaire. Printed for Henry Clements at the Half-Moon in St. Paul's Church-yard.

No. 210. Wednesday, October 31, 1711.

The Compleat Gamester; or, Instructions how to play at all Manner of usual and most gentle Games, either on Cards, Dice, Billiards, Trucks, Bowls, or Chefs; also the Arts and Mysterics of Riding, Racing, Archery, and Cock-fighting. To which is added the Game at Basset, with a Discourse of Gaming in general, the Description of a Gaming Ordinary, and the Character of a Gamester; with a Song on the Game at Piquet. All regulated by the most experienc'd Masters. Printed for Charles Brome, at the Gun at the West End of St. Paul's Church. Price 1s. 6d.

No. 248. Friday, December 14, 1711.

Specimen Advertisements

Sure and certain Methods of attaining a long and healthful Life: With Means for correcting a bad Constitution, &c. Written originally in Italian by Lewis Cornaro, a noble Venetian, when he was near an hundred Years of Age. The 2d Edition. Printed for D. Midwinter at the three Crowns in St. Paul's Church-yard.

No. 270. Wednesday, January 9, 1712.

This Day is Publish'd,

A Grammar of the English Tongue, with Notes, giving the Grounds and Reason of Grammar in General. To which are now added, The Arts of Poetry, Rhetoric, Logic, &c. making a compleat System of an English Education. For the use of the Schools of Great Britain and Ireland. The Second Edition, with Improvements. Printed for John Brightland; and Sold by the Booksellers of London, &c.

No. 293. Tuesday, February 5, 1712.

Lately publish'd,

The London new Method and Art of teaching Children to Spell and Read; so as they may, without the Help of any other Books, read the Bible in less than 12 Months. Note, This way of Teaching is approved by most School-Masters as the best. Price bound 6d. with great Allowance to those who sell or give hem to Schools, &c. Printed for E. Parker at the Bible and Crown in Lombard-street near Stocks Market.

No. 316. Monday, March 3, 1712.

The Retir'd Gard'ner, or, Dialogues between a Gentleman and a Gard'ner: Containing the Methods of Mak-

Out of the Spectator

ing, Ordering and Improving a Fruit and Kitchen-Garden, together with the Manner of Planting and Cultivating Flowers, Plants, Shrubs, and Under-Shrubs, necessary for the Adorning of Gardens, &c. In which is explain'd, the Art of Making and Disposing of Parterres, Arbours of Greens, Wood-Works, Arches, Columns, and other Pieces and Compartments usually found in the most Beautiful Gardens of Country-Seats. The whole enrich'd with Variety of Figures, being a Translation from the *Sieur Louis Liger*. To which is added, a Description and Plan of *Count Tallard's Garden at Nottingham*. The whole Revis'd, with several Alterations and Additions, which render it proper for our English Culture, By *George London*, and *Henry Wise*. Printed for *Jacob Tonson* at *Sakeſpear's Head* over against *Catherine-street* in the Strand.

No. 420. Wednesday, July 2, 1712.

An Account of the Sepulchres of the Antients, and a Description of their Monuments from the Creation of the World to the building of the Pyramids, and thence to the Destruction of Jerusalem, in 2 Parts, the first comprehending those that are in Asia, and the 2d those in Africa; with a Continuation, comprehending some in both these Continents and in Europe: The whole containing several Geographical and Historical Remarks upon the Places and Persons in those Countries and Times. By *J. M. Gregory, L.L.D.* Sold by *J. Barnes* in the Pall-Mall, *G. Strahan* in Cornhill, *W. Taylor* at the Ship in Pater Noster-Row, and *E. Curll* at the Dial and Bible against *St. Dunstan's Church* in Fleetstreet: Where may be had *Mr. Otway's Works* in 2 neat

Specimen Advertisements

Pocket Volumes, Price 6s. and Mr. Rowe's Callipedia,
Pr. 4s.

No. 429. Saturday, July 12, 1712.

The Theory and Practice of Gardening: Wherein is fully handled all that relates to fine Gardens, commonly called Pleasure-Gardens, as Parterres, Groves, Bowling-Greens, &c. containing divers Plans and general Dispositions of Gardens; new Designs of Parterres, Groves, Graff-Plots, Mazes, Banqueting-Rooms, Galleries, Portico's, and Summer-Houses of Arbor-Work; Terrasses, Stairs, Fountains, Cascades, and the like Ornaments, of Use in the Decoration and Embellishment of Gardens. With the Manner of laying out the Ground, cutting the Terrasses, and of Drawing and Executing all sorts of Designs according to the Principles of Geometry. The Method of Planting, and Raifing, in little time, all the Plants requisite in fine Gardens. Also that of discovering Water, conveying it into Gardens, and of making Basons and Fountains for the same. Together with Remarks and general Rules in all that concerns the Art of Gardening. Done from the French Original, printed at Paris, Anno 1709. By John James of Greenwich. Printed for Bernard Lintott between the two Temple Gates, Charles King in Westminster-Hall, and Maurice Atkins in St. Paul's Church-yard.

No. 518. Friday, October 24, 1712.

This Week will be Published,

A new Method for Discovery of the Longitude both
by Sea and Land. By W. Whifton, M.A. sometime

[206]

Out of the Spectator

Profeſſor of Mathematicks in the Univerſity of Cambridge, and H. Ditton, Maſter of the New Mathematick School in Chriſt's Hoſpital, London. Which Method has been ſo far approved by this preſent Parliament, that they have paſſed an Act, ordering 20,000*l.* Reward for ſuch a Diſcovery. Printed for John Phillips at the Black Bull in Cornhill. Price One Shilling.

Vol. VIII, No. 566. Monday, July 12, 1714.

MISCELLANEOUS PUBLICATIONS

Juſt Publish'd the 2d Edition of,

A Survey of the Microcoſm; or, The Anatomy of the Bodies of Man and Woman; wherein the Skin, Veins, Arteries, Nerves, Muſcles, Viſcera, Bones and Ligaments thereof are accurately delineated, and ſo diſpos'd by Paſting, as that all the Parts of the Bodies, both Internal and External, are exactly repreſented in their proper Site. By Michael Spaher, and Corrected by Dr. Havers. The 2d Edition. Pr. 10*s.* Printed for D. Midwinter at the 3 Crowns in St. Paul's Church-yard.

No. 7. Thursday, March 8, 1711.

Juſt Publish'd,

The Monthly Weather-Paper. Being ſome Baroſcopical Diſcoveries from what Part or Parts of the Compaſs the Wind will be likely to blow; with what other Sorts and Alterations of the Weather may be expected every Day and Night in March 1710-11. Printed for A. Baldwin near the Oxford-Arms in Warwick-Lane.

No. 12. Wednesday, March 14, 1711.

Specimen Advertisements

New Mufick. Juft publish'd,

Six Sonatas for a Flute and a thorough Bafs. Compos'd by Mr. Gaillard. Sold by Peter Dunoyer, Book and Map-Seller, at the Sign of Erasmus's Head near the Fountain Tavern in the Strand; Price 5s. In the said Shop you may have the new Maps of Flanders, in 21 Sheets, neatly engrav'd.

No 14. Friday, March 16, 1711.

Reflections on Ridicule; or, what it is that makes a Man ridiculous, and the Means to avoid it: Wherein are represented, the different Manners and Characters of Persons of the present Age: In 2 Vol. 8vo. Printed for D. Midwinter at the three Crowns in St. Paul's Church-yard.

No. 20. Friday, March 23, 1711.

The Duty of Servants: Containing, I. Their Preparations for, and Choice of a Service. II. Their Duty in Service: Together with Prayers suited to each Duty. All which may be accommodated likewise, for the most Part to Apprentices. To which is added, A Discourse of the Sacrament, suited peculiarly to Servants: Proper to be read in Charity-Schools. The 3d Edition, by Dr. Lucas. Printed for William Innys at the Prince's Arms in St. Paul's Church-yard.

No. 64. Monday, May 14, 1711.

This Day is Published,

An Historical Geography of the Old Testament, in three Volumes. Vol. II. Being a Geographical and Historical Account of the Books of Exodus, Leviticus, Numbers, Deuteronomy, Joshua, Judges and Ruth, very

Out of the Spectator

useful for understanding the History of the said Books. To which End it is Illustrated with Maps, and there are added Chronological Tables. There are also several Texts occasionally Explained, and the present Corrupt Reading of others, particularly Deut. 10. 6, 7. and Exod. 12. 40. Corrected. There are likewise several Curiosities, Natural and Artificial, taken notice of, and represented by Copper Cuts. By Edward Wells, D.D. Rector of Cotesbach in Leicestershire. Printed for James Knapton, at the Crown in St. Paul's Church-Yard.

No. 129. Saturday, July 28, 1711.

Whereas a scandalous and foolish Paper was Yesterday cried about the Streets, and sold for Dr. Upton's Funeral Sermon; This is to certify that it is a Forgery and Falshood, and that the only true ones, with this Title [A Funeral Sermon upon the sudden and much lamented Death of Dr. Francis Upton, who died Sept. 4. 1711. Preach'd at Black-Fryars, by Samuel Wright,] are this Day published and sold by John Clark at the Bible and Crown in the Old Change. Price 6d. the larger sort, and 3d. the lesser.

No. 182. Friday, September 28, 1711.

Just Publish'd,

The Spectator Inspected, or a Letter to the Spectator from an Officer of the Army in Flanders, touching the use of French Terms, in Relations from the Army; Occasioned by the Spectator of the 8th of September 1711. Written by the Author of the Spy upon the Spectator.

No. 223. Thursday, November 15, 1711.

Specimen Advertisements

Just published,

The Generous Rivals, or Love Triumphant, a Novel. Printed for Tho. Horne under the Royal-Exchange, Hen. Clements at the Half-Moon in St. Paul's Church-yard, Ch. King in Westminster-hall, J. Pemberton at the Buck in Fleet-street, and J. Morphew near Stationer's Hall.

No. 278. Friday, January 18, 1712.

Last Tuesday was Publish'd,


The new English Passépied, Mr. Siris's New Dance for the Year 1712. The Book is sold by Mr. Siris, Author of the Art of Dancing demonstrated by Characters and Figures &c. at his House, at the Blue Flower Pot at the upper End of St. Martins-Land, and J. Walfh at the Harp and Hautboy in Catherine street, price 2s. 6d.

No. 291. Saturday, February 2, 1712.

Just published,

Brooks and Hillier. A Satyr. Price 3d. Sold by J. Baker in Pater-noster-row: Where may be had, The Highland Visions; or, the Scots new Prophecy, declaring in 12 Visions what strange things shall come to pass in the Year 1712. Price 2d. and the Scots Representation to her Majesty. Price 2d.

No. 326. Friday, March 14, 1712.

 Whereas about nine Weeks since there was accidentally discovered by an Husbandman at Stimsfield near Woodstock in Oxfordshire, (a large Pavement of rich Mosaick Work of the Ancient Romans, which is adorn'd with several Figures alluding to Mirth and Concord, in particular that of Bacchus feated on a Panther.)

Out of the Spectator

This is to give Notice, that an exact Delineation of the same is Engraven and Imprinted on a large Elephant Sheet of Paper; which are to be Sold at Mr. Charles Lillie's, Perfumer, at the corner of Beauford Buildings in the Strand, at 1s. N.B. There are to be had at the same place at one Guinea each on a superfine Atlas Paper, some painted with the same variety of Colours that the said Pavement is beautified with; this Piece of Antiquity is esteemed by the Learned to be the most considerable ever found in Britain. No. 351. Saturday, April 12, 1712.

KING HENRY VIII'S PRIMER, set forth by His Majesty and his Clergy to be taught, learned, and read; and no other to be used throughout all his Dominions. Imprinted at London by Richard Grafton, Printer to the Prince's Grace, the XVIIth Day of August, MDXLVI. Reprinted without any Alteration, and sold by E. Sparkes, Bookbinder, against the Dial in Fetter-Lane near Fleet-street. Price 2s. No. 386. Friday, May 23, 1712.

At the Desire of several Masters, the Dance call'd Amable-Vanquer, is writ in the new Character, from Mr. Feuillet. By Richard Shirley Dancing Master, and sold only at his House the Corner of Newport Street the upper End of St. Martins-Lane. No. 511. Thursday, October 16, 1712.

Whereas there hath been lately published a certain legendary Story of an unknown *Theodosius* concerning the Priesthood of Christ, translated out of *Suidas* under the Title of *A very ancient, authentick, and remarkable Testimony concerning our blessed Lord and Saviour Jesus*

Specimen Advertisements

Christ; which the Translator hath taken the Liberty not only to dedicate to me, but to use my Name in the Title Page, thereby giving Occasion to think I countenance the Authority of that Testimony: Now these are to certify, That the Person who published that Pamphlet is altogether a Stranger to me; and that I was no ways acquainted with his Design till I saw it in Print; for though the Passage produced may appear remarkable, yet I cannot think the Testimony either ancient or authentick.

Nov. 4, 1712.

Rob. Nelson.

No. 528. Wednesday, November 5, 1712.

Just Published, printed with an Elzevir Letter, in a neat Pocket Volume, the 7th Edition of,

The Dispensary: A Poem. In six Canto's. With several Descriptions and Episodes, never before printed. To this Edition is added a Cut to each Canto, designed and engraved by the best Hands. Printed for Jacob Tonson at Shakespeare's Head over-against Catherine-street in the Strand. Price 1s. 6d.

Vol. viii, No. 556. Friday, June 18, 1714.

For the Information of Gentlemen and Promotion of Trade among Bookfellers, there is this Day published, The Monthly Catalogue of all Books, Sermons and Pamphlets which were published in the Months of May and June last, the Name of the Printer and Price being to each Book. Printed for Bernard Lintott between the two Temple-Gates. Price 3d. each Month. To be continued Monthly.

Vol. viii, No. 569. Monday, July 19, 1714.

This Day is Published,

The Monthly Catalogue of Books, Sermons, and

[212]

Out of the Spectator

Pamphlets, published in August. Also Catalogues for May, June and July, price 3d. each.

Vol. viii, No. 589. Friday, September 3, 1714.

Lately Published, Printed on an Elziver Letter, in a neat Pocket Volume, (*with a very curious Frontispiece representing her doing Penance in St. Paul's Cathedral*).

The Third Edition of,

The Life and Character of Jane Shore, collected from our best Historians, chiefly from the Writings of Sir Thomas More, who was her Cotemporary, and Personally knew her. Humbly offered to the Readers and Spectators of her Tragedy written by N. Rowe. Inscrib'd to Mrs. Oldfield. Sold by W. Lewis in Covent-Garden, J. Brown and W. Mears without Temple-Bar, W. Taylor in Pater-noster-Row, D. Jackson in Cheapside, R. Smith and R. Parker under the Royal-Exchange, J. Morphew near Stationer's Hall, and A. Dodd without Temple-Bar. [Price Six Pence.]

Vol. viii, No. 583. Friday, August 20, 1714.

Just Published, in a neat Pocket Volume, dedicated to the Countess of Exeter,

Mrs. Barker's new entertaining Romance, call'd Exilius, or, The banish'd Roman; written after the Manner of Telemachus, for the Instruction of some young Ladies of Quality: Containing the following Histories; 1. The constant Lovers; or Clelia and Marcellus. 2. The Reward of Virtue, or the Adventures of Clarinthia and Lyfander. 3. The lucky Escape, or the Fate of

Specimen Advertisements

Ismenus. 4. The beauteous Captive, or Clodius and Scipiana. 5. Pifo, or the lewd Courtier. 6. The happy Recluse, or the Charms of Retirement. 7. The Tranfformation, or the Amours of Cordiala. 8. The fair Widow, or false Friend. To which is added, The Scene of Pleasure; being the Description of a compleat Garden. Printed for E. Curll at the Dial and Bible against St. Dunstan's Church in Fleetstreet, and J. Roberts in Warwick-lane. Price 3s.

Vol. VIII, No. 598. Fryday, September 24, 1714.

A small Pocket Book of the Arms of all the Lords, Spiritual and Temporal; whereby you may readily know any Nobleman's Coach. Sold by A. Lea and R. Glyme, Globe and Mathematical Instrument Makers; at the Atlas and Hercules in Cheapside, the Corner of Friday street.

Vol. VIII, No. 608. Monday, October 18, 1714.

Just published, in a neat Pocket-Volume,

The Prince's Cabala: Or, Mysteries of State. Written by King James I. and some Noblemen in his Reign, and in Queen Elizabeth's. With Socrates's Discourse to a Grecian Prince, on Kingly Government, translated from the Greek. Printed for R. Smith and G. Strahan at the Royal Exchange, J. Brown without Temple-Bar, J. Graves next White's Chocolate-House in St. James's-street; and sold by R. Burleigh in Amen-Corner. Pr. 2s. 6d.

Vol. VIII, No. 614. Monday, November 1, 1714.

BOARDING-SCHOOLS

Near the Windmill in Hampstead is a good Boarding-School; where young Gentlewomen may be boarded, and

Out of the Spectator

taught English, French, Dancing, Musick, and all Sorts of Needle-work.

No. 28. Monday, April 2, 1711.

At Woodford in Essex, upon Epping-Forest, is kept a Boarding-School for young Gentlewomen, by JAMES GREENWOOD, Author of the Essay towards a Practical English Grammar, describing the Genius and Nature of the English Tongue, giving likewise a rational and plain Account of Grammar in general, with a familiar Explanation of its Terms. Sold by S. Keeble, J. Lawrence, H. and J. Bonwick, J. Bowyer, and H. Halfey.

No. 473. Tuesday, September 2, 1712.

DANCING-SCHOOLS

Mr. Fert Dancing-Master, who keeps his School in Compton street Soho, over against St. Ann's Church Back-door, where he teaches on Mondays, Wednesdays and Fridays; gives Notice to the Publick, That at the Desire of several Gentlemen in the City, he teaches on Tuesdays and Thursdays at the George in Finch-lane Threadneedle-street, near the Royal-Exchange: He likewise teaches abroad; and plays very well on the Violin,

No. 52. Monday, April 30, 1711.

Whereas Mr. Fert, French Dancing-Master, who has lately taken the great Dancing Room at the corner of Thrift street Soho, Teaches there every Monday, Wednesday, and Friday; If any Ladies or Gentlemen desire to be Taught at their own Houses, send to him he will Wait upon them.

No. 265. Thursday, January 3, 1712.

Specimen Advertisements

To all Ladies and Gentlemen that are Lovers of Muſick and Dancing. This is to give Notice, that on Explanation of the Grounds of Dancing, and a Sett of new Courants, Minuets, Rigadoons, &c. All Compos'd by Mr. Fert, are to be ſhow'd and perform'd by him, at his Dancing Room in Pater's-Yard at the upper end of Caſtle-ſtreet near Leiceſter Fields, Mondays, Wedneſdays and Fridays, from five a Clock in the Afternoon till ten; where all the new Dances are taught, and if required, at Perſon of Quality's Houſes.

No. 543. Saturday, November 22, 1712.

Anth. Fert, Dancing-Maſter, who has the moſt eaſie Manner of teaching Ladies and Gentlemen, and has lately compoſed a new Dance, is willing to teach at private Houſes at one Guinea per Month, or in any Boarding-School at reaſonable Rates. Enquire for him at the following Places, viz. Mr. Fraigneau's, a Confectioner, at the Orange-Tree in the Pell-mell, or at Mr. Loquet's Maſter of Languages in Lamb-Alley Abchurchlane over againſt Pontac's. Vol. viii, No. 613. Friday, October 29, 1714.

INSTRUCTION IN LANGUAGES

This is to give Notice to all Promoters of the Holy Worſhip, and to all the Lovers of the Italian Tongue, that on Sunday next, being the 2d of December, at 5 in the Afternoon, in Oxendon Chapel in Oxendon-ſtreet near the Hay Market, there will be Divine Service in the Italian Tongue, and will continue every Sunday at the aboveſaid Hour, with an Italian Sermon preached by Mr. Cafotti, Italian Miniſter, Author of a new Method

Out of the Spectator

of teaching the Italian Tongue to Ladies, &c. * * *
Note, if any Lady, or Gentleman, desires to be instructed
in the same Language, they need only send a Note for
Mr. Cafotti at Mr. Roberts's at the Queen's-Head in
Litchfield street, Soho. No. 235. Thursday, November 29, 1711.

Every Wednesday, at half an Hour after Six in the
Evening, at the Blue-Coat Coffee-house in Swithins
Alley near the Royal-Exchange, the French Tongue is
taught Gratis publicly, by a French Gentleman; who
teaches the said Language, Greek, Latin and English to
Gentlemen, Ladies and others, at their Habitations or
elsewhere. Enquire at the abovesaid Coffee-house, at Mr.
Arnold's Writing Master in Barbican, or at Duglafs's
Coffee-house in St. Martin's Lane in the Fields.

No. 240. Wednesday, December 5, 1711.

MISCELLANEOUS INSTRUCTION

A Course of Experiments in order to demonstrate the
Laws of the Gravitations of Fluids. The various Pro-
perties of the Air in relation to its Weight, Spring, Necessi-
ty of its Presence in the Conservation of Life, and Pro-
duction of Flame and Sound. Together with several new
Experiments touching Light and Electricity produceable
on the Attrition of Bodies. Experiments concerning the
different Refraction of a Ray of Light passing thro' dif-
ferent Fluids. Experiments shewing the Effect of Vici-
ated Air on the Lives of Animals. Experiments touching
the Transparency of several Bodies in the Dark under the
Circumstances of a Vacuum and Attrition, such as Sul-
phur, Sealing-Wax and Pitch. The Nature of Vision ex-

Specimen Advertisements

plained; and the various Properties of Optick-Glasses demonstrated. Will begin at Mr. Fra. Hauksbee's, Sen. F.R.S. in Hind-Court, Fleet-street, on Monday the 21st Instant; where Subscriptions are taken in, and printed Accounts more at large given. He being the only Person to whom the late Improvements are owing. N. B. There will be Lectures explaining the several Heads.

No. 275. Tuesday, January 15, 1712.

Mr. John Warter, who formerly taught the Court Hand in the Queen's Bench Office in the Inner Temple, now continues to Teach the same in a very exact manner, so as the Scholar in three Weeks time shall be fit for Business (his constant Attendance being only desired) at his Chambers three pair of Stairs, over Prothonotary Barret's Office in the Temple Walks at all Hours of the Day. He also exemplifies Recoveries, &c.

No. 377. Tuesday, May 13, 1712.

At the Hand and Pen in Bartlet's-Buildings over against Hatton-Garden in Holborn, are taught Writing in all the Hands of Great Britain, Arithmetick, Fractions Vulgar and Decimal, and Merchants-Accompts, by James Harbottle. Youth boarded, and Persons taught abroad.

No. 410. Friday, June 20, 1712.

PLAYS

For the Benefit of the Author.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Monday, being the 16th of April, will be presented, a new Comedy, call'd Injur'd Love; or, the Lady's Satisfaction. The principal Parts to be perform'd by Mr.

Out of the Spectator

Wilks, Mr. Cibber, Mr. Mills, Mr. Dogget, Mr. Johnson, Mr. Penkethman, Mr. Bullock, Mr. Norris, Mrs. Oldfield, Mrs. Bradshaw, Mrs. Santlow, Mrs. Knight, and Mrs. Bicknell.

N. B. Advertisements for Plays will be continued, from time to time, in this Paper.

This Play is sold by Jacob Tonson, at Shakespear's Head over against Catharine-street in the Strand.

No. 40. Monday, April 16, 1711.

At the Desire of several Ladies of Quality.

For the Benefit of Mr. Powell.

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane this present Tuesday being the 17th of April, will be presented a Play call'd the Indian Emperor, or the Conquest of Mexico by the Spaniards. The part of Cortez by Mr. Powel, Montezuma Mr. Keene, Odwar Mr. Mills, Guyomar Mr. Booth, Almeria Mrs. Knight, Alibech Mrs. Porter, Cydaria Mrs. Santlow.

N. B. Advertisement for Plays will be continued, from time to time, in this Paper.

This Play is sold by Jacob Tonson at Shakespear's Head over-against Catherine street in the Strand.

No. 41. Tuesday, April 17, 1711.

At the Desire of several Ladies of Quality.

For the Benefit of Mrs. Porter.

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane this present Thursday being the 19th of April, will be presented

Specimen Advertisements

a Comedy call'd, Loves last Shift; or, the Fool in Fashion. The part of Sir Novelty by Mr. Cibber, Sir Wm. Wifewou'd Mr. Johnson, Loveless Mr. Wilks, Worthy Mr. Mills, Snap Mr. Penkethman, Sly Mr. Bullock, Amanda Mrs. Porter, Narcissa Mrs. Oldfield, Hillaria Mrs. Bicknell. And to Morrow will be presented a Comedy call'd, The Man of Mode; or, Sir Fopling Flutter: For the Benefit of Mrs. Rogers.

No. 43. Thursday, April 19, 1711.

At the Desire of several Persons of Quality.

For the Benefit of Mr. PENKETHMAN.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Monday, being the 23d of April, will be presented a Comedy call'd, The Amorous Widow; or, the Wanton Wife. The Part of the Wanton Wife by Mrs. Oldfield, Barnaby Brittle by Mr. Dogget, Lovemore, Mr. Wilks; Cunningham, Mr. Mills; Sir Peter Pride, Mr. Johnson; Merryman, Mr. Penkethman; Clodpole, Mr. Bullock; Jeffrey, Mr. Pack: Lady Laycock, Mrs. Powell; Lady Pride, Mrs. Willis; Philadelphia, Mrs. Porter; Damaris, Mrs. Bicknell; Prudence, Mrs. Saunders. With an Epilogue spoken by Mr. Penkethman riding on an Afs.

This Play is sold by Jacob Tonson, at Shakespear's Head over against Catharine-street in the Strand.

No. 46. Monday, April 23, 1711.

Out of the Spectator

For the Benefit of Mr. Booth.

At the Desire of several Ladies of Quality.

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane this present Tuesday, will be presented the Tragedy of Othello, the Moor of Venice. The part of Othello to be perform'd by Mr. Booth, Cassio by Mr. Powel, Jago by Mr. Cibber, Brabantio Mr. Keene, Roderigo by Mr. Bowen, Desdemona by Mrs. Bradshaw, Emilia by Mrs. Saunders: And all the other Parts to the best Advantage.

No. 47. Tuesday, April 24, 1711.

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-lane this present Saturday, will be presented the true and ancient History of King Lear. The part of King Lear to be perform'd by Mr. Powell, Edgar by Mr. Wilks, Gloucester by Mr. Cibber, Edmund by Mr. Mills, Kent by Mr. Keene, Gentleman-Usher by Mr. Penkethman, and Cordelia by Mrs. Rogers. And on Monday next (at the Desire of several Ladies of Quality) will be presented a Comedy, call'd, The Committee, or, The Faithful Irish-Man, for the Benefit of Mr. Norris.

No. 51. Saturday, April 28, 1711.

At the Desire of several Ladies of Quality.

For the Benefit of Mr. KEENE.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, to Morrow being Thursday, the 3d of May, will be presented, The Tragedy of Hamlet Prince of Denmark: Written

Specimen Advertisements

by the immortal Shakespear. The Part of Hamlet to be performed by Mr. Wilks, the King Mr. Keene, Horatio Mr. Mills, Laertes Mr. Powel, the Ghost Mr. Booth, the Fop Mr. Bowen, Grave-Digger Mr. Johnson, the Queen Mrs. Knight; and the Part of Ophelia by Mrs. Bradshaw.

This Play is fold by Jacob Tonson, at Shakespear's Head over-against Catharine-street in the Strand.

No. 54. Wednesday, May 2, 1711.

At the Desire of severall Persons of Quality.

For the Benefit of Mr. Bullock.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-lane, this present Tuesday, the 8th of May, will be presented a Play, called, King Henry the Fourth, with the Humours of Sir John Falstaff. The part of Falstaff to be perform'd by Mr. Estcourt, Hotspur by Mr. Booth, the King by Mr. Keene, Prince of Wales by Mr. Wilks, Dowglas by Mr. Mills, Sir Richard Vernon Mr. Bullock Jun. 1 Carrier by Mr. Johnson, 2 Carrier by Mr. Bullock, Francis by Mr. Norris, and the part of Kate, Hotspur's Wife, by Mrs. Bradshaw. To which will be added, a Farce, call'd, The Walking Statue; or, the Devil in the Wine Cellar.

This Play is fold by Jacob Tonson at Shakespear's Head over-against Catherine-street in the Strand.

No. 59. Tuesday, May 8, 1711.

Out of the Spectator

At the Desire of several Persons of Quality.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Monday, being the 14th of May, will be presented a Play call'd, *The Unhappy Favourite*; or, *The Earl of Effex*. The Part of Effex by Mr. Wilks, Southampton Mr. Mills, Burleigh Mr. Keene, the Queen Mrs. Knight, Rutland Mrs. Rogers, Nottingham Mrs. Porter. And to Morrow being Tuesday, will be presented a Comedy call'd, *The Fortune-Hunters*; or, *Two Fools well met*. For the Benefit of Mrs. Saunders and Mrs. Cox.

This Play is sold by Jacob Tonson, at Shakespear's Head over-against Catharine-street in the Strand.

No. 64. Monday, May 14, 1711.

At the Desire of several Ladies of Quality.

For the Benefit of Mrs. Saunders and Mrs. Cox.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Tuesday, the 15th of May, will be presented a Comedy, called, *The Fortune-Hunters*; or, *Two Fools well met*. The part of Young Wealthy to be perform'd by Mr. Wilks, Maria by Mrs. Oldfield, Sir William Wealthy by Mr. Bullock, Tom Wealthy by Mills, Mr. Spruce by Mr. Norris, Mr. Shamtown by Mr. Pack, Littlegad by Mr. Bowman, Lady Sly by Mrs. Powell, Sophia by Mrs. Cox, Mrs. Spruce by Mrs. Bicknell. And on Thursday next will be presented a Comedy called, *The Scornful Lady*: Written by Beaumont and Fletcher. For the Benefit of Mr. Bickerstaff.

Specimen Advertisements

This Play is fold by Jacob Tonson at Shakespear's
Head over-againſt Catherine-ftreet in the Strand.

No. 65. Tuesday, May 15, 1711.

At the Deſire of ſeveral Perſons of Quality.

For the Benefit of Mr. Bickerſtaff.

By Her Majeſty's Company of Comedians.

AT the Theatre Royal in Drury-lane, this preſent
Thursday, the 17th of May, will be preſented a
Comedy, called, The Scornful Lady; Written by Beau-
mont and Fletcher. The part of the Scornful Lady to be
perform'd by Mrs. Oldfield, Loveleſs by Mr. Wilks,
Youngeſs by Mr. Mills, Welford by Mr. Bickerſtaff,
More-craft by Mr. Bullock, Roger by Mr. Cibber, Poet
by Mr. Norris, Martha by Mrs. Bicknell, Abigail by
Mrs. Willis, Savil by Mr. Dogget. To which will be
added a Farce, called, A Bickerſtaff's Burying, or, Work
for the Upholders.

This Play is fold by Jacob Tonſon at Shakespear's
Head over-againſt Catherine-ftreet in the Strand.

No. 67. Thursday, May 17, 1711.

At the Deſire of ſeveral Ladies of Quality.

For the Benefit of Mr. Thurmond.

By Her Majeſty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this preſent
Monday, being the 21ſt of May, will be preſented
a Play call'd, The Libertine deſtroy'd. The Part of Don
John by Mr. Mills, Jacomo Mr. Johnſon, Antonio Mr.
Thurmond, Lopez Mr. Bickerſtaff, Francisco Mr. Keene,

Out of the Spectator

Leonora Mrs. Knight, Maria Mrs. Porter, Octavia Miss Sherburn, Flavia Miss Willis, the Shepherds Mr. Norris, Mr. Leigh, Mr. Pack, and Mr. Burkhead. With all the Original Decorations proper to the Play. And a Dance by a Dutch Skipper and his Wife. And to Morrow will be reviv'd a Comedy (not acted these 3 Years) call'd, The Squire of Alfatia. For the Benefit of Mrs. Powell and Mr. Crofs.

This Play is sold by Jacob Tonson, at Shakspear's Head over-againſt Catharine-ftreet in the Strand.

No. 70. Monday, May 21, 1711.

Not Acted theſe Three Years.

At the Deſire of ſeveral Perſons of Quality.

For the Benefit of Mrs. Powell and Mr. Crofs.

By Her Maſteſty's Company of Comedians.

AT the Theatre Royal in Drury-lane, this preſent Tuesday, the 22d of May, will be preſented a Comedy, called, The Squire of Alfatia: Written by the late Ingenious Mr. Shadwell. The part of the Squire to be perform'd by Mr. Bullock, Sir William Belfond by Mr. Penkethman, Young Belfond by Mr. Wilks, Sir Edward Belfond by Mr. Keene, Trueman by Mr. Mills, Cheatly by Mr. Bickerſtaff, Shamwell by Mr. Bullock, Jun. Lolpeop by Mr. Crofs, Scrapeall by Mr. Norris, Ifabella by Mrs. Rogers, Tereſa by Mrs. Oldfield, Mrs. Termagent by Mrs. Knight, Lucy by Miſs Sherburn, Ruth by Mrs. Powell; with Dancing by Mrs. Bicknell.

No. 71. Tuesday, May 22, 1711.

Specimen Advertisements

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday being the 22d of June, will be presented, a Play call'd, Timon of Athens; or, the Man-hater. The Part of Timon to be performed by Mr. Powell, Alcibiades Mr. Booth, Apemantus Mr. Mills, Ælius Mr. Johnson, Pheax Mr. Bullock, Ifander Mr. Leigh, Poet Mr. Norris, Evandra Mrs. Knight, Melliffa Mrs. Bradshaw. N. B. The Company will continue acting every Tuesday and Friday during this Summer Season.

This Play is sold by Jacob Tonson, at Shakeſpear's Head over-againſt Catharine-ftreet in the Strand.

No. 98. Friday, June 22, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 6th of July, will be presented a Play call'd Oroonoko. The Part of Oroonoko by Mr. Booth, Aboan by Mr. Powell, Blandford by Mr. Husband, Governour by Mr. Thurmond, Capt. Driver by Mr. Johnson, Stanmore by Mr. Bullock Jun. Daniel by Mr. Pack, Immoinda by Mrs. Rogers, Widow by Mrs. Knight, Weldon by Mrs. Bradshaw, Lucy by Miſs Sherbon.

This Play is sold by Jacob Tonson, at Shakeſpear's Head over-againſt Catharine-ftreet in the Strand.

No. 110. Friday, July 6, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, on Tuesday next being the 10th day of July, will be presented a Comedy Call'd The Taming of a Shrew, or Sawney

Out of the Spectator

the Scot. The Part of Lord Beaufoy by Mr. Keen, Woodall Mr. Johnson, Petruchio Mr. Powell, Geraldo Mr. Husband, Winlove Mr. Bickerstaff, Tranio Mr. Bullock Jun. Sir Lyonel Winlove Mr. Crofs, Jamy Mr. Norris, Sawney Mr. Bullock Sen. Margaret Mrs. Bradshaw.

No. 111. Saturday, July 7, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 13th of July, will be presented a Comedy call'd the Gamester. The Part of the Gamester to be perform'd by Mr. Mills, Lovewell by Mr. Booth, Sir Tho. Valere by Mr. Bullock, Dorante by Mr. Norris, Count Cogdie by Mr. Bullock, Junior, Marquis of Hazard by Mr. Burkhead, Hector by Mr. Pack; Lady Wealthy Mrs. Porter, Angelica Mrs. Bradshaw, Mrs. Security by Mrs. Willis, Favourite by Mrs. Mills. To which will be added a short Farce of one Act only, call'd, The Walking Statue, or the Devil in the Wine-Cellar.

No. 116. Friday, July 13, 1711.

For the Benefit of the Principal Actors.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury Lane, this present Friday, being the 3d Day of August, will be presented A Comedy call'd the Lancashire Witches. Carefully Revis'd. With all the Original Decorations of Scenes, Witche's Songs and Dances, proper for the Occasion. The Principal Parts to be perform'd by Mr. Mills, Mr. Booth, Mr. Johnson, Mr. Bullock Sen. Mr. Norris, Mr. Pack, Mr. Bullock Jun. Mr. Elrington,

Specimen Advertisements

Mrs. Powel, Mrs. Bradshaw, Mrs. Cox. And the Witches by Mr. Burkhead, Mr. Ryan, Mrs. Mills, and Mrs. Willis.

No. 134. Friday, August 3, 1711.

Never Acted before

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury Lane, this present Friday being the 17th Day of August, will be presented, A new Comedy call'd the City Ramble, or A Play-house Wedding. The principal Parts to be Perform'd by Mr. Mills, Mr. Booth, Mr. Johnson, Mr. Bullock, Mr. Norris, Mr. Pack, Mr. Bullock Jun. Mr. Elrington, Mr. Burkhead, Mr. Ryan, Mrs. Rogers, Mrs. Bradshaw, Mrs. Knight, Mrs. Willis, and Miss Sherbon.

No. 146. Friday, August 17, 1711.

At the Desire of some Persons of Quality.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, on Friday next, being Bartholomew-day, will be reviv'd a Comedy call'd, Bartholomew-Fair. Written by the famous Ben. Johnson.

This Play is sold by Jacob Tonson at Shakespear's Head, over against Katherine-street in the Strand.

No. 150. Wednesday, August 22, 1711.

Never acted there before.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, on Friday next, being the 31st of August, will be reviv'd, a Comedy call'd, Love's a Jest. The Part of Railmore by Mr.

[228]

Out of the Spectator

Mills, Lovewell Mr. Elrington, Airy Mr. Bowman, Sir Topewell Clownish Mr. Johnson, Squire Ill-bred Mr. Bullock, Sir Tho. Gaymood Mr. Crofs, Sam. Gaymood Mr. Pack, Plot Mr. Norris, Humphry Doddipole Mr. Burkhead, Frankly Mr. Bullock Jun. Lady Single Mrs. Porter, Francelia Mrs. Bradshaw, Christina Miss Willis, Kitty Miss Sherborn, Dol Hoyden Mrs. Willis. This being the last time of acting till Winter.

No. 156. Wednesday, August 29, 1711.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Thursday being the 27th of this Instant September, will be presented a Comedy called Love for Love. The Part of Ben. by Mr. Doggett, Sir Sampson Legend by Mr. Eftcourt, Valentine Mr. Wilks, Scandal Mr. Booth, Tattle Mr. Cibber, Foresight Mr. Johnson, Trapland Mr. Norris, Jeremy Mr. Bowen, Angelica Mrs. Oldfield, Mrs. Foresight Mrs. Rogers, Mrs. Frail Mrs. Porter, Miss Prue Mrs. Santlow, Nurse Mrs. Willis.

No. 181. Thursday, September 27, 1711.

Not Acted these Ten Years.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Saturday being the 29th of September, will be presented a Comedy called Madam Fickle, or the witty False one. The Part of Toby by Mr. Doggett, Zechiel Mr. Pack, Lord Bellamore Mr. Powel, Manly Mr. Booth, Sir Arthur Old-Love Mr. Norris, Captain Tilbury Mr. Bullock, Old Jollyman Mr. Johnson, Young Jollyman

Specimen Advertisements

Mr. Bullock, Jun. Madam Fickle Mrs. Bradshaw, Constantia Mrs. Porter, Arbella Miss Sherbon, Silvia Miss Willis.

No. 183. Saturday, September 29, 1711.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Thursday being the 4th of October, will be presented a Comedy called, Love makes a Man: Or, The Fop's Fortune. The Part of Don Lewis alias Testy performed by Mr. Penkethman, Carlos by Mr. Wilks, Clodio alias Dismal Mr. Cibber, Don Antonio Mr. Bullock, Don Duart Mr. Elrington, Sancho Mr. Norris, Angelina Mrs. Bradshaw, Dona Lovisa Mrs. Rogers, Dona Terefa Mrs. Porter.

No. 187. Thursday, October 4, 1711.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Tuesday, being the 9th of October, will be presented a Play call'd The Spanish Fryar, or The Double Discovery. The part of the Fryar by Mr. Estcourt, Lorenzo by Mr. Wilks, Gomez by Mr. Norris, Elvira by Mrs. Oldfield, Torrismond by Mr. Powell, Bertran by Mr. Mills, Raymond by Mr. Bowman, Pedro by Mr. Pack, the Queen by Mrs. Knight.

No. 191. Tuesday, October 9, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Wednesday, being the 10th of October, will be presented a Comedy call'd the Stratagem. The Part of Aimwell by Mr. Mills, Archer by Mr. Wilks, Sullen by

Out of the Spectator

Mr. Keene, Bonniface by Mr. Bullock, Forgard by Mr. Bowen, Gibbet by Mr. Cibber, Scrub by Mr. Norris; Mrs. Sullen by Mrs. Oldfield, Dorinda by Mrs. Bradshaw, Cherry Bonniface by Mrs. Bicknell.

No. 192. Wednesday, October 10, 1711.

Not Acted but once these Fifteen Years.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Monday, being the 15th of October, will be revived a Play call'd, Philaster; or, Love lies a bleeding. The Part of Philaster by Mr. Wilks, the King by Mr. Keene, Pharamond Prince of Spain by Mr. Cibber, Lord Dion by Mr. Mills, Cleremont by Mr. Bullock Jun. Trafiline by Mr. Elrington, Arethusa by Mrs. Porter, Bellario by Miss Sherbon, an old Captain by Mr. Bullock Sen. the Citizens by Mr. Leigh, Mr. Norris, Mr. Pack, Mr. Burkhead. To which will be added a Farce of one Act only, call'd, The Country-Wake: The Part of Hob by Mr. Dogget.

No. 196. Monday, October 15, 1711.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Saturday, being the 20th of October, will be presented the Tragedy of Mackbeth. With all the Decorations proper to the Play, and all the Principal Parts new dressed. The Part of Mackbeth by Mr. Mills, Macduff by Mr. Wilks, the King by Mr. Keene, Banquo by Mr. Powell, Lenox by Mr. Booth, Seyton by Mr. Elrington, Hecate by Mr. Johnson, three Witches by Mr. Dogget,

Specimen Advertisements

Mr. Penkethman, and Mr. Bullock, Lady Mackbeth
by Mrs. Knight, Lady Macduff by Mrs. Porter.

No. 201. Saturday, October 20, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Monday, the 22d of October, will be presented a Comedy call'd the Volunteers, or the Stock-Jobbers. Written by the ingenious Mr. Shadwell, late Poet Laureat. The Part of Sir Nicholas Dainty, a Volunteer, to be perform'd by Mr. Pack, and the Part of old Col. Hackwell, a Stock Jobber, by Mr. Norris, General Blunt by Mr. Cross, Col. Hackwell, Jun. by Mr. Booth, Welford by Mr. Mills, Nickum by Mr. Bullock, Jun. Hop by Mr. Burkhead, Terefia by Mrs. Saunders, Eugenia by Mrs. Bradshaw, Clara by Mrs. Porter, Winifred by Miss Willis, Mrs. Hackwell by Mrs. Powell, and the Part of Sir Timothy Castril by Mr. Bullock.

No. 202. Monday, October 22, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 26th Day of October, will be presented a Comedy call'd, The Rehearfal. Written by the late Duke of Buckingham. The Part of Bayes by Mr. Eftcourt, Johnson by Mr. Wilks, Smith by Mr. Mills, Pretymán by Mr. Powell, Volscius by Mr. Cibber, the two Kings of Brentford by Mr. Bullock and Mr. Bowen, Gentleman-Usher by Mr. Penkethman, Phyfician by Mr. Cross, Tom Thimble by Mr. Dogget, Fisher-man by Mr. Johnson, Pallas by Mr. Bullock, Hey-Ho! by Mr. Norris.

No. 206. Friday, October 26, 1711.

Out of the Spectator

At the Desire of several Persons of Quality.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Thursday, being the 1st of November, will be presented a Comedy called *The Silent Woman*. Written by the famous Ben. Johnson. The Part of the Silent Woman by Mrs. Oldfield, Morosse by Mr. Johnson, True-wit by Mr. Wilks, Clerimont by Mr. Mills, Sir Amorous La-fool by Mr. Bullock, Dauphine Eugene by Mr. Booth, Sir John Daw by Mr. Cibber, Cutbeard by Mr. Norris, Tom Otter by Mr. Estcourt, Lady Haughty by Mrs. Saunders, Dol Mavis by Mrs. Bicknell, Mrs. Otter by Mrs. Powell.

No. 211. Thursday, November 1, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 2d of November, will be presented, A Comedy called, *The Relapse; or, Virtue in Danger*. The Part of Lord Foppington by Mr. Cibber, Loveless by Mr. Wilks, Worthy by Mr. Mills, Sir Tunbelly Clumfy by Mr. Bullock, Coupler by Mr. Johnson, Seringe by Mr. Norris, Lory by Mr. Penkethman; Amanda by Mrs. Rogers, Berinthia by Mrs. Oldfield, Miss Hoyden by Mrs. Bicknell.

This Play is sold by Jacob Tonson at Shakespear's-Head, over against Katherine-street in the Strand.

No. 212. Friday, November 2, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 9th Day of November, will be

Specimen Advertisements

presented a Comedy call'd, *She Wou'd if she Cou'd*.
Written by Sir George Etheridge. The Part of Sir Oliver
Cockwood to be perform'd by Mr. Dogget, Sir Joslin
Jolly by Mr. Eftcourt, Court-all by Mr. Wilks, Free-
man by Mr. Mills, Rake-Hell by Mr. Bickerstaff, Lady
Cockwood by Mrs. Knight, Ariana by Mrs. Porter,
Gatty by Mrs. Santlow, Sentry by Mrs. Saunders.

No. 218. Friday, November 9, 1711.

Never acted but thrice.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present
Friday, being the 16th of November, will be pre-
sented a new Comedy call'd, *The Wife's Relief*; or,
The Husband's Cure. And by her Majesty's Command
no Persons are to be admitted behind the Scenes.

No. 224. Friday, November 16, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present
Monday, being the 26th of November, will be
presented, a Comedy call'd, *Sir Courtly Nice*; or, *It
cannot be*. The Part of Sir Courtly by Mr. Cibber,
Surly by Keene, Lord Belguard by Mr. Mills, Hothead
by Mr. Bullock Sen. Testimony by Mr. Johnson, Crack
by Mr. Penkethman, Farewell by Mr. Bullock Jun.
Leonora by Mrs. Oldfield, Violante by Mrs. Bicknel,
the Aunt by Mrs. Powell.

No. 232. Monday, November 26, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, to Morrow
being Thursday the 29th of November, will be

Out of the Spectator

presented a Comedy call'd, The Man of Mode, or Sir Fopling Flutter. Written by Sir George Etheridge. The Part of Sir Fopling by Mr. Cibber, Dorimant by Mr. Wilks, Medley by Mr. Mills, old Bell-air by Mr. Penkethman, young Bell-air by Mr. Bullock, Jun. Shoemaker by Mr. Bowen, Loveit by Mrs. Oldfield, Belinda by Mrs. Rogers, Harriot by Mrs. Santlow, Emilia by Mrs. Porter.

No. 234. Wednesday, November 28, 1711.

Acted but once these Five Years

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Tuesday, being the 4th Day of December, will be reviv'd a Play called, Vertue Betray'd ; or, Anna-Bullen. The Part of Anna-Bullen by Mrs. Oldfield, King Harry the 8th by Mr. Powel, Cardinal Woolfey by Mr. Cibber, Northumberland by Mr. Keene, Piercy by Mr. Wilks, Rochford by Mr. Mills, Lady Diana Talbot by Mrs. Rogers, Lady Eliz. Blunt by Mrs. Porter, Young Princess Elizabeth by Miss Smith. By her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 239. Tuesday, December 4, 1711.

At the Desire of several Ladies of Quality.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 7th Day of December, will be presented a Play call'd Aurenge-Zebe, or the Great Mogul. The Part of the Emperor by Mr. Keene, Aurenge-Zebe by Mr. Powell, Morat by Mr. Booth, Arimant by Mr. Boman, Nourmahal by Mrs. Knight, Indamora by

Specimen Advertisements

Mrs. Rogers, Melefinda by Mrs. Porter. No Persons to be admitted behind the Scenes.

No. 242. Friday, December 7, 1711.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Saturday, the 8th Day of December, will be presented a Comedy called The Alchymist. Written by the famous Ben. Johnson. The part of Subtle by Mr. Cibber, Face by Mr. Powel, Sir Epicure Mammon by Mr. Eftcourt, Surly by Mr. Mills, Angry Boy by Mr. Bullock, Ananias by Mr. Johnson, Tribulation by Mr. Pack, Abel Drugger by Mr. Pinkethman, Dapper by Mr. Norris, Dol by Mrs. Saunders, Widow by Mrs. Cox.

No. 243. Saturday, December 8, 1711.

Acted but once these five Years.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Saturday, the 15th Day of December, will be reviv'd a Play call'd, Mithridates King of Pontus. The part of Mithridates by Mr. Mills, Ziphares by Mr. Wilks, Pharnaces by Mr. Powell, Archilaus by Mr. Bowman, Aquilius by Mr. Booth, Semandra by Mrs. Oldfield, Monima by Miss Sherbon. To which (at the Desire of several Ladies of Quality) will be added, a Farce of one Act only, call'd, The Country Wake. The Part of Hob by Mr. Dogget, Sir Thomas Testy by Mr. Bullock, Friendly by Mr. Pack, Flora by Mrs. Santlow.

No. 249. Saturday, December 15, 1711.

[236]

Out of the Spectator

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 21st of December, will be presented a Comedy call'd, *The Feign'd Innocence*; or, *Sir Martin Marrall*. The Part of *Sir Martin* by Mr. Bullock, *Warner* by Mr. Powell; and all the other Parts to the best Advantage. To which will be added, a Farce of two Acts only, call'd, *The School-Boy*; or, *The comical Rivals*. The Part of the *School-Boy* by Mr. Cibber, *Major Rakish* by Mr. Penkethman, young *Rakish* by Mr. Mills.

No. 254. Friday, December 21, 1711.

At the Request of several Persons of Quality.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 28th Day of December, will be presented a Play call'd, *The Libertine destroy'd*. The Part of *Don John* by Mr. Mills, *Jacomo* by Mr. Johnson, *Don Antonio* by Mr. Powell, *Don Lopez* by Mr. Booth, *Don Francisco* by Mr. Keene, *Leonora* by Mrs. Knight, *Maria* by Mrs. Porter, *Clara* by Miss Willis, *Flavia* by Miss Sherborn.

No. 260. Friday, December 28, 1711.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Monday, being the 31st of December, will be presented a Comedy call'd *the Northern Lads*, or *the Nest of Fools*. The Part of the *Northern Lads* by Mrs. Bicknell, *Sir Philip Luckles* by Mr. Wilks, *Tridewell* by

Specimen Advertisements

Mr. Mills, Sir Paul Squelch by Mr. Johnson, Bulfinch by Mr. Eftcourt, Widgin by Mr. Bullock, Captain Anvil by Mr. Spillar, Nonsense by Mr. Norris, Howd'ee by Mr. Cibber, Beavis by Mr. Bickerstaff, Pate by Mr. Bullock, Jun. Widow Fitchow by Mrs. Knight.

No. 262. Monday, December 31, 1711.

At the Desire of several Ladies of Quality.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Thursday, the 3d Day of January, will be presented a Comedy call'd, The Careless Husband. The part of Lord Foppington by Mr. Cibber, Lord Morelove by Mr. Mills, Sir Charles Easy by Mr. Wilks, Lady Betty Modish by Mrs. Oldfield, Lady Grave-airs by Mrs. Rogers, Lady Easy by Mrs. Knight, Edgin by Mrs. Bicknell.

No. 265. Thursday, January 3, 1712.

Never Acted before.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane this present Saturday, the 19th Day of January, will be presented a New Comedy call'd The Perplex'd Lovers. By her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 279. Saturday, January 19, 1712.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 25th Day of January, will be reviv'd a Comedy call'd, The Royal Merchant; or, Beg-

Out of the Spectator

gar's Bush. Written by Beaumont and Fletcher. And to Morrow, being Saturday (at the Desire of several Ladies of Quality) will be presented a Play call'd Philafter, or Love lies a bleeding.

No. 284. Friday, January 25, 1712.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, to Morow being Thursday the 24th of April, will be presented the Tragedy of Julius Caesar, with the Death of Brutus and Cassius. Written by Shakespear. All the Parts dispos'd to the best Advantage. By Her Majesty's Command no Persons are to be admitted behind the Scenes. And on Friday next, at the desire of several Lady of Quality, will be presented the Tragedy of Hamlet Prince of Denmark, for the benefit of Mr. Booth.

No. 360. Wednesday, April 23, 1712.

Not Acted this Season.

At the Desire of several Persons of Quality.

For the Benefit of Mr. Johnson.

By Her Majesty's Company of Comedians,

AT the Theatre Royal in Drury-Lane, this present Tuesday, the 29th Day of April, will be presented, That Celebrated Comedy call'd, Volpone : Or, the Fox. Written by the Famous Ben. Johnson. The part of the Fox by Mr. Powell, Mosca by Mr. Wilks, Old Corbaccio by Mr. Johnson. And all the other Parts to the best Advantage. With Entertainments of Dancing proper to the Play, by Mr. Prince, Mrs. Bicknell, and others.

Specimen Advertisements

By her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 365. Tuesday, April 29, 1712.

For the Benefit of Mrs. BRADSHAW.

At the Desire of several Ladies of Quality.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Monday being the 12th of May, will be reviv'd, The History and Fall of Caius Marius. Written by Shakespear, and alter'd by the late Mr. Otway. The Part of old Marius by Mr. Powell, young Marius Mr. Booth, and Lavinia Mrs. Bradshaw. By Her Majesty's Command no Persons are to be admitted behind the Scenes. And to Morrow being Tuesday, will be presented a Comedy call'd, The Old Batchelor: With the Farce of the Stage-Coach. For the Benefit of Mr. Bullock.

This Play is sold by Jacob Tonson at Shakespear's-Head, over against Katherine-street in the Strand.

No. 376. Monday, May 12, 1712.

At the Desire of several Ladies of Quality.

For the Benefit of Mr. Corey, and Mr. Birkhead.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Friday, being the 30th of May, will be Presented, a Comedy call'd, The Funeral; or, Grief A-la mode. With variety of Dancing between the Act: particularly the celebrated Dance of Four Scaramouch's by Mr.

Out of the Spectator

Prince, Mr. L'Abbre, Jun. Mr. Sandham, and Mr. Birkhead : A Dutch Skipper by Mr. Sandham : A Saylor's Jig by a Gentleman for his Diverfion, and alfo a Dialogue fung by Mr. Pack and Mr. Burkhead. By Her Majefty's Command no Perfons are to be admitted behind the Scenes.

No. 392. Friday, May 30, 1712.

At the Defire of feveral Perfons of Quality.

For the Benefit of Mrs. POWELL.

By Her Majefty's Company of Comedians.

AT the Theatre-Royal in Drury-Lane, this preſent Monday, being the 2d of June, will be Reviv'd, The Tragedy of Oedipus King of Thebes. The part of Oedipus by Mr. Powell, Adraſtus Mr. Booth, Creon Mr. Keene, Hamon Mr. Mills, Tereſias Mr. Boman, the Citizens Mr. Penkethman, Mr. Norris, Mr. Bullock, Mr. Pack, and Mr. Leigh, Jocaſta Mrs. Knights, Euridice Mrs. Bradſhaw. By Her Majeſty's Command no Perfons are to be admitted behind the Scenes.

No. 394. Monday, June 2, 1712.

For the Benefit of Mr. Caſtelman.

At the Defire of feveral Ladies of Quality.

By Her Majeſty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, to Morrow being Thurſday, the 12th Day of June, will be preſented a Comedy call'd the comical Revenge, or Love in a Tub. The Part of Sir Fred. Frolick by Mr. Wilks, Sir Nick. Cully by Mr. Dogget, Palmer by Mr. Eſt-court. With ſeveral Entertainments of Dancing, viz

Specimen Advertisements

Blouza Bella by Mr. Prince and Mrs. Bicknell, the Dutch Skipper by Mr. Thurmond and Mrs. Bicknell, the Miller's Dance by Mr. Prince and Mr. Leigh, and the original Dance by 8 Linkmen. Being the last Time of the Company's acting this Season.

No. 402. Wednesday, June 11, 1712.

By Her Majesty's Company of Comedians.

AT the Theatre-Royal in Drury-Lane, this present Tuesday being the 15th of July, will be revived a Comedy call'd, The City Politicks, written by Mr. Crown. The Part of the Podesta to be perform'd by Mr. Bullock, Florio by Mr. Powel, Artall by Mr. Booth, Dr. Panchy by Mr. Crofs, Craffy by Mr. Pack, Bricklayer by Mr. Penkethman, Rofara by Mrs. Bradshaw, Lucinda by Miss Willis. By Her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 431. Tuesday, July 15, 1712.

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane this present Friday being the 15th Instant, will be presented the last Reviv'd Comedy call'd the London Cuckolds. Ramble by Mr. Mills, Townly Mr. Husband, Doodle Mr. Johnson, Wifeacre Mr. Bullock, Dashwell Mr. Bowen, Loveday Mr. Bullock Jun. Arabella Mrs. Bradshaw, Peggy Miss Willis. With the last new Morris Dance, by Mr. Norris, and others. By Her Majesty's Command, no Persons are to be admitted behind the Scenes.

No. 458. Friday, August 15, 1712.

Out of the Spectator

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, to Morrow being Tuesday, the 23d of September, will be presented a Comedy, call'd, *The Chances*, as it was alter'd by the late Duke of Buckingham, The Part of Don John by Mr. Wilks, Don Frederick Mr. Mills, Don Antonio Mr. Pinkethman, Anthony Mr. Norris, Constantia Mrs. Oldfield. To which will be added a Farce, call'd, *The Country-Wake*: The Part of Hob by Mr. Dogget, Friendly Mr. Pack, Sir Tho. Testy Mr. Bullock, Flora Mrs. Santlow.

N.B. Advertisements for Plays will (for the future) be inserted only in the *Spectator*, and not in the *Daily-Courant* as usual.

No. 490. Monday, September 22, 1712.

By Her Majesty's Company of Comedians.

AT the Theatre-Royal in Drury-Lane, this present Tuesday, being the 30th of September, will be presented a Comedy, call'd, *The Recruiting Officer*. The Part of Capt. Plume by Mr. Wilks, Serjeant Kite by Mr. Pack, Justice Ballance by Mr. Keene, Worthy by Mr. Mills, Capt. Brazen by Mr. Cibber, Two Recruits by Mr. Norris and Mr. Bullock jun. Melinda by Mrs. Rogers, Silvia by Mrs. Bicknell; Rose by Miss Younger. By Her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 497. Tuesday, September 30, 1712.

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane this present Thursday, being the 2d of October, will be presented a Comedy call'd, *Rule a Wife and have a Wife*,

Specimen Advertisements

Written by Beaumont and Fletcher. The part of Leon by Mr. Powel, the Copper Captain by Mr. Wilks, Eftifania by Mrs. Oldfield, Cacafoغو by Mr. Bullock, Margaretta by Mrs. Knight, Altea by Mrs. Bicknell, Old Woman Mr. Norris. To which will be added a Farce of one Act only, call'd the Country Wake. The part of Hob by Mr. Dogget. By Her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 499. Thursday, October 2, 1712.

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane this present Friday being the 10th Day of October, will be presented a Comedy call'd, The Old Batchelor. The Part of Fondlewife by Mr. Dogget, Sir Joseph Witoll Mr. Bullock, Bellmour Mr. Wilks, Vainlove Mr. Booth, Heartwell Mr. Keen, Sharper Mr. Mills, Captain Bluff Mr. Johnson, Setter Mr. Norris; Belinda Mrs. Rogers, Araminta Mrs. Bradshaw, Lætitia Mrs. Knight, Lucy Mrs. Saunders. And to Morrow (at the Desire of several Persons of Quality) will be presented a Play call'd The Humorous Lieutenant. By Her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 506. Friday, October 10, 1712.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Wednesday, being the 15th of October, will be presented a Comedy call'd Epsom Wells. The Part of Justice Clodpate by Mr. Johnson, Fribble by Mr. Pinkethman, Brisket by Mr. Bullock, Sen. Kick by Mr. Pack, Cuff by Mr. Burkhead, Bevil by Mr. Mills, Woodyly

Out of the Spectator

by Mr. Bowman, Rains by Mr. Bullock, Jun. Mrs. Woody by Mrs. Knight, Carolina by Mrs. Bradshaw, Lucia by Mrs. Porter, Mrs. Bisket by Mrs. Saunders. By Her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 510. Wednesday, October 15, 1712.

By Her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane, this present Wednesday, being the 22d of October, will be presented a Comedy call'd, The Constant Couple, or, A Trip to the Jubilee. The Part of Sir Harry Wildair by Mr. Wilks, Lady Lurewell by Mrs. Oldfield, Cold-Standard by Mr. Mills, Alderman Smugler by Mr. Johnson, Clincher Sen. by Mr. Pinkethman, Young Clincher by Mr. Bullock, Vizard by Mr. Husband, Dicky by Mr. Norris, Lady Darling by Mrs. Powell, Angelica by Mrs. Bradshaw. And to Morrow will be presented, The True and Ancient History of King Lear, and his Three Daughters. By Her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 516. Wednesday, October 22, 1712.

By her Majesty's Company of Comedians.

AT the Theatre Royal in Drury-Lane this present Friday being the 31st Day of October, will be presented a Comedy call'd the Pilgrim. The Part of Alphonso by Mr. Johnson, the Pilgrim by Mr. Bullock jun. Roderigo by Mr. Mills, Mad Englishman by Mr. Cibber, Mad Welsh-man by Mr. Norris, Mad Taylor by Mr. Penkethman, Mad Parson by Mr. Pack, Alinda by Miss Willis, Juletia Mrs. Bicknell. To which will be

Specimen Advertisements

added the Country-Wake. By Her Majesty's Command
no Persons are to be admitted behind the Scenes.

No. 524. Friday, October 31, 1712.

At the Desire of several Persons of Quality.

For the Benefit of Young Boman.

AT the Theatre, at the Upper End of St. Martin's-Lane: To Morrow being Friday the 11th of April will be presented a Play call'd, The Unhappy Favourite: Or, The Earl of Essex. With a New Prologue. And several Songs will be perform'd by Young Boman, who Acts the Part of the Earl. And all the other Parts will be perform'd to the best Advantage. Beginning exactly at Six.

No. 349. Thursday, April 10, 1712.

For the Benefit of young Boman, and young Pervil, who lately acted the Part of Gomez in the Spanish Fryar.

AT the Theatre the upper End of St. Martin's-Lane near Litchfield Street, this present Wednesday, being the 11th of June, will be presented a Comedy call'd the Stratagem. The Part of Archer by young Pervil, Aimwell by young Boman, Scrub by young Norris, Sullen by young Ray, Bonniface by Mr. Bullock's youngest Son, Mrs. Sullen by Miss Porter, Cherry by Miss Younger, Dorinda by Miss Lydell. Boxes 2s. 6d. Pit 1s. 6d. Gallery 1s. Beginning exactly at 6 a Clock.

No. 402. Wednesday, June 11, 1712.

AT the Theatre in Greenwich, this present Saturday, being the 19th Instant, will be presented the Loves of Baldo and Media, after the Italian Manner.

Out of the Spectator

Perform'd by Mr. Leveridge and Mrs. Lindfey. Intermixt with several Concertos and Dances between the Acts; particularly, a Dance of four Scaramouches, the Dutch Skipper, the Merry Miller and his Wife, with other Dancing. With a new Prologue set to Mufick, and fung by Mr. Leveridge and Mrs. Lindfey. The Boxes will be laid open to the Pit for this Day. The price of each Ticket 3s. Tickets to be had at the Tilt-yard Coffee house, at Nando's within Temple-bar, at John's in Swithin's Alley in Cornhil, at Greenwich.

No. 435. Saturday, July 19, 1712.

OPERAS

AT the Queen's Theatre in the Hay-Market, on Wednesday next, being the 23d of May, will be presented an Opera, called Clotilda. Boxes 8s. Pit 5s. first Gallery 2s. 6d. Upper Gallery 1s. 6d. Boxes upon the Stage half a Guinea. And by reason of the hot Weather, the Water Scene will play the best part of the Opera.

These Plays are sold by Jacob Tonson at Shakespear's Head over against Catherine-street in the Strand.

No. 71. Tuesday, May 22, 1711.

AT the Queen's Theatre in the Hay-Market, this present Saturday, the 17th Instant will be performed an Opera called Almanide. The part of Almanzor to be performed by Mrs. Barbeir. The Boxes 8s. Pit 5s. First Gallery 2s. 6d. Upper Gallery 1s. 6d. The Boxes on the Stage half a Guinea. The two Benches in the Pit to be railed in at the Price of the Boxes. No Person to be admitted without Tickets. To begin exactly at fix.

No. 225. Saturday, November 17, 1711.

Specimen Advertisements

AT the Queen's Theatre in the Hay-Market, this present Saturday, the 23d of February, will be perform'd an Opera called Rinaldo. And on Wednesday next, the 27th of February, will be performed a new Opera called Hamlet. By Subscription. Tickets and Books will be delivered out on Tuesday and Wednesday next at Mrs. White's Chocolate-houfe.

No. 309. Saturday, February 23, 1712.

AT the Queen's Theatre in the Hay-Market, this present Saturday being the 15th of March, will be performed a new Opera called Hamlet. By Subscription. With several Entertainments of Dancing by fix new Dancers. No person to be admitted without Tickets, which will be delivered out this Day at Mrs. White's Chocolate houfe. Firft Gallery 5s. Upper Gallery 2s. Boxes upon the Stage Fifteen Shillings. To begin exactly at fix. By her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 327. Saturday, March 15, 1712.

Never Performed but Twice.

AT the Queen's Theatre in the Hay-Market, this present Saturday being the 10th Day of May, will be presented a new Opera call'd Hercules. The Boxes 8s. Pit 5s. Firft Gallery 2s. 6d. Upper Gallery 1s. 6d. Boxes upon the Stage Half a Guinea. To begin at half an hour after seven, the Entertainment being short. By her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 375. Saturday, May 10, 1712.

Out of the Spectator

AT the Queen's Theatre in the Hay-Market, to-morrow being Wednesday, the 28th of May, will be performed an Opera called *Antiochus*. Being the last time of performing it this Season. Boxes 8s. Pit 5s. First Gallery 2s. 6d. Upper Gallery 1s. 6d. Boxes upon the Stage half a Guinea. And by reason of the hot Weather, the Water-Fall will play. To begin exactly at six. By her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 389. Tuesday, May 27, 1712.

AT the Queen's Theatre in the Hay-Market, this present Saturday, being the 31st of May, will be performed an Opera called *Hydaspes*. Being the last time of performing it this Season. Boxes 8s. Pit 5s. First Gallery 2s. 6d. Upper Gallery 1s. 6d. Boxes upon the Stage half a Guinea. To begin exactly at six. By her Majesty's Command no Persons are to be admitted behind the Scenes.

No. 393. Saturday, May 31, 1712.

For the Benefit of the Box-keepers.

AT the Queen's Theatre in the Hay-Market, to-morrow being Wednesday, the 4th Day of June, will be performed the last Italian Opera call'd *Hercules*. Boxes 8s. Pit 5s. First Gallery 2s. 6d. Upper Gallery 1s. 6d. Boxes upon the Stage half a Guinea. Being the last time of Signor Cavaliero Nicolino Grimaldi's performing on the English Stage. To begin exactly at Seven.

No. 395. Tuesday, June 3, 1712.

AT the Queen's Theatre in the Hay-Market, this present Wednesday, the 25th of June, will be presented an English Opera called *Calypso* and *Telemachus*.

Specimen Advertisements

Being the last time of acting it this Season. The Boxes 8s. Pit 5s. First Gallery 2s. 6d. Upper Gallery 1s. 6d. Boxes upon the Stage half a Guinea. To begin exactly at half an Hour after Seven. By Her Majesty's Command, No Persons are to be admitted behind the Scenes.

No. 414. Wednesday, June 25, 1712.

AT the Queen's Theatre in the Hay-Market, to Morrow being Saturday the 15th Day of November, will be presented an Opera call'd The Triumph of Love. Being a choice Collection of Musick compos'd by Scarlatti, Bononcini, Albinoni, Coxfarini, Gasperini, and several other the most Celebrated Italian Masters.

No. 536. Friday, November 14, 1712.

Never Perform'd but once.

AT the Queen's Theatre in the Hay-Market, to Morrow being Wednesday the 26th of November, will be presented a New Opera call'd, The Faithful Shepherd, Compos'd by Mr. Hendel. The Parts to be performed by Signior Cavaliero Valeriano Pellegrini, Signior Valentino Urbani, Signora Pilotti Schiavonetii, Signora Margaretta de L'Epine, Mrs. Barbier, and Mr. Leveridge. Boxes 8s. Pit. 5s. Gallery 2s. 6d. Boxes upon the Stage Half a Guinea. To begin exactly at Six a Clock. No Person to stand upon the Stage.

No. 545. Tuesday, November 25, 1712.

CONSORTS

At the Desire of Several Persons of Quality.

For the Benefit of Mrs. Lindsey.

THIS present Friday being the 23d of March, at the great Room in York-buildings, will be perform'd a

Out of the Spectator

Confort of Vocal and Instrumental Musick, by the best Masters. To begin exactly at Seven.

No. 20. Friday, March 23, 1711.

An Entertainment of Musick, consisting of a Poem, called, the Passion of Sapho: Written by Mr. Harison. And the Feast of Alexander: Written by Mr. Dryden; as they are set to Musick by Mr. Thomas Clayton (Author of *Arfinæ*) will be performed at his House in York-Buildings, to Morrow the 29th Instant: Beginning at 8 in the Evening. Tickets, at 5s. each, may be had at Mr. Charles Lillies, the Corner of Beauford-Buildings, and at Mr. Elliot's at St. James's Coffee-house. No Money receiv'd, or Tickets given out at the House.

This Poem is sold by Jacob Tonson, at Shakespear's Head over-against Catherine-street in the Strand.

Any Master or Composer, who has any Piece of Musick which he desires to bring in Publick, may have the same performed at Mr. Clayton's by his Performers; and be rewarded in the Manner as the Authors of Plays have Benefit Nights at the Play-house. The Letter subscribed A. A. May the 25, is received.

No. 76. Monday, May 28, 1711.

In the Great Room at Richmond-Wells:

THIS present Saturday, being the 21st day of July, will be perform'd an extraordinary Confort of Vocal and Instrumental Musick. The Vocal Parts to be perform'd by Mr. Leveridge, Mr. Teno, Mr. Lawrence, Mr. Rainton, and a Girl, a Scholar of Mr. Teno's,

Specimen Advertisements

N.B. This Confort is Undertaken by Mr. Teno, and Mr. Cuthbert. Tickets are deliver'd at the Wells, at Half a Crown each. Beginning exactly at Six of the Clock. Note, The Tide will serve to come back the same Evening.

No. 123. Saturday, July 21, 1711.

A Confort of vocal and instrumental Musick is to be perform'd at Mr. Fearnly's in Bread-street, Cheap-side, this Day, beginning exactly at 6 in the Evening. Note. There will be a particular Performance on the Arch and French Lute by an Italian Master, with Singing by the same. Tickets to be had at Mr. Hares, Musical Instrument Maker near the Royal Exchange, Cornhill; at the 7 Stars in Princess-street, Leicester-fields, and at the Place of Performance, at 2s 6d. per Ticket.

No. 216. Wednesday, November 7, 1711.

AT the Queen's Theatre in the Hay-Market, this present Saturday, being the 22d of March, will be presented the Entertainment of Musick which was performed before her Majesty on her Birth Day. To which will be added, the famous Scene of *Thomyris*, compos'd by Signor Scarlatti, and Sung by Signor Cavalliero Nicolino Grimaldi, for his Benefit. With several Entertainments of Dancing by Mrs. Santlow, and young Mr. Camille, compos'd by Mr. Isaack. Boxes and Pit to be put together, and no Body to be admitted without Tickets, which will be delivered out at the Theatre, at Mrs. White's Chocolate-house, and at St. James's Coffee-house, at half a Guinea each, the First Gallery 2s. 6d.

Out of the Spectator

Upper Gallery 1s. 6d. To begin exactly at fix. By her Majesty's Command no Persons are to be admitted behind the Scenes. And on Tuesday next the 25th Instant, will be perform'd Hydaspes, the Part of Darius to be perform'd by Signor Benedittani Baldafari, newly arriv'd.

No. 333. Saturday, March 22, 1712.

The Confort of Mufick which was to have been for the Benefit of Mrs. Hemmins the 14th of December last being put off by the Indisposition of one of the Performers, will be performed in York Buildings on Friday next, being the 18th Instant. Note, That the Tickets of the 14th of December last to continue, and are to be had at St. James's Coffee-house in St. James's street, at Mr. Charles Lillie's in the Strand by Beauford Buildings, at Tom's Coffee-house in Russel-street in Covent Garden, at Nando's Coffee-house near Temple-bar, at Squire's Coffee-house near Grays Inn in Holborn, at the Ham-burgh Coffee-house in Birchin-lane in Cornhil, and at John's Coffee-house in Swethin's Ally near the Royal Exchange.

No. 275. Tuesday, January 15, 1712.

Whereas the Mufick in the Opera of Dioclesian was design'd to have been performed at Stationer's Hall to morrow, being the 9th Instant, (for the Benefit of Mr. Smith and Mr. Cuthbert) some of the Performers being indispos'd, it is oblig'd to be deferr'd for some time. Notice will be given in this Paper and the Courant a Week before, when the Performance shall be.

No. 347. Tuesday, April 8, 1712.

Specimen Advertisements

POWELL'S

PUPPET SHOWS

At Punch's Theatre in the Little Piazza, Covent-Garden, to Day and to Morrow, being the 18th and 19th of this instant February, will be presented an Opera call'd, King Bladud the Founder of the Bath : The Figures being in the Drefs of the ancient Britains, with the Walks, Groves, and the Representation of the King's Bath and new Pump house : The Figures of Gentlemen, Ladies and Guides, all moving in real Water. Beginning exactly at 6 a Clock. Boxes 2s. Pit 1s. Note, No Persons with Masks are to be admitted.

No. 304. Monday, February 18, 1712.

AT Punch's Theatre in the Little-Piazza, Covent-Garden, this present Monday the 1st of December, and to Morrow being Tuesday the 2d, will be performed an Opera called, The False Triumph ; or, The Destruction of Troy. All the Greeks are exactly drest after the ancient manner of that Country, and the Trojans the same. At Paris's Triumph the Stage is beautified with Trophies, the Side-Scenes representing Elephants with Castles, in which are Syrians holding forth splendid Banners, and Indians on Horseback, bearing of Trophies. The Part of Jupiter to be perform'd by Signior Punchanello, who, in a Chariot drawn by an Eagle, descends and sings to Paris : With a Prospect of the City of Troy in Flames. Beginning at Six a Clock. No Persons to be admitted with Masks or Riding-Hoods ; Nor no

Out of the Spectator

Money to be returned after the Curtain is drawn up.
Boxes 2s. Pit 1s.

No. 550. Monday, December 1, 1712.

By SUBSCRIPTION,

At Punch's Theatre in the Little Piazza, Covent-Garden, this present Thursday, the 7th Instant, will be acted an Opera called Orpheus and Erudice. Illustrated with variety of Scenes and Machines after the Italian manner. With the much entertaining Diverfion of Signior Punchanella encountring a Lyon in the Amphitheatre. Note, No Entrance without Tickets, the Boxes being laid open to the Pit at 2s. 6d. each Ticket, to be taken out at the Door of the said Theatre this Morning; the Opera beginning exactly at 12 at Noon. Note also, the same will again be performed at 6 in the Evening at 1s. the Pit, and 2s. the Boxes, the usual Prices.

No. 295. Thursday, February 7, 1712.

At Punch's Theatre, in the Little Piazza, Covent-Garden, to Day and to Morrow, the 15th and 16th of this instant February, will be presented an Opera call'd, The State of Innocence, or the Fall of Man. With Variety of surprizing Scenes and Machines, particularly the Scene of Paradife in its primitive Station, with Birds, Beasts, and all its ancient Inhabitants: The Subtilty of the Serpent in betraying Adam and Eve; a diverting Dialogue between Signior Punchanella and Madamoiselle Soufabella Pignatella, and other Diverfions too long to insert here. Beginning exactly at 6 a Clock. No Persons to be admitted with Masks or Riding Hoods, nor no

Specimen Advertisements

Money to be return'd after the Curtain is up. Boxes 2s.
Pit 1s.

No. 302. Friday, February 15, 1712.

At Punch's Theatre Covent-Garden, this pefent Thursday, the 6th of March, will be presented the laft Subscription Opera called the Beauteous Sacrifice, where Punch performs the part of Captain. All the Figures being new, and likewise their Dreffes agreeable to their Characters. With a new piece of Machinery after the Britifh manner, contrived and juft finifhed by Powell, which represents a Paradife wonderfully furprifing. At the breaking of the Clouds rifes feveral Triumphal Arches which forms feveral moft agreeable Profpects; beautified by her moft Serene Majefty of Great Britain in her Royal Robes, attended by her Peers and Officers of State, under their Feet are represented the Trophies taken from the French and Bavarians by her Majefty's Arms this War. Beginning at five and feven a-Clock. Boxes 2s. 6d. Pit 1s. 6d.

No. 319. Thursday, March 6, 1712.

WATER-WORKS AT WINSTANLY'S WATER THEATRE

The famous Water-Theatre of the late ingenious Mr. Winftanly is open'd, and will continue to be fhewn for one Month, and no longer this Summer. There is the greateft Curiofities in Water-works, the like was never perform'd by any. It is fhewn every Evening at 6 a Clock for the Benefit of his Widow, with feveral new Additions,

[256]

Out of the Spectator

as three new Stages, Sea Gods and Goddeffes, Nymphs, Mermaids and Satires, all of them playing of Water as fuitable, and some Fire mingling with the Water, and Sea Triumphs round the Barrel that plays so many Liquors ; all which is taken away after it hath perform'd its Part, and the Barrel is broken in Pieces before the Spectators. It is at the lower End of Pickadilly, and is known by the Wind-mill on the Top of it.

No. 96. Wednesday, June 20, 1711.

THE Famous Water-Theatre of the late Ingenious Mr. Winftanly, will continue to be shewn for 6 Days every Evening at 5 a-Clock, there is the greatest Curiofities in Water-Works, the like was never perform'd before by any; and this present Night will be added a Garland of Wheat playing of Water in a curious manner, and several other new things fuitable to the Season ; and Bacchus squeezing the purple Juice out of the Grapes ; there is also the Artificial Barrel that entertains the Spectators with seven sorts of Liquors both hot and cold ; there will be shewn the Sea Gods and Goddeffes, Nymphs, Mermaids and Satires, playing of Water, and Fire mingling with the Water, and two flying Boys with a flaming Torch, playing of Water out of the burning Flame. It is at the lower end of Pickadilly near Hide Park, and is known by the Wind-Mill on the Top of it. When this is left of Showing, his fam'd Houfe at Littleberry in Effex will be opened, and shewn in greater perfection than ever, and both are Shown for the Benefit of his Widow, and in her Possession.

No. 451. Thursday, August 7, 1712.

Specimen Advertisements

The famous Water Theatre of the late ingenious Mr. Winstanly will be open'd this Easter Monday, being the second Day of April; and will be shewn for six Days during the Holyday Week, at 5 a Clock in the Evening for the Benefit of his Widow. With several new Additions never shewn before. It is at the lower End of Pickadilly, and is known by the Wind-mill on the Top of it. Boxes 2s. 6d. Pit 1s. 6d. first Gallery 1s. upper Gallery 6d.

No. 28. Monday, April 2, 1711.

AT the famous Water-Theatre of the late Ingenious Mr. Winstanly, on Thursday the 17th of July, will be an Entertainment of several Sorts of Wine and Bessquits given to the Company in the Pit and Boxes, all coming out of the famous Barrel; and agreeable to the hot Weather, there shall be German Spaw Water to drink, with the Wind drawn out of several Cocks, and new River Water playing out of the Top at the same Time; and then the Barrel shall be broke in Pieces. There is also Coffee and Tea, and the same things as at other Times. Boxes that Night 3s Pit 2s. 6d. the Galleries at the usual Prices, first Gallery 1s. 6d. upper Gallery 6d. And this present Wednesday will be several new things never shewn before.

No. 432. Wednesday, July 16, 1712.

MOVING PICTURES

At the Duke of Marlborough's Head in Fleetstreet, is now to be seen a new Invented Machine, composed of five curious Pictures, with moving Figures, represent-

Out of the Spectator

ing the History of the Heathen Gods, which move as Artificially as if Living: the like not seen before in Europe. The whole contains near an hundred Figures, besides Ships, Beasts, Fish, Fowl and other Embellishments, some near a Foot in height; all which have their respective and peculiar Motions, their very Heads, Legs and Arms, Hands and Fingers, Artificially moving to what they perform, and setting one Foot before another like Living Creatures, in such a manner that nothing but Nature it self can excel it. It will continue to be seen every Day from 10 in the Morning 'till 10 at Night. The Prices 1s. 6d. and the lowest 6d.

No. 181. Thursday, September 27, 1711.

Mr. Penkethman's Wonderful Invention, call'd the Pantheon: Or, the Temple of the Heathen-gods. The Work of several Years, and great Expence, is now perfected; being a most surprizing and Magnificent Machine, consisting of 5 several curious Pictures; the Painting and Contrivance whereof is beyond Expression Admirable. The Figures, which are above 100, and move their Heads, Legs, Arms and Fingers, so exactly to what they perform, and setting one Foot before another, like living Creatures, that it justly deserves to be esteem'd the greatest Wonder of the Age. To be seen from 10 in the Morning till 10 at Night, in the Little Piazza's Covent-Garden, in the same House where Punch's Opera is. Price 1s. 6d. 1s. and the lowest 6d.

No. 43. Thursday, April 19, 1711.

Specimen Advertisements

MISCELLANEOUS AMUSEMENTS

At the Desire of several Gentlemen and Ladies.

AT the Rising Sun in Wych-Street near Temple-Bar, on Wednesday next, being the 5th of this Instant, will be a Masquerade; each Person to pay half a Crown at entrance. Beginning exactly at 5 a Clock.

No. 239. Tuesday, December 4, 1711.

At the Duke of Marlborough's Head in Fleet-street, in the great Room, is to be seen the famous Posture-Master of Europe, who far exceeds the deceased Posture Masters Clarke and Higgins: He extends his Body into all deform'd Shapes; makes his Hip and Shoulder Bones meet together; lays his Head upon the Ground, and turns his Body round twice or thrice, without stirring his Face from the Place; stands upon one Leg, and extends the other in a perpendicular Line half a Yard above his Head; and extends his Body from a Table, with his Head a Foot below his Heels, having nothing to balance his Body but his Feet: With several other Postures too tedious to mention. Likewise a Child of about 9 Years of Age, that shews such Postures as never was seen perform'd by one of his Age. Also the famous English Artist, who turns his Balls into living Birds; and takes an empty Bag, which after being turn'd, trod, and stampt on, produces some Hundreds of Eggs, and at last a living Hen. Side-Boxes 2s. Pit 1s. To be perform'd at 6 a clock every Evening.

No. 246. Wednesday, December 12, 1711.

Just over-against the Muse Gate at Charing-cross is

[260]

Out of the Spectator

to be seen these Rarities following, viz. a little Man 3 Foot high, and 32 Years of Age, strait and proportionable every way. The next is his Wife, a little Woman, not 3 Foot high, and 30 Years of Age, who diverts the Company by her extraordinary Dancing, and is now big with Child, being the least Woman that ever was with Child in Europe: Likewise their little Horse, 2 Foot odd Inches high, which performs several wonderful Actions by the word of Command, being so small that it's kept in a Box. Next is that wonderful Female Creature having a Head like a Hog; A Satyr from the Coast of Brazil, having a Head like a Child, and of such a wonderful Shape that the like was never seen in England before; with a great many strange and wonderful Creatures, which are too tedious to be mentioned here. And is to be seen from 9 in the Morning 'till 9 at Night, where due Attendance shall be given.

No. 247. Thursday, December 13, 1711.

The first Week in June will be fought a Cock-Match at Gisbrough in Cleavland, Yorkshire, by the Cleavland Gentlemen on one Side and Mr. Ramsden on the other, for 10 Guineas a Battle and one Hundred Guineas the Maine. They weigh on Monday the 2d of June, and begin to fight on Tuesday in the Afternoon, and continue fighting the Wednesday and Thursday following.

No. 378. Wednesday, May 14, 1712.

This is to give Notice, That Hampsted-Fair is to be kept upon the lower Flask-Tavern Walks on Friday the 1st of August, and holds 4 Days.

No. 443. Tuesday, July 29, 1712.

Specimen Advertisements

WHEREAS there has been a false Report, That Mr. David Cornwall, who performs the Dexterity on the Cards, the Hen and Egg-Bag, and the Posture-Master, were dead ; this is to certify all Persons, That they will perform, as usual, during the Time of Southwark-Fair, within Two Doors of St. George's Church ; and then they go for Holland.

No. 474. Wednesday, September 3, 1712.

WHEREAS there has been a false Report, That Mr. David Cornwall, who performs the Dexterity on the Cards, the Hen and Egg-Bag, and the Posture Master, were dead ; this is to certify all Persons, That they will perform, as usual, during the Time of Southwark Fair, within Two Doors of St. George's Church ; and then they go for Holland. Note, The Fair began to Day.

No. 478. Monday, September 8, 1712.

AN Entertainment by Mr. CLINCH of BARNET, who imitates the Flute, Double Curtel, the Organ with 3 Voices, the Horn, Huntsman and Pack of Hounds, the Sham-Doctor, the Old Woman, the Drunken-Man, the Bells: All Instruments are performed by his natural Voice. To which is added an Essex Song by Mr. Clinch himself. To be seen this present Evening at 7 a Clock, at the Queen's-Arms Tavern on Ludgate-Hill. Price 1s.

No. 533. Tuesday, November 11, 1712.

INSURANCE ASSOCIATIONS

The following Proposals are offered to all such as are desirous to make Provision for themselves and their Children, &c. and are calculated for the Ease and Benefit of

Out of the Spectator

all Persons concerned therein ; being founded on such a Basis as cannot fail of procuring their Increase, and render them lasting and beneficial: The Charge of Entrance being small, and Contribution of every Person what they best approve of, without any further Charge or Incumbrance. The Terms being easy and the Advantage plain, needs little Recommendation. The great Use it may be of towards a Provision for those that are or may be in Want, will be a sufficient Inducement to all Persons to give them Incouragement.

Annual Proposals to Parents for the Provision of themselves and their Children, &c. Wherein the Contribution of every Person is to be what they best approve of ; and by renewing their Subscription only once in 2 Years, cannot fail of securing to themselves or Nominees a sufficient Provision.

Annual Proposals to Shopkeepers and Tradesmen, &c. For a Provision on Losses by Fire, and for Relief of decayed Tradesmen, &c. Wherein every Contributor, by paying 6s. annually, becomes intitled to receive the Value of 100l. Loss sustained by Fire ; and if no Loss by Fire happen, then such Contributor, being by Decay of Trade or other Misfortune brought to Penury and Want, to be relieved out of the Joynt-Stock of this Society.

Proposals to Merchants and Owners of Ships, &c. For a Provision for such whose Ships or Effects are lost at Sea, or taken by the Enemy.

Attendance is given at Bourn's Coffee-house in Finch-lane, Cornhill, from 10 to 12, and from 2 till 4, where Proposals are to be had.

No. 54. Wednesday, May 2, 1711.

Specimen Advertisements

This is to give Notice to all Persons concerned in carrying on the Contribution on the Lives of Men, Women, and Children, at the Office in Ironmonger-lane, for securing against losses happening by the Death of Friends or others, That on Michaelmas-day next ten Directors will be chosen for Management of the said Contribution for this Year ensuing; and all the Contributors are desired to meet for that Purpose at the said Office at Three of the Clock in the Afternoon.

No. 182. Friday, September 28, 1711.

In pursuance of the Articles for Establishing a Mutual Contribution for enlarging Provisions for Children, at the Office in Ironmonger Lane, a Dividend of the said Contribution has been paid to the several Contributors; All Persons concerned are desired to take Notice, that they make their Re-entries on the Lives of New born, and young Children, and also pay the Second Monthly Payment with their Quarteridge on Births (due at Michaelmas last) on or before the 24th of this Instant, or you'll be excluded all Benefit of the said Society. N. B. a Dividend on Young Children will be made at Christmas next, and daily Attendance given at the Office for dispatching the Affairs of the said Contribution.

No. 225. Saturday, November 17, 1711.

From the Office in Ironmonger Lane.

In Pursuance of the Articles, for Establishing a mutual Contribution, for Enlarging Provisions for young Children, defraying the Charge of New born Children, and raising Advantages for faithful Servantr; The Dividend

Out of the Spectator

for the said Offices, for Lady Day last being due, and the Books of the same being near made up and adjusted, all Claimants are desired to take Notice, that on Monday, the 24th Day of this Instant April, the several Shares thereof will begin to be Paid, and distributed unto, and among them, and so Continue until all are paid.

No. 349. Thursday, April 10, 1712.

LOTTERIES

An exact Account of all the Numbers now drawing (at Guild-hall) in the two Million Adventure, with the Advance of Principal and other Premiums, as they arise in their several Classes; To be seen constantly every Half Hour, or sooner, at Mr. Lloyd's Coffee-house in Lombard street, Cole's Coffee-house in Birchin-lane, Old Tom's Coffee-house in the same Lane, Jonathan's Coffee-house in Exchange Alley, Grigsby's Coffee-house in Thread-needle-street, the Crown Coffee-house and Guild-hall Coffee house ie King-street near Guild-hall: And are to be seen constantly every two Hours, or sooner, at the Rainbow Coffee-house the lower End of St. Martin's-lane, Mr. Diggery's Coffee-house at the 7 Dials, Squires Coffee-house in Fuller's Rents, the Hanover Coffee-house the Corner of Suffolk-street near the Hay-market, and Mrs. Fitzgearrall's Coffee-house near Story's Passage by St. James's Park, Child's Coffee-house in St. Paul's Church-yard, and Tom's Coffee-house in Devereaux Court; from Guild hall Coffee-house may be furnished the same: As also the Blanks and Prizes of the 150000l. Lottery when drawing.

No. 132. Wednesday, August 1, 1711.

Specimen Advertisements

At Sam's Coffee-house in Ludgate-street, during the Time of drawing the Million and Half Lottery will be kept a most correct Numerical Table (tho' not examin'd by a celebrated Mathematician, as is lately set forth by some ignorant Upstarts, to give Credit to their Undertaking) when all Persons may know whether their Tickets are Benefits or Blanks, every half hour, paying for every Benefit 2s. 6d. and, if a Blank, nothing. All Gentlemen may have their Tickets register'd very reasonably, and Advice sent them of their Fortune to the Place where they shall direct us to send them, immediately after drawn. N. B. At the said Coffee-house is lately imported, a Parcel of fine Barcelona Snuff, where all Gentlemen and Ladies may be furnish'd with Brazile, plain Spanish, and Havana, &c. fresh and good, at reasonable Rates: Encouragement to those that sell again.

No. 181. Thursday, September 27, 1711.

At Child's Coffee-house at the West End of St. Paul's Church-yard, during the Time of drawing the Million and Half Lottery, may be seen every Hour the Prizes gratis.

No. 184. Monday, October 1, 1711.

This Day is Publish'd,

Proposals for a Lottery of Three Millions (Redeemable by Parliament) containing likewise a Parallel View of all the present Lotteries; exemplified with proper Tables exactly calculated, and readily shewing at Inspection their true Value, at Six, Seven, Eight, Nine and Ten per Cent. per Ann. Compound Interest for 32

Out of the Spectator

Years. With an Appendix, concerning the Nature and Usefulness of Lotteries for raising Supplies of Money for the Publick Occasions. Printed by Andrew Bell, at the Cross Keys and Bible in Cornhill. Price 6d. Where is to be had an exact Table of the Course of Payment in the last Lottery. Price, 6d.

No. 277. Thursday, January 17, 1712.

At Mr. Bradshaw's, at the Blackmore's-Head, fronting Ivy-Lane in Pater-noster-Row, all Persons concern'd in the Two present Lotteries may have the Numbers of their Tickets Register'd as soon as any of their Tickets are drawn. Immediate Notice shall be sent them whether Blank or Prize, either in Town or Country, by the next Post, at 6d. per Ticket. At the same Place will be kept a Numerical Book of both Lotteries, by which all Persons may be satisfied every Minute whether their Tickets be drawn Blanks or Prizes.

No. 498. Wednesday, October 1, 1712.

The Printed Lists of the Prizes drawn in the Dutch Lottery, are taken in regularly as they come over to England, at Stephen's or the Pennsylvania Coffee-house in Birchin-Lane; where all Persons concerned in the said Lottery may compare their Numbers in a Moment, without any Trouble.

Vol. VIII, No. 603. Wednesday, October 6, 1714.

Whereas the following Numbers in the Dutch Lottery are come up Prizes of considerable Value, viz. [follow 27 numbers] with a great many other Numbers of Value not here mentioned, which all Persons that are possess'd of them may have an Account what Value each

Specimen Advertisements

or any of them are, at Mr. Carter's Office at the Woollpack in Kingstreet by Guildhall: And let him that pretends to so early an Account above all other Offices whatsoever, render an Account thereof if he can, and then let the Town judge the Difference of his Office and mine, and speak as they find.

Vol. viii, No. 615. Wednesday, November 3, 1714.

At the Half Moon in St. Martin's-Lane, a little above the Church, is kept Exact Numerical Books for both the Claffes and Ten Pound Lotteries, with a Register, all perfectly adapted to the giving Just and Fresh Accounts every Hour.

No. 500. Friday, October 3, 1712.

At the Indian Man in Ruffel-Street, Covent-Garden, is a Parcel of rich Jewels, viz. a Brilliant Diamond String and Crofs, Ear Rings, Rings, Buckles, Pendants, and also fine Lace, rich Silks, Muslins, and other valuable Goods, to be dispos'd of at reasonable Rates, the whole amounting to 675l. which, for the Encouragement of Buyers, will be divided into 360 Shares, the biggest whereof is 100l. Value, and the least 10s. Any one of these may be purchased for the little Sum of Half a Crown, as may be known more at large at the Place of Sale, where Attendance will be given till all the Goods be sold. It being near full, 't is propos'd to divide the Shares on the 12th of July next.

No. 88. Monday, June 11, 1711.

SWINDLING SCHEMES

This is to give Notice, That the Quarterly Contribution for the Benefit of faithful Servants, being continued

Out of the Spectator

at the Office in Ironmonger-lane in the Method originally proposed. All Payments thereof are to be made at the Times appointed, under the Forfeitures in the Proposals mentioned. Which Method has hitherto had very good Effects; for the Benefits arising thereby not being to be received without a dutiful Behaviour in the Servants, and a good Character from their Masters, has frequently occasioned a stricter Observance of the Servant's Duty, and incited them to a more earnest Endeavour to deserve that Character on which they have such Dependence. N. B. One whole Year's faithful Service in one Place, gives a Title to a Claim.

No. 124. Monday, July 23, 1711.

On Monday March the 3d, 1711-12, over-against the Sieve in the Little Minneries near Aldgate, will be opened there Books on a Sale of Numbers, for improving small Sums of Money, in a Method intirely new, and much seperior to any yet proposed, and a great Advantage to the early Subscriber; where constant Attendance will be given and Proposals had gratis.

No. 316. Monday, March 3, 1712.

On Tuesday March the 4th, 1711-12, will be open'd three Books for improving small Sums of Money, at the Sign of the Pyed-Bull in Maiden-lane, Covent-Garden, where Proposals may be had gratis.

No. 316. Monday, March 3, 1712.

At the Crown in Wine-Office-Court the 2d Door on the Left-hand from Fleet-street, on Saturday the 9th of February last were opened 3 Books for the SALE OF NUMBERS, which have met with very good Success and

Specimen Advertisements

Encouragement ; proposing Cent. per Cent. Advantage in a Return of no longer Time than 4 Weeks for the first hundred Numbers, and none will stay longer than 6 Weeks from the Time of their Entrance before they receive the proposed Advantage. Attendance is given daily from 9 to 12, and from 2 till 6.

No. 322. Monday, March 10, 1712.

At the Bell in Henrietta-street, Covent-Garden, March the 4th, was opened three Books for the Sale of GLOVES, which have met with very good Success and Encouragement, proposing Cent. per Cent. Advantage, in return of no longer time than a Month for the first hundred Pair, and none will stay longer than six Weeks from the time of their Entrance, before they receive the propos'd Advantage. Attendance is given at the Place aforesaid from 9 to 12, and from 2 to 6, Holidays excepted.

No. 331. Thursday, March 20, 1712.

At Mr. England's a Powder Shop over against the Bull and Gate Inn near Little Turn Stile in High Holborn, is kept an Office on the Lives of pregnant Women and their Children, to the great Satisfaction and Advantage of all that are concerned therein : Out of which the Persons claiming have received near 1000l. since December last, very few having received less than at the Rate of between 2 and 300l. per Cent in the Year clear Profit, and none under 100l. for every 100 in the Year, over all above all Losses, as can be plainly made appear. At the same Place, on the 21st of this Instant March, at the Request of Subscribers, was opened a new Book of the like Nature in 3 Divisions, wherein no Person

Out of the Spectator

will pay any thing (except Entrance Money) for 6 Weeks after the Date of their Admittance. Note, All Persons always receive their Money a Fortnight after their Claim is made.

No. 334. Monday, March 24, 1712.

At the Sign of the Golden Head in Channel-Row in Westminster, on Wednesday the 26th of this Instant March, was opened an Office for improving of Money ; wherein the early Purchasers will receive great Advantages. Proposals at large may be had gratis at the Office aforesaid.

No. 338. Friday, March 28, 1712.

QUACKS

These are to certify whom it doth or may concern, that Elizabeth Milfris, born in Nightingale Lane, in the Parish of St. John of Wapping, was under the Misfortune of Blindness in that dangerous Manner, that her Sight was despaired of, 'till we recommended her by our Certificate to Sir William Read, her Majesty's Principal Occulist in Durham Yard in the Strand, London ; and by Sir William's Directions to the Lady Read, who, as by him instructed to cure all curable Distempers incident to the Eyes, has by the use of proper Medicines restored the said Elizabeth Milfris to sight.

The which is attested by us this 17th Day of March, 1710-11.

Thomas Cooper, Curate of St. John of Wapping.

John Wilson, Church Warden.

Ja. Jackson, Constable.

No. 21. Saturday, March 24, 1711.

Specimen Advertisements

Concerning the Small-Pox.

R. Stoughton, Apothecary, at the Unicorn in Southwark, having about Christmas last published in the Postman, Tatler and Courant, a long Advertisement of his large Experience and great Success in curing the Small-Pox, even of the worst Kind and Circumstances, having had a Reputation for it almost 30 Years, and can say, that not 3 in 20 miscarry under his Hands; doth now contract it, and only repeats, That he thinks he has attain'd to as great a Certainty therein (and the Measles, which are near of Kin) as hath been acquired in curing any one Disease, (an intermitting Fever with the Bark only excepted) which he conceives may at this Time, when the Small-Pox so prevails, and is so mortal, justify his Publication, being pressed by several so to do, and hopes it may be for the Good of many. He has had many Patients since his last Publication, and but one of all dy'd. He hath also Certificates from above 20 in a small Time cured, and of the worst Sort. What is here offered is Truth and Matter of Fact; and he will, if desired, go with any one to the Persons themselves who have been cured, many of whom are People of Value and Figure. 'Tis by a correct Management, more than a great deal of Physick, by which also the Face and Eyes are much secured; tho' one Secret he has, (obtained only by Experience, and which few or none know besides) that when they suddenly strike in, very rarely fails of raising them again in few Hours, when many other things, and proper too, have not answered. He does not desire, nor aim at, the supplanting any Physician or Apothecary

Out of the Spectator

concerned ; but gives his afflicting Advice if desired, and in such a Way not dishonourable or injurious to either.

No. 64. Monday, May 14, 1711.

An Experienced *Operator*, remov'd from St. *Luke* without Temple-Bar, to the next Door to the Talbot-Inn, near Surry-Street, in the Strand, who cures the Pains of the Head, and that inveterate Pain of the Tooth-Ach, without drawing them, by bleeding in the Mouth three or four Ounces at a Time, as there is Occasion. It cures the Scurvy of the Mouth and Gums, which rots the Teeth, and breeds Ulcers, Cankers, Cancers, Quin-fies, and Swellings in the Cheeks and Throat. It takes away Dizzines in the Head, Dimness of the Sight, Pimples, Blotches, and Redness of the Face, by taking away the Scorbutick Blood, with using the Gargles ; draws off the Rheum, eases the Pain, tho' never so great, cures the Soreness of the Mouth, takes away all Swellings of the Face, and makes the Breath pleasant : If the Teeth are black, you may have a pleasant Water and Powder that will make them white ; and if loose, it will prevent their coming out, and for ever cures the Tooth-ach.

The said Operator cups with an Engine, without Fire, scarcely to be felt ; and is to be spoken with at seasonable Hours, except on Wednesdays and Saturdays.

No. 202. Monday, October 22, 1711.

Verdier's Hummums is in Belton-street, the End of Brownlow-street ; where Persons may be privately sweated, bathed and cupped, with the same Instrument

Specimen Advertisements

he himself first invented, and is used no where else but at the said Verdier's House, and exceeds all others, tho' several have and do still endeavour to counterfeit the same. All Persons who desire to be cupped at their own Houses, shall be carefully attended by his Successor (a German) Daniel Hahn, who has practised it these many Years past. Note, It is falsely reported that the House is left off.

No. 304. Monday, February 18, 1712.

These are to give Notice, That at the Glafs-Lanthorn in Plough-Yard in Gray's-Inn-Lane, still lives Susanna Kirleus, the Daughter of that Eminent Doctor Tho. Kirleus, (who was a Sworn Physician to K. Charles II, &c.) who with his famous Pills and Drink cures the secret Disease, and all Ulcers, Sores, Swellings, Kings Evil, Scabs, Itch, Scurfs, Scurveys, and Leprosies, though never so great, without hindering Business, or the Use of Mercury, which destroys many; and cures any who send their Grief and Age without seeing them, having had above 20 Years Experience in the Doctor's Life time. The Drink is 3s. the Quart, the Pills 1s. the Box. She gives her Advice in Distempers, to all that write or come to her, gratis, and deals with all Persons according to their Abilities.

No. 331. Thursday, March 20, 1712.

Whereas it has, and still is, industriously Reported by some Pretender to that difficult Operation for cutting for the Stone, that Dr. Greenfield, who is a College Physician, is dead, which is absolutely False, he being now alive and well, and still successfully Performs that Operation, which if desired will be testified for Truth by 3 Persons which he has Cutt within these 3 Months, who

Out of the Spectator

are well Cured : He now Lives at the Golden-Wheat-Sheaf in the Old-Bayly, where he is to be advis'd with for the Stone, Gravel, and all Distempers incident to human Bodies, and will attend at their Houses when desired.

No. 352. Monday, April 14, 1712.

Dr. Maynwaringe undertakes the Curing of such desperate and most difficult Diseases, wherein some very able and long-experienc'd Physicians and Surgeons in Hospitals and great Cities have failed in the Attempt. Other Men very learned and famed for Practice refuse such Business, wherein they have no Hope of Performance with Credit ; such as these : Internal Apostems, Ulcers, Fistula's, Cancers, Consumptive Wastings, External Cancerous Tumors, or Ulcers cancerated, Scrofulous Tumors, called King's-Evil, Rheumatism, Gout, and such like, seeming incurable to others, he receives into his Care for Cure, and is successful by means extraordinary. At the Moor's Head (for Distinction) in Baldwin's-Garden, by Grays-Inn.

No. 426. Wednesday, July 9, 1712.

Thomas Fern Chyrurgeon, who has cur'd several Hundreds of the King's Evil, and all kind of Leprous as well as Scrofulous Humours, for above Twenty Years, Lives in Grange Court near Lincolns Inn. His Treatise of the Evil is Sold by D. Brown, at the Black Swan without Temple Barr ; G. Strahan, at the Golden Ball in Cornhill ; and at the Author's House, pr. 1s. 6d. Bound. 1s. Sticht. Where may be had Mr. Morrices Miscellanies, with his Essay on the Poets, Dedicated to the Duke of Buckingham.

No. 542. Friday, November 21, 1712.

Specimen Advertisements

Robert Norris at the Pestle and Mortar on Snow-Hill, having been many Years successful in the Cure of Lunatics, is removed to the Pestle and Mortar near the Middle of Hatton-Garden; where he hath a very convenient large House and Garden, airy, and fit to receive Persons of the best Rank of either Sex, with suitable Attendance. Any Persons applying themselves as above, may there be satisfied, that the Cure shall be industriously endeavoured (and by God's Blessing effected) on reasonable Terms. And likewise those incurable boarded.

Vol. VIII, No. 602. Monday, October 4, 1714.

NOSTRUMS

One of the most sovereign Things in the whole Compass of Physick, to preserve from Infection by corrupt Air or contagious Diseases, and to keep the Body in a good State of Health and Vigour, &c. is Stoughton's great Cordial Elixir, (as hath been always particularly mention'd in the Bills with it, and as appears by a Certificate from the West-Indies, manifestly saving the Lives of many; and another very lately from Sweden, where great Numbers drink it, and not one who took it (to the Person's best Knowledge and Observation) has had the Disease. 'Tis to be taken in a Morning as they direct, or once more in a Day with the Addition (for this purpose only) of a few Drops of Lemmon-Juice or Sevil-Orange. This Elixir is famous throughout Europe; and drank by most Gentlemen in their Wine as a Bitter instead of Wormwood, which dulls the Brain and destroys the Sight: This makes the best Purl in Beer or Ale, Purl

Out of the Spectator

Royal in Sack, and the bitter Draught in a Minute. I can say no more here, but refer to the Bills with it. 'Tis now drank by most of the Officers in the Army, and taken to Sea by many Commanders; and great Quantities have been sent lately to Holland, Ireland, Sweden, and Moscow, Scotland, Newcastle, &c. Prepared only by R. Stoughton, Apothecary, at the Unicorn in Southwark, who hath set it forth almost these 20 Years; and is now sold at some one Bookfeller's, Shopkeeper's, or Coffee-house in most Cities and great Towns in Europe. Price 1s. each Bottle.

No. 54. Wednesday, May 2, 1711.

Famous Drops for Hypochondriack Melancholly: Which effectually cure on the Spot, by rectifying the Stomach and Blood, cleansing them from all Impurities, and giving a new Turn to their Ferment, attenuating all viscous tenacious Humours (which make the Head heavy, clog the Spirits, confuse the Mind, and cause the deepest Melancholly with direful Views and black Reflections) comforting the Brain and Nerves, composing the hurried Thoughts, and introducing bright lively Ideas and pleasant Briskness, instead of dismal Apprehensions and dark Incumbrance of the Soul, setting the Intellectuals at Liberty to act with Courage, Serenity and steady Cheerfulness, and causing a visible diffusive Joy to reign in the Room of uneasy Doubts, Fears, &c. for which it may be truly esteem'd infallible. Price 3s. 6d. a Bottle, with Directions. Sold only at Mr. Bell's Bookfeller at the Cross-Keys and Bible in Cornhill near the Royal-Exchange.

No. 54. Wednesday, May 2, 1711.

Specimen Advertisements

Lofs of Memory or Forgetfulness, certainly Cured, By a grateful Electuary peculiarly adapted for that end; it strikes at the Prime Cause (which few apprehend) of Forgetfulness, makes the Head clear and easie, the Spirits free, active and undisturbed; corroborates and revives all the noble Faculties of the Soul, such as Thought, Judgment, Apprehension, Reason and Memory; which last in particular it so strengthens, as to render that Faculty exceeding quick and good beyond imagination; thereby enabling those whose Memory was before almost totally lost, to remember the Minuteest Circumstance of their Affairs, &c. to a wonder. Price 2s. 6d. a Pot. Sold only at Mr. Payne's at the Angel and Crown in St. Paul's Church Yard near Cheapside with Directions.

No. 105. Saturday, June 30, 1711.

An Admirable Confect, which assuredly Cures Stuttering or Stammering in Children or grown Persons, tho' never so bad, causing them to speak distinct and free, without any trouble or difficulty; it remedies all manner of Impediments in the Speech, or disorders of the Voice of any kind, proceeding from what Cause soever, rendering those Persons capable of speaking easily, free, and with a clear Voice, who before were not able to utter a Sentence without Hesitation; its stupendous Effects, in so quickly and infallibly curing Stuttering, Stammering and all disorders of the Voice and difficulty in delivery of the Speech are really Wonderful. Price 2s. 6d. a Pot, with Directions. Sold only at Mr. Osborn's Toyshop at the Rose and Crown under St. Dunstan's church, Fleetstreet.

No. 122. Friday, July 20, 1711.

Out of the Spectator

An assured Cure for Leanneſs ; which proceeds from a Cauſe that few know, but eaſily remov'd by an unparallel'd Specifick Tincture, which fortifies the Stomach, purifies the Blood, takes off Fretfulneſs in the Mind, occaſions reſt and eaſy Sleep, and as certainly diſpoſes and cauſes the Body to thrive and become plump and fleſhy, if no manifeſt Diſtemper afflicts the Patient, as Water will quench Fire ; 'tis alſo the beſt Remedy in Nature for all Chronick Diſeaſes that take their Riſe from a bad Diſteſtion in the Stomach, which this Specifick, Tincture Infallibly rectifies and thereby Cures. It is pleaſant to taſte, and is ſold only at Mr. Payn's Toy-shop at the Angel and Crown in St. Paul's Church-yard near Cheapſide. Price 3s. 6d. a Bottle with Directions.

No. 125. Tuesday, July 24, 1711.

Angelick Snuff: The moſt noble Compoſition in the World, removing all manner of Diſorders of the Head and Brain, eaſing the moſt excruciating Pain in a Moment ; taking away all Swimming or Giddineſs proceeding from Vapours, &c. alſo Drowſineſs, Sleepineſs and other Lethargick Effects, perfectly curing Deafneſs to Admiration, and all Humours or Soreneſs in the Eyes, &c. ſtrengthning them when weak, certainly cures Catarrhs, or Deſluxions of Rheum, and remedies the Tooth-ach inſtantly ; is excellently beneficial in Apoplectick Fits and Falling Sickneſs, and aſſuredly prevents thoſe Diſtempers ; corroborates the Brain, comforts the Nerves, and revives the Spirits. Its admirable Efficacy in all the above mention'd Diſeaſes has been experienced above a Thouſand times, and very juſtly cauſes it to be eſteem'd

Specimen Advertisements

the most beneficial Snuff in the World, being good for all sorts of Persons. Price 1s. a Paper, with Directions. Sold only at Mr. Payn's Toyshop at the Angel and Crown in St. Paul's Churchyard near Cheap-side.

No. 136. Monday, August 6, 1711.

An Incomparable pleasant Tincture to restore the Sense of Smelling, tho' lost for many Years. A few Drops of which being snuff'd up the Nose, infallibly Cures those who have lost their Smell, let it proceed from what Cause soever; it admirably opens all manner of Obstructions of the Olfactory, or Smelling Nerves, comforts and strengthens the Head and Brain, and revives the Smelling Faculty to a Miracle, effectually removing whatever is the Cause of the Disorder of that Sense, and perfectly Cures, so as to cause the Person to smell as quick and well, as any in the World. Price 2s. 6d. a Bottle. Sold only at Mr. Payne's Toyshop at the Angel and Crown in St. Paul's Church Yard near Cheap-side, with Directions.

No. 141. Saturday, August 11, 1711.

Doctor *Coleburt's* most famous Elixir, and Salt of Lemmons, which have effected such surprizing Cures in all Distempers, that the Endeavours of Counterfeits are baffled and ashamed; are still sold in vast Quantities by Mr. Lawrence Green at the green Posts in Dean-street in Fetter-lane, and no where else in Great-Britain, where the same may be had Wholesale with Allowance, or Retail; with Direction for Travellers and others, at the usual Prizes, viz. The Elixir at 2s. per ouz. Bottle, half

Out of the Spectator

Bottle at 1s. Salt of Lemmons 2s. 6d. per ouz. Bottle, half Bottle 1s. 3d. N. B. Each Paper of Directions is stamped to prevent Counterfeits, or ignorant Pretenders.

No. 156. Wednesday, August 29, 1711.

Consumptions of all sorts radically Cured by a famous Elixir peculiarly invented for that Disease; its wonderful Efficacy sufficiently explodes the Erronious Opinion, that Consumptions are incurable, since it absolutely retrieves the Patient, though reduc'd to a meer Skeleton; quickly takes off all the Symptoms, as Cough, Hoarseness, Wheezing, shortness of Breath, Pain or Weight in the Breast, spitting of Blood, soreness of the Stomach, Throat or Wind-pipe; also Catarrhs or Defluxions of sharp Rhume, and all Ptilical and Asthmatick Affects, Hectick Fever, &c. perfectly cures all internal Ulcers, restores all inward Wastings, Weakness and decay of Nature, being Balsamic and Strengthening beyond Comparison; it assuredly eradicates the first Principle, or cause of Consumptions, rectifying the Disorders of Stomach and first Passages, creating an Appetite, procuring a good Digestion, reducing the vicious Ferment of the Blood and Juices, correcting the Acrid Salts that erode the Lungs, Certainly healing Ulcers therein, and infallibly curing all sorts of Consumptions, tho' never so bad, in a very short time to a Miracle. Price 3s. 6d. a Bottle with Directions. Sold only at Mr. Osborn's Toyshop at the Rose and Crown under St. Dunstan's Church, in Fleetstreet.

No. 200. Friday, October 19, 1711.

Hungary Water, right and fine, large half Pint (Flint) Bottles, Sold for 15d. per Bottle at Mr. Strahan's, Book-

Specimen Advertisements

seller over againſt the Royal Exchange in Cornhil, Young Man's Coffee-houſe at Charing-croſs, Mitchel's Coffee-houſe in Crutchet Fryar's, and no where elſe in Town. Thoſe that want quantities to ſend in the Country, or beyond Sea, may be ſupplied at Mr. Strahan's aforeſaid, and have great Encouragement. Note, It is the ſame ſort by which Iſabella Queen of Hungary ſo long preſerved her Life and Health, ſhe always poured a ſmall quantity in the Water ſhe waſhed her Hands and Face withal, which wonderfully reſreſhed the Spirits, comforted the Nerves, and preſerved Beauty; ſhe uſed it with great Succeſs in old Pains and Rheumatism, by rubbing the Part by the Fire, and before all things commends it for Pains in the Head, and for the Vapours being ſmelled to, for a cold Stomach, and to help Digefſtion, nothing better than a little in a Draught of Ale in the Morning. It ought to be uſed by all Barbers to waſh Gentlemens Heads and Faces after Shaving, I mean to pour a little in the Water; and by Bagnio-keepers, who ſhould pour ſome of theſe Bottles over the Gentlemen and Ladies when they come out of the Bath.

No. 209. Tuesday, October 30, 1711.

The moſt excellent Chymical Balfam, which infolli- bly cures the Gout or any rheumatick Pains, though the moſt exquisite and ſharp that were ever felt. This moſt noble Balfam has been long made uſe of private in Families, who having found the Benefit, think it a Crime it ſhould not be publiſhed, that all who are afflicted may partake of ſo great a Good. It cures all green Wounds and running Sores. Sold only at the Widow Gardner's

Out of the Spectator

Tnbacconist in Little Britain, and Mr. Lawrence's Toy-shop at the Corner of Bucklers-Bury, at 2s. 6d. the Pot with Directions.

No. 254. Friday, December 21, 1711.

Daffy's Elixir Salutis, a most pleasant and successful Cordial Drink approved by the most eminent Physicians to Cure most Chronical Distempers incident to Human Bodies, as the Gout, Stone, Cholick, Dropfie, and all Scorbuticks as many Lords, and other honourable Persons have experienced; the Price whereof is but 2s. the half Pint Bottle, the half Bottle at 1s. with Directions at large, Sold at Mr. Green's at the two Green Posts in Deanstreet, Fetter-lane. Good Allowance by Wholesale, &c.

No. 287. Tuesday, January 29, 1712.

Daffy's famous Elixir Salutis, Prepared by Catherine Daffy, the Finest now expos'd to Sale, prepar'd from the best Druggs, and the Original Receipt, which my Father Mr. Thomas Daffy, having experienc'd the Virtues of it, imparted to his Kinsman Mr. Anthony Daffy, who publish'd the same to his own great Advantage. This very Original Receipt is now in my possession, left me by my Father under his own Hand. My Brother Mr. Daniel Daffy, late Apothecary in Nottingham, made this Elixir from the same Receipt, and Sold it there during his Life. Those, who know me, will believe me, and those who do not, may be convinc'd I am no Counterfeit, by the Colour, Taft, Smell, and just Operation of my Elixir. Sold at the Hand and Pen in Maiden Lane, Covent-Garden, London; and many other Places in Town and Country.

No. 355. Thursday, April 17, 1712.

Specimen Advertisements

Whereas the Viper has been a Medicine approv'd by the Physicians of all Nations ; there is now prepar'd the Volatil Spirit Compound of it, a Preparation altogether new, not only exceeding all Volatiles and Cordials whatsoever, but all the Preparations of the Viper it self, being the Receipt of a late eminent Physician, and prepared only by a Relation. It is the most Sovereign Remedy against all Faintings, Swoonings, Lowness of Spirits, Vapours, &c. As also in all ill Habits of Body, or Disorders proceeding from Intemperance, Eating of Fruit, Drinking of bad Wine, or any other poysonous or crude Liquors, and is good to carry off the ill Effects or Remains of the Bark of Jesuits Powder. Sold only at the following Coffee-houses, viz. John's in Swithin's alley near the Royal Exchange, Nando's in Fleetstreet, and at St. James's in St. James's-street, at 5s. per Bottle.

No. 375. Saturday, May 10, 1712.

JATROPOTON, or a most grateful and wholesome Corrective of all noxious Aigre : too sharp and flat Drink, viz. Wines, Beers, Cyders, &c. by a few Drops of Liquor in an Instant ; the Drink retaining its full Taste, Vertue, and Colour, except that it renders all such too sharp and flat Drink softer and brisker to any Degree requir'd. It makes all too thin, sharp, raking, tartareous Wines to the Palate richer, as well as more wholesome. All Rhenish Wines (for Instance) without the Clary Flavour, seem converted in perfect Burgundy. In Wines mix'd with Water it has the full Effect of the German Spaws, and is very proper to drink upon the mineral Waters. If

Out of the Spectator

Wines, &c. are on the Fret or Foul, it stays the Fret, and fines them down very soon. Good or bad Waters for ordinary Uses are by it distinguish'd in a Moment, if bad it becomes very cloudy, if good it remains almost clear. The Truth of these Facts any one may easily demonstrate to himself, without farther Directions. This Liquor is an occult Alkali, that is, to taste, perfectly saline; in Operation powerfully alcalious, whereby it is qualify'd to penetrate and pass deep into the Digestions, and must of Necessity abort and dulcify all noxious Acids, and dissolve all preternatural Coagulations there; as in a Glass Viol, with a gentle Heat, it will dissolve and dulcify the strongest hard Cheese, &c. Thus it infallibly and presently takes off all superfluous Acidities of the Stomach, Spleen, Reins, and Bowels, causing the Heart burn, Stomach Pains, Flatus's, Cholicks, Difficulties of Urine, and prevents many other ill Effects from the same Causes. It instantly qualifies for Digestion the Remains of a late Debauch or Surfeit. The Dose for Cure from 40 to 80 Drops, or more, in an ordinary Glass of any usual Drink (Wines the best) with no other sensible Operation than of copious Eructations, Sweat, and Urine. The Dose for ordinary Use 3 or 4 Drops, or more, as every one likes. It is an approv'd excellent Menstruum for the Extraction of Chymical Tinctures, Any one may have the Salt in Forma Sicca, (which makes all fermented Liquors drink stronger) or a farther Account of it, on Notice directed as below. To be sold at the Rate of 1s. the two Ounce Bottle, with printed Directions, by Mr. Walford, at John's Coffee house in Birchin-Lane near the Royal Exchange, London. Note,

Specimen Advertisements

Such a Bottle will be sufficient to correct many Gallons of Drink.

No. 404. Friday, June 13, 1712.

Instant Cure for Diseases of the Nerves, whether Pal-fical, Convulsive, Trembling, Contractions, Relaxations, Weakness, Numbness, Coldness, or the like; by a Cephal-ick Tincture, whose Effects are really wonderful, not to be believ'd, but by those that have taken it; be the Disease from whatever Cause, or seated in any particular part, as Head, Back, Limbs, or Whole Body. To be had for 3s. 6d. the Bottle with Directions, at the Golden Key in Warton's Court near Holborn-Bars.

No. 492. Wednesday, September 24, 1712.

Celebrated Vapour Tincture, so deservedly famous for curing Vapours, Melancholy, Hyppo, Dizziness, or Flushings in the Face, Heart-burning and the ill Effects of Snuffs. The many thousand Instances of Cures in these Diseases, in so short a Time by so small a Quantity, and so pleasant a Medicine, occasions such a great Demand, for the Conveniency of each part of London, 'tis continued to be Sold from Deard's under St. Dunstan's Church, and at the Hat and Star in St. Paul's Church-yard, Toy-shops, and Mrs. Dupuy a Millener in Pall-Mall, for half a Crown each Bottle, and Directions.

Vol. VIII, No. 568. Friday, July 16, 1714.

The Wonderful and Never-failing Remedy against those poysonous Vermin the Bugs, which kills them in a Moment, and they never breed any more where this has been used, in Beadsteads, Houses or Shipping. The

Out of the Spectator

Bottle and Pot, with printed Directions, Price 3s. To prevent Counterfeits, they are sealed with my Coat of Arms; the Flying Swan, and Crown about the Neck, To be sold at the Black Raven, a Milliner's Shop, at the Foot of Crums hill, Greenwich; at Mr. Barnwell's, Fruiterer, over-against Gresham-College in Bishopsgate-street; and at Mr. Drapentier's, Engraver, in George-street, over-against the Blue-Anchor in Forster-Lane; where you may be satisfied of its Virtue.

Vol. viii, No. 584. Monday, August 23, 1714.

Cephalic Tincture,

So long celebrated for curing Convulsions, Apoplexies, Palfies, Head-Pains, Vapours, and all Nervous Distempers, Infants Fits instantly, tho' hereditarily mortal to whole Families before, as was experienced by Mr. Lane's Child at the Wool-pack in Cannon-street, and two Children of 'Squire Brace's in Westminster, and other numberless Testimonies. It is of admirable Use to refine the blood to a due Circulation, to free it from stagnation and sudden Death, fit for hard Drinkers and those that use little Exercise. It is sold in 5 Shilling and Half-Crown Bottles, with a Book of its Virtues and Directions, from Markham's under St. Dunstan's Church, and Allcrofts in Corn-hill, Toyshops, and no where else.

Vol. viii, No. 588. Wednesday, September 1, 1714.

For all Indispositions of the Stomach and Impurities of the Blood; for the Scurvy, and all its Attendants; to create an Appetite, and help Digestion; to prevent Infection from contagious Air or Diseases; and to keep the

Specimen Advertisements

Body in a due State of Health and Vigour, &c. Dr. Stoughton's great Cordial Elixir excells any one Preparation in the World. 'Tis now famous throughout Europe; and is sold in most Cities and great Towns thereof, and taken to Sea by most that go: And being such a pleasant and agreeable Bitter, most Gentlemen drink it in Wine, Ladies in Tea, &c. And is of such Use to perfect the Digestion 2 or 3 Hours after Dinner, and create a fresh Appetite, suppress Vapours, and raise the Spirits when dull and low, that few Ladies drink Tea in an Afternoon without these Drops in it, 8 or 10 whereof, dropt upon the Sugar first, to each Dish, is enough. Prepared only by him at his House in Bartholomew-lane, near the Royal-Exchange, London, he having Her late Majesty's most gracious Letters Patents for the sole making thereof. 'Tis so great a cleanser of the Blood and expeller of Wind, that Hundreds have been cured of Agues and Cholicks by this Elixir only, taken as the Bills direct, being in French, Dutch and Spanish, as well as English: And 'tis desired they may be carefully read over and observed.

Vol. VIII, No. 596. Monday, September 20, 1714.

COSMETICKS

AND

OTHER

TOILET ARTICLES

The famous Spanish Blacking for Gentlemen's Shoes, that ever was Invented or Used; it making them always

Out of the Spectator

look like New, Never Daubs the Hands in putting on, or Soils the Stockings in wearing; neither has it the ordinary Glofs of German-Balls, or the intolerable noifome ftink of Size, but of is an agreeable Scent. It indeed makes the Shoes look extreamly Neat and mightily preserves the Leather: All that use it Admire it, and thofe that once try it, will never use any thing elfe. Sold for 1s. 6d. the Pot, with Directions, (which will laft 3 or 4 Months) only at Mr. John Hannam's, a Toyshop, at the 3 Angels near Foster-Lane in Cheapfide.

No. 108. Wednesday, July 4, 1711.

The Delightful Chymical Liquor, for the Breath, Teeth, and Gums. Which in a Moment makes the moft Nauseous Breath Smell delicately Fine and Charming, and in a very little time infallibly Cures, fo that an offensive Breath will not return; It certainly makes the blackeft and moft foul Teeth perfectly White, clean and Beautiful to a Miracle; cures the Scurvy in the Gums, tho' never fo inveterate, making the Flefh grow again, when almoft Eaten away, and infallibly, fastens loofe Teeth to Admiration, even in Old People, who fo often falfly think their Age to be the Occafion: In fhort, for delightfully Perfuming, and quickly curing an Ill-fcented Breath, for prefently making the blackeft Teeth moft excellently White, certainly fastening them when Loofe, effectually preserving them from Rotting or Decaying, and affuredly curing the Scurvy in the Gums, it has not its Equal in the Universe, as Abundance of the Nobility and Gentry throughout the Kingdom have Experienced. Is Sold at Mr. Payn's a Toy-Shop at the Angel and

Specimen Advertisements

Crown in St. Paul's Church-Yard, near Cheap-side at
2s. 6d. a Bottle with Directions.

No. 155. Tuesday, August 28, 1711.

Incomparable Perfuming Drops for Handkerchiefs, and all other Linnen Cloths, Gloves, &c. being the most Excellent for that purpose in the Universe, for they Stain nothing that is perfumed with 'em, any more than fair Water, but are the most Delectable, Fragrant and Oderiferous Perfume in Nature, and good against all Diseases of the Head and Brain : By their delicious Smell, they Comfort, Revive and Refresh all the Senses, Natural, Vital and Animal, enliven the Spirits, chear the Heart, and drive away Melancholy : They also Perfume Rooms, Beds, Presses, Drawers, Boxes, &c. making them smell surprizingly Fine and Odoriferous. They perfume the Hands excellently, are an extraordinary Scent for the Pocket ; and, in short, are so exceeding Pleasant and Delightful, so admirably Curious and Delicate, and of such general Use, that nothing in the World can compare with 'em. Sold only at Mr. Payn's Toyshop at the Angel and Crown in St. Paul's Church yard near Cheap-side, at 2s. 6d. a Bottle with Directions.

No. 271. Thursday, January 10, 1712.

The Royal Chymical Wash-Ball for the Hands and face, *above these 8 Years* largely experienc'd and highly recommended by all that use them, and that for making the Skin so delicately soft and smooth, as not to be parallell'd by either Wash, Powder, Cosmetick, &c. it being indeed a real Beautifier of the Skin, by taking off all Deformities, as Tettors, Ring-worms, Morphew, Sun-burn,

Out of the Spectator

Scurf, Pimples, Pits or Redness of the Small-pox, keeping it of a lasting and extream Whiteness, it soon alters red or rough Hands; and is admirable in Shaving the Head, which not only gives a more exquisite sharpness to the Razor, but so comforts the Brain and Nerves, as to prevent catching Cold; and is of a grateful and pleasant Scent, without the least Grain of Mercury. Is sold only by Mrs. Lambert, Glover, the corner of Pope's-Head-Alley against the Royal Exchange, and at Mr. Giles's, Millener, next Hercules Pillars Alley by the Temple, and no where else in London by Retail, price 1s. each. N. B. For the Convenience of all Country Gentry, &c. any Shopkeeper in any County, City or great Town, where these Balls are not already Sold, may (on Notice given to Mr. Lambert as above) have them to sell again with good Allowance to the Dozen.

No. 390. Wednesday, May 28, 1712.

The Gentlewoman who liv'd 20 Years in Racquet-Court, and 7 Years in Crane-Court in Fleetstreet, and has served most of the Quality in England, Scotland and Ireland, also the East and West Indies, with the most excellent Curiosities for preserving the Face, Hands and Teeth, in present Beauty; for colouring red or grey Hair to a lovely brown or black, a Cosmatick that certainly takes away the Spots and Marks remaining after the Small-Pox, with many other rare Secrets in Physick, is now removed to her own House the upper end of Wine Office Court in Gough Square, next Door to the Sun dial on the Left-hand, where you may be furnished with all things as formerly, and all prepared with her own Hand: She is to be spoken

Specimen Advertisements

with every Day from 9 to 12, and from 2 till 8 at Night. She has a House in Lawrence-street near the Church in Chelsea, to be Lett or sold, of 4 Rooms, and 2 large Dressing-rooms on a Floor; with a Garden in good Order, well planted with Wall-fruit and Greens, and other Fruit-trees; a good Kitchen, Wash-house and Brew-house, and all other Offices fit for a Family. Enquire at Mrs. Maddox's over against the Cross-Keys in Chelsea, or at her House in Wine-Office-Court as above directed.

No. 499. Thursday, October 2, 1712.

The Incomparable Powder for cleaning the Teeth, which has given so great Satisfaction to most of the Nobility and Gentry in England. Sold only at Mr. Halfey's, Bookfeller, at the Plow and Harrow near the Royal Exchange Cornhill; and at Mr. Markham's Toyshop at the 7 Stars under St. Dunstan's Church, Fleetstreet. It at once using makes the Teeth as white as Ivory, tho' never so Black or Yellow, and effectually preserves them from Rotting or Decaying, continuing them Sound to exceeding Old Age. It wonderfully cures the Scurvy in the Gums, prevents Rheum or Defluction, kills Worms at the Roots of the Teeth, and thereby hinders the Tooth-Ach. It admirably fastens loose Teeth, being a neat cleanly Medicine, of a pleasant and grateful Scent. Price 1s. the Box. At the same Place is sold, the highly esteem'd Lip salve for Ladies, &c. of a charming Scent. Price 1s. the Box.

No. 506. Friday, October 10, 1712.

The great Reputation of the English Barrel Soap has gained amongst the Quality and Gentry, is a sufficient Testification of its Excellency, it being every way as good

Out of the Spectator

as the best Crown Soap, goes as far, keeps much better and longer, is sweeter in smell, and makes the finest Linnen clear and white to Admiration, certainly preserving its strength, and keeping it from turning Yellow, and for scowring of Silks, Wool or Woollens, no Soap exceeds it; the Secret of making it, is known to none but Wm. Cowpland, Soapmaker, at the 3 Pidgeons and Crown in the Old Bailey, near Ludgate, where it is made and Sold, and no where else, therefore beware of being impos'd upon by Ignorant Pretenders. pr. for ready Money (since the Tax upon all Soap Commenced) 3l. 12s. a Barrel; the smallest Vessel is half a Firkin which contains 32 pounds Neat, pr. 9s. being but about 3 pence Farthing a pound.

No. 547. Thursday, November 27, 1712.

Whereas one William Cowpland has, by several Advertisements, pretended himself to be the only Person that knows how to make the English Barrell'd White Soap: To prevent the Publick therefore from being impos'd on by such groundless Pretences, this is to give Notice, That Thomas Vincent, at the Three Doves in Marrow-bone street, at the Upper-End of St. James's Hay-Market, made that Soap for several Years before ever the said Cowpland pretended to any Knowledge of that Trade; and that he now makes and sells the very best Barrell'd Soap, that is, for ready Money 3l. 12s. per Barrel; the smallest Cask is Half a Firken, which contains 32 Pound Neat, at 9s. And likewise extraordinary good hard Cake-Soap for Wash-Balls, or other Uses, and several other Sorts of Soap, at reasonable Rates.

No. 443. Tuesday, July 29, 1712.

Specimen Advertisements

The best Barbadoes Cittron Water, to be sold at John's Coffee-house in Birchin-lane.

Vol. viii, No. 608. Monday, October 18, 1714.

The famous Italian Water, for Dying Red and Grey Hairs of the Head and Eye-Brows into a lasting Brown or Black; at 1, 2; or 4s. the Bottle, with printed Directions for the Use of it. To be had at Mrs. Hannam's Toy-Shop, at the Sign of the Three Angels near the Half-Moon Tavern in Cheap-side.

Vol. viii, No. 634. Friday, December 17, 1714.

PERSONAL

Whereas A. B. received a Letter from C. D. he earnestly desires he would come to Town on Thursday next, and that he will send a Friend to A. B. who promises he will give full Satisfaction with all Assurance to C. D's own desire.

No. 191. Tuesday, October 9, 1711.

Whereas a Letter was directed to the Master of the Theatre in the Hay-Market, Dated November 2, 1711. Subscribed G. Newton. The Person in the said Letter mention'd desires the said G. Newton to meet him before the said Master in Hatton-Garden on Tuesday next at Nine a Clock in the Morning, as he hopes to be believed.

No. 219. Saturday, November 10, 1711.

A Penny-Post Letter, dated the 15th Instant, and signed G. S. is come to the Hands of the Person to whom it was directed. If the Gentleman, who wrote the said

Out of the Spectator

Letter, will by a Line in Writing, or otherwise, let the Person to whom it was directed know where he may see him, he doubts not but to give him full Satisfaction as to the Contents of his said Letter.

No. 277. Thursday, January 17, 1712.

The Ladies that call'd at Mr. Charles Lillie's at the Corner of Beauford Buildings, in a Hackney Coach on Wednesday Night, the 6th of this Instant, about 10 a Clock, are desired to let him know where to direct to them, he being now able to give a particular account of what they enquired after.

No. 305. Tuesday, February 19, 1712.

Whereas two Letters, one dated Thursday Morning and the other Wednesday Night, are come to Hand from a Person who on Wednesday the 20th of February in the Morning went away from the House in London where he lived, and on said Day took his Leave of one who was to go to Cambridge; This may certify, that if the Writer of the said Letters will return to the House from whence he went, he shall find Reception if he returns immediately.

No. 314. Friday, February 29, 1712.

The Letter A. B. dated the 24th of June, 1714, is come to Hand, and the Person desires a farther Correspondence, and would be glad to know who is so industrious to serve 'em, and upon Word and Honour shall be kept a Secret, and A. B. always esteem'd a Friend.

Vol. viii, No. 560. Monday, June 28, 1714.

Specimen Advertisements

MISCELLANEOUS

WHereas Her Majesty hath been Graciously pleas'd to grant her Royal Letters Patents unto Mr. Michael Cole, for the sole Use of his Invention of a new sort of Lights, consisting of one entire Globular Glafs, which will cast a true, clear, strong and uniform Light, without glaring or any dark Shadow, and which by Experience hath been found to be very Usefull and Ornamental in Churches, Halls, Stair-Cafes, Streets, and any other Publick Places. These are to give Notice to all Persons desirous to be Accommodated with the same, that they can be afforded and maintained at one third part of the Charge of other Lights heretofore us'd, and that the Patentee or his Agents may be heard of, or spoken with at Mr. Peter Smith's a Merchant in New Court in Swithin's Lane near Lumbard Street.

No. 91. Thursday, June 14, 1711.

To all that use Chaises.

WHereas Her Majesty has been Graciously pleas'd lately to grant her Letters Patents to Henry Mill, Gent. for the sole Use and Benefit of Making and Vending certain Steel Springs, by him Invented for the Ease of Persons Riding in Chaises, &c. These are to advertise, that the same do effectually perform the End design'd, by preventing all Jolts over Kennels or Rugged Ways; and are to be dispos'd of at the 3 Golden Chairs the Corner of the Piazza, Covent Garden, as likewise at the Coach-Makers in London and Westminster, at 40s. per Pair, which Expence is abundantly made up, by

Out of the Spectator

caufing the Chaifes to laft much longer. The Springs will be no Burthen to the Horfe being but 14 Pound Weight, and tho' fo Light and cheap, may be made ufe of many Years without Repair. Attendance is given from 10 to 12 every Morning.

No. 99. Saturday, June 23, 1711.

All Gentlemen and others, that are Lovers of good Prints, may have the true Originals, after the greateft Mafters, as Raphael, Michael Angelo, Reuben, Le Brun, Julii Romano of many forts, as large Scripture Stories out of the Old and New Testament; all forts of Altar-Pieces, Fram'd and Unfram'd; the large and fmall Battels of Alexander: With many more too long to be incerted, proper for Furnifhing Rooms, Stair-Cafes, and Clofets; Sold at reasonable Rates, by J. Smith at the Picture Shop in Exeter Change in the Strand, at the Weft-end within. With Allowance to them that Sell again.

No. 105. Saturday, June 30, 1711.

Whereas Colonel Hen. Hawker dy'd about two Months fince indebted to his Nephew Colonel Peter Hawker, now a Prifoner in Spain, in a Confiderable Sum of Mony; and it being apprehended by Elizabeth Hawker, the Wife of the faid Peter Hawker, that the faid Peter Hawker has lately remitted to the faid Hen. Hawker, fince his death, feveral Bills of Exchange: This is to defire all Merchants and others, not to pay any Bills of Exchange drawn upon them payable to the faid Henry Hawker, upon the account of the faid Peter Hawker, to any Perfon whatever, but to give Notice to the faid Elizabeth Hawker at Mr. Harrifon's, a Woollen

Specimen Advertisements

Draper, at the Golden Angel in Bedford Street in Covent Garden, for which they shall be well Gratified.

No. 117. Saturday, July 14, 1711.

Proposals for Graving and Printing the Gallery of Raphael at Hampton-court.

It being univerſally allowed that the Cartones in the ſaid Gallery are the moſt valuable Set of portable Pictures in the World, and her Maſteſty having been graciouſly pleaſed to grant her Royal Licence to Signior Nicola Dorigny (lately arrived from Rome) for Copying and Graving the ſame: The ſaid Signior Dorigny propoſeth as follows. 1. That the ſaid Work ſhall conſiſt of eight Plates, viz. one after each of the Seven Cartones: And one as a Frontiſpiece to the whole, containing the Dedication, with proper Ornaments. 2. That every Plate ſhall be about 19 Inches high, four of them about 30 Inches long, and the other four about 25 Inches, in proportion to their reſpective Originals; and all of them Printed upon the largeſt and very beſt Paper. 3. That the Subſcribers ſhall pay no more than four Guineas for a Set; whereof one Guinea to be paid in Hand, and the remainder upon the Delivery of the ſaid Work compleat. 4. The ſaid Signior Dorigny doth oblige himſelf never to ſell them to any Perſon, that is not a Subſcriber, under five Guineas. By the modeſt Price ſet upon this Work, it is hoped, that all Lovers of Art will be ſatiſfied, that the Undertaker aims at Reputation rather than Profit by it: Since the Prints of the Battles, &c. of Alexander, after Le Brun (tho' but five in number, and the Original Paintings much inferior to thoſe of Raphael) are frequently fold for 20

Out of the Spectator

Guineas. How well qualified the said Signior Dorigny is to perform his Part, is most humbly submitted to the Judgment of those of the Nobility and Gentry of this Nation, who having seen the things that he has done (for 20 Years past) after Raphael, and other the most celebrated Masters in Rome, have invited him hither, and are pleased to encourage him in this noble Undertaking. Subscriptions are taken by Signior Dorigny, at the Golden Head in the Little Piazza, Covent Garden ; at St. James's Coffee-house in St. James's-street ; Young Man's Coffee-house at Charing-Cross : Mr. Cooper's, a Printseller, at the Three Pidgeons in Half-moon-street over against the New Exchange in the Strand ; Mr. Charles Lillie, a Perfumer, at the corner of Beauford Buildings in the Strand ; Mr. Charles Mather, a Toy-shop near Temple Bar ; Mr. Dighton's, her Majesty's Perfumer, at the City of Saville over against the Inner-Temple-Gate, and at Mr. Penkethman's, a Toy-shop, opposite to Garraway's Coffee-house in Exchange-Alley.

No. 205. Thursday, October 25, 1711.

Playing Cards of all Sorts,

Being a Collection of Bert, Whisk, Bassët, Picquet, Ombre, and ordinary Cards, bought before the Duty of 6d. a Pack was laid on. To be sold by John Cliff, Stationer, in Queen-street, Cheap-side, London ; where any Gentleman, Merchant, or others, may have any Quantity at the lowest Rates.

No. 252. Wednesday, December 19, 1711.

Air-Pumps, or Engines for exhausting the Air from proper Vessels, with all their Appurtenances ; whereby

Specimen Advertisements

the various Properties and Uses of that Fluid in which we live and move are discovered and demonstrated by undeniable Experiments. Engines for the Compression of the Air; Syringes and Blow-pipes, with Valves for Anatomical Injections; Hydrostatical Ballances for examining the specifick Gravity of Fluids and Solids; the Engine and Glassess for the new and most approved Way of cupping without Fire; Scarrificators, which at once make either 10, 13, or 16 Incisions. All the above-mention'd Instruments, according to their latest and best Improvements, are made and sold by Francis Hauksbee, Jun. in Crane-Court near Fetter-Lane in Fleet-Street, London: Where may also be had gratis, Proposals for a Course of Hydrostatical, Pneumatical, Magnetical, and Optical Experiments; to be perform'd by him and Mr. Humphry Ditton at the Place before-mention'd. Note, This Course to begin on Monday the 14th of this Instant.

No. 268. Monday, January 7, 1712.

The Effigies of the late Lord Chief Justice Hales, with his Sum of Religion and Character: Engraved on a Copper-Plate. Formerly sold for 1s. now for 6d. Likewise the 7 Cartons of Raphael Urbin, with the Title Cut done in Metztinto from the Gallery of Hampton Court. Formerly sold for 20s. now for 15s. by Edw. Cooper at the 3 Pidgeons in Bedford street.

No. 270. Wednesday, January 9, 1712.

Tim. Brandreth removed from Ludgate-street near St. Paul's to the Archimedes and Globe the Corner of Exchange-Alley over-against the Royal-Exchange in Cornhill, maketh with the greatest Accuracy true Spect-

Out of the Spectator

acles, Reading-Glaffes, Telescopes, Microscopes, and all other Optick-Glaffes; all sorts of curious Toys in Gold, Silver, &c. Globes of 20, 16, 12, 9 and 3 Inches Diameter. A new Sett of Two Sheet Maps, Plates, Sea-Books and Charts; with all sorts of Mathematical Instruments for Sea or Land: All which will be sold at moderate Prices.

No. 274. Monday, January 14, 1712.

At Mr. Penkethman's Toy-shop over-against Garraway's Coffee-house in Exchange Alley, are to be sold, at three Guineas a Set (19 Prints in a Set) the curious Prints of Signior N. Dorigny, lately come from Italy: Done from the Paintings of the famous Raphael Urbin, and others the most celebrated Masters at Rome. Also, at the same Place, are Subscriptions taken for the Cartons at Hampton-Court, to be done by the Same Hand.

No. 292. Monday, February 4, 1712.

Holman's London Ink Powder for Records. Most Excellent for all Persons to make their Writing-Ink as Black and as Strong as they please. Each 6d. Paper makes a Pint or Pint and half of the best, and a Quart for common Writing or Marking Ink, only by often shaking or stirring it in so much Rain or River Water; and it amends all Weak and Pale Ink, and is best for Carriage by Sea or Land. 'Tis sold by most Stationers, Bookfellers, and Haberdashers in and about London, and by Shop keepers in the chiefest Cities and Towns in England. And that none may be Imposed on by false Pretenders, Cheats or Counterfeits, this only has been approved on for many Years in most Parts of the World; and a Patent granted under the Great Seal of England,

Specimen Advertisements

to Charles Holman in Red-Lyon-Street in Southwark, for the making the same, he being the first Inventor and Publisher thereof. Each Paper is sealed with the above Coat of Arms,¹ and a Bill of Directions given with the same. Note, This is the same that has been so often Published in the London Gazette.

No. 330. Wednesday, March 19, 1712.

At Mr. Penkethman's Toy-Shop over-against Garway's Coffee-House in Exchange-Ally, are to be sold, at 3 Guineas a set (19 Prints in a set) the curious Prints of Signior N. Dorigny, lately come from Italy. Done from the Paintings of the famous Raphael Vrbini, and others the most celebrated Masters at Rome, also at the same place, are Subscriptions taken for the Cartons at Hampton-Court, to be done by the same Hand, also the Gallery of Luxingburg is Sold at the same Place.

No. 346. Monday, April 7, 1712.

HAMPSTEAD-WELLS.

These are to acquaint all Persons that have occasion to drink Hampstead mineral Waters, that the said Wells will be opened on Monday next being the 12th of this Instant May: With very good Musick for Dancing; and will continue every Monday during the Season.

No. 374. Friday, May 9, 1712.

All Stationers, Bookellers and Haberdashers, in and about London, that are Promoters and Sellers of Holman's London Ink Powder for Records, are desired to send in their Names, in order to have a printed Ticket

¹ A cut of a coat of arms was printed at the upper left-hand corner of the advertisement and that of Holman's "May Feast," *infra*. These are the only advertisements in the *Spectator* that include cuts or devices of any sort.

Out of the Spectator

to go to his May Feaft the 29th of this present May, in remembrance of that Joyful and Happy Day of Divine Providence in restoring to this Kingdom the Royal Family; from whom we now enjoy all our Blessings, under the Happy Reign of our Gracious and Royal Queen ANNE, whom God grant long to live and reign in Peace and Plenty. Tickets may be had, in a few Days, by the Stationers of London, to go to Charles Holman's May Feaft in a Barge or Barges, with a Comfort of Masters of Musick, to Richmond, to enjoy a suitable Entertainment on the Cost and Charge of the said Charles Holman, to so Honourable and Loyal a Company: So God save our Royal Queen ANNE. Amen.

No. 377. Tuesday, May 13, 1712.

Croft Wells. These are to give Notice, that the Cold Sulphur Bathing Well at Croft in Richmondshire in the County of York, is newly fitted and repaired; where by Bathing in the Sulphur Bath, and Drinking the Sulphur Water; and also the Vitriol and Niter Water adjacent thereto, miraculously Cures all these several Maladies, viz. the Cold Palfie, White Leprosie, Ulcers and Scrophulous Tumours, Nervous Pains, Deadness in the Limbs, Cramps, Scurvey, Jaundice, Rickets, Timpanies, Loss of Hearing, Blindness, Stone and Gravel in the Reins, Bladder and Bowels, Strangury, Bloody Flux, Surfeits, Crapula's and Asthma's, Vapours, Hysterick and Hypochondriack, Gouty Pains, swell'd Legs after Fevers, Venereal Maladies, opens all Obstructions, helps Conception, and causes Chearfulness. And convenient Lodgings and Entertainment may be had in the Town of Croft, and adja-

Specimen Advertisements

cent Towns, and all Poor Indigent Persons may have the benefit of these Waters without paying any thing for the same, having Certificates under the Hands of the Minister and Overseers of the Poor of the Parish where they live. All the abovesaid Cures are ready to be Attested and Vouched.

No. 393. Saturday, May 31, 1712.

The Famous Original Venetian Straps, neatly fix'd on Boards, now brought to the highest Perfection, so as vastly to exceed all others, and for polishing and setting Razors, Penknives, Lancets, &c. are not to be parallel'd, being much more durable and smooth, never growing rough by using, but setting Razors, &c. with greater Fineness and Exactness than any other sort possible can. Price 1s. each. Also the most excellent Venetian Mettal Board of the same Bigness, for sharpening all sorts of Knives immediately, and without Trouble to Admiration, tho' the Edge be never so thick or notch'd. Price 1s. with Directions for both; are sold only at Mr. Allcrafts, a Toy-shop, at the Blue Coat-Boy, against the Royal-Exchange in Cornhill, Mr. Paifton's a Stationer, at the May-Pole in the Strand, and at Mr. Cooper's, a Toy-shop, the Corner of Charles-Court, near York-Buildings in the Strand.

No. 394. Monday, June 2, 1712.

At the two gilt Flower-Pots, near May-Fair, are made and sold cheaper than at any other Place in England, Statues or Figures as big or bigger than the Life, all cast hollow, which are more durable than those which are cast with a Core, as many Persons of Quality have experienc'd. Likewise Urns, Flower-Pots, &c. for Orna-

Out of the Spectator

ments on Tops of Houfes, Piers of Gates, Walls, Grafs-Plats, &c. finely decorated and adorn'd. Any Device for Coats of Arms ; all Manner of Beafts, Birds, Fifhes and Fowls, are there made.

No. 404. Friday, June 13, 1712.

HAMPSTEAD.

Whereas there is a great many Perfons whose Bufinefs it is to fell Mineral Waters, by whom great Abufes, Cheats, and Defrauds have been committed, and is daily fo, by felling one Water for another ; Therefore this is to acquaint all Perfons that have Occafion to drink Hampstead Mineral Waters, that it is brought fresh from the faid Wells every Morning, to Mr. Adams Glafs-Sellar by Holborn-Bars, Mfr. Criffet at the Sugar-Loaf by the Horfe at Charing-Crofs, Nando's Coffee-houfe at Temple-Bar, Sam's Coffee-houfe by Ludgate, North's Coffee-houfe in King-ftreet by Guildhall, and Mrs. Wood's at the Salmon in Stox-Market, and no where elfe in London ; and if any Perfon have or fhould be cheated by falfe Waters inftead of Hampstead, if the Perfon fo cheated will make Oath of it, the Mafter of the faid Wells will indict the Offender for a Cheat.

No. 410. Friday, June 20, 1712.

Whereas there is good Reason to believe, that Tho. Crofs, late of Clerkenwell-clofe in the County of Middlefex, Efq ; Deceafed, did fome time fince make a Will, and that the fame was left in the Hands of the Perfon imployed in the making thereof, If any fuch there be, the Perfon concerned therein is defired to give Notice there-

Specimen Advertisements

of, at his late dwelling House in Clarkenwell-close afore-said, and for his Trouble, he shall be gratefully rewarded.

No. 411. Saturday, June 21, 1712.

New Helps for pur-blind, short-sighted, old, decay'd and weak Eyes of Persons, who find no sufficient Relief in the Use of common Optick Glasses, are to be had at Mr. Lengerken's. next Door to the White Hart, about the Middle of Long acre; being considerable Improvements of Reading, Country-Prospect, and Opera-Glasses, so contriv'd as to fit every particular Eye and Distance, either by Day or Candle-light. The smallest Size of them may conveniently serve for the Head of a Cane, or Button of a Fan. Some make the Objects appear smaller and more distinct, others nearer and bigger; and the new Squinting Glasses serve to take a Side-view of any Person, as you seem to look a different Way, without Suspicion of Staring. Such as live in the Country need but give an Account of their Age, how long their Eyes have been defective, what they want in using common Glasses, and the greatest Distance they can read small Print at. Physical Advice in Defects of the Sight and Hearing is to be had Gratis at the same Place from 4 to 6 at Night.

No. 455. Tuesday, August 12, 1712.

The Court of Assistants of the Corporation for making hollow Sword-Blades in England, do hereby give Notice, That a general Court of the Members of the said Corporation will be held at their House in Birchen-Lane, London, on Thursday the 25th Instant, at 10 of the Clock in the Forenoon, on special Affairs; And that the said Court of Assistants will sit at their said House

Out of the Spectator

on Wednesday the 8th of October next from 10 to 12 of the Clock in the Forenoon, and from 3 to 5 of the Clock in the Afternoon, to receive the Votes of the Members of the said Corporation for Election of a Governour and Deputy-Governour for the Year ensuing: And that they will sit on Thursday the 9th Day of October next at the same Place and Hours, to receive the Votes of the Members for Election of Assistants of the said Corporation for the Year ensuing. The Scrutiny on such Elections will be made the Evening of the Day of each Election; and that in order to the making out Lists of the Members, and Warrants for a Dividend, the Transfer-Books of the said Corporation will be shut from and after Saturday the 27th Instant till Friday the 10th of October next. Printed Lists of the Members of the said Corporation will be delivered at the said Corporation's House on and after Wednesday the 1st of October next, and also Warrants for the said Dividend on Friday the 10th of the same Month.

No. 492. Wednesday, September 24, 1712.

Playing Cards of all Sorts; to be sold at the old Card Warehouse, at the Upper end of Ironmonger Lane, near Cheapside; by Wholesale or Retail at reasonable Rates, with Allowance to those who take Quantities, being seal'd and stamped according to the late Act of Parliament. Attendance is given from 9 to 12, and from 2 to 8.

No. 519. Saturday, October 25, 1712.

Notice is hereby given, that a Committee of the Commissioners, for Building 50 New Churches, &c. Meet

Specimen Advertisements

every Monday, at 4 a Clock in the Afternoon, at their Chambers No. 6. in Searles Court, in Lincolns Inn; Where all Persons that have anything to Offer relating to that Affair, may apply to them.

No. 549. Saturday, November 29, 1712.

Any Person, who has a Mind to see the King make his Publick Entry, may have a Seat at the Sign of the Ham, up one Pair of Stairs over against the New-Exchange in the Strand, where a particular Accommodation will be provided.

Vol. VIII, No. 587. Monday, August 30, 1714.

George Etherington, Watch-maker; is removed from the Dial in Fleet-street to the Dial over-against the new Church in the Strand, London; where all Sorts of Repeating Jewel Watches (and others) are made and sold.

Vol. VIII, No. 603. Wednesday, October 6, 1714.

Mr. Van Nott's Collection of Marble and Leaden Figures, Bufto's, noble Vases, Marble Tables, and Chimney Pieces; will be sold by Auction at his late dwelling House in Hyde Park Road; this present Thursday the 17th Instant. The Sale will begin exactly at Four of the Clock in the Afternoon, and Catalogues had Gratis at the Place above mention'd.

No. 355. Thursday, April 17, 1712.

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